



# ELISE BASSETT

elisebassett@gmail.com

An enthusiastic and passionate problem solver, I work hard and learn hard. My core driver is the thirst to push forward creative innovation and to make a positive impact on society.

## INFO

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## PORTFOLIO



behance.net/elisebassett



github.com/elisebassett



linkedin.com/elise-bassett

## EDUCATION

Certified in  
**Full Stack Web Dev**  
NYCDA

Studied  
**Journalism and Broadcasting**  
SLCC

## SKILLS



HTML & CSS



JAVASCRIPT



RUBY ON RAILS



REACT



CREATIVE CLOUD

## RELEVANT EXPERIENCE

2016 - Now

### ELISE BASSETT FREELANCE DESIGN

*Website Freelance Design and Management*

Web Design  
Branding  
Graphic  
Design  
Marketing

- Business marketing advisement
- Creates/manages WordPress, Squarespace, and Weebly hosted sites
- Branding packages
- Vector design: icons, logos, etc.
- Print and digital marketing materials

2014 - 2016

### IMPACT INVESTMENT LEADERS

*Associate*

IT  
Supervisor  
Operations  
Website  
Content  
Customer  
Service

- Managed and acted as IT for a variety of online intranet platforms
- Designed and managed newsletters
- Planned and coordinated regular events
- Managed interns
- Managed and monitored team tasks
- Developed and managed company website
- In house graphic designer
- Wrote and edited marketing copy
- Customer Service and IT for members.

2015 - 2016

### THE BRAIN STRETCH

*Founder, Editor in Chief*

Recruiter  
Writer  
Editor  
Social  
Media

- Developed business model and team roles
- Recruited and managed team and writers
- Researched, wrote, and edited articles
- Managed website and social media
- Designed branding and marketing materials

2012 - 2013

### THE SCROLL NEWSPAPER

*News Editor*

Mentor  
Print  
Reporter

- Managed reporters
- Taught a college class on reporting
- Used InDesign to layout paper
- Reporting and writing