Alejandro ... (Public Resume)

Front-end web developer with back-end skills and proven production experience

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WORK EXPERIENCE

Freelance Full-Stack Web Developer, *at Scriptly Studios* ⧉   10/2023 – Present

- I developed an Express API with 100% uptime. The API efficiently managed 15,000+ promotional code redemptions during a high-profile event between the company and a prominent social media platform. As a result, the studio had a increase in its playerbase of 19%.

- My webpage for the studio boosted search visibility and brand engagement with a captivating React website, securing top search result rankings for "Scriptly Studios." Hundreds of users now visit the site monthly, and we are now observing an increase of 10% in the number of new daily players.

- I directly contributed to enhancing community safety for 18,000+ members by working alongside the community manager to design and develop an efficient moderation system using Node.js and MongoDB. The system has been used for nearly 2,000 moderation actions in a year, and has resulted in the reduction of unsafe content in the community by nearly %50.

Sales Floor Associate, *Family Dollar*   11/2021 – Present

PROJECTS

Expressia, *Discord App for Browsing and Importing for +25,000 emojis* ⧉   10/2023

- Created a unique and capable Discord app by utilizing the Discord API with Node.js and TypeScript, Providing a unique and innovative way for users to search for emojis unmatched by other services.

- Surpassed 1,500 server invites over the app's lifetime. My app serves a total of 85,000+ satisfied users around the world.

- Designed and created a React webpage to complement my app's theming and highlight its innovative features, helping increase traffic to the official Discord App Directory page by %10.

KanaFlow, *React Native Japanese Learning App* ⧉   11/2024

- I developed a responsive and sleek React Native app UI adaptable for phone and tablets of all sizes. Users can comfortably use my app on any sized mobile device or desktop. Leading to a 38% increase in downloads from non-iPhone devices.

- Effectively demonstrated the app's feature set in a simple and modern React webpage that has resulted in an average of 30 more app page impressions monthly.

- Successfully approved for publication on the Apple App Store, providing a new smooth user experience for Japanese language learners and currently holding a 5-star rating.

SKILLS

- **Languages**: Semantic HTML5, CSS3, SCSS, JavaScript, TypeScript

- **Technologies**: Node.js, React, React Native, Express, MongoDB

- **Other**: Git, GitHub, Visual Studio Code, Linux

EDUCATION

Associate of Arts in Computer Science, *Hillsborough Community College*　　　　07/2024 | Plant City