

Applied Spatial Statistics

**The Potential of Spatial Data
(and some caveats)**

Spatial vs. Aspatial Data

- How are spatial and aspatial data different?

Aspatial Data: Examples

- Salary of professional baseball players
- Concrete's strength tests
- Development of new drugs

Spatial Data: Examples

- Location of bank branches
- Groundwater pressure measurements
- Population density

Analysis of Spatial Data

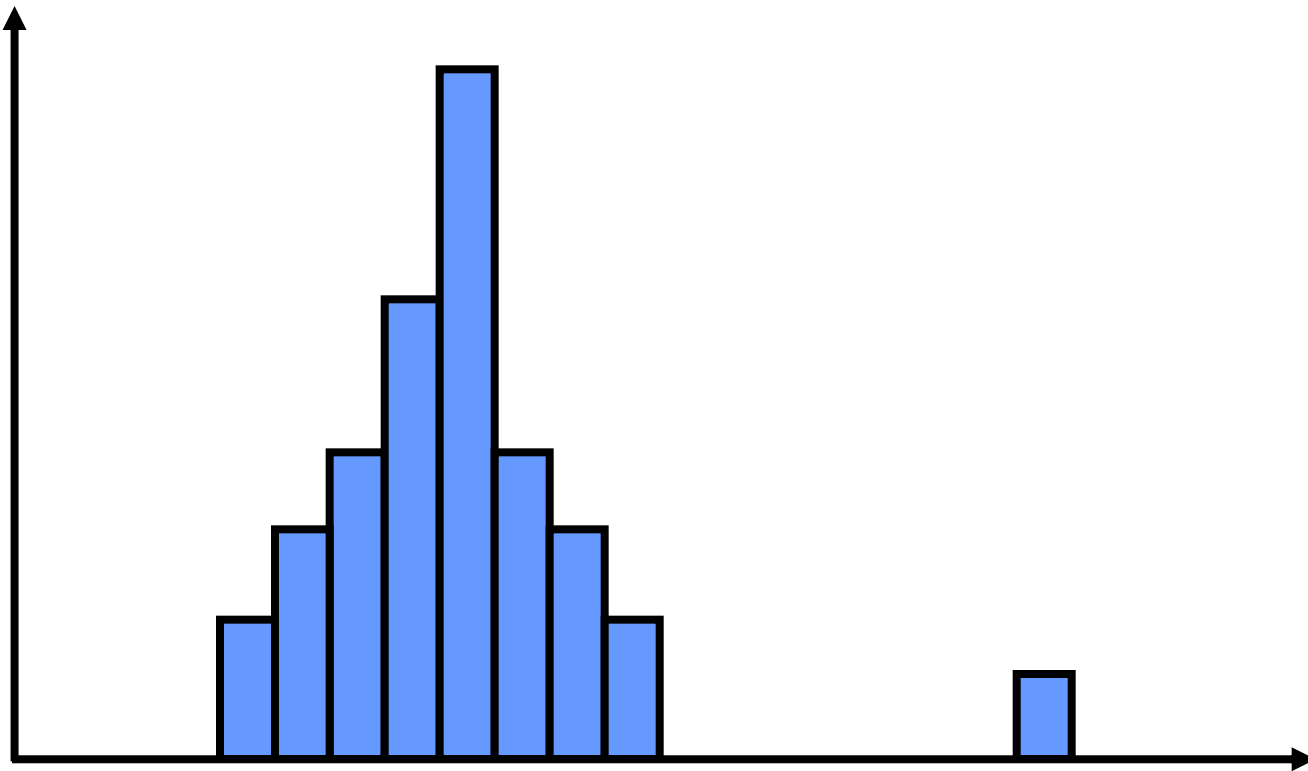
- Opportunities for inquiry and discovery
 - Location is an attribute
 - Relations in two dimensions
 - Types of spatial relations?

