

# **CURRICULUM VITAE (CV)**



## **PERSONAL DETAILS:**

**NAME:** Alex Kimani Kang'ethe

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**DATE OF BIRTH :** 29th dec 2003

**MARITAL STATUS :** single

**NATIONALITY :** Kenyan

**LANGUAGES SPOKEN:** English , Kiswahili ,Kikuyu

## **CAREER OBJECTIVE**

I aim to utilize my expertise in geography and analytical abilities in roles related to environmental conservation, urban planning, or geographic information systems (GIS), with a focus on research,

policy development, and sustainable practices in diverse geographic contexts.

## Summary

Enthusiastic geography undergraduate with expertise in geographical principles, spatial analysis, and data interpretation. eager to apply my academic knowledge to real-world settings, contribute to meaningful projects, and advance geographic research and policy initiatives.

## SKILLS

1. Former Shamiri alumni qualified in counselling skills
2. Skilled in GIS mapping and data visualization.
3. Possesses strong research and analytical capabilities, coupled with a deep commitment to environmental conservation and sustainable development.
4. Good Communication Skills Education back ground
5. Sound Decision Making Skills
6. Strong Leadership Skills

## EDUCATION BACK GROUND

INSTITUTION	YEAR OF STUDY	QUALIFICATION
Karatina University	2021 – present	Bachelors of Art (Geography)
Makuyu Boys' High School	2018 - 2022	Kenya Certificate of Secondary Education
Shimo La Tewa Primary School	2009 - 2017	Kenya Certificate of Primary Education

## CURRENT DUTIES AND RESPONSIBILITIES

### 1. *SCRABBLE CLUB*

**Role:** Team Captain

**Description:** Led weekly scrabble tournaments and strategy sessions for members.

### 2. GIS CLUB

**Description:** Engaged in various GIS projects, gaining hands-on experience in spatial analysis, map making, and data visualization techniques.

## Licenses & certifications

1.



**Diploma in Website Development Using HTML and CSS**

**Credentials:** <https://alison.com/certification/check/5920a82e73>

2.



**McKinsey Forward Program**

**Credentials:** [https://www.credly.com/badges/e0a6e3ec-ffc8-4d82-b4c8-607ca83e68c0/linked\\_in\\_profile](https://www.credly.com/badges/e0a6e3ec-ffc8-4d82-b4c8-607ca83e68c0/linked_in_profile)

### 3. Kandara togla institute

**-Certificate in computer packages**

## Experiences

<ul style="list-style-type: none"> <li>• <b>Extern</b></li> <li><b>Expedia Group Competitive Intelligence and Strategy Externship</b></li> <li>• Analyzed global digital advertising trends across travel and the retail media industries, identifying emerging patterns and strategic opportunities</li> <li>• Conducted detailed research on key retail media networks, evaluating their advertising products, revenue models, and market impact</li> <li>• Developed an insights presentation to guide corporate strategic planning</li> <li>• Managed time autonomously to complete multiple projects in an asynchronous four-week program</li> </ul>	<p>Remote July - Aug 2024</p>
<ul style="list-style-type: none"> <li>• <b>shamiri institute research fellow</b></li> <li>• focused on providing highly contextual group-based care to adolescents within our programming.</li> <li>• Facilitated group-based mental health sessions focusing on growth mindset and gratitude.</li> <li>• Led discussions and managed groups of 6-15 youths effectively</li> <li>• Assisted in data collection for evaluating mental health outcomes.</li> <li>• Developed strong communication, empathy, and adaptability skills.</li> </ul>	<p>Onsite April - July 2024</p>

## REFEREES

1. Dr. Peter Ngugi  
Dean of students  
[Dean\\_students@karu.ac.ke](mailto:Dean_students@karu.ac.ke)
2. Dr. Tom Ouna  
Lecturer  
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Highschool teacher  
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4. Mr. Nicholas Kamuya  
Shamiri supervisor  
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