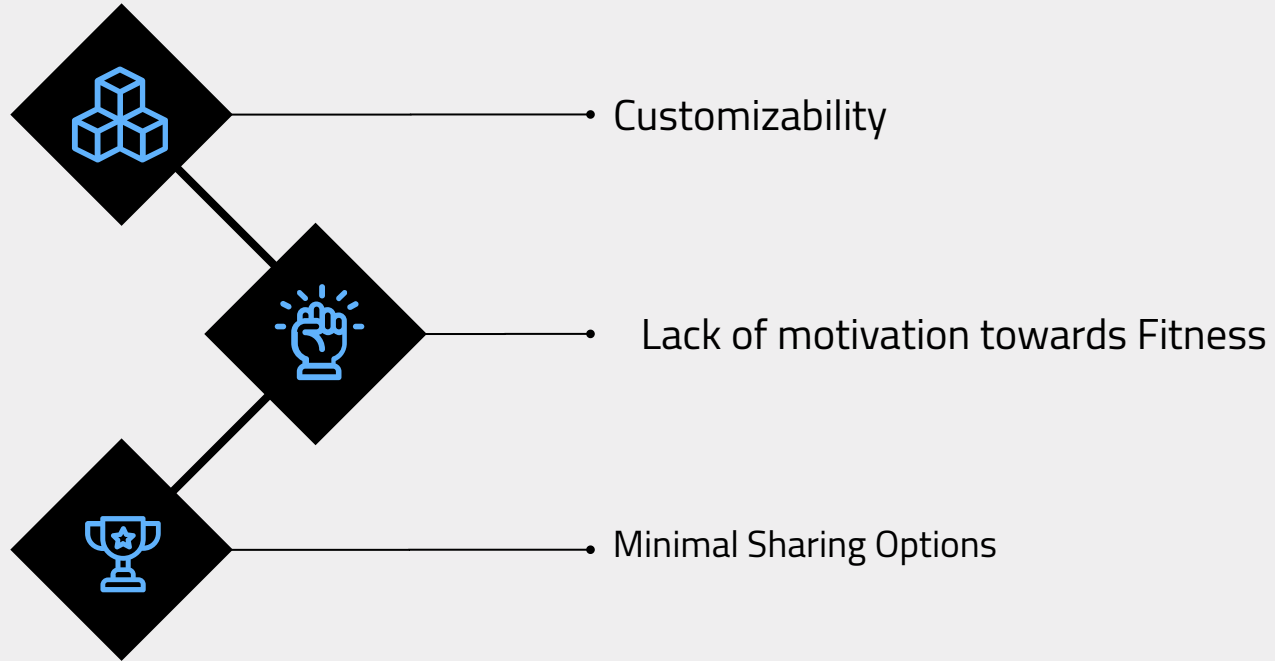




# HustleX

AI & Social Fitness app

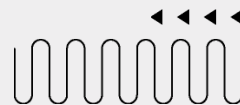
# PROBLEM





# SOLUTION

A social fitness app that helps people stay motivated with exciting features and personalized workout plans for users.



# Value Proposition

01

## Hustle Coins

Earn Hustle Coins for doing activities on the app and exchange it with Rewards

02

## Hustle Workouts

AI driven personalized workouts.

03

## Connect & Share

Post Images & Stories, see friend's progress, find new friends and more

04

## Events & Meetups

Enroll to local events & meetups. Book sessions in gyms.

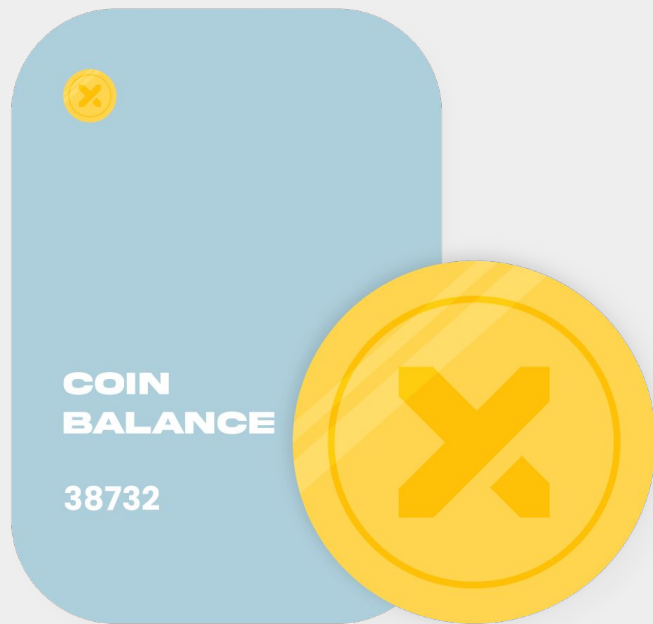


# Hustle Coins

## stay motivated with rewards.

Users can earn Hustle coins by completing challenges, working out, completing goals and more.

