



# Abdalrhman Mohamed Khalid

Entrepreneur & Orthopidst

## CONTACT

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Abdalrhman khalid

## Skills

- Business Development
- Critical Thinking
- Public and Media Relations
- Brand development
- Marketing strategy
- Analytical problem solver
- Financial Forecasting
- Consulting

## Language

- Arabic
- English

## Startups & Businesses



## About me

- **Seasoned Entrepreneur with a solid background in business management, operational planning and revenue generation. Hardworking, dedicated and resourceful leader with 3 years in startups & businesses ready to leverage experience and drive to pursue new professional challenges. Uses independent decision-making skills and sound judgment to positively impact company success.**
- **General practitioner doctor with clinical & surgical experience with Professors of orthopedist specialist almost for two years, trained & worked with collaborations that deal with hospitals and surgeons directly.**

## Education

- **Faculty of Medicine-Misr University for Science and Technology**  
**Bachelor of Medicine & Surgery"MBBCH"Degree**  
**Graduated 2022**  
**GPA 3.35**
- **collection of micromasters in business fundamentals, management, accounting & marketing.**





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## Experience



### Founder

of **Salus Suppliers** company

2022/3- 2022/7

- Conducted target market research to scope out industry competition and identify advantageous trends.
- Devised and presented business plans and forecasts to board of directors.
- Developed strong partnerships with other businesses to allow for collaboration and more significant opportunities for growth.
- Build good contacts to the company such as influencers & public figures
- Formed senior leadership team through rigorous interviews and extensive candidate research.
- Cultivated forward-thinking, inclusive and performance-driven company culture to lead industry innovations.
- Secured sufficient funds to cover business obligations by tracking expenses and budgeting accurately.
- Defined company roles and responsibilities to establish and enhance processes.
- Led recruitment and development of strategic alliances to maximize utilization of existing talent and capabilities.
- Communicated business performance, forecasts and strategies to investors and shareholders.
- Monitored key business risks and established risk management procedures.
- Analyzed industry trends and tracked competitor activities to inform decision making.
- Developed innovative sales and marketing strategies to facilitate business expansion.

### Surgical Assistant

Prof. **Dr. Yasser Al-Safoury**, Cairo

2021/9- 2022/9

- Medical & clinical experience in orthopedic surgeries.
- Applied antiseptics and sterile dressings to cover surgical locations and boost healing.
- Kept views unobstructed by retracting, sponging, and suctioning surgical sites.
- Protected patients from infection by setting up and managing sterile operating fields.
- Arranged supplies and instrumentation to meet needs of individual surgeons and enhance team efficiency.
- Provided preoperative and postoperative education to patients and families to manage recovery.
- Treated patients with sports injuries and other issues using minimally invasive techniques and arthroscopic skills.
- Thoroughly assessed patients to identify medical condition and level of surgical risk.
- Assisted in management of orthopedic surgery clinics in both inpatient and outpatient.





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## Experience

### Co-Founder

of **4Yards** company

2021/9- 2022/9

- Gives the team good opportunities by connections such as influencers and public figures
- Developed key operational initiatives to drive and maintain substantial business growth.
- Conducted target market research to scope out industry competition and identify advantageous trends.

Developed marketing materials and campaigns to boost brand awareness and customer engagement.

- Networked with other businesses and customers to increase sales opportunities and contacis.

Recruited, interviewed and hired new staff members and developed training materials for employees.

- Evaluated suppliers to maintain cost controls and improve operations.
- Managed financial operations and investments to maximize profits and minimize costs.

Established team of motivated and highly skilled employees to help run business.

- Established foundational processes for business operations.
- Utilized market trends and target audience statistics to effectively and appropriately market products.
- Created company brand messaging, collateral materials, customer events, promotional strategies, and product commercialization
- Performed market segmentations, targeting and positioning for each product line
- Executed search engine marketing, advertising and public relations campaigns to generate demand and sales leads.
- Executed comprehensive marketing plans that consistently achieved targets for increased revenue.

### Surgical Assistant

**Dr. Sayed Al-Gharbia**, Cairo

2022/9- 2023/3

- Supported post-operative patients with prescriptions for medications and care.
- Followed emerging trends in orthopedics to offer patients cutting-edge options.
- Adaptable and proficient in learning new concepts quickly and efficiently.
- Passionate about learning and committed to continual improvement.
- Skilled at working independently and collaboratively in a team environment.

Accomplishments





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## Experience

### Finance Analyst

#### in Agriculture business

2019/7- present

- Developed financial models, analytics and automated reporting and forecasting tools to increase productivity.
- provided tailored financial analysis and offered advice to improve business processes and manage costs.
- Collaborated with finance team to complete detailed analyses of short-and long-term strategic forecasts to assist with resource planning and capitalization needs.
- Developed complex spreadsheets and charts and tables of financial and budget information in Excel.
- Supported operations management, sales, and marketing efforts to increase revenue and overall financial health.
- Prepared and submitted reports and monthly financial statements.
- Researched and analyzed revenue and expenditure trend for accuracy and integrity.
- Researched and calculated impact of operational changes to budget, financial data and financial systems.
- Reviewed and reconciled general ledger accounts for monthly and year-end reports.
- Reviewed financial reports and streamlined operations to increase productivity and company profits.
- Developed and implemented financial models to analyze complex information and assess health of organization.
- Determined pricing, margins and risk factors for active and proposed projects.
- Performed complex financial and budget analyses to determine requirements and justify requested funding.
- Collaborated to develop and maintain targeted profit plans to sustain growth.
- Conducted detailed financial analysis to identify and evaluate changes in operations, trends and potential areas of improvement

### Sales Representative

#### Zammit shop, Cairo

2020/9- 2021/01

- Developed and implemented marketing plans to increase brand awareness and drive sales.
- Developed and implemented sales strategies to increase profits
- Managed customer accounts to secure customer satisfaction and repeat business.
- Generated new leads through networking and attending industry events
- Listened to customer needs and desires to identify and recommend• Built customer loyalty and retention by delivering excellent shopping experiences.



