

Product Code 942002



Calista Ever Wash Maintains the beauty of your walls with **Excellent Washability***

PRODUCT FEATURES AND BENEFITS#



Washability

Excellent
(5000+Washes*)



Brighter Finish

Provides better smoothness and brightness to your walls.



Anti Fungal & Anti Bacterial

Protects your walls from fungus & harmful bacteria to keep your family safe & healthy



Spatter Resistance

Prevents spatter while painting the wall for a mess free application & lesser wastage of paint



Other Features

1. Low VOC & Odour
2. Superior Paint Strength*
3. Superior Opacity*
4. Easy & Fast Application
5. Roller Friendly Paint

*as per internal test method and conditions

PRODUCT DETAILS



MATT FINISH

AVAILABLE BASES

White, Pastel, Clear, Mid Tone, Yellow and Red

COVERAGE

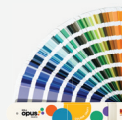
Only on non-porous surface with correct surface preparation using WB/ST primers and with correct deposition.



130-150 sqft./L for 2 coats*

*Actual coverage may change from the mentioned coverage depending on the method of application and surface condition.

2200+ SHADES# AVAILABLE
PACKS AVAILABLE



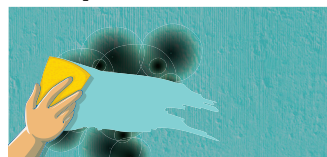
PROCESS TO APPLY (Pre-Painting Steps)

Plaster



New masonry surfaces must be allowed to cure completely. The recommended curing period is 28 days for new masonry surfaces while ensuring that they are water cured on a daily basis.

Dampness



The maximum moisture content for any surface that is to be painted should be between 12-14%. Post checking for dampness, appropriate treatment of the damp surface should be carried out treating the fundamental cause for the dampness.

Cleaning



The surface should be cleaned for any presence of loose paint, dust, or grease. Growth of fungus, algae or moss should be removed by wire brushing and water or by bio-wash. When the underlying surface exhibits chalkiness, please use water curing for some time and then apply a layer of Birla Opus One Pro Smooth Primer before topcoat application.

Cracks



Fill surface cracks of up to 5 mm width & 3 mm depth using Birla Opus Alldry Crack Master, applied as per instructions given in the latest PIS before further steps. Loose plaster, structural cracks, etc. need to be treated as per standard construction practices.



Sanding

Allow the freshly plastered surface to cure completely. Remove loose paint, dust/dirt etc. with sandpaper no. 180 and wipe the surface clean.



Primer Application

Apply one coat of Birla Opus Calista Pro White Primer/Calista Pro White Cement ST Primer/equivalent Birla White Primer. The primer should be mixed with water/solvent in the recommended ratio. After the application ensure a drying time of 6 hours.



Putty Application

Smoothen the surface by filling undulations with 2 coats of Birla Opus One Pro Smooth Putty/equivalent Birla White Putty. Allow it to dry for 4 – 6 hrs between successive coats. Apply third coat of putty if required and then sand with sandpaper no. 320 and wipe the surface.



Primer Application

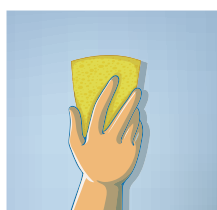
Apply 1 coat of Birla Opus Calista Pro White Primer/Calista Pro White Cement ST Primer/equivalent Birla White Primer and allow it to dry for 4-6 hours and then sand the surface using sand paper no. 400 post which wiping the surface will be required.



Topcoat Application

Use 1L paint mixed with 500-600 ml of water and apply 2-3 coats for optimal results. The time between successive coats should be 4-6 hours.

PROCESS TO APPLY (POST-PAINTING CARE)



- Ensure dry dust cleaning at regular intervals.
- While cleaning, wipe gently without intense pressure.
- Give 2 weeks of drying time post application of paint before wet-cleaning the wall.
- Use 5% detergent solution to clean stains from the wall using a soft cottoncloth or sponge. Stains are best removed within 4 hours.

TECHNICAL INFORMATION

Shelf Life: 36 months from date of manufacture

Drying Time: Surface dry time 30 minutes*
*May vary according to temperature and humidity.

Sheen Levels (at glass plate): < 5 at 60 deg GH*

Volatile organic compound (VOC) level in White and bases <100 gm/l

Flash point IS101/1987 Part 1, Sec 6: Not Applicable

Stability of thinned paint: To be used within 24 hours.

Recoating Time: 4-6 hours after the first coat.

SAFETY ASPECTS

- Do not apply when ambient temperature is below 10°C or might drop to a level below this within 4 hours of application
- Do not apply if humidity > 90%
- Wear dust mask during application, sanding, and cleanup.
- Do not over-thin or over-extend the brush.
- Stir well and strain before use.
- New plaster should be allowed to cure for minimum 28 days.
- Ensure adequate ventilation during application and drying.
- Avoid prolonged or repeated contact with eyes. In case of contact with eyes, rinse immediately with a plenty amount of water, and seek medical advice.
- Refrain from disposing leftover paint down the drain or in water bodies.
- Lead content does not exceed more than 90 parts per million.
- No added Mercury, Chromium, and Arsenic compounds.

Coverage Values

- Surface preparation & painting steps should be followed as recommended in Product Information Sheet (PIS)

Superior Paint Strength

- Against majority** of the players in the same product category, basis internal lab tests.

Superior Opacity/Hiding

- Against majority** of the players in the same product category, basis internal lab tests.

5000+ Washes/Excellent Washability

- According to internal washability/wet scrub resistance tests.

Superior Whiteness

- Against majority** of the players in the same product category, basis internal lab tests.

Brighter Finish

- Against majority** of the players in the same product category, basis internal lab tests.

Shades

- Shades may vary with wall and light conditions. Availability of shades may differ. Consult your nearest authorised dealer to determine availability.

**Majority of the players include the competitor brands which sell in the market in the same category.

***All the comparison has been made for the respective white base only.

For further details, please reach out to our customer care via either of the following methods: Contact number: 1800-120-1234, Email ID: opuscare@adityabirla.com