These Hustle coins can be redeemed into EGVs (coupons etc)





# Hustle Workouts

## AI makes it for you

The user can create their personalized workout plan

Our AI model considers several variables and previous data to create a optimal composition of exercises.

### 1. Input all you requirments and submit

#### Create Workout

Name Of The Workout

Select Difficulty

Select an option

Select Target Body Parts

Select an option

Select Duration

0 min

10 min

20 min

30 min

40 min

Any Injuries?

Select an option


Home or Gym

Select an option

Are you obese ☐ Include weights ☐


Create Workout

### 2. Get your Custom Workout built for just you instantly!




JUMPING JACKS

30x




PUSH - UPS

10x




DONKEY KICKS

30x




CROSSOVERS

12x




CRUNCHES

24x



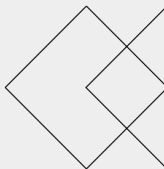
SIT - UPS

26x



JUMPING JACKS

30x



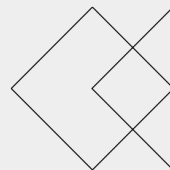
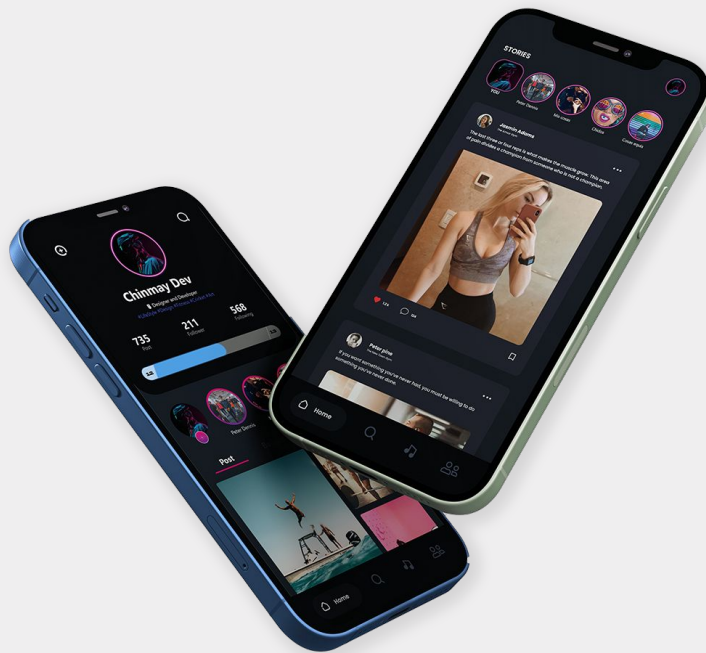


# Connect & Share

## Friends will help

Users can post images and stories

See what their friends are doing and get motivated. Share their progress with friends, challenge them, compete in leaderboards and more.

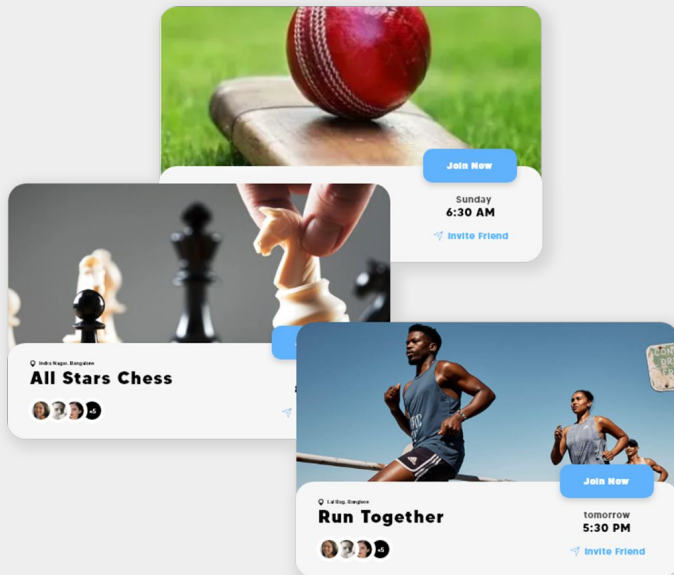




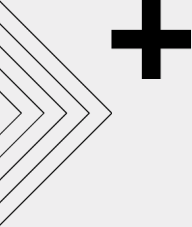
# Events and Meetups

**Together !!**

Join local meetups, organise and join events, book gym sessions







# OUR TEAM



**Sri Abheri**

COO  
BBA 2nd year



**Chinmay P Dev**

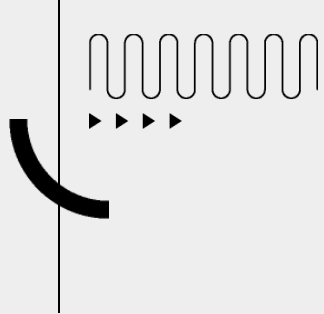
10th grade  
Frontend Dev & Designer



**Jithin Bhaskaran**

CTO  
Backend Dev  
BE Electronic & Communications





# Acquisition Channels

B2B sales for Hustle  
Workouts (consumer saas).

Sign More Brands for  
better rewards.



Organizing Fitness  
Events and meetups

Creative Marketing  
campaigns





# MARKET SIZE

**201,000+**

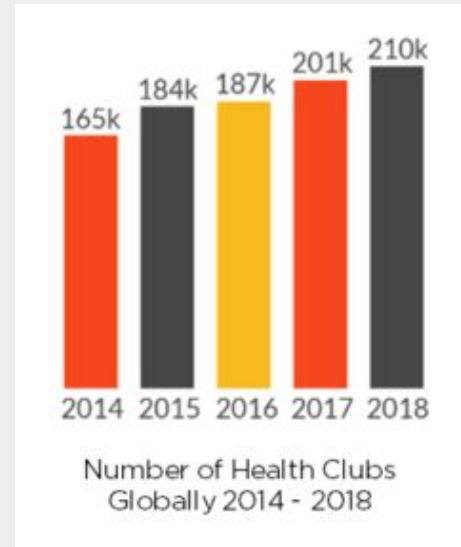
Health & Fitness Clubs around the world.

**6B+**

Global online fitness market value

**59B+**

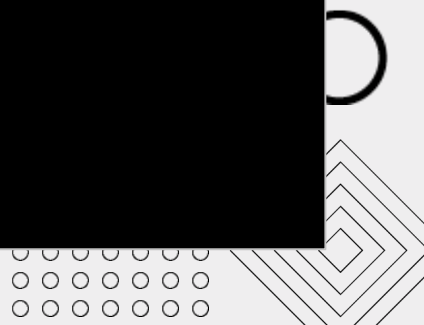
Projected to reach by 2027 at CAGR of 33.1%





# Competitive Landscape

The Space is crowded with basic apps for workout and diet. We are trying to Elevate and work in a different direction in the space.



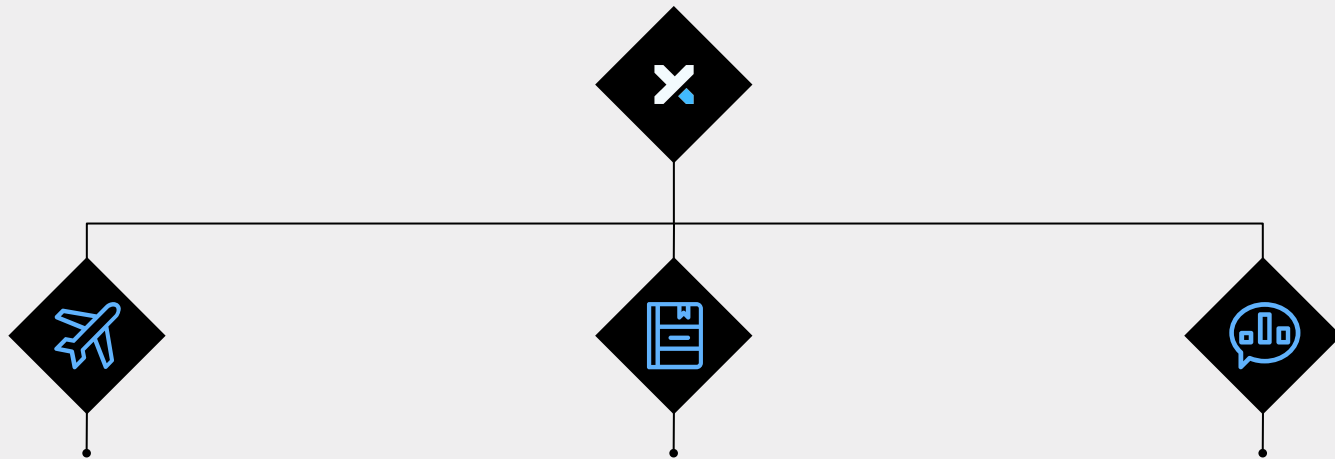


# Competitive Advantages

	HustleX	STEP SET GO	fitbod	cure.fit	PLAYO	Instagram
100% personalized workouts	✓	✗	✓	✗	✗	✗
Coins & Rewards	✓	✓	✗	✗	✗	✗
Events, Bookings & Meetups	✓	✗	✗	✗	✓	✗
Socialization	✓	○	✗	✗	○	✓
Diet & Nutrition	✓	✗	✗	✓	✗	✗



# Revenue Streams



## Premium

premium users will get additional features like Hustle Workouts, Boosted Huste Coins and more

## Ads

In-app advertisements and brand deals

## commissions

Gyms and Event commissions.

# Product Timeline



## UI/UX Design

Design the best User experience and User interfaces.



## Development

Develop the platform (Front-End, APIs etc)



## Testing

Testing the platform for security, performance and more.



## Launch

Launch the Product to the public.



# THANKS!

Do you have any questions?  
chinmaypdev.official@gmail.com  
+91 9141196450

## Useful links

[Figma Prototype Link](#)

[Prototype demo Video](#)