



HustleX

AI & Social Fitness app

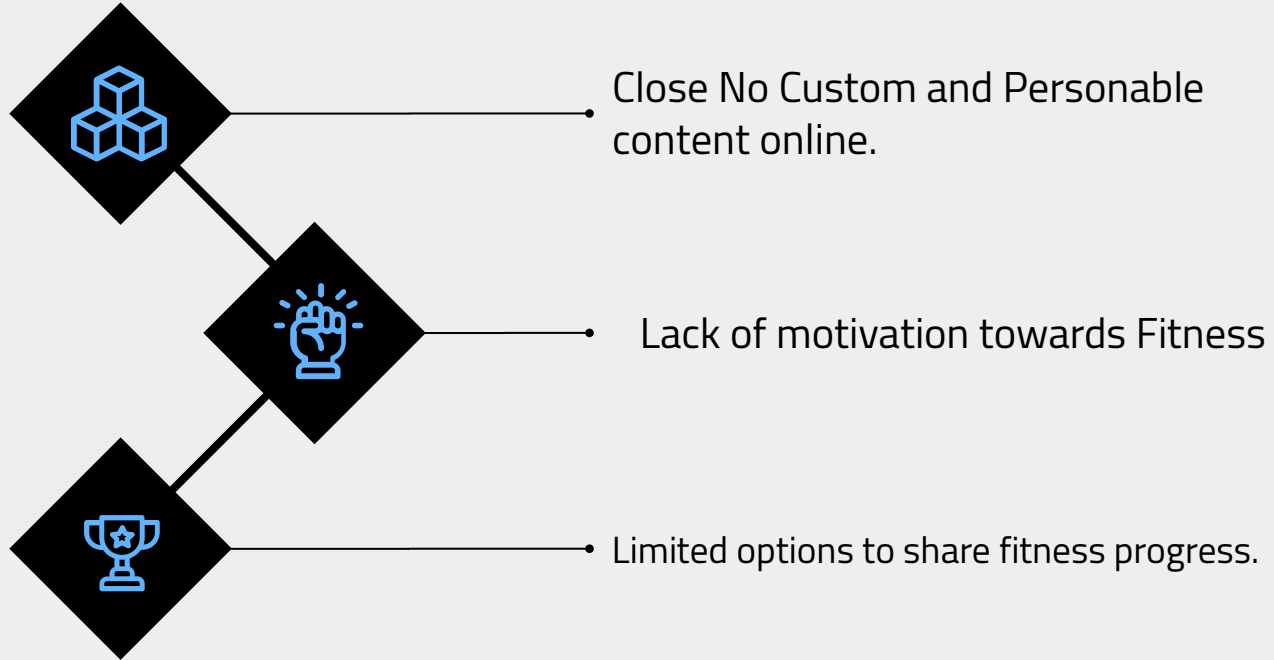


A quick back story

All of the team members of HustleX are fitness freeks or Athletes. During the pandemic, we didn't have access to Gyms and Grounds. Our fitness routines were significantly messed up. We were facing procrastination and didn't feel motivated to do any kind of physical activity. We put on a lot of weight and lost our stamina. This is when we started thinking about the problem and build something to solve it!



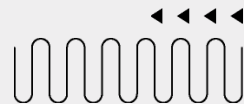
PROBLEM





SOLUTION

A social fitness app that helps people stay motivated towards fitness by exciting features, share progress with friends and providing customizable workout plans to users.



Features of HustleX

01

Hustle Coins

When users complete a course, attend a event, or reach any milestones then earn Hustle Coins. (These can be used to win exclusive rewards and coupons.)

02

Hustle Workouts

AI builds users personalized workout by taking users requirements.

03

Connect & Share

Post Images & Stories, see your friend's progress, find new friends and more

04

Events & Meetups

Enroll to local events & meetups. Book sessions in gyms.

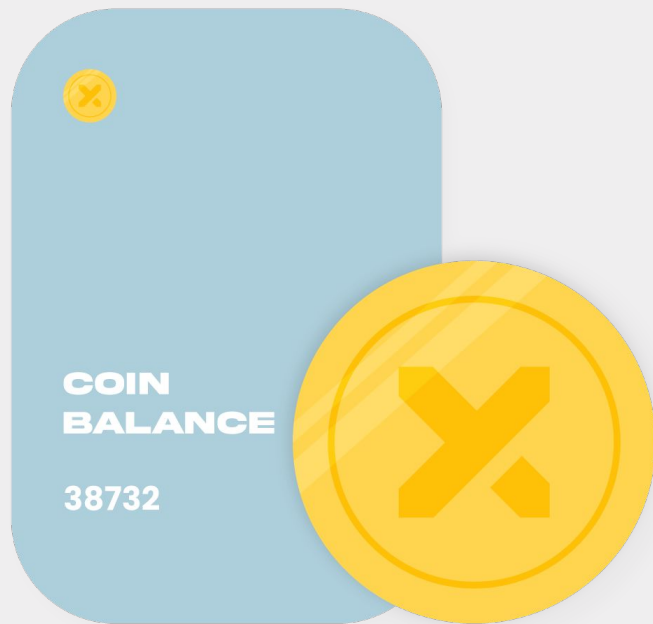


Hustle Coins

stay motivated with rewards.

