



 [linkedin.com/in/elizavetavorobiev](https://www.linkedin.com/in/elizavetavorobiev)
 github.com/elizavorobiev
 www.behance.net/ElizaVorobieva
 evorobie@uwaterloo.ca
 elizavorobiev.com

Elizaveta Vorobieva



Work Experience

Technical Skills

- Sketch, Axure, Illustrator, Marvel, inVision, Photoshop
- JavaScript, jQuery, HTML5, CSS3, LESS
- Ember.js, Backbone.js, AJAX, Require.js, Underscore, Bootstrap
- Python, Django, Java, C++
- GIT, Agile, Stash, JIRA, Chrome Dev Tools

Skills Summary

- Passionate, fast learner with excellent problem solving and interpersonal skills gained from team projects
- Leadership and organizational skills acquired from project management positions
- Able to work effectively independently and in a team environment
- Bilingual (English and Russian)

Education

Candidate for BASc
University of Waterloo
System Design Engineering
Class of 2018

Initiatives

Design

Lead UI/UX Designer for Nspire Student Network from Nov 2014 to May 2015.

Technical

Participate in hackathons, created online portfolio, currently working on a biofeedback system for a design project.

Interests

Rock climbing, dance, hiking, design enthusiast, travel



Product Designer, Nulogy- Toronto

May 2017- Sept 2017

- Gathered business and user requirements by organizing and facilitating user testing sessions with customers as well as potential users.
- Assisted in the preparation and running of several design exercises such as a design sprint, card sorting, event storming and user journey mapping.
- Communicated solutions to complex supply chain management problems through paper sketches, wireframes, mock-ups and prototypes.

Program Manager, Microsoft - Tokyo

Sep 2016-Dec 2016

- Worked on the Office Lens team to define, prioritize and design new features to increase user retention. Estimated and evaluated the impact of new features based on telemetry data.
- Designed an iPad-optimized version of Office Lens using user feedback and usability principles.
- Coordinated with engineering team and oversea teams to ensure deliverables were met.
- Managed social media for Office Lens by creating Twitter posts and contributing to blog posts to increase user engagement.

Product Analyst, D2L - Waterloo

May 2015-Aug 2015

- Designed several iterations of a mobile design, as well as user flows for a new product.
- Wrote and conducted usability tests, and provided comprehensive summaries of results.
- Gathered and analyzed competitive intelligence information and completed design specifications for a product.
- Created an automated front end testing framework.

Software Engineer, Shippo - San Francisco

Jan 2016-April 2016

- Took full ownership of projects for new features and user flows from start to finish. Included learning new technologies such as Python and Ember in order to complete projects.
- Created new endpoints and filters for a RESTful API to allow users to create and sort manifests more efficiently using Python and Django.
- Designed and implemented new features for the Shippo Dashboard using Ember
- Wrote unit and integration tests for all added features.

Software Engineer, Synacor - Toronto

Aug 2014- Dec 2014

- Worked on a team to create an email web client in HTML5 and Javascript using an MVVM pattern that interacted with a RESTful API.
- Collaborated with designer to enhance user experience using vector graphics and CSS3 animation.
- Assisted in cross-device testing and optimized usability of application across phone, tablet, and desktop browsers.