HUSTLEX

PITCH DECK

PROBLEM

PEOPLE DON'T HAVE **MOTIVATION** TOWARDS FITNESS.

NO **CUSTOMIZATION** FOR EXERCISE AND DIET PLANS ONLINE.

LACK OF **ACCEBLITY** TO GYMS AND FITNESS CENTERS.

SOLUTION

A FITNESS **PLATFORM**, WHICH PROVIDES CUSTOM PLANS AND HELPS MOTIVATE USERS TOWARDS FITNESS

CUSTOMIZABLE WORKOUT AND DIET PLANS

CREATE YOUR OWN CUSTOMIZABLE WORKOUT PLANS AND DIET PLANS FROM LIST OF EXISTING EXERCISES AND FOOD ITEMS OR CHOOSE FROM OUR PREMADE TEMPLATES

WHEN LIVE ELSE CHECK THEIR DIAL AND TRACK THEM ALL

CONNECT AND COMPETE WITH THEM

CONNECT WITH YOUR FRIENDS AND FAMILY AND COMPETE WITH THEM IN GROUP WORKOUT AND DIET CHALLENGES AND ACTIVITIES OR JOINT THEM AND MORE

TRACK EATING DIVISION AND DIAL AND TRY FOR LEAN MAXIMUM

GYM/FITNESS CENTER SESSION BOOKING

FIND A GYM/FITNESS CENTER NEARBY AND BOOK A SESSION WITH THEM ON THE APP. AND SHARE YOUR SESSION WITH YOUR FRIENDS

TRANSFORM YOUR WORKOUT EXPERIENCE WITH YOUR SESSION AND TRACK YOUR GAINS

MARKET

FITNESS APP MARKET SIZED AT **2000 MILLION** AND IS PROJECTED TO GROW TO **6600 MILLION** BY 2027.

EVERY FITNESS ENTHUSIAST IS A POTENTIAL CUSTOMER.

THE PRODUCT

MONETIZATION

WE CAN **MONETIZE** OUR PLATFORM IN 2 WAYS.

FREEMIUM BUSINESS MODEL

WE CAN PROVIDE MOST OF OUR FEATURES FOR FREE AND SHOW ADS TO MONETIZE

FOR PREMIUM FEATURES (MORE CUSTOM PLANS, AD FREE EXPERIENCE ETC) THE USER SHOULD UPGRADE FOR A PREMIUM PLAN

BOOKING COMMISSION

OUR PLATFORM WILL CHARE UPTO 10% FOR THE BOOKING FOR GYMS, EVENTS AND VENUES THROUGH OUR PLATFORM

THESE EVENTS CAN BE ANYTHING LIKE A MARATHON, RUNNING EVENT ETC.

PREMIUM PLANS

WE WILL OFFER USERS WITH FEW PREMIUM PLANS TO ENHANCE THEIR CUSTOM PLANS AND AD FREE EXPERIENCE

1$
2 CUSTOM PLANS
12 PREMIUM COURSES
4 PREMIUM DIET PLANS
BASIC

5$
UNLIMITED CUSTOM PLANS
ALL PREMIUM COURSES
ALL PREMIUM DIET PLANS
EARLY ACCESS
LIVE COURSES
PRO

3$
6 CUSTOM PLANS
8 PREMIUM COURSES
ALL PREMIUM DIET PLANS
STANDARD

LONG-TERM STRATEGY

MARKET FIT & REFINEMENTS

APP LAUNCH

PRODUCT DEVLOPMENT

SCALING & GROWTH

COMPETITION

TEAM

CHINMAY P DEV
TL MANAGER
DEVLOPER, DESIGNER

INVESTMENT

WE ARE RISING 100K$ FOR 10% STAKE

THE RAISED MONEY WILL BE USED IN THE FOLLOWING PROCESS
- PRODUCT DEVLOPMENT
- LEGAL ADVICE
- DATA COLLECTION (DIET & EXERCISE CONTENT, PHOTOGRAPHY ETC)
- MARKETING

THANK YOU!

CONTACT US IF YOU ARE INTRESETED