

REGRESSION MODEL

ZAMANI REAL ESTATE

Summary of project

- This project is using provided data to come up with a model that predicts houses that have at least the similar variables.

Business Problem

- Zamani Real Estate have been contracted by different property owners to assist them in selling their houses. They have given me past data of houses sold which i will use to create a model that predicts the price of a house that is to be put on sale

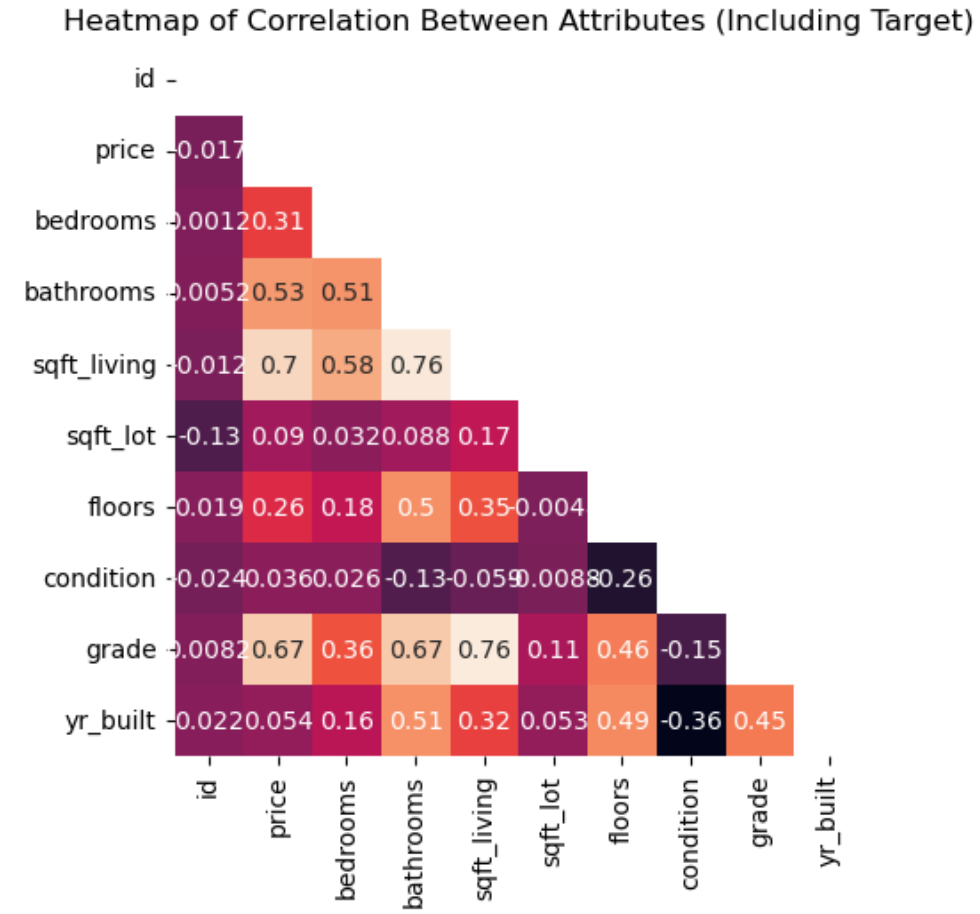
Data

- I picked my data, `kc_house_data` as I wanted to analyze the problem using profit and other variables that are common in most houses such as bedrooms, number of bathrooms and the size of the living room.
- The variable profit is determined by the other variables which the model would use to predict other house prices.

METHODS

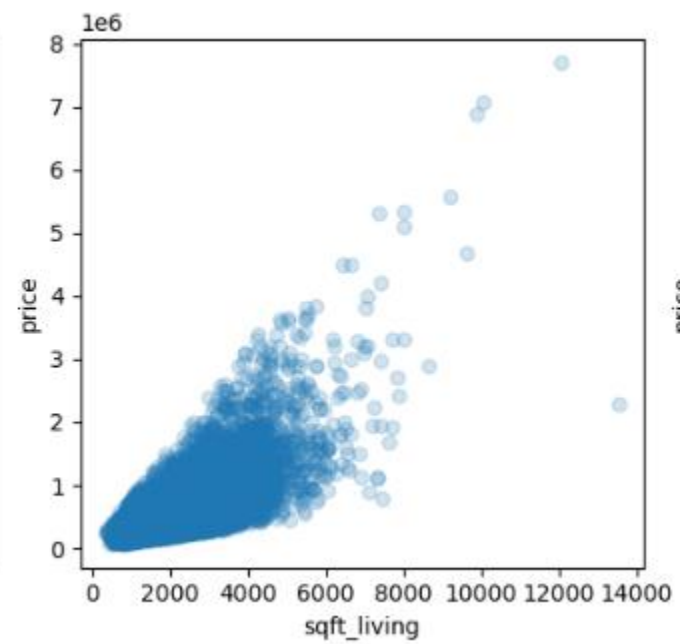
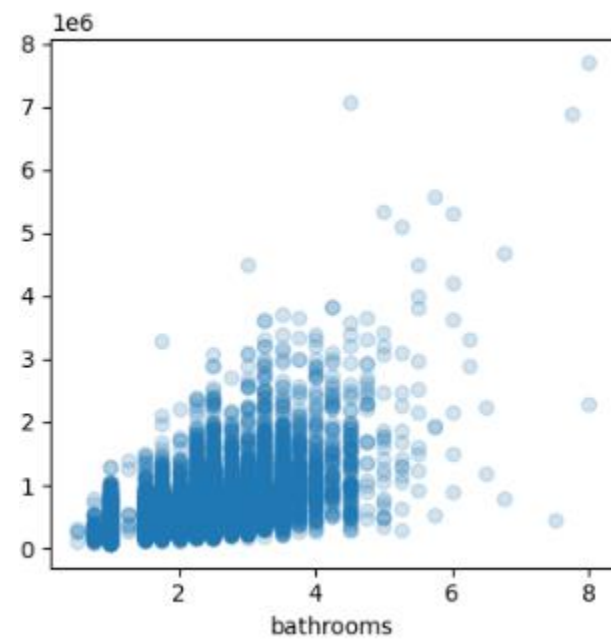
- For me to use my data, I had to clean my data by removing any unnecessary information.
- For variables that had no data, I filled them accordingly.
- I used standardization/normalization on features of my dataset
- Performed log transformations on different features of my dataset
- I used statsmodels to fit a multiple linear regression model
- Evaluated the linear regression model by using statistical performance metrics pertaining to overall model and specific parameters

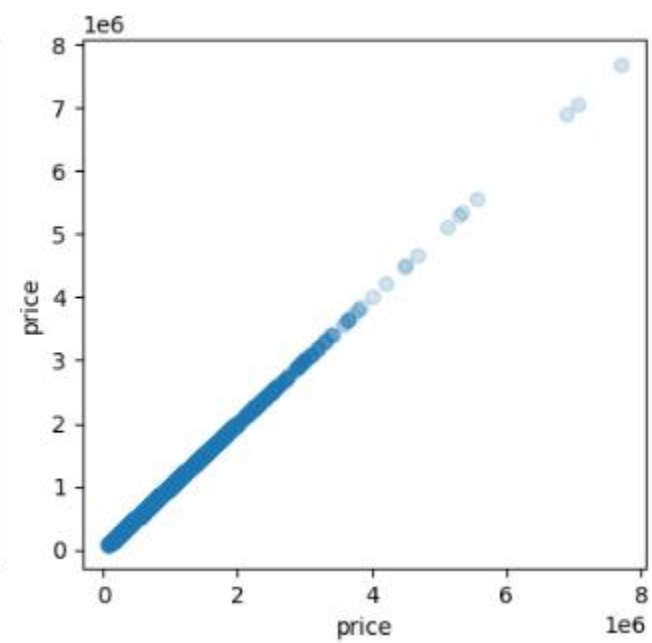
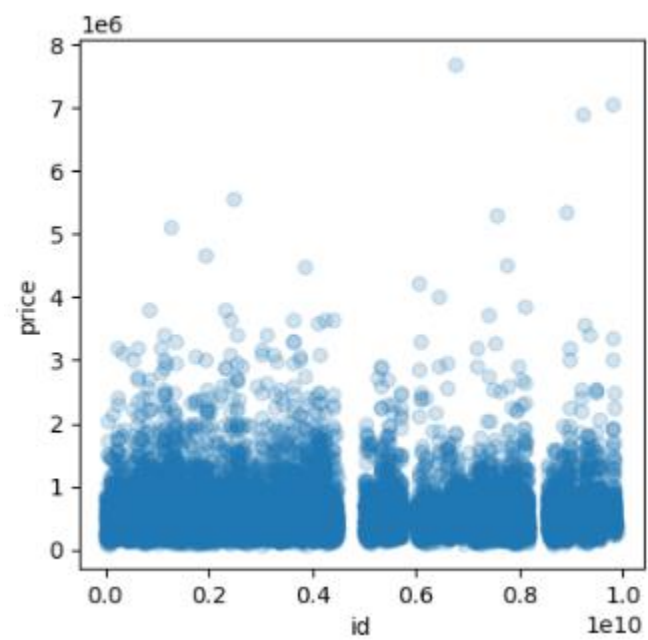
VISUALIZATION RESULTS

