

Deployad Marketing Campaign Insights Dashboard

Total Leads (D)

35K

Total Admission...

105

Total Ad Spend (D)

201....

Total Revenue (D)

2.66M

Cost Per...

2K

Cost Per Lead (D)

6

Return On Ad...

13.17

Total Sales...

21

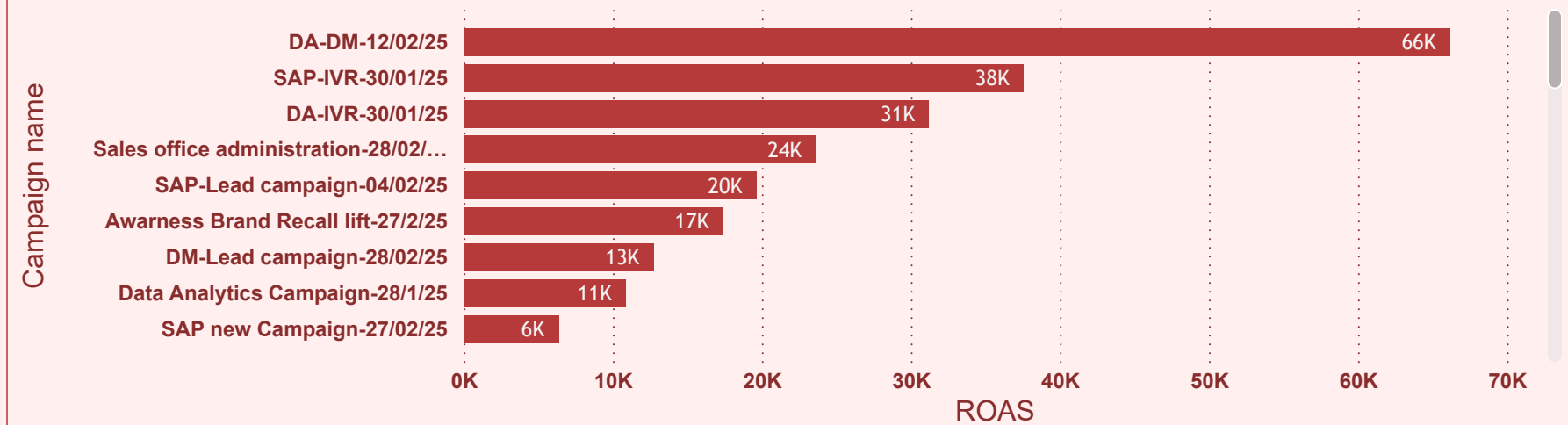
Courses Enrolled

11

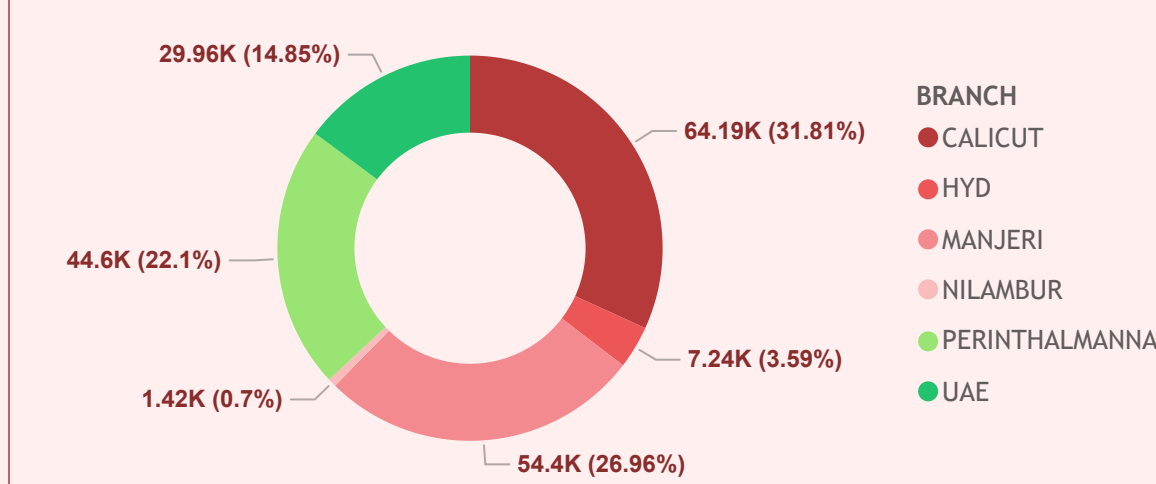
Conversion Rat...

