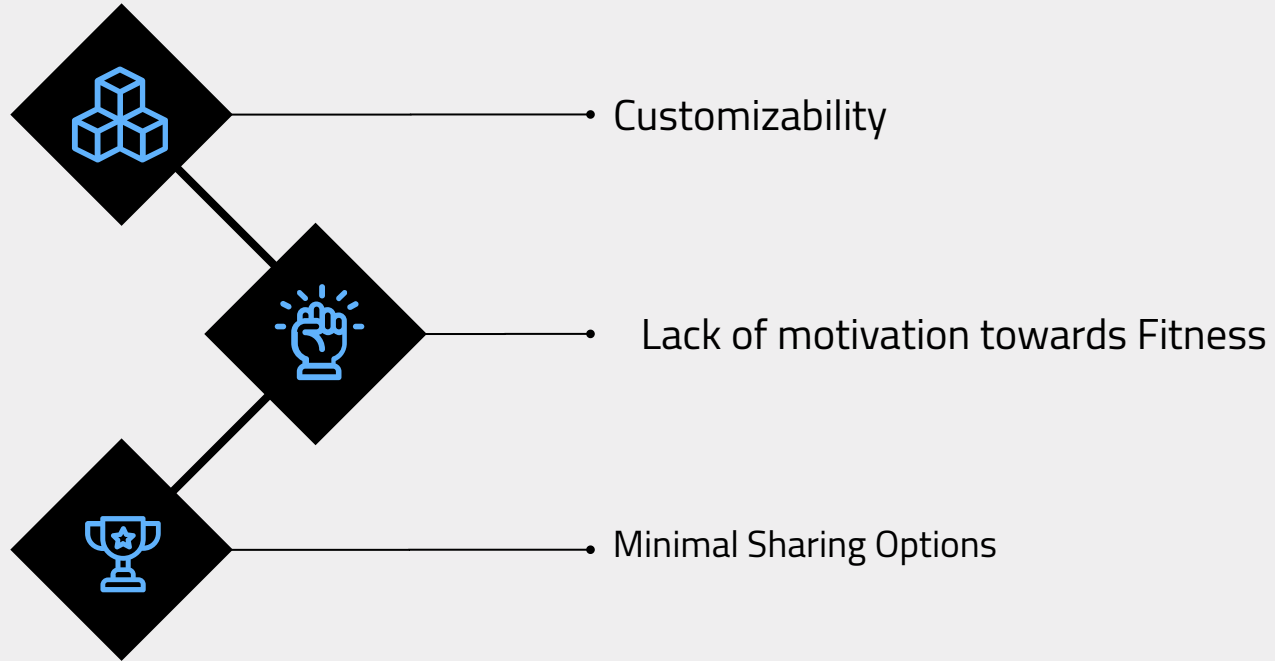




HustleX

AI & Social Fitness app

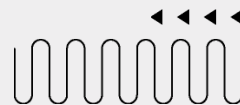
PROBLEM





SOLUTION

A social fitness app that helps people stay motivated with exciting features and personalized workout plans for users.



Value Proposition

01

Hustle Coins

Earn Hustle Coins for doing activities on the app and exchange it with Rewards

02

Hustle Workouts

AI driven personalized workouts.

03

Connect & Share

Post Images & Stories, see friend's progress, find new friends and more

04

Events & Meetups

Enroll to local events & meetups. Book sessions in gyms.

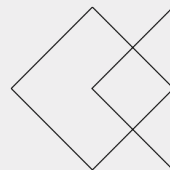
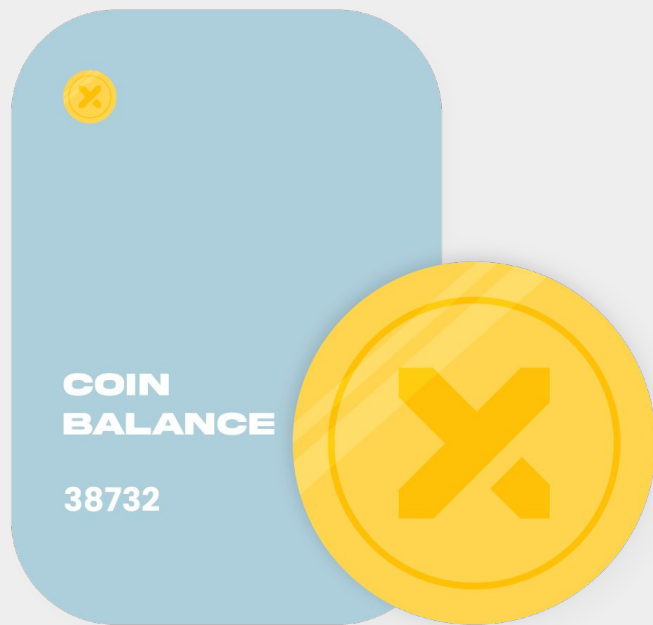


Hustle Coins

stay motivated with rewards.

