

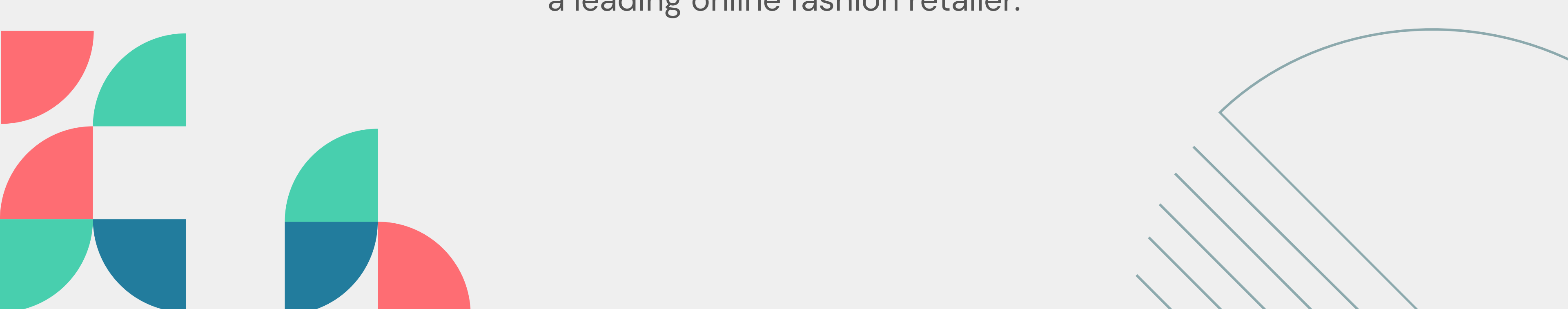


MYNTRA PRESENTATION



PROJECT INTRODUCTION

Analysis of Myntra Apparel
a leading online fashion retailer.



01 - DATA CLEANING

02 - DATA ANALYSIS

03 - DATA RETRIEVAL



VLOOKUP FUNCTION



11226634

brand

```
=VLOOKUP(T13,Table1[[Product_id]:[discount offers]],2,FALSE)
```

price

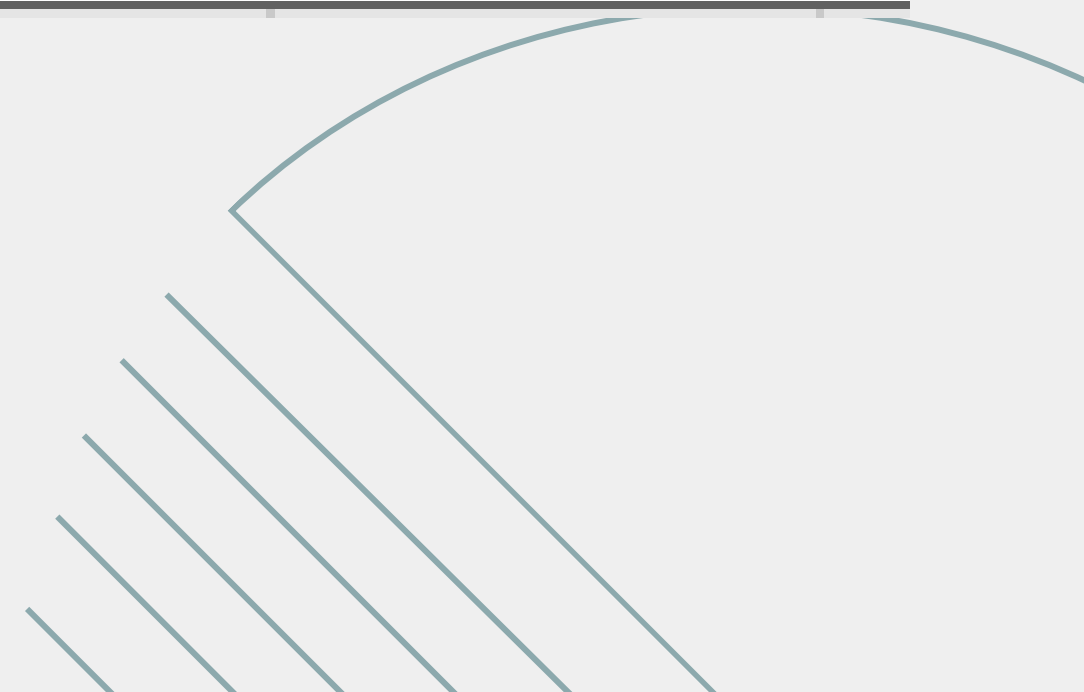
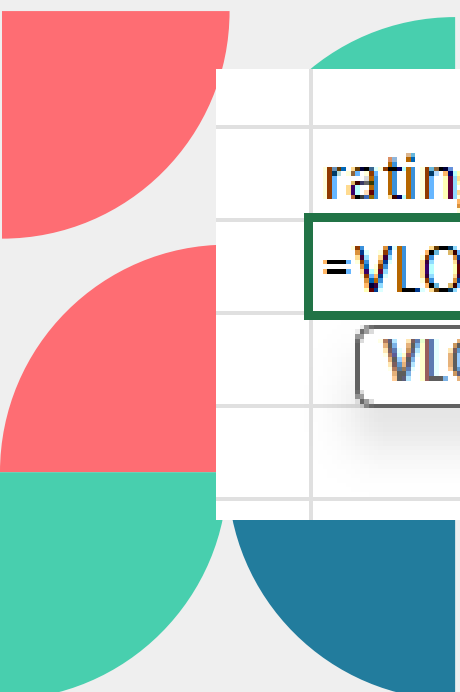
```
=VLOOKUP(T13,B:Q,7,FALSE)
```

```
VLOOKUP(lookup_value, table_array,
```

ratings

```
=VLOOKUP(T13,Table1[[Product_id]:[discount offers]],9,FALSE)
```

```
VLOOKUP(lookup_value, table_array, col_index_num, [range_lookup])
```



INDEX & MATCH Function

6744434					
=INDEX(Table1[Discount price],MATCH(T3,Table1[Product_id],0))					
INDEX(array, row_num, [column_num])					
INDEX(reference, row_num, [column_num], [area_num])					



THANK YOU

Elizabeth
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