0.30

ROAS by Campaign name



Total spent (INR) by BRANCH



Course

All

BRANCH

All

Campaign name

All

Deployad Dashboard

Associate Performance

Course

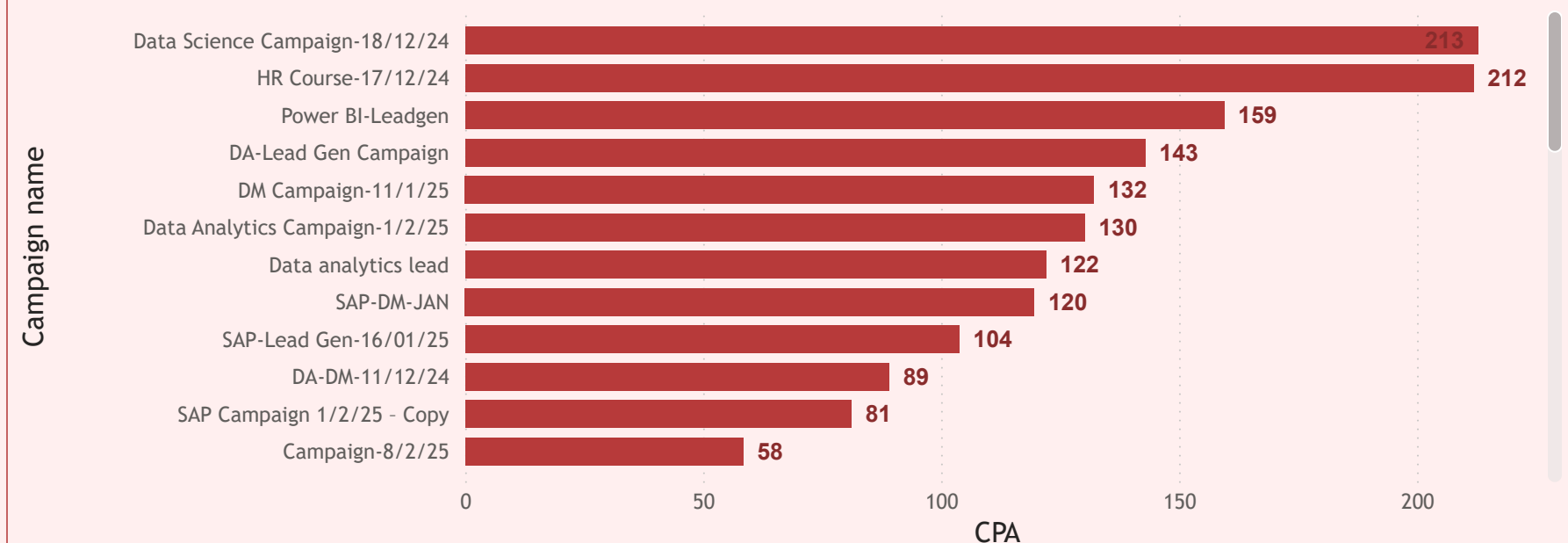
Campaign

Branch wise Analysis

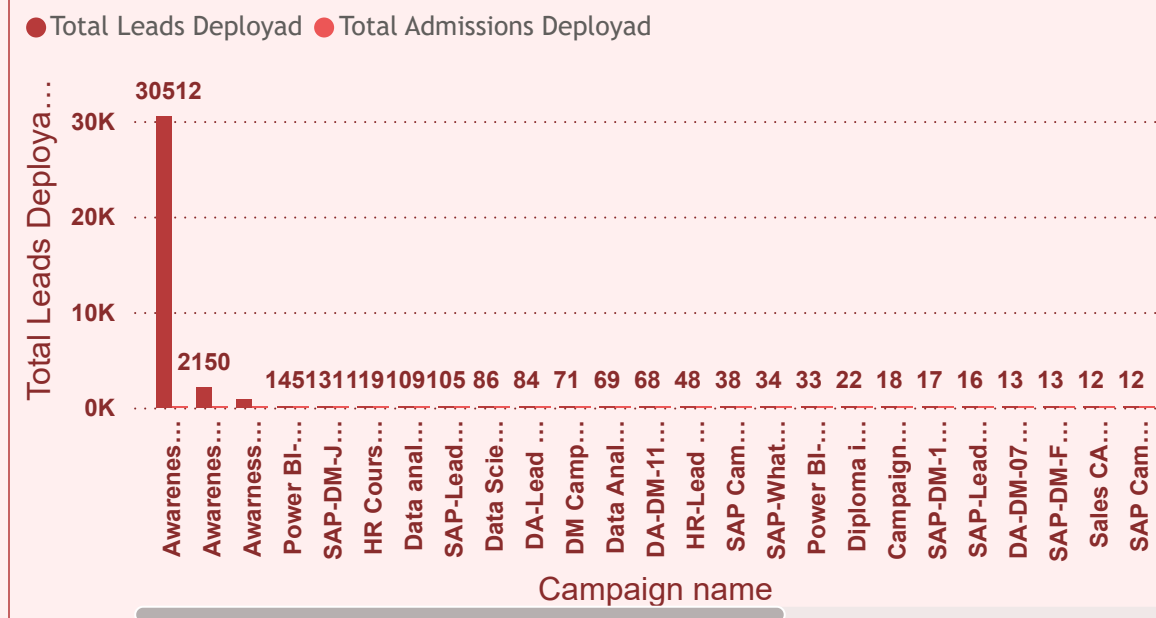
Dashboard (P)

Campaign (P)