Users can earn Hustle coins by completing challenges, working out, completing goals and more.

These Hustle coins can be redeemed into EGVs (coupons etc)





Hustle Workouts

AI makes it for you

The user can create their personalized workout plan through AI

1. Input all your requirements and submit

Create Workout

Name Of The Workout

Select Difficulty

Select on option

Select Target Body Parts

Select on option

Select Duration

0 min 10 min 20 min 30 min

Any Injuries?

Select on option


Home or Gym

Select on option


Are you obese ☐ Include weights ☐

Create Workout


2. Get your Custom Workout built for just you instantly!




JUMPING JACKS
30x




PUSH - UPS
18x




DONKEY KICKS
30x




CROSSTOVERS
12x



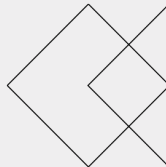
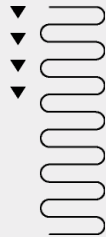
CRUNCHES
24x



SIT - UPS
26x



JUMPING JACKS
30x



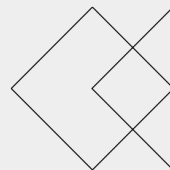
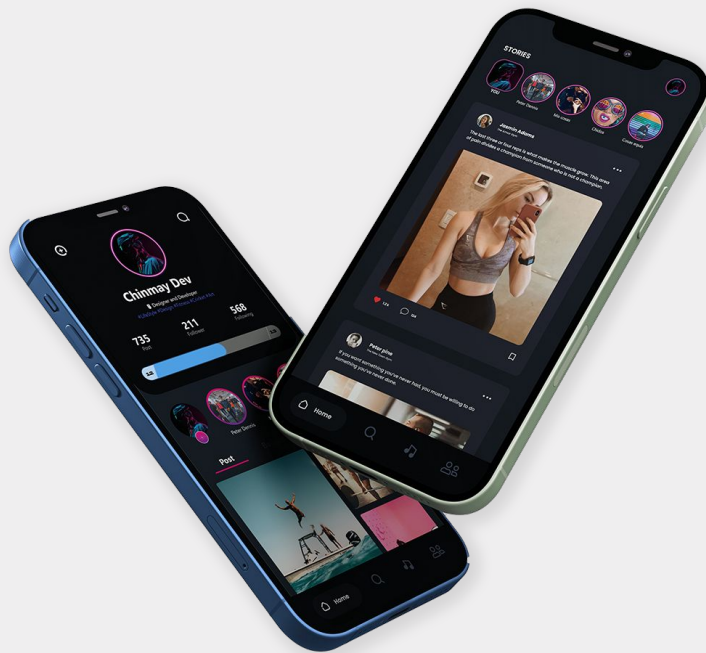


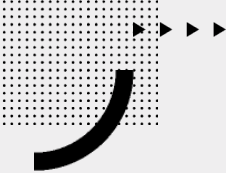
Connect & Share

Friends will help

Users can post images and stories

See what their friends are doing and get motivated. Share their progress with friends, challenge them and more.





MARKET SIZE

201,000+

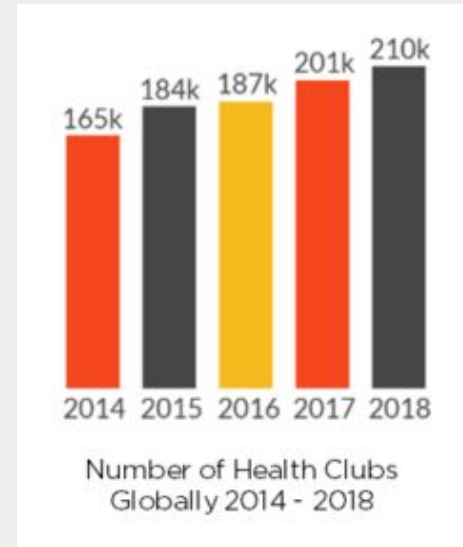
Health & Fitness Clubs around the world.

1000+

Gyms in Bangalore.

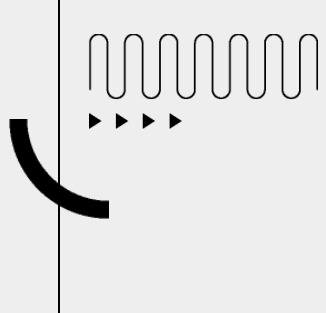
~500,000

People who go to gym in Bangalore.



* might not be accurate different data is available on different sites. But there is a huge market.





