



RAJA RAMMOHAN ROY HALL

presents



ELIXIR '23

Annual Hall Day cum Reunion of RRR Hall

24th June NEW HALL GROUND



/Elixir-Raja Rammohan Roy Hall



elixir.in

ABOUT US

Raja Rammohan Roy Hall, also titled New Hall, is nestled in the prime of Kalyani Government Engineering College campus in Kayani, Nadia. The oldest boys' hostels of the college, it is currently the residence of the students of 2020-24 batch securing their B. Tech degrees, who are pursuing their dreams of becoming successful engineers and more in the future. Established in the year 1995, it is dedicated to Raja Rammhohan Roy, a legendary social reformer and a pagan of Bengal's Renaissance. Inspired by his ideals, the hostel boarders also strive for excellence in various fields of the college life and beyond, motivated towards giving their best day in and day out, building their careers and relishing in the traditions of this abode of sentiment and emotions. Elixir, the Annual Hall Day and Reunion of Raja Rammohan Roy Hall, is the time of the year when every New Hallite comes together to celebrate the unity among the boarders and the unbreakable bond that they share with their alumni. The New Hallites take pride in their rich heritage and work hard in every aspect of the college life representing the hostel, trying to live up to the legacy left behind by their alumni, and basking in its glory that will remain undiminished for a long time.

EVENTS

INTER HOSTEL SPORTS TOURNAMENT

CRICKET



FOOTBALL



TABLE TENNIS



EVENTS

INTER HOSTEL SPORTS TOURNAMENT

VOLLEYBALL



CARROM



CS-GO



ALUMNI MEET

An alumni meet is one of the most important events of Elixir every year, in which the former boarders of New Hall, our beloved dadas, come together to reconnect with each other and their juniors. The purpose of the alumni meet is to provide a platform for former boarders to catch up with each other, share their experiences at New Hall and thereafter in their respective lives, and .build a dense network among the fellow alumni and the present boarders

The Alumni of New Hall start arriving at the hostel one or two days before the Alumni Meet during Elixir. Our Alumni prefer to stay in the same rooms in which they had spent their hostel days. During the days following up to the Alumni Meet, many events are organized for our Alumni. These events may include a range of activities, such as sports, cultural displays, like musical band .performances and such other activities

Alumni meets are a great way for former boarders to stay connected with their alma mater and with each other. They serve an important purpose of keeping the golden traditions of New Hall alive and upheld so that they can be passed on to the latter generations. They provide an opportunity to build new relationships, renew old ones, and share memories of the past. Additionally, alumni meets can be a great way to get involved with the New Hall community, and to give back by volunteering or making donations to support the current boarders

HOSTEL PERFORMANCE



DANCE



MUSIC BAND
RUSH @11TH HOUR

PREVIOUS ARTIST / BANDS



ANUPAM ROY



SHILAJIT



PRITHIBI



BOLPUR BLUES

PREVIOUS ARTIST / BANDS



NALAYAK



T.R.A.P



FAKIRA



POTA AR MORUDYAN

FOOTFALL

Elixir, the Annual Reunion cum Hall Day of Raja Rammohan Roy Hall, Kalyani Government Engineering College spans across a weekend of high octane action. Comprising of events by Present Boarders and Alumni alike in the evening and Artist Performances by Late. A total footfall of over 2500 is observed during the biggest extravaganza of KGEC, 1000+ alumni who .are working in various MNCs across the globe. will be attending Elixir'23 ,Our sponsors will get an exclusive opportunity to showcase their products .and make business contacts with them

WHY SPONSOR US

ELIXIR'23 is once again all set to provide our sponsors with a well appreciated platform to brand themselves in Kalyani and ever enticing line of events very well designed to cater to the needs and expectations of every unit associated with it Raja Rammohan Roy Hall has been able to extend its associations with some of the biggest names of the present day and always lived upto their expectations. Our motto is to strengthen the inherent ties between technology and business by developing beneficial relationships with the corporate houses. A prudent financial support from your side will not only encourage us but also uplift boost and expand Elixir which should stimulate every students intuitive, cognitive social emotional and physical development with a strong commitment to the companies. We bestow them with an ideal .platform to ingrain and proliferate their message of social outreach

FROM OUR SIDE

- All promotional materials (posters Hoarding, Banners, Standees pamphlets. Tots) will feature the logos of the sponsors
- All advertisements of the Elixir on our media partners would contain the logos of the sponsors
- Banners containing the logos and the names of the sponsors would be put at college premises and at strategic locations in Nadia district
- Logos of the sponsors will be shown in a LED Screen in the main stage during the tenure of ELIXIR
- As this is a fest cum reunion, 1000+ alumni who are working in various MNCs across the globe will be attending ELIXIR. Our sponsors will have exclusive opportunity to make business contacts with them during the networking session
- Our sponsors logos will be printed in our Hall Magazine hardcopy of which will be distributed to each and everyone of Hostel Boarders and 1000 alumni and also to minimum 500+ other ELIXIR participants
- The website of ELIXIR would contain the logos of sponsors along with a direct hyperlink to their website for a tenure of three years

OUR PREVIOUS SPONSORS



CONTACT US

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Sponsorship Leads

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THANK YOU

Regards
New Hall Boarders



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