CPA by Campaign name



Leads vs Conversions per Campaign



Clear all slicers

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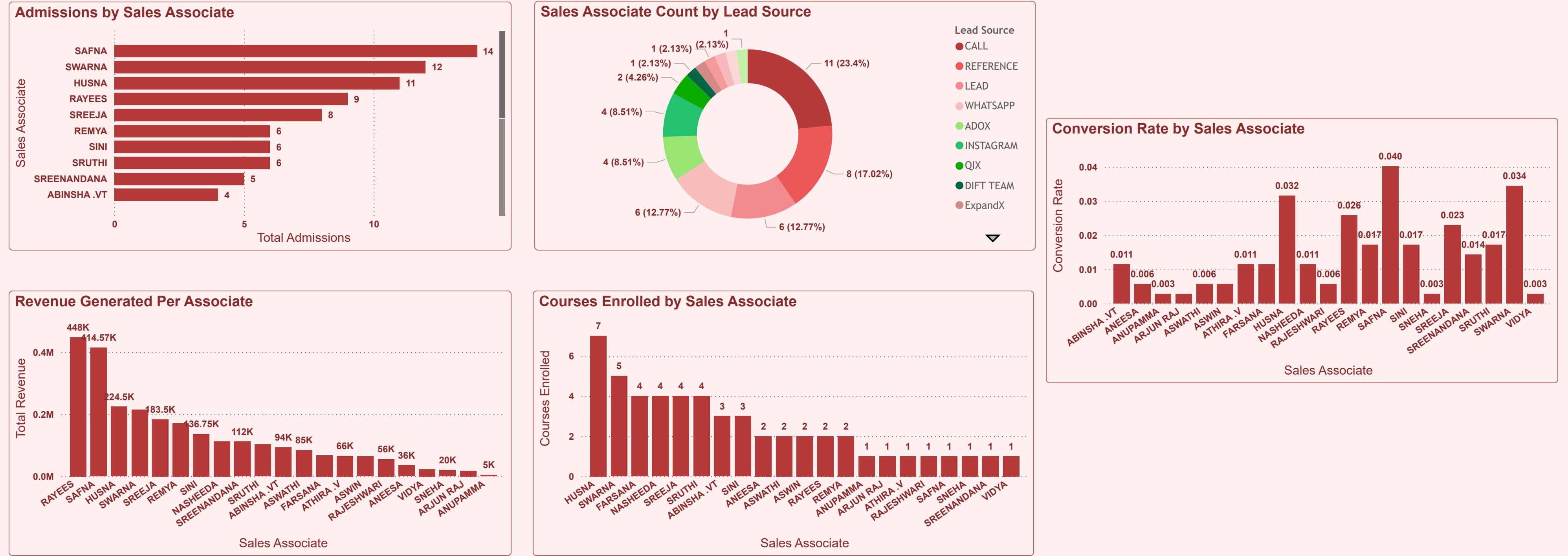
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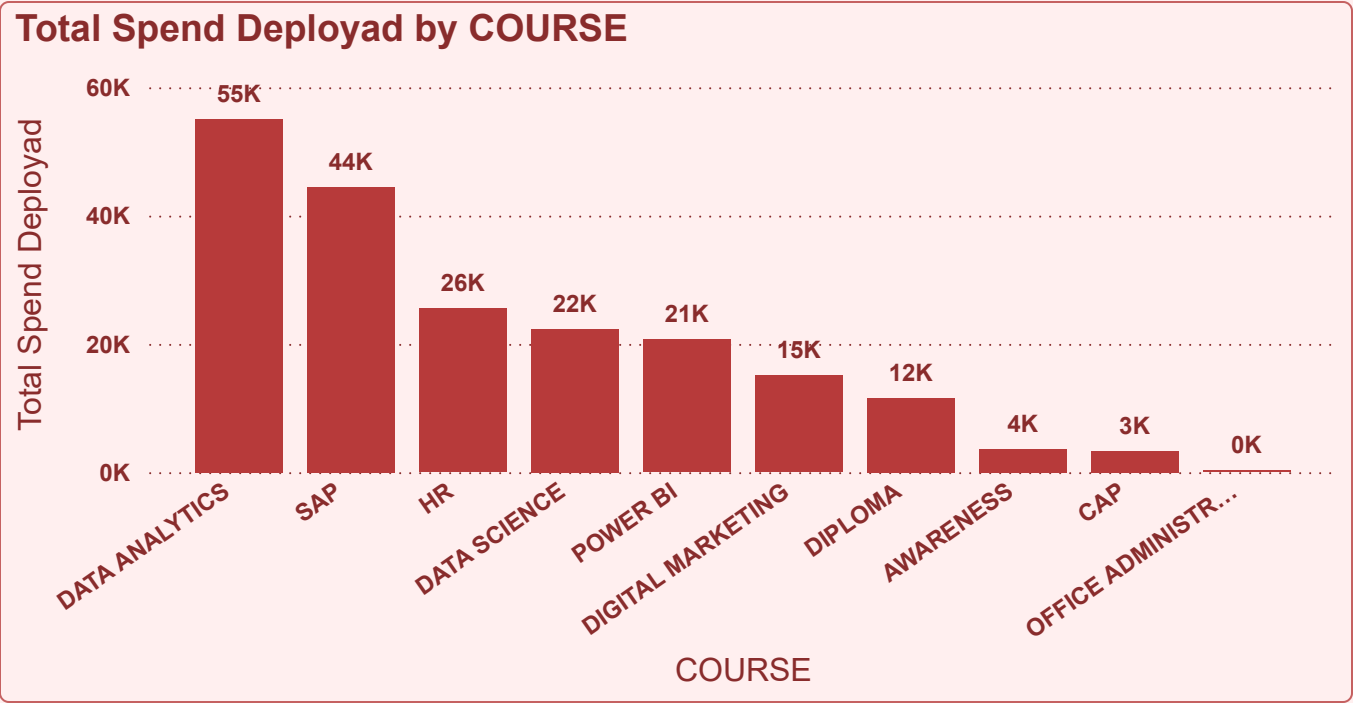
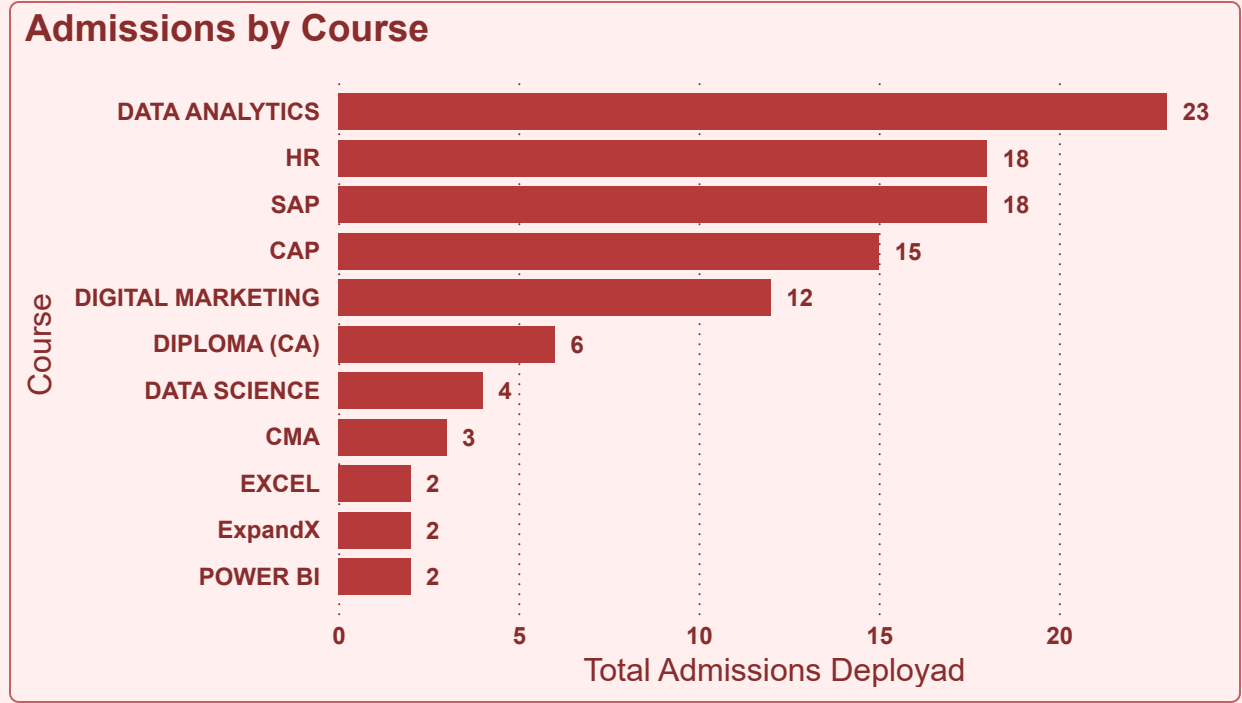
21

Courses Enrolled

11

Conversion Rat...