Users can earn Hustle coins by completing challenges, working out, completing goals and more.

These Hustle coins can be redeemed into EGVs (coupons etc)





Hustle Workouts

AI makes it for you

The user gives his requirements like Target body part, duration, difficulty etc

The AI create a custom plan for them. The user can save it or just discard it and make a new one every time.

1. Input all you requirments and submit

Create Workout

Name Of The Workout

Select Difficulty

Select an option

Select Target Body Parts

Select an option

Select Duration

5 min

10 min

15 min

20 min

25 min

30 min

Any Injuries?

Select an option


Home or Gym

Select an option

Are you obese ☐ Include weights ☐


Create Workout

2. Get your Custom Workout built for just you instantly!




JUMPING JACKS

30x




PUSH - UPS

10x




DONKEY KICKS

30x




CROSSEOVERS

12x




CRUNCHES

24x



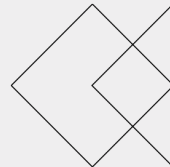
SIT - UPS

26x



JUMPING JACKS

30x



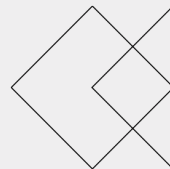
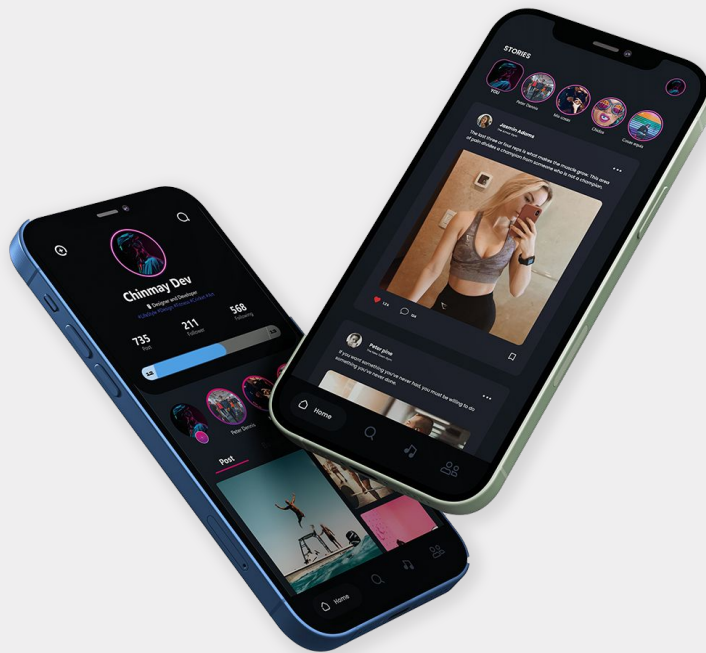


Connect & Share

Friends will help

Users can post images and stories

They can see what their friends are doing and get motivated. Share their progress with friends, challenge them and more.



MARKET SIZE

\$5.7 Billion

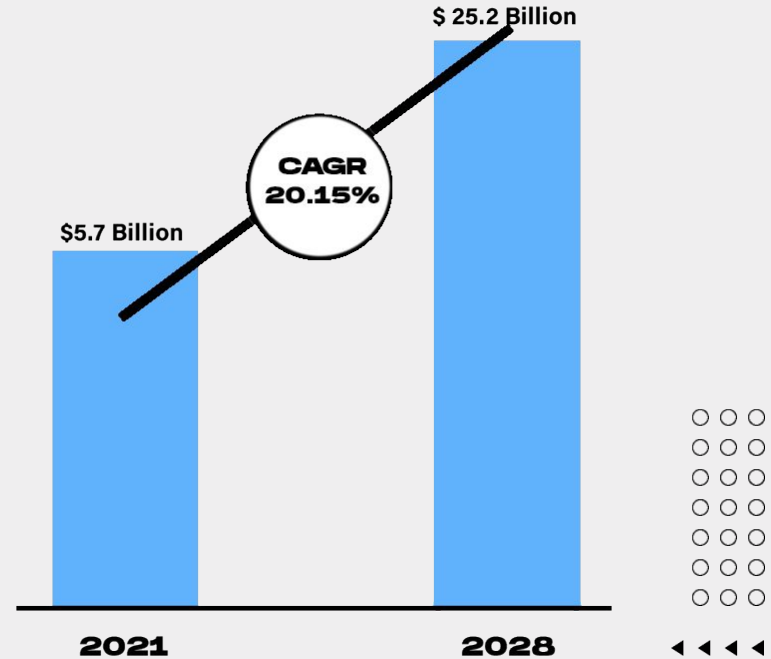
Huge market.

