Privacy Policy

1. Introduction

This Privacy Policy explains how ASDhere ("Company", "we", "us" or "our") collects, processes, stores, and protects personal data of our users ("you", "your").

We are committed to data minimization and privacy protection, ensuring that we collect only the necessary personal data required for service provision.

Our goal is to limit data storage to the shortest legally permitted duration and apply anonymization techniques whenever possible.

By using our services, you acknowledge that you have read and agreed to this Privacy Policy. If you do not agree with this Policy, please refrain from using our services.

2. Sources of Data Collection

We collect personal data from the following sources:

- Registering for an account on our website
- Subscribing to our services
- Contacting our support team
- Engaging in financial transactions (payments, withdrawals, etc.)

2.2. Automated Collection

Certain data is collected automatically when you interact with our services, such as:

- IP Address Logged when you sign in or perform key actions (e.g., purchases)
- Browser and Device Data We record the type of browser and device used to optimize our website's performance
- Log Files Activity logs for security monitoring and analytics

2.3. Third-Party Data Collection

We may receive data about you from third parties, provided that:

- The third party has legally obtained the data
- The data is shared with us under lawful grounds (e.g., fraud prevention)

If we receive such data, we require third parties to ensure compliance with applicable laws

3. Categories of Personal Data We Collect

3.1. Mandatory Data (Required for account creation and service use)

- **Full Name** For account verification and legal compliance.
- **Email Address** Used for communication and account recovery.
- Phone Number Only required when identity verification is necessary for security reasons.

3.2. Automatically Collected Data

- IP Address Logged for fraud prevention and security but not linked to activity tracking.
- Log Files Maintained only for security and system integrity purposes.

3.3. No Activity Logs

We do not monitor, log, or store any traffic data, browsing history, or content accessed by users.

4. Legal Basis for Data Processing

We process personal data based on the following legal grounds:

- Contractual Obligation Data is necessary to provide services
- Legal Compliance Required by tax laws, AML/KYC regulations, and financial reporting obligations Legitimate Interests – To enhance security, prevent fraud, and analyze service usage
- User Consent For marketing communications and non-essential data collection

Users have the right to withdraw their consent at any time

5. Data Retention Policy

We retain user data only for the minimum duration necessary to comply with legal, regulatory, and operational obligations.

5.1. Retention Periods

- Active Users Data is stored for the duration of service usage. Former Users – Upon account termination, all associated personal data is permanently deleted, unless
- retention is required for legal compliance.
- IP Logs and Activity Data Stored for 3 months for security purposes, then anonymized.

5.2. Legal Obligations for Retaining Data

In cases where data retention is legally required (e.g., tax regulations, AML compliance), the minimum necessary information is kept for the shortest legally mandated period.

6. Data Sharing and Transfers

We do NOT store or transfer personal data outside the Georgia/EU unless required by applicable law.

We do NOT sell or share personal data with advertisers or third-party marketing platforms.

We ONLY share data with legal authorities upon official legal requests, in compliance with applicable regulations. 7. User Rights

Under GDPR, CCPA, and other regulations, users have the following rights:

7.1. Right to Access & Correction

Users can request access to their personal data and request corrections

- Users can update or modify their phone number within their account settings
- If a user refuses to provide phone verification when required for security reasons, access to certain services may be restricted until verification is completed
- 7.2. Right to Erasure (Right to Be Forgotten)

Users may request data deletion, but financial and legal data must be retained for 5 years

7.3. Right to Withdraw Consent

Users can withdraw consent for data processing, but this may result in service termination due to regulatory requirements

7.4. Right to Object & File Complaints

8. Use of Analytics and Cookies

We use analytics tools to track website usage, including:

Google Analytics – Tracks visitor behavior; data may be shared by Google under legal obligations Yandex Metrica – Provides website interaction analysis; data may be stored outside the EU

Users can file complaints with supp@asdhere.net or regulatory authorities

Users can disable tracking by adjusting browser settings or using browser extensions

9. Security and Data Breach Response

Encrypted Data Storage – Sensitive data is encrypted and stored securely

Access Restriction — Only authorized staff can access personal data

- Data Breach Protocol In case of a breach, we will:
- Notify affected users

Report the incident to regulatory authorities

Implement emergency security measures

10. Policy Updates

We update this Privacy Policy periodically and publish changes on asdhere.net

Continued use of our services implies acceptance of the new terms 11. Contact Information

Email: supp@asdhere.net