0.30



Course

All

Campaign name

All

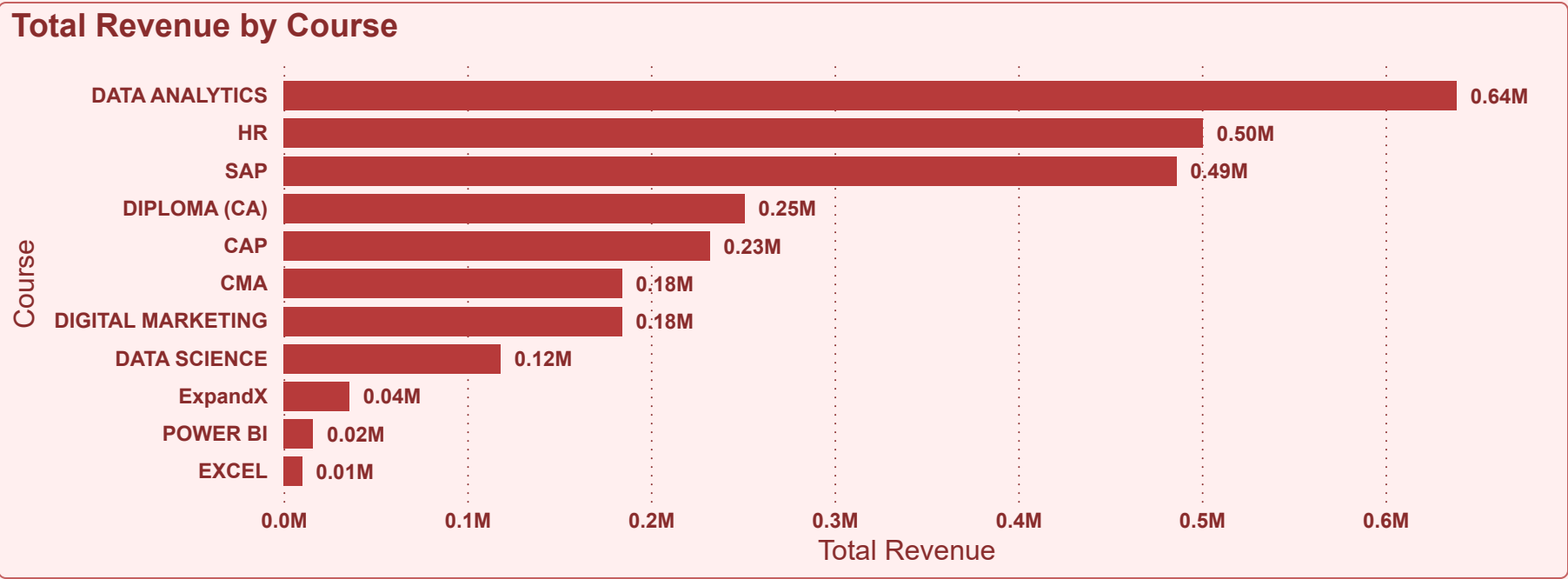
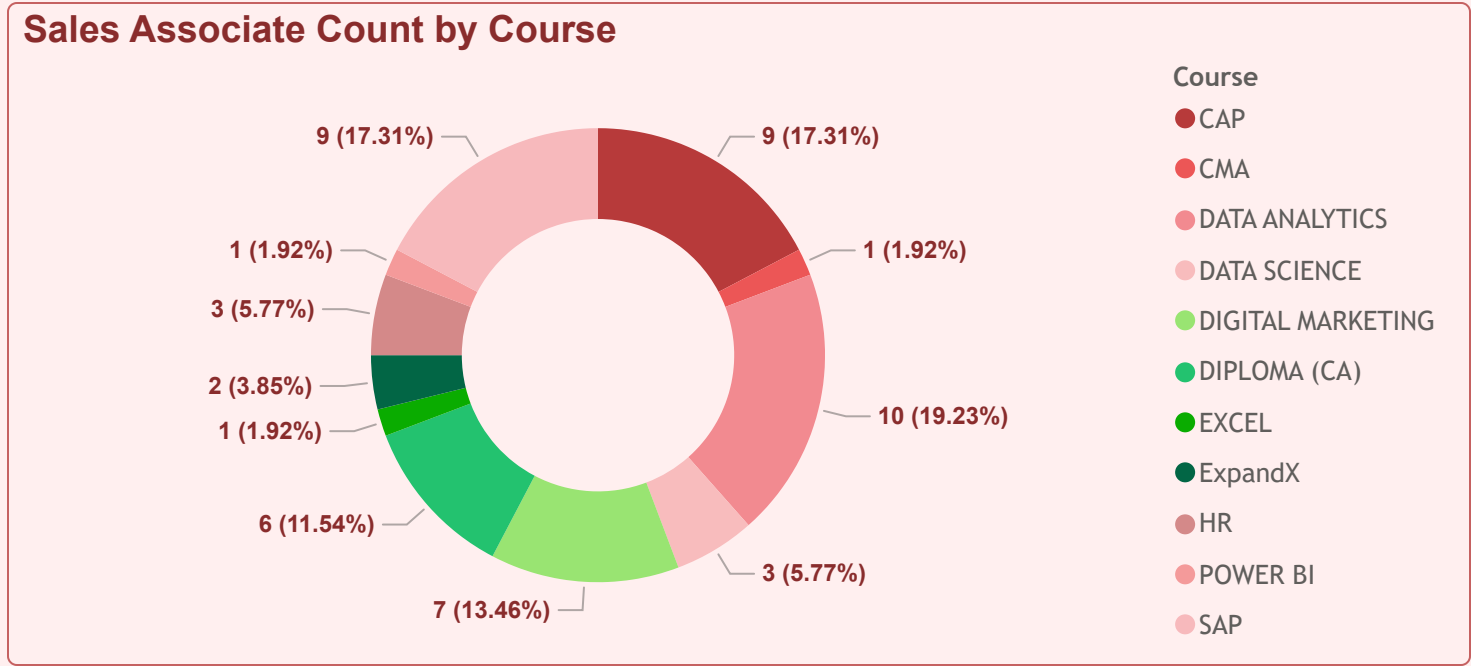
BRANCH

All

Sales Associate

All

- Deployad Dashboard
- Associate Performance
- Course
- Campaign
- Branch wise Analysis
- Dashboard (P)
- Campaign (P)



