
INTERVIEW FOR WEB PROJECT EXPATATIONS

Author: Elizabeth Erickson

Occupation: Student at Inholland currently creating web project

Interviewee: Vanessa O'Sullivan

Location of interview: Leiden

Background: Vanessa is an expat currently living in Leiden. She moved here three months prior to this interview. She will be interviewed with a structured interview using pen, paper and recording device. The report will be written on a laptop. Vanessa will come to Elizabeth's home at Jacques Urlusplantsoen 360, 2324le Leiden. She will arrive by bicycle.

Introduction to Interview

This interview is being conducted to help me gather information for my web project being created at Inholland University of Applied Sciences. The web project is based off a chosen target group and location. I have chosen expats living in Leiden city center for under six months. I will be asking you about your experience moving to Leiden, what information has been helpful to you and what information you feel was lacking. This interview will have a duration of roughly thirty minutes and will be recorded. Do you consent to this?

Central Question: What has been the experience for expats moving to Leiden city center so far and what can I do to ensure it is better for future expats.

Aspect 1: Moving to Leiden

- 1.) Why did you choose to move to Leiden?
- 2.) Is the city what you were expecting? If no, why not?
- 3.) Where did you find most of the information about Leiden?

- 4.) Was this information clear and easy to understand?
- 5.) Did you find any information false or unnecessary?
- 6.) Did you have anyone to help you through the process of moving?

Aspect 2: What would have improved moving to Leiden?

- 7.) Do you feel any information was missing from your sources for moving to Leiden?
- 8.) Have you learned anything while in Leiden that you wish you had known before moving?
- 9.) Did you ever receive conflicting information about Leiden?
- 10.) Do you still have any unanswered questions regarding Leiden and getting settled in?
- 11.) Have you found the city people friendly and eager to help?
- 12.) Was it easy to intergrade into the community or are you having troubles with this? If you are having troubles, why do you fell that is?

Aspect 3: The website

- 13.) What would you like to see in the web site I am creating?
- 14.) Do you think red, black and white is a good color scheme for this site?
- 15.) Do you think the name Expatations has a clear meaning?
- 16.) Is there any information you feel is severely important to be on this site?
- 17.) Do you think other expats will find a site like this helpful?
- 18.) Should the website include information about negative experiences as well as good experiences?

Concluding questions

- 19.) Is there specific experience you've had in Leiden that you would like to share?
- 20.) Is there anything else you would like to add or comment on?

Conclusion

(summarize answers back to vanessa)

Thank you, for your time and insight. I will be writing a report on this interview in the next week or so. Would you like to receive a copy? I will also contact you once the website is complete so you can see the result.