Analysis of Spatial Data

- Essential from a statistical viewpoint
 - Need for **robust**, **sufficient** methods

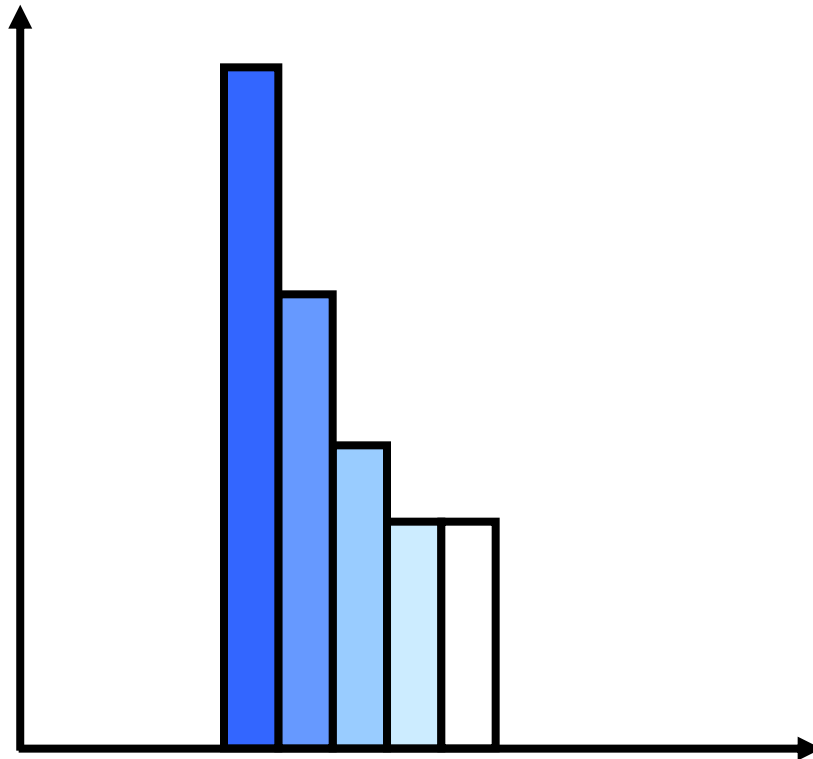
Analysis of Spatial Data

- What is a robust method?



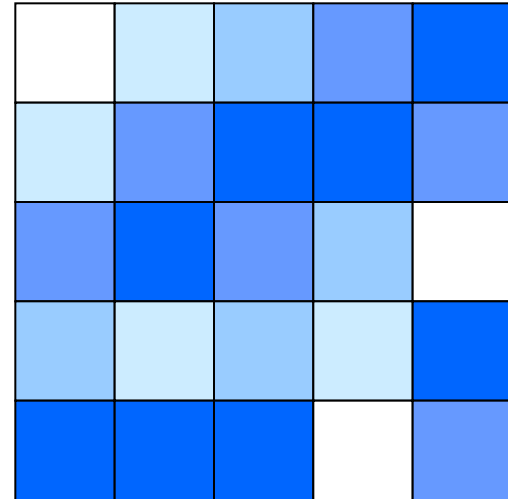
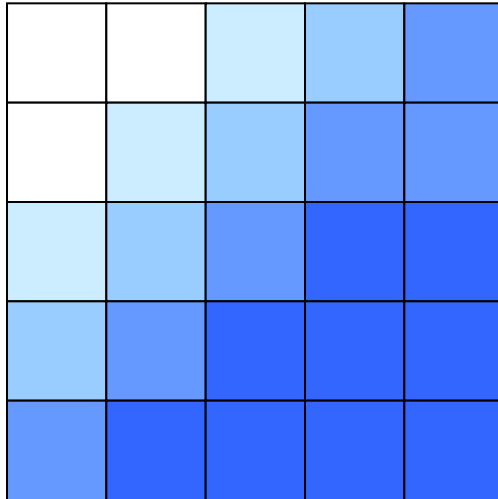
Analysis of Spatial Data