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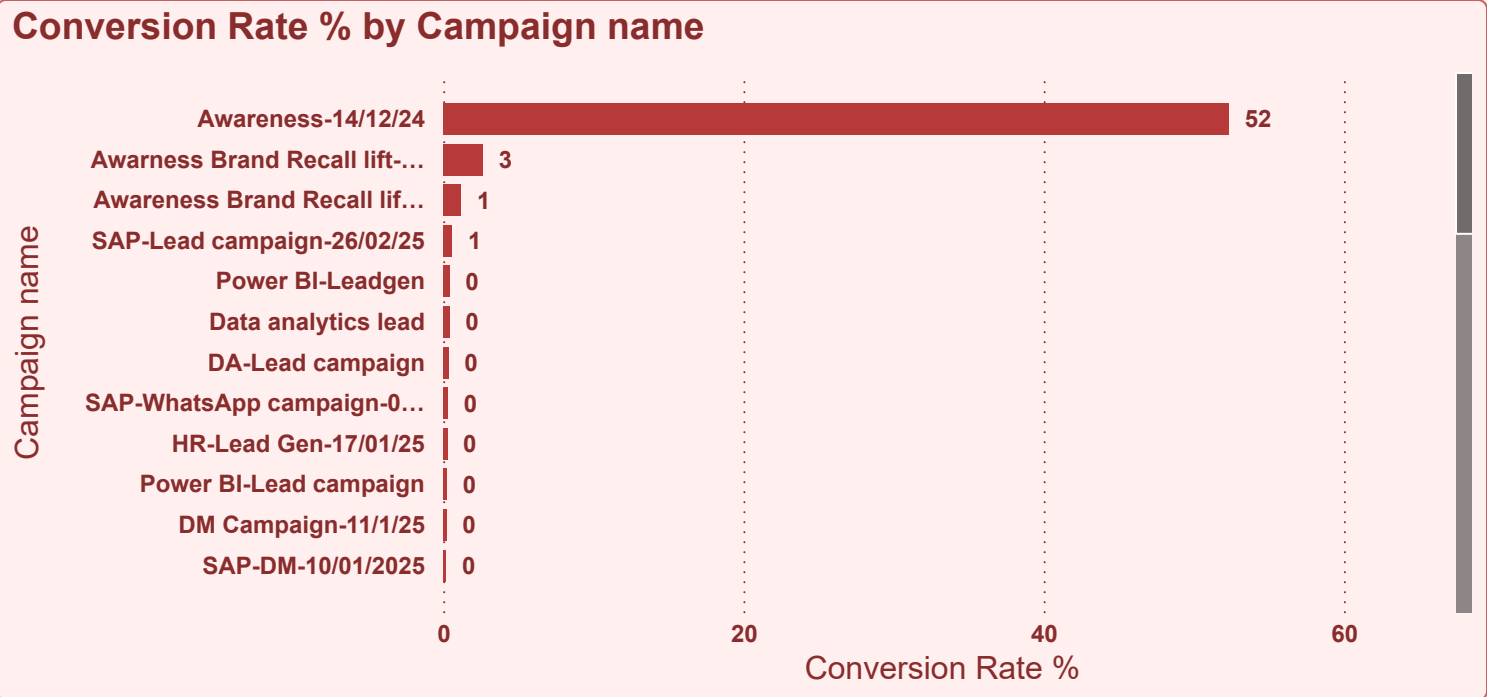
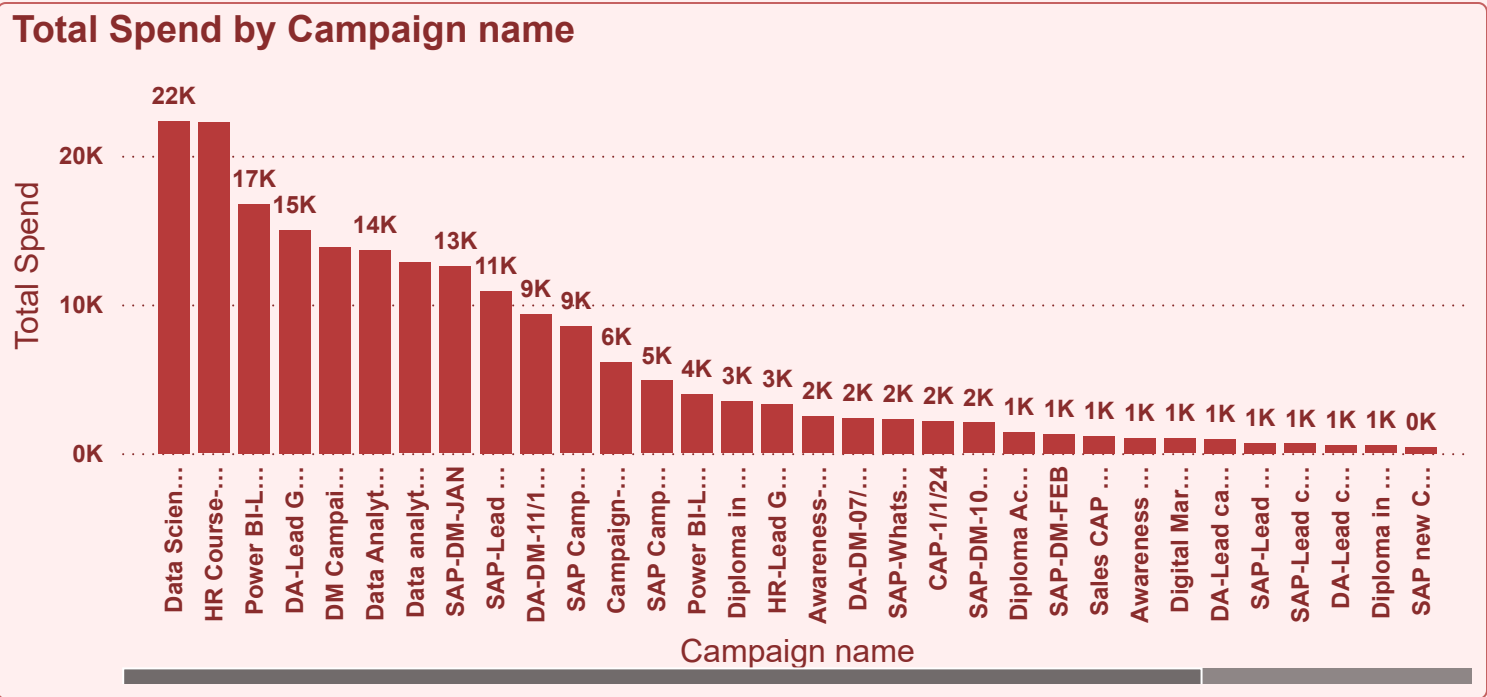
