



Canada's Capital Hackathon



What is CUHacking?

CUHacking is Carleton University's first large-scale hackathon, and the largest hackathon in Ottawa. It will take place over 24 hours through the weekend January 14—15, 2017. Around 300 students are expected to participate.

The challenge of this hackathon is for a group of students to come up with and create any software or hardware project under 24 hours. Prizes will be awarded to the best projects as well as through challenges run by company sponsors. Food will also be provided.





Event Details

When: Saturday, January 14— Sunday, January 15, 2017

Where: Carleton University (1125 Colonel By Dr, Ottawa, ON K1S 5B6)

Participation is free and open to all students from any university or college, but will require signing up. Only a certain number of registrants will be accepted depending on the volume of sign ups.





Sponsorship Advantages

Advertise

Your company will have the ability to showcase its products, distribute company swag, and promote the company brand.

API Challenge

Creating a challenge for your company's software/hardware tools gives a chance for students to work towards a set goal and create innovative projects.

Workshops

Running workshops on software/hardware tools is an excellent way to teach participants new technologies that can be used for their projects.

Networking

Access to participants' resumes, GitHub, LinkedIn, and personal websites will give your company a chance to recruit brilliant students.

How can you help us?

Your support will ensure the event's success and help promote your organization. We are happy to offer a flexible range of sponsorship packages to help your organization participate at a variety of levels. The following page explains the different levels of sponsorship.



Sponsorship Package	Special Sponsor	Platinum Sponsor (1 available)	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Price	\$4000*	\$8000	\$5000	\$2000	\$1000
Logo on Website	Large	Large	Large	Medium	Small
Can distribute promotional items	✓	✓	✓	✓	✓
Networking Opportunities	✓	✓	✓	✓	✓
Display Tables	2	2	2	1	✗
Space for Banners	✓	✓	✓	✓	✗
Representatives	4	4	4	2	1
Logo on T-shirt	✓	✓	✓	✗	✗
Access to resumes/GitHub/LinkedIn	✓	✓	✓	✗	✗
Can run workshops on software/hardware tools	✓	✓	✓	✗	✗
Time to speak at opening ceremony	1 min	5 mins	1 min	✗	✗
"CUHacking co-hosted by ____"	✗	✓	✗	✗	✗

*Must create a challenge based on your company's software/hardware tools. Must also run a workshop on the software/hardware tools related to the challenge and judge the teams that apply to your challenge. Must also provide prize(s) of at least \$2000 CAD total in value. Prizes must come in sets of 4 (one for each team member).



Questions? Comments?

Contact us via email at

sponsor@cuhacking.com

or visit

cuhacking.com