- Sufficiency criterion



Analysis of Spatial Data

- Sufficiency criterion

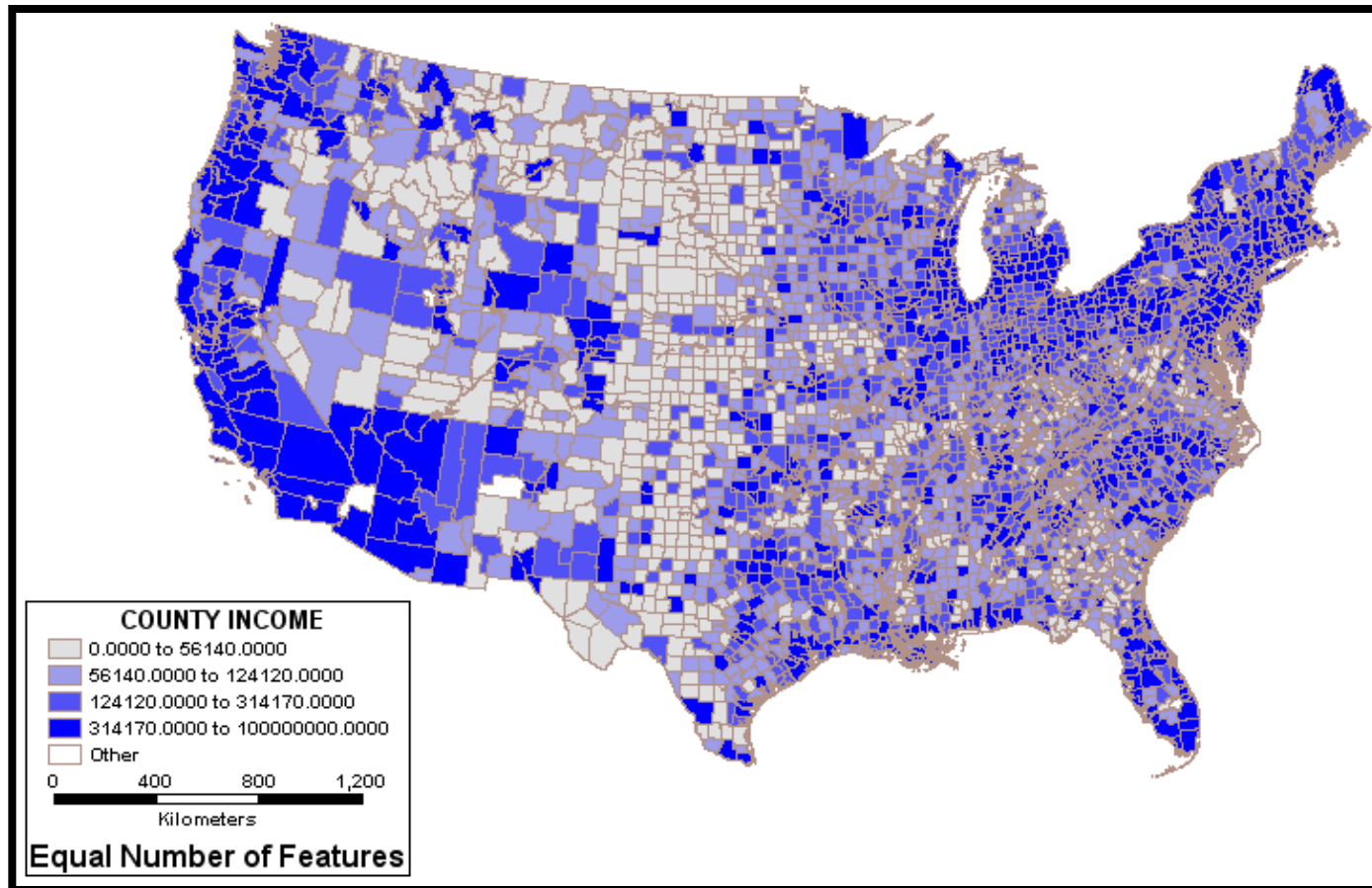


Spatial Data Analysis

- Caveats

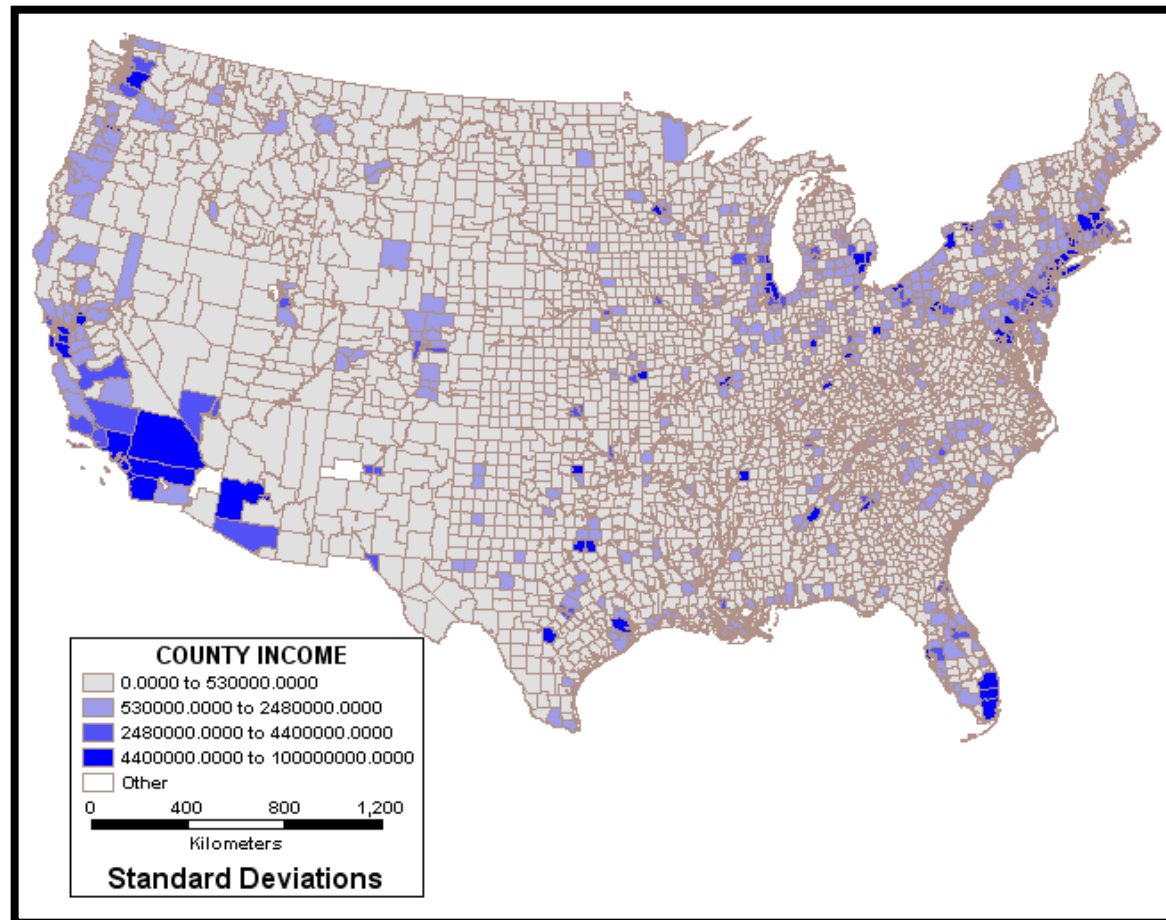
How to Lie with Maps

- County income in the US



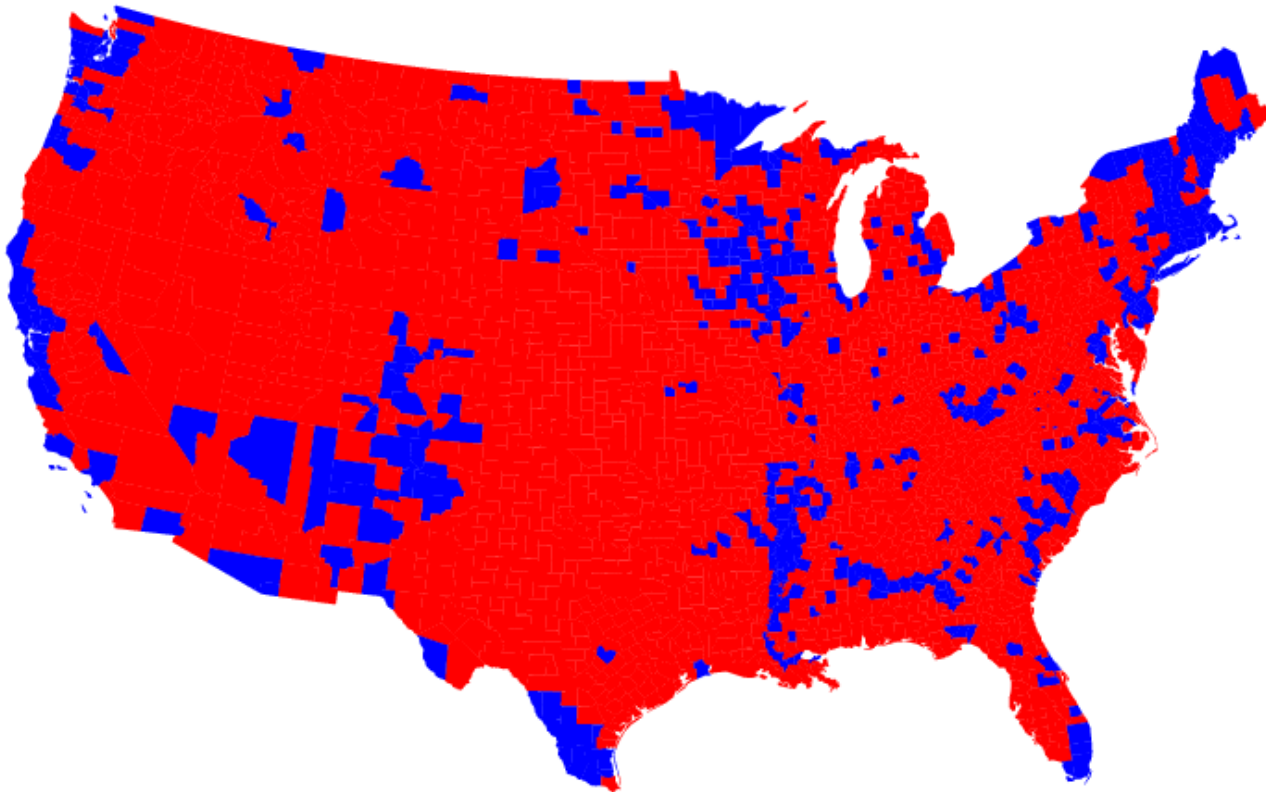