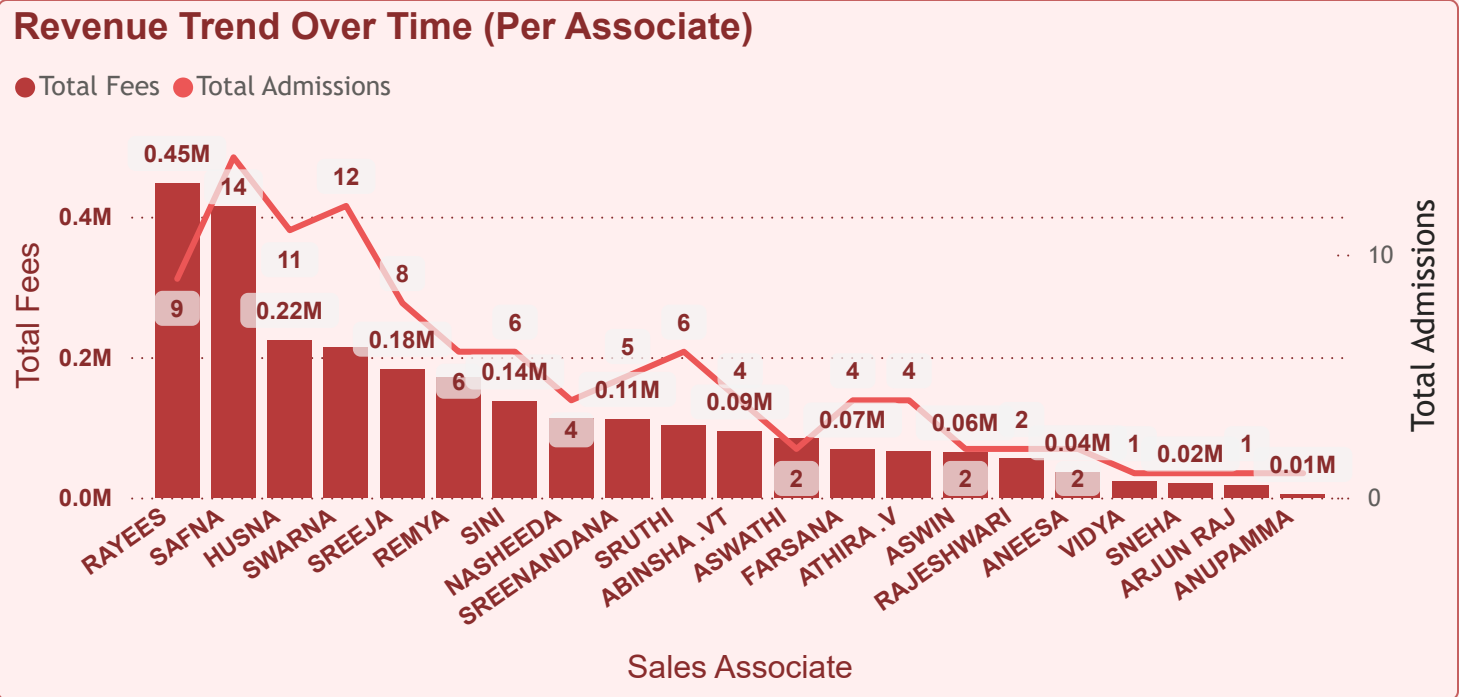
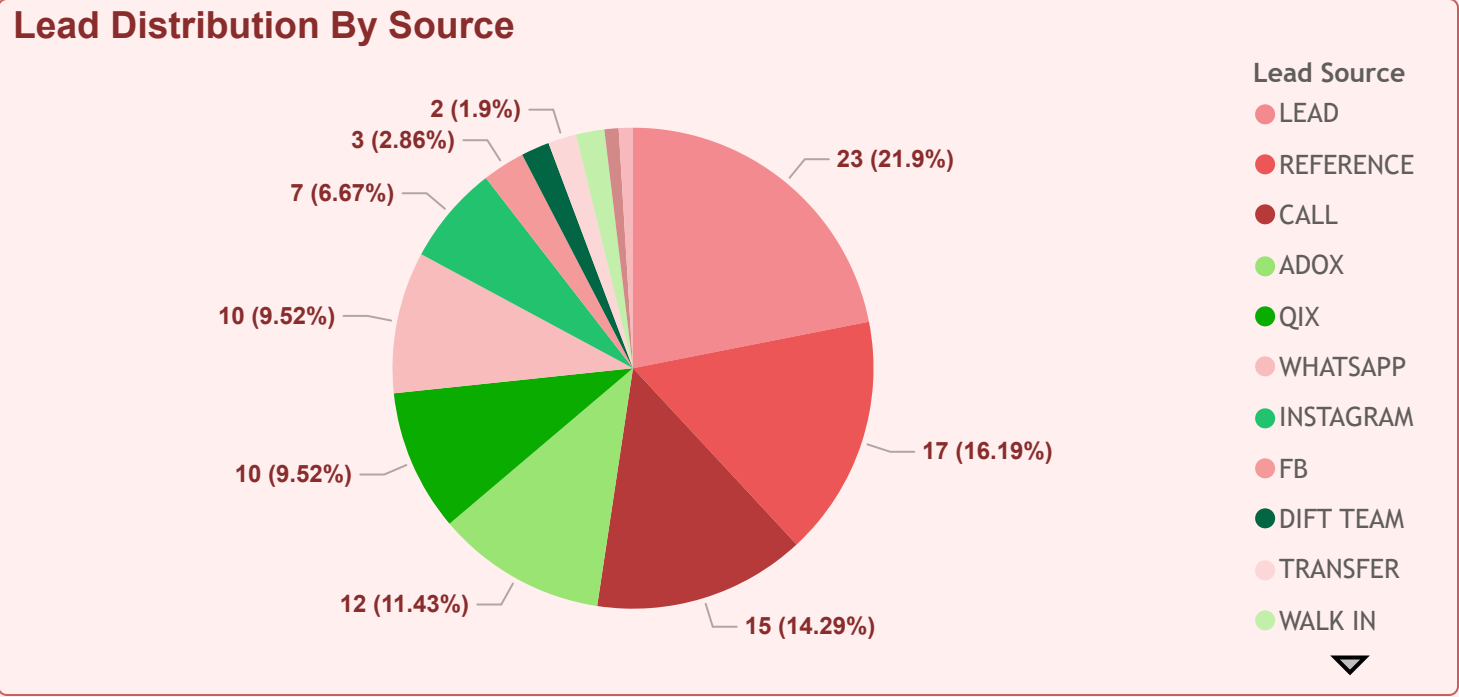
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Courses Enrolled

