



## Work Experience

### Technical Skills



- Sketch, Axure, Illustrator, Marvel, inVision, Photoshop
- Experienced with user testing and user research
- JavaScript, jQuery, HTML5, CSS3, LESS
- Backbone.js, AJAX, Require.js, Underscore, Bootstrap
- GIT, Agile, Stash, JIRA, Chrome Dev Tools

### Skills Summary



- Passionate, fast learner with excellent problem solving and interpersonal skills gained from team projects
- Leadership and organizational skills acquired from project management positions
- Able to work effectively independently and in a team environment
- Bilingual (English and Russian)

### Education



Candidate for BASc  
University of Waterloo  
Sept 2013- Present  
Relevant Courses:

- Design, Systems, and Society
- Human Factors in Design
- Introduction to Design
- Data Structures and Algorithms
- Digital Computation (C++)

### Interests



Rock climbing, music, dance, mountaineering, hackathons, design enthusiast, travel

### Product Analyst, D2L

May 2015-Aug 2015

- Designed several iterations of a mobile design, as well as user flows for a new product.
- Wrote and conducted usability tests, and provided comprehensive summaries of results.
- Gathered and analyzed competitive intelligence information and completed design specifications for a product.
- Created an automated front end testing framework.

### Lead UI/UX Designer, Nspire

Nov 2014-May 2015

- Designed and developed responsive webpages to connect students with industry professionals
- Worked remotely with web development team as well as on individual projects to create websites to advertise Nspire's initiatives

### Software Engineer, Synacor

Aug 2014- Dec 2014

- Worked on a team to create an email web client in HTML5 and Javascript using an MVVM pattern that interacted with a RESTful API
- Collaborated with designer to enhance user experience using vector graphics and CSS3 animation
- Assisted in cross-device testing and optimized usability of application across phone, tablet, and desktop browsers
- Utilized the AGILE workflow, and Atlassian Software to track and create project tasks

### Front End Development Coop, Genesys

Jan 2014 - May 2014

- Created a JavaScript library to interact with a Server API using AJAX
- Used Backbone.js, HTML5, CSS and the JavaScript library to create and style a web interface
- Designed and implemented new features for a web application
- Prepared instructional and technical documentation to guide future developers and users



## Initiatives

### Design

 [behance.net/ElizaVorobieva](https://www.behance.net/ElizaVorobieva)

Constantly challenging myself to create vector illustrations, responsive designs and explore new interactions.

### Programming

 [github.com/elizavorobiev](https://github.com/elizavorobiev)

Participated in many hackathons, working on projects such as an ecommerce platform, a Microsoft Kinext communication aid, and a online learning resource for web developers.