How to Lie with Maps

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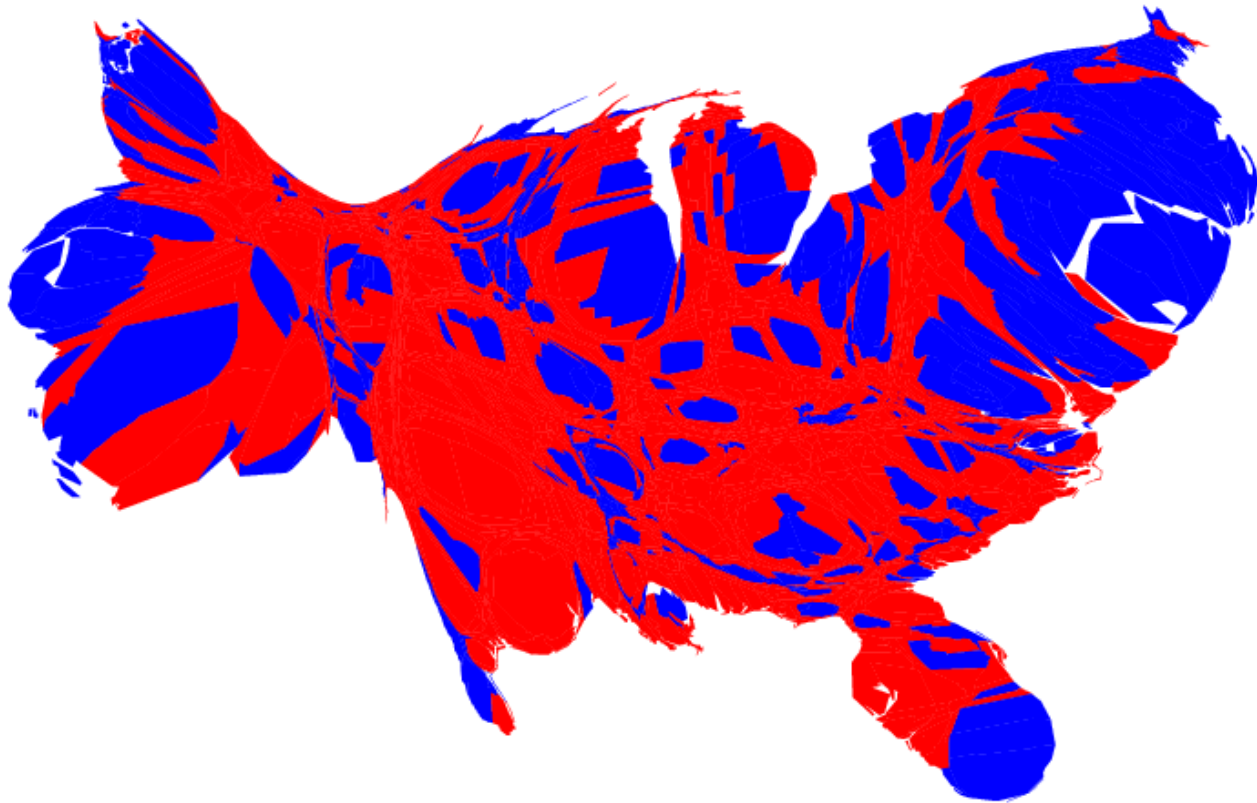
How to Lie with Maps

- US 2004 Election results



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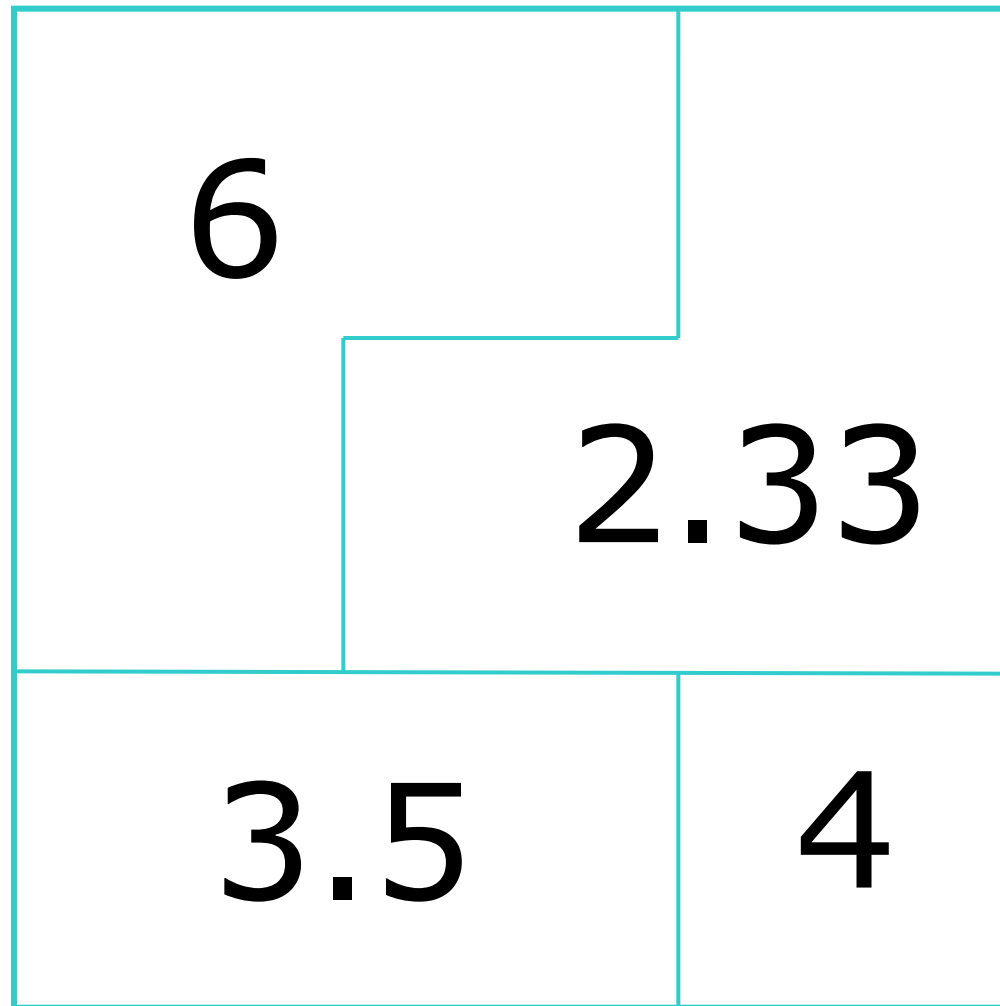