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Conversion Rat...

0.30



Course

All

Sales Associate

All

BRANCH

All

Campaign name

All

Deployad Dashboard

Associate Performance

Course

Campaign

Branch wise Analysis

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Campaign (P)

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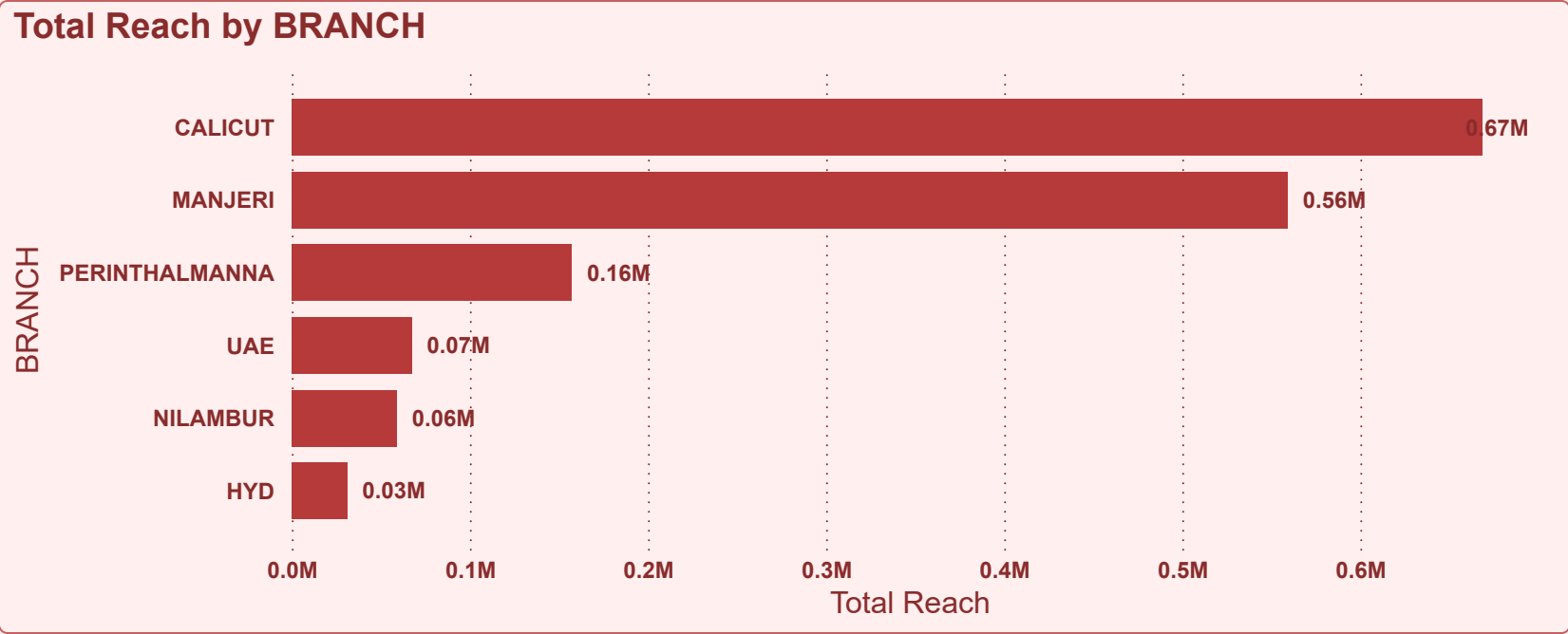
