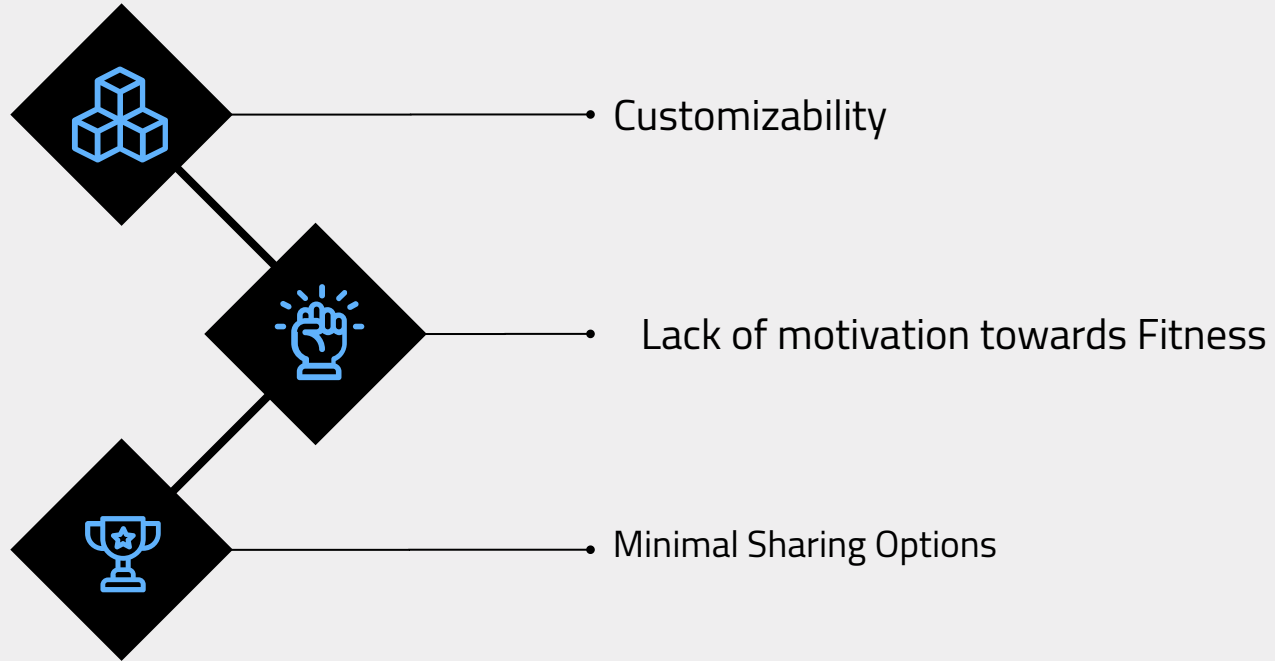




HustleX

AI & Social Fitness app

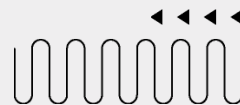
PROBLEM





SOLUTION

A social fitness app that helps people stay motivated with exciting features and personalized workout plans for users.



Value Proposition

01

Hustle Coins

Earn Hustle Coins for doing activities on the app and exchange it with Rewards

02

Hustle Workouts

AI driven personalized workouts.

03

Connect & Share

Post Images & Stories, see friend's progress, find new friends and more

04

Events & Meetups

Enroll to local events & meetups. Book sessions in gyms.

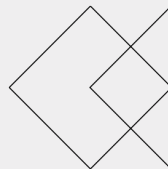
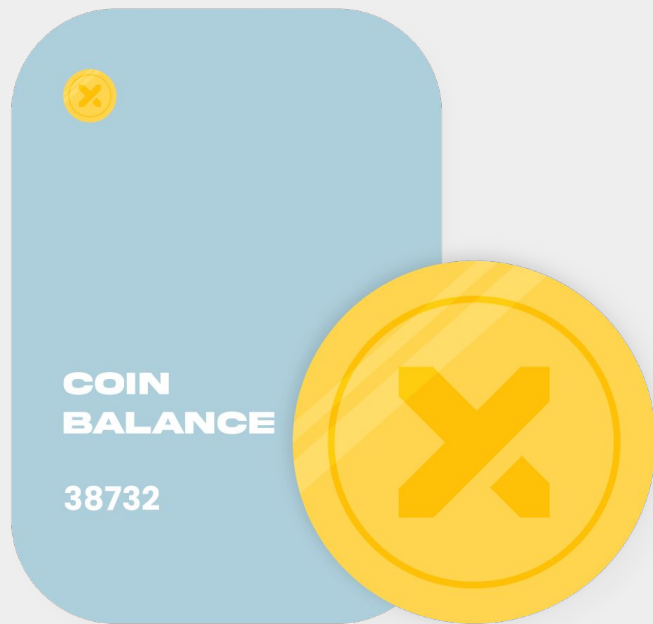


Hustle Coins

stay motivated with rewards.

Users can earn Hustle coins by completing challenges, working out, completing goals and more.

These Hustle coins can be redeemed into EGVs (coupons etc)





Hustle Workouts

AI makes it for you

The user can create their personalized workout plan through AI

1. Input all your requirements and submit

Create Workout

Name Of The Workout

Select Difficulty

Select on option

Select Target Body Parts

Select on option

Select Duration

0 min 10 min 20 min 30 min

Any Injuries?

Select on option

Home or Gym

Select on option

Are you obese ☐ Include weights ☐

Create Workout

2. Get your Custom Workout built for just you instantly!



JUMPING JACKS
30x



PUSH - UPS
18x



DONKEY KICKS
30x



CROSSOVERS
12x



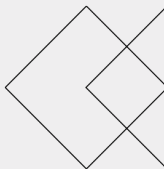
CRUNCHES
24x



SIT - UPS
26x



JUMPING JACKS
30x



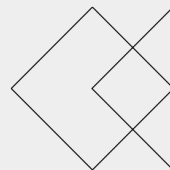
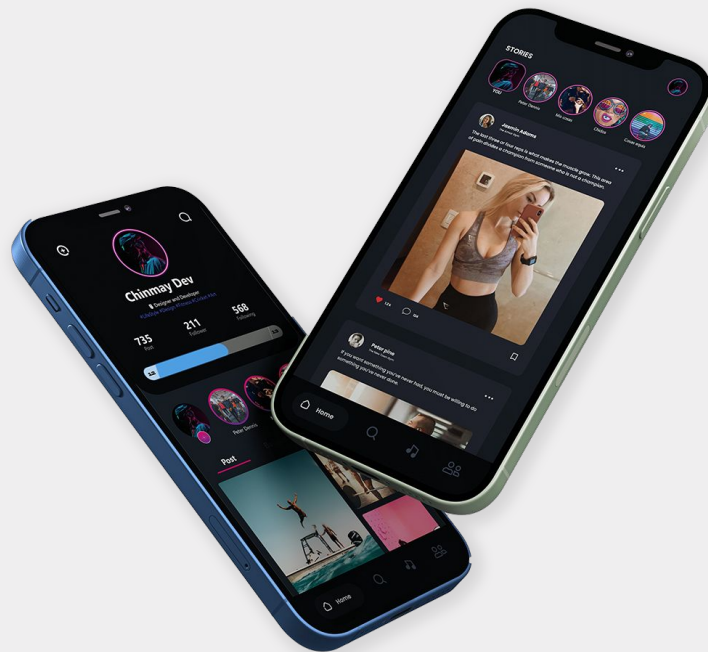


Connect & Share

Friends will help

Users can post images and stories

See what their friends are doing and get motivated. Share their progress with friends, challenge them and more.



MARKET SIZE

201,000+

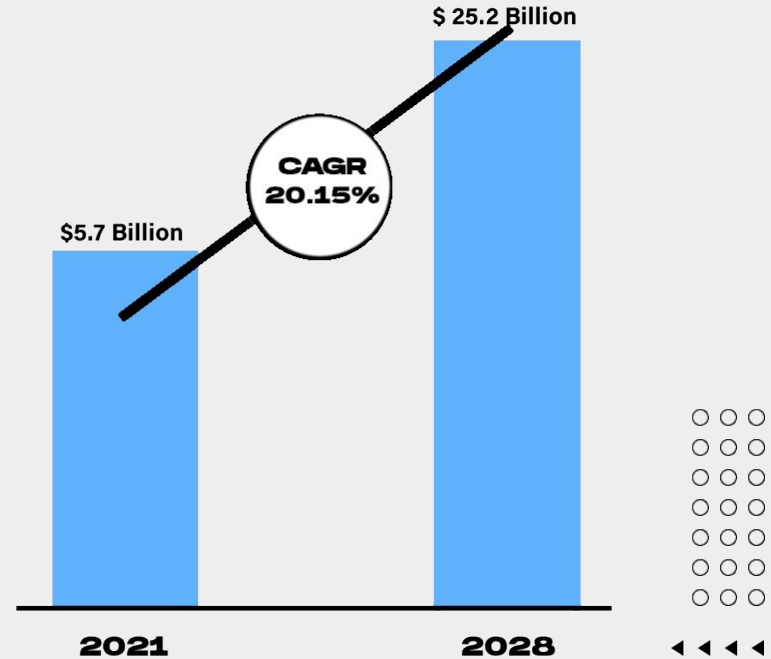
Fitness Centers across the World.
With 174 million members.

1000+

Gyms in Bangalore.

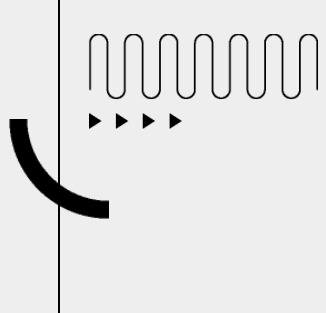
500

Average of members per Gym.



* might not be accurate different data is available
on different sites. But there is a huge market.





Growth Strategy

**Collaboration with local
gyms for the AI saas.**

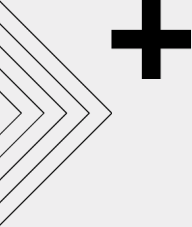
**Sign More Brands for
better rewards.**



**Organizing Fitness
Events and meetups**

**Creative Marketing
campaigns**





OUR TEAM

Sri Abheri

Business

Chinmay P Dev

Front-End Developer and
Designer

Jithin Bhaskaran

Back-End Developer and
Database



THEM VS. US



Them


Them

Provide pre-made workouts
and diet plans.



Us

Custom plan for every
customer and other
motivational features to
attract and retain customers.

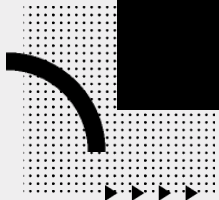




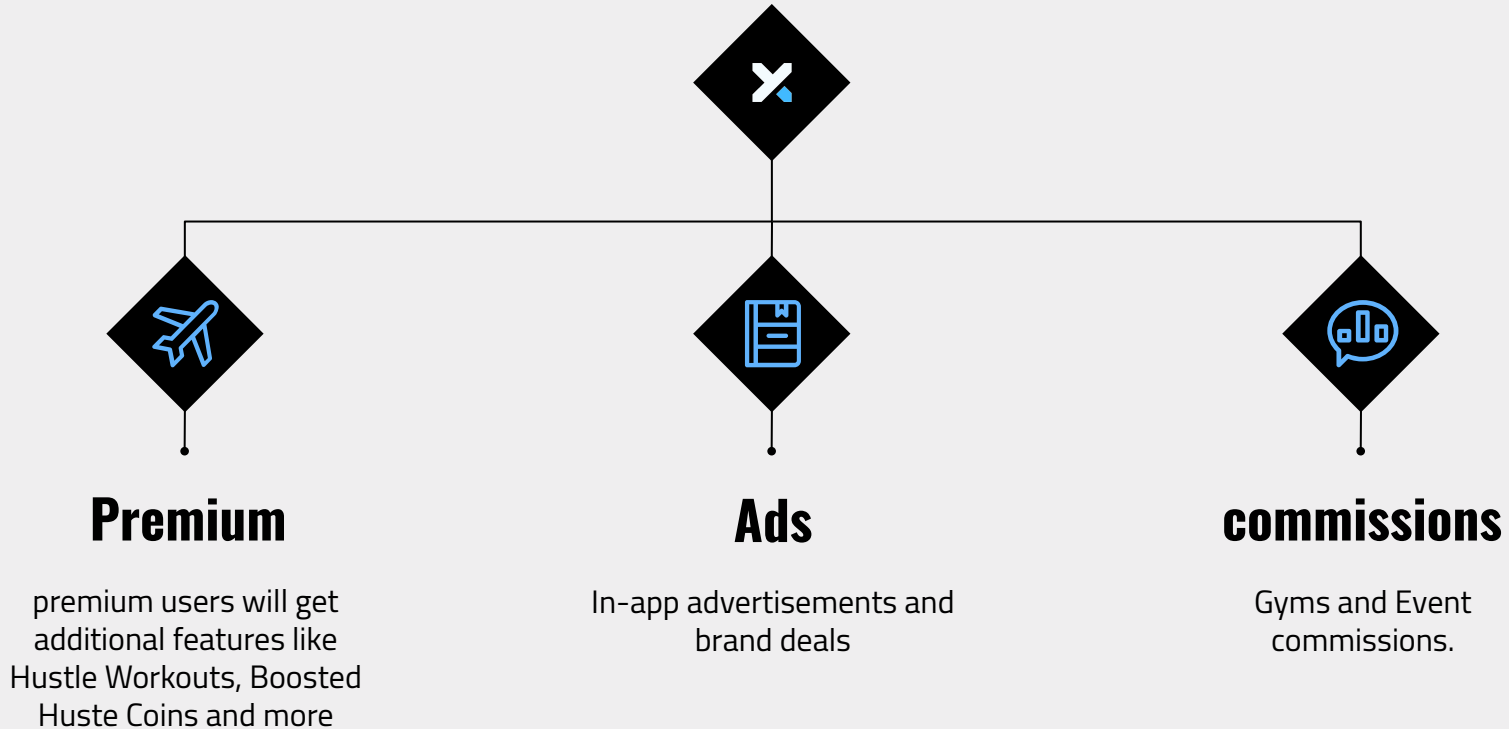
Few indirect competitors

hav.

fitbod



BUSINESS MODEL





THANKS!

Do you have any questions?
chinmaypdev.official@gmail.com
+91 9141196450
hustle.club

