



HustleX Fitness

Exercise Connect
and Share



The Problem



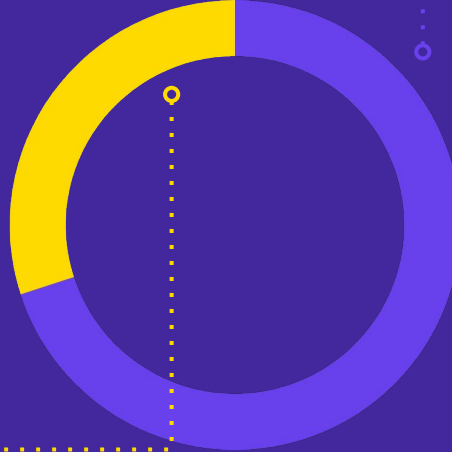
People are not **motivated** towards fitness.

No **customization** for exercises and diet plans online.

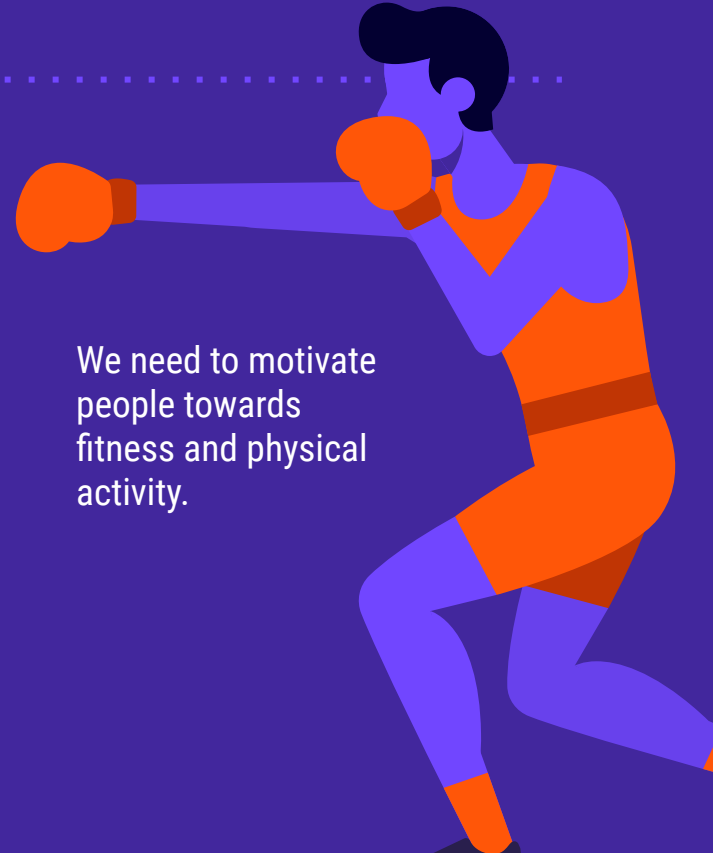
Why people don't exercise

70%
Laziness and No
Motivation

30%
Other Reasons



We need to motivate
people towards
fitness and physical
activity.



The Solution

- A Community Based Fitness Platform, allows users to track and share their fitness progress with their friends.
- Which also allows users to create Custom Diet plans & fitness courses



Features



Share and Connect

Users can track activity, know what their friends are doing at the moment and upload stories/posts on what they are upto

01

02

Custom Workouts

In addition with the library of routines made by creators, users can create and publish their own routines

Custom Diet

With various meal plans to choose from, build your own diet plans

03

04

Events & Gyms

You can enroll to Fitness Events and Book Gym sessions

Why Now??

- The Fitness App Industry is at its all time high.
- People are stuck at home and are not able to go to fitness centers and Gyms.
- People are starting to give attention to their health and fitness.



The Market

100%



Every Fitness Enthusiast is
a potential customer

2B\$



The Fitness App market size
2020

6B\$



Projected value by
2027

Unique Insight

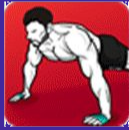
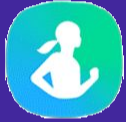
The most important thing for users is doing what they want.

Very few apps provides complete customization features for diet and workout routines.

We also make it easy to stay connected with friends through their fitness journey and help them stay motivated.



Fitness & Diet



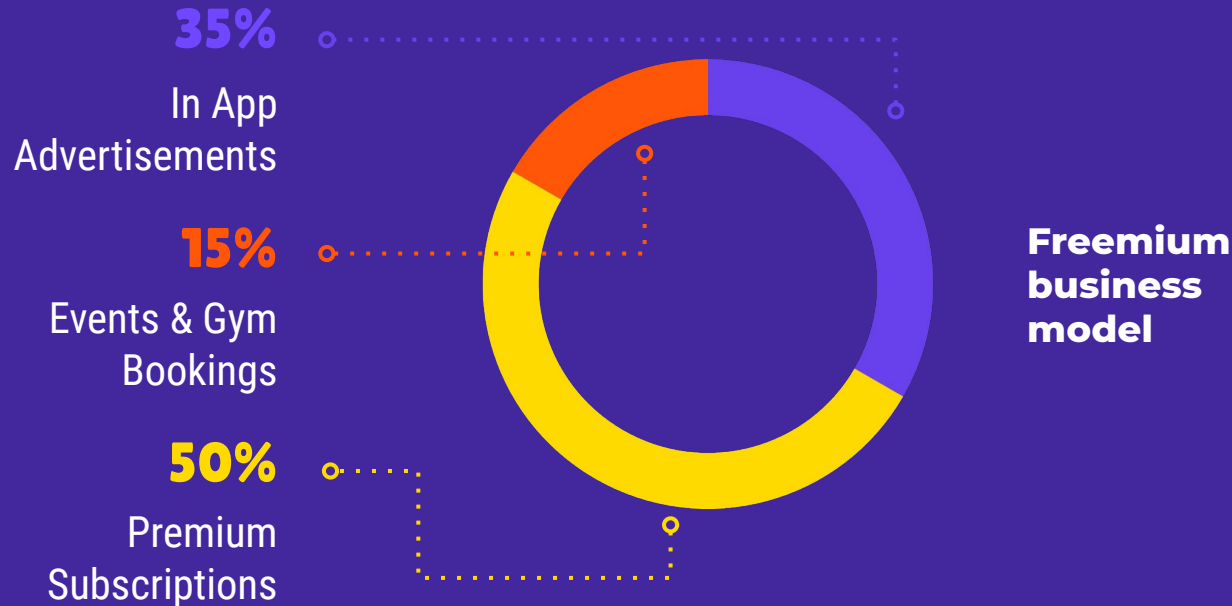
Social & Booking





“Social Media For Fitness”

How we're gonna make money??



Time-Line

**Market Fit &
Refinements**



**Product
Development**



App Launch



**Scaling &
Growth**





Chinmay

16, Bangalore

Front-End Developer , Designer

The background is a solid yellow color. On the right side, there is a stylized illustration of a woman with dark hair in a bun, wearing a red tank top, black leggings, and black sneakers with red accents. She is in a running pose, leaning forward with her arms outstretched. Four sports balls are scattered across the image: a black and white soccer ball at the top left, an orange basketball in the upper middle, a white volleyball with blue stripes at the bottom right, and a blue ball with white stripes at the bottom left. Two dotted yellow lines form a large, open 'V' shape, with the balls positioned along their paths. In the center of the image, the text '100,000 \$' is written in a large, bold, black font. Below it, the text 'For 10% equity' is written in a smaller, black font.

100,000 \$

For 10% equity

Thank you!

Do you have any questions?

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