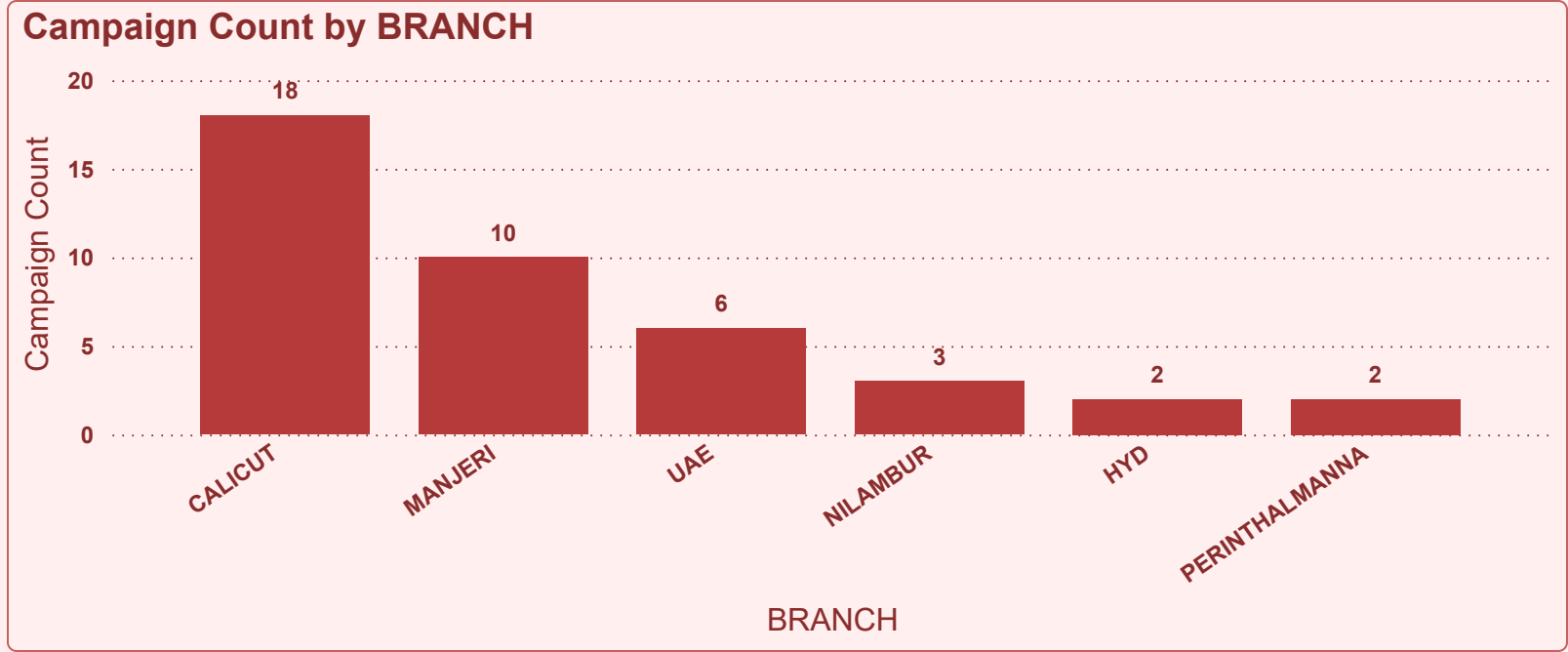
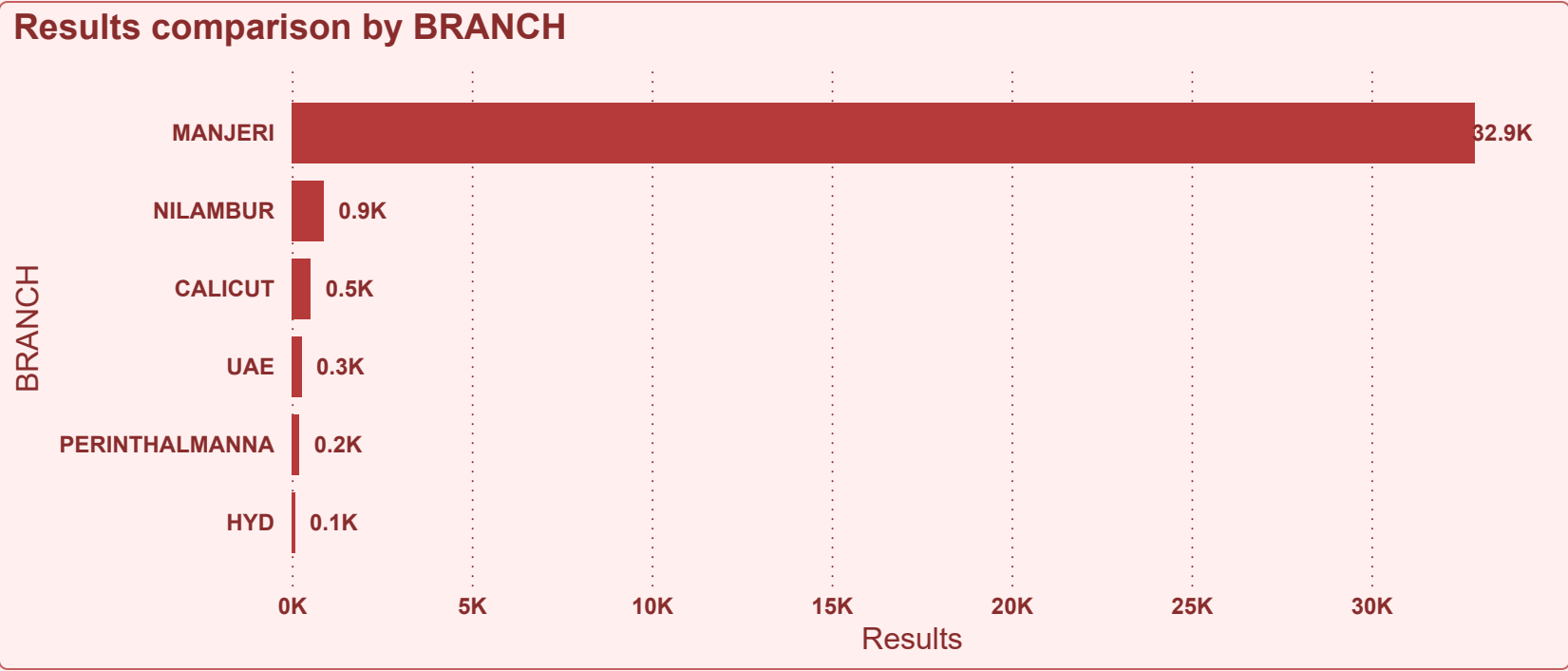
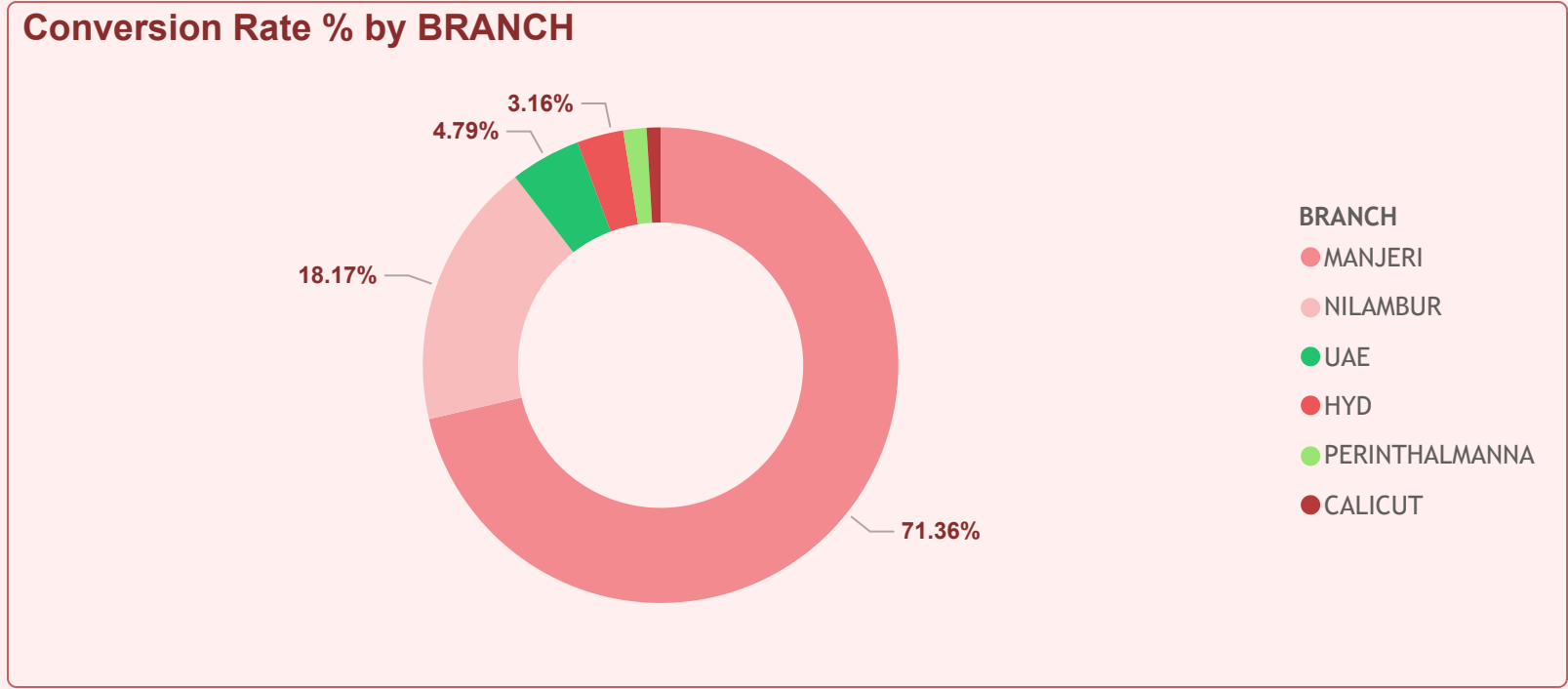
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- Deployad Dashboard
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- Dashboard (P)
- Campaign (P)

Clear all slicers

Digital Marketing Campaign Primus

Total Leