AWKY Talky

Final Project

What problem are you trying to solve or what are you trying to learn?

- What technologies will you be using. Why have you decided on those?
- Will you need to buy any supplies. If so, what, and how much will it cost? we will not need to buy any supplies

Who wants to use this product?

Anyone who has ever had a hard time networking or just talking to people. Its not for any specific person, it can be used by everyone who has ever had a hard time starting a conversation.

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What does the product do?

We want to solve the problem of social awkwardness by creating a conversation aid app. It generates conversation starters based on categories. We will be using HTML JavaScript, Jquery and possibly CSS

Why *is your product better than what is currently available?*

The point is that there are no other apps like this available and ours is easy to access on a phone, and can quickly generate a conversation starter.

Also includes tips for interaction that helps with the delivery.

Use Case

User will open the app, and tap on the buttons (which are categories) and have the choice of going on to a different question (once a question is generated), or returning to the previous page (home page)

Categories

- Casual
 - Sports
 - o Flirt
 - o TV shows

- o Food
- Stores/Shopping
- o Games
- o TBA

Business

- Interview question
- Financial questions
- International affairs
- Back pocket questions (emergency questions)- aka emergency question
- o TBA

Components

- Buttons(split button- will go to the next page)
- Questions
- Categories (the different topics we want to include in our app)
- Back button- this will allow the user to go back to the previous categories (if he/she messes up)
- Favorite/Like button- will allow users to see advice from different users based on how many likes each question received
- Save Favorite Questions- this will put questions the user likes in a separate list for the user to in the future

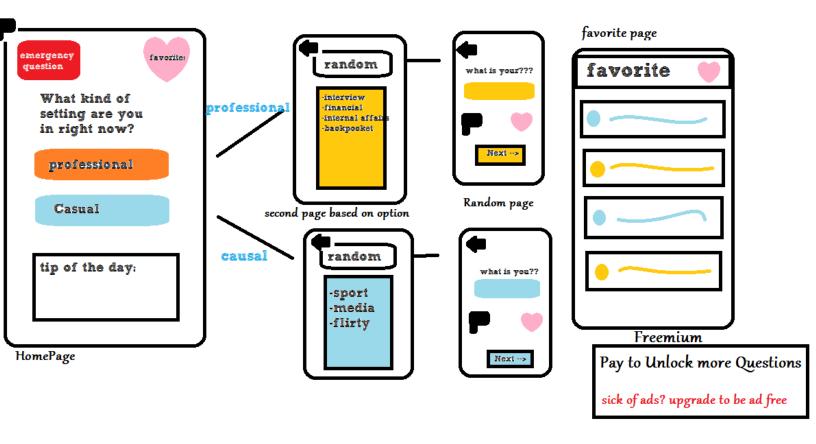
Monetization: we will give a free trial and hide some questions. To access more questions, one will have to pay.

- free users only get one category of questions
 - Ads- will pop up for every question
 - o freemium ads will disappear

Risk Assessment:

- It repeats the same question
 - o use what we learned with the cards and ensure that these questions will not be repeated.

- Can't generate similar questions based on category
- Page loads very slowly figure out what is causing it to load to slow however if isnt that serious then we will just ignore it



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