Acquisition Channels

**B2B sales for consumer
Saas product.**

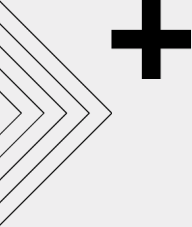
**Sign More Brands for
better rewards.**



**Organizing Fitness
Events and meetups**

**Creative Marketing
campaigns**





OUR TEAM

Sri Abheri

Business

Chinmay P Dev

Front-End Developer and
Designer

Jithin Bhaskaran

Back-End Developer and
Database



Competitive Landscape

The Space is crowded with basic apps for workout and diet. We are trying to Elevate and work in a different direction in the space.

hav.

fitbod



FITTR

Google Play installs of competitors

5M+

Step Set Go

Rewards for
steps

5M+

Cult.Fit

Offering digital and
offline experiences
across fitness,
nutrition and more

500k+

FitBod

Training algorithms
to build
personalised
workout plans.

1M+

Fittr

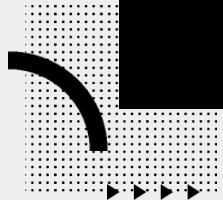
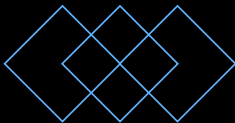
Online fitness and
wellness platform
with community
aspects



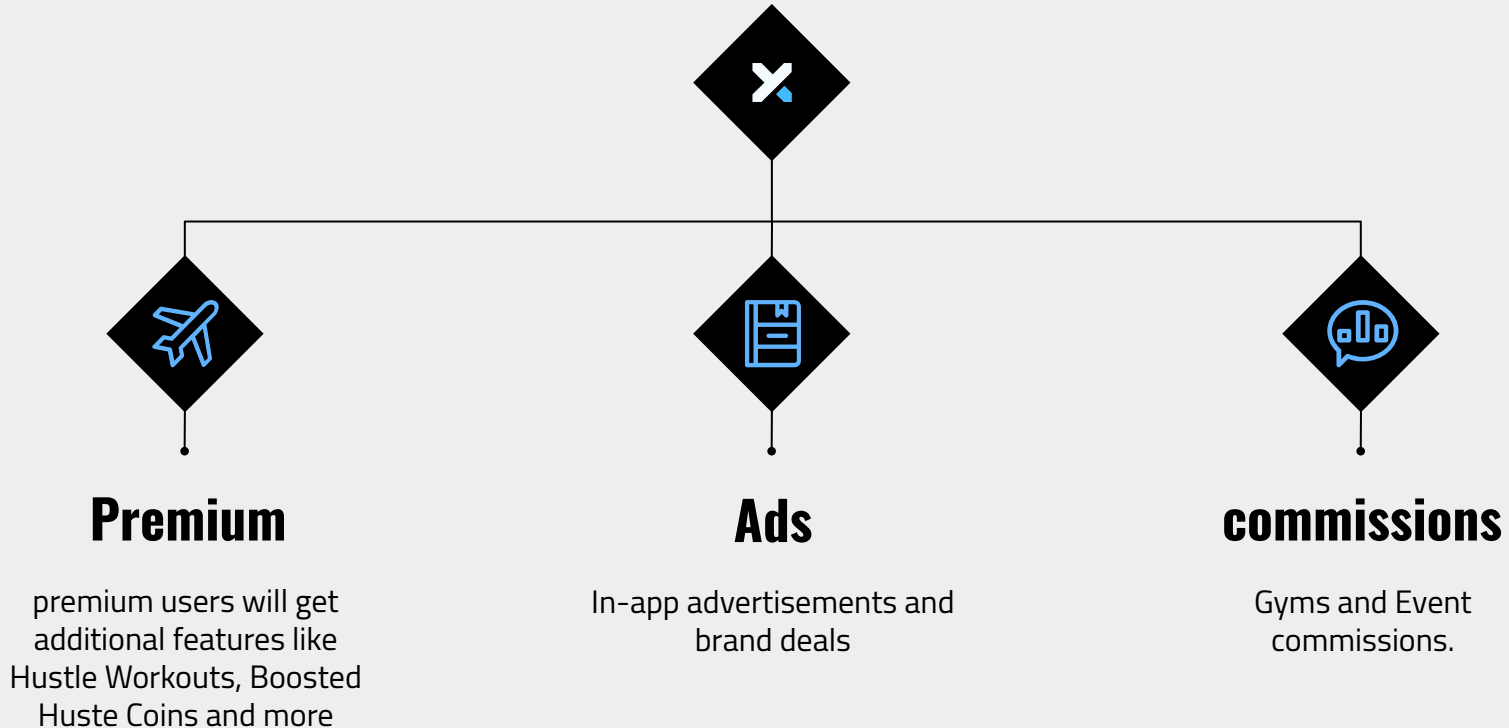
Competitive Advantage

- We create personalized workout (Consumer SaaS)
- Motivating features (coins, challenges, Badges)
- Social Aspect (Connect and Share)

These Values will make the platform low in churn and attract users to the platform.



BUSINESS MODEL





THANKS!

Do you have any questions?
chinmaypdev.official@gmail.com
+91 9141196450
hustle.club