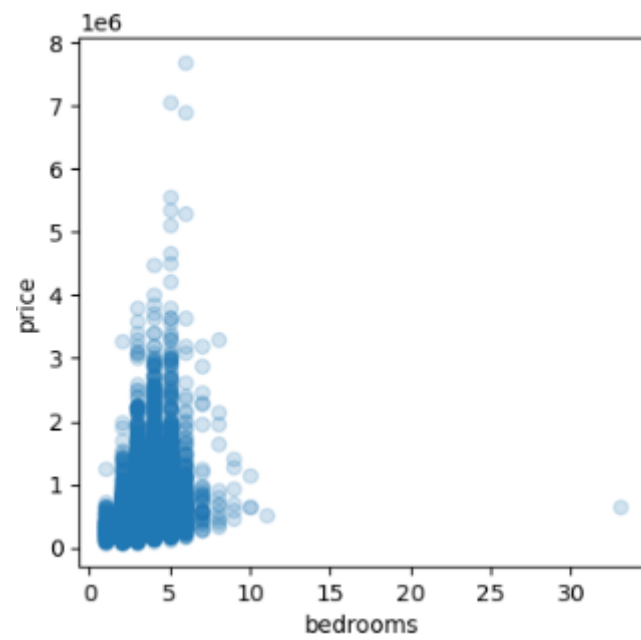


SCATTER PLOTS OF THE VARIABLES vs PRICE

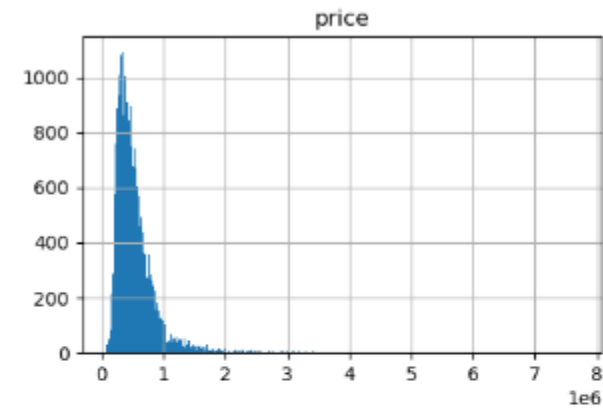
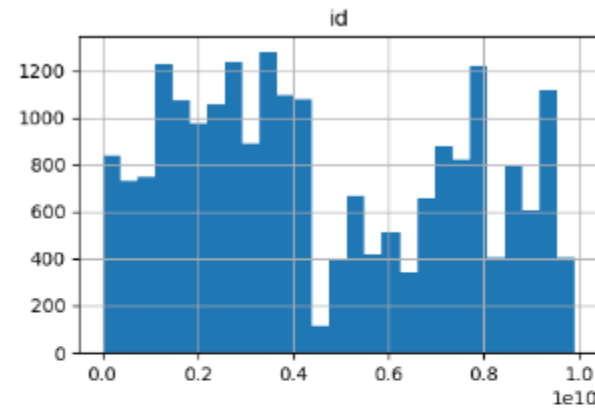




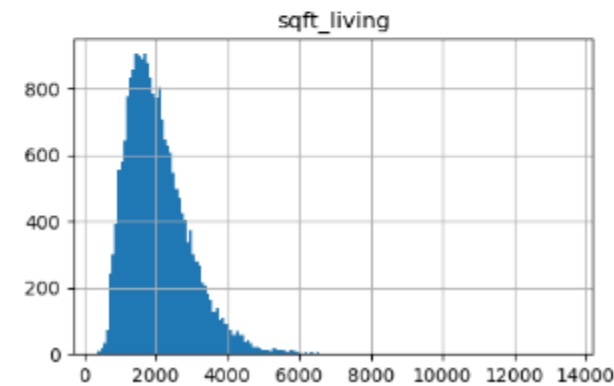
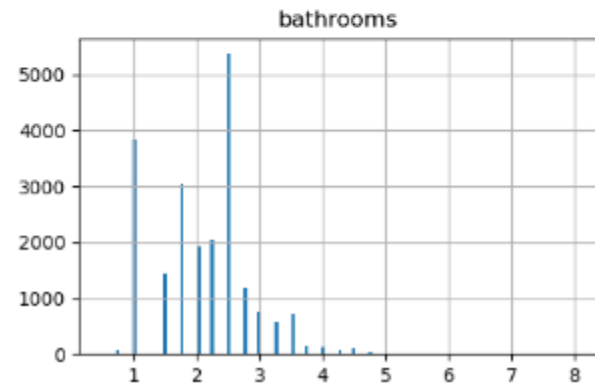




Histograms to check distribution of variables



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CONCLUSION

- From the data, sqft_living is the most correlated variable with price followed by grade and bathrooms.
- For a developer, they can maximize on the variables while building a new house in order to sell at a higher price.

Thank You!

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