Modifiable Areal Unit Problem (MAUP)

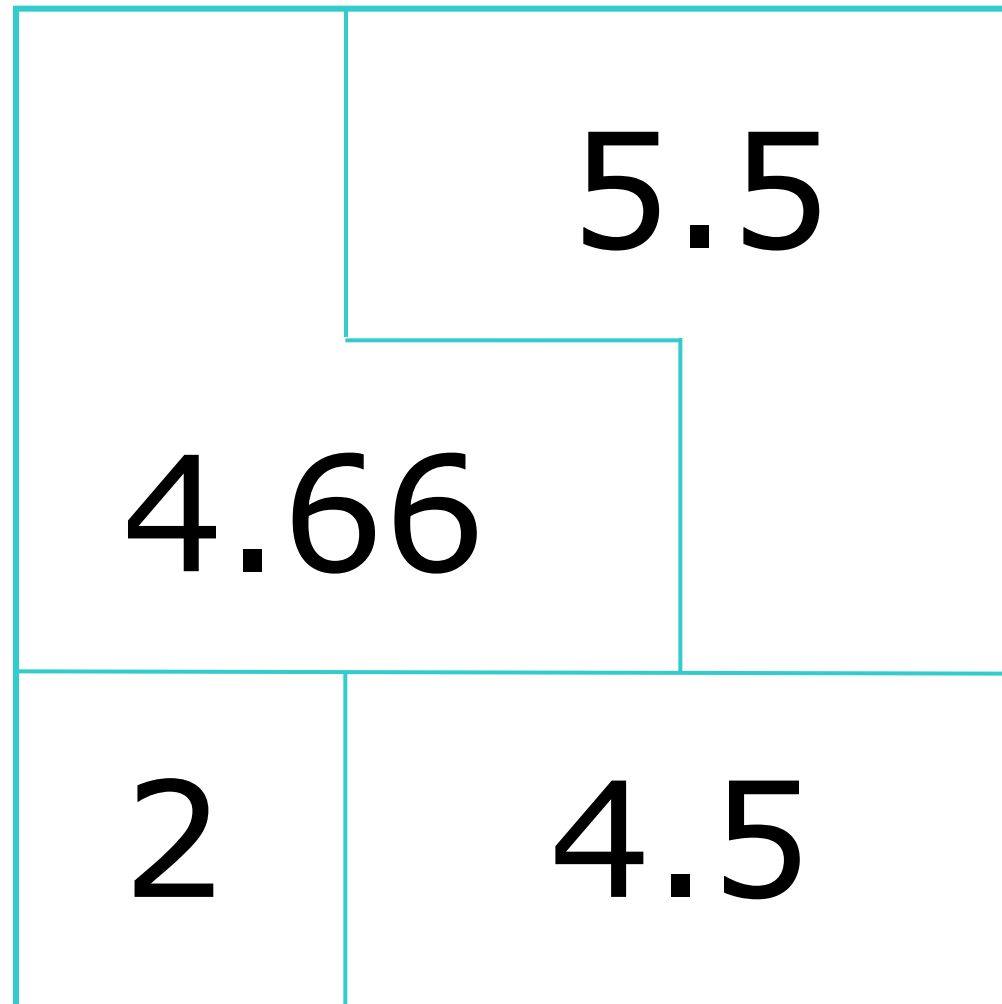
5	6	3
7	2	2
2	5	4

$$\bar{Y} = 4$$

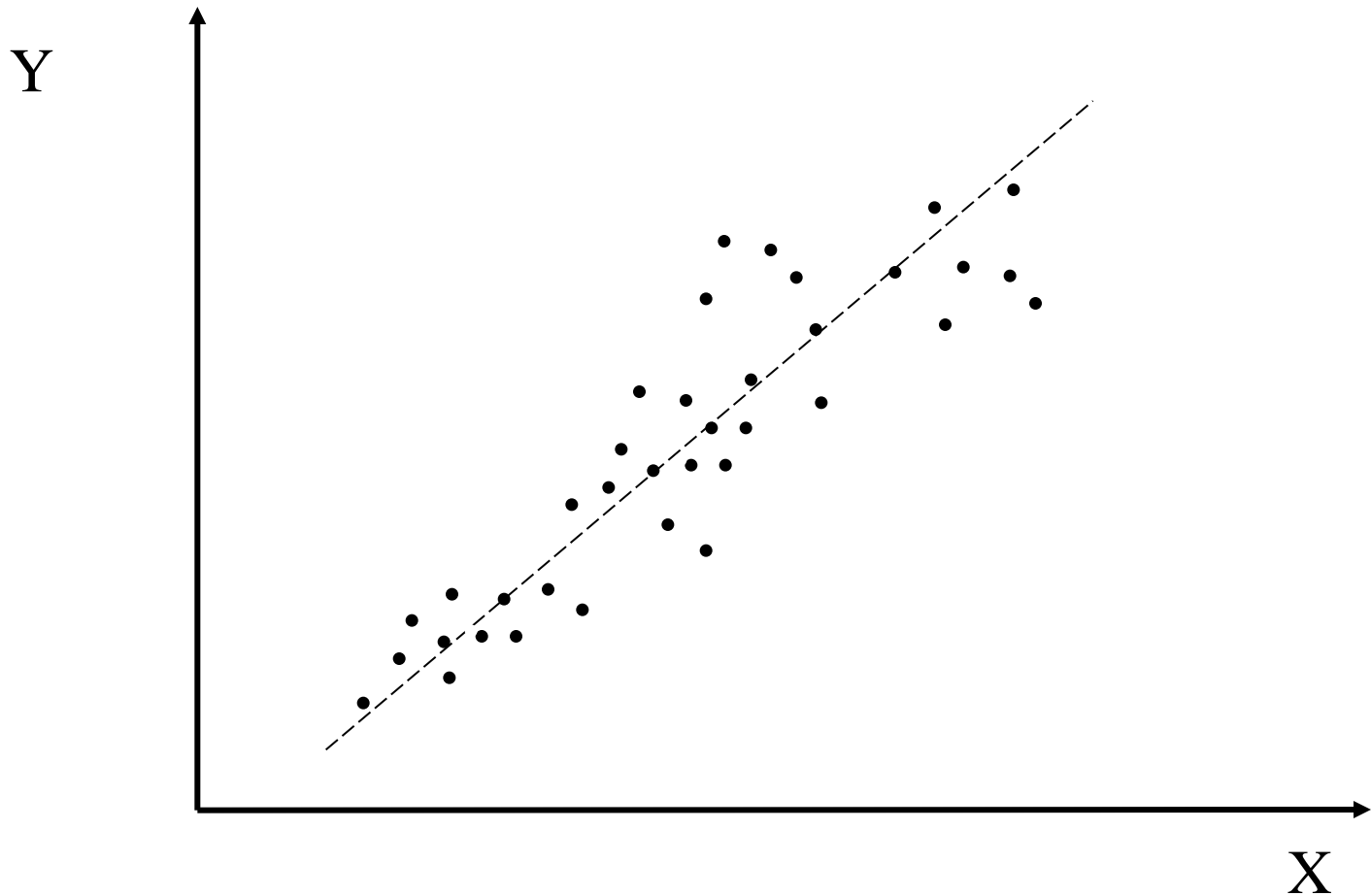
Modifiable Areal Unit Problem (MAUP)



Modifiable Areal Unit Problem (MAUP)



MAUP and Correlation



MAUP and Correlation

“A million or so correlation coefficients”

Stan Openshaw

MAUP

- Patterns are specific to zoning system
- If zoning system changes, results cannot be generalized

Next

- Point pattern analysis I