100% TAM

Every Fitness enthusiast is a potential customer.

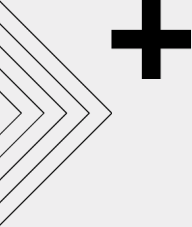
If 20% acquired

That would be more than a billion dollars.



* might not be accurate different data is available on different sites. But there is a huge market.





OUR TEAM

Sri Abheri

Business

Chinmay P Dev

Front-End Developer and
Designer

Jithin Bhaskaran

Back-End Developer and
Database



THEM VS. US



Them


Them

Just give pre-made workouts
and diet plans and close to
nothing else.

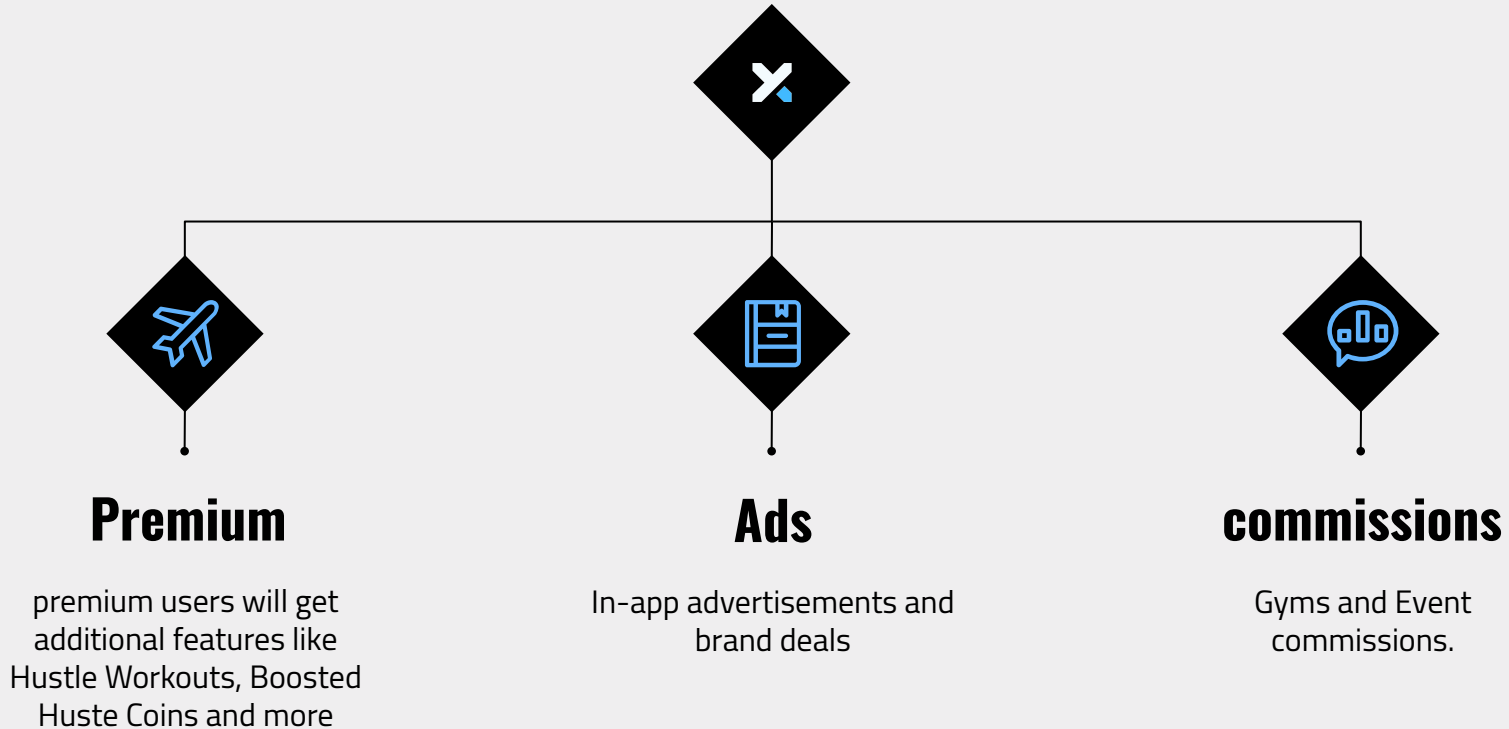


Us

Custom plan for every
customer and other
motivational features to
attract and retain customers.



BUSINESS MODEL





THANKS!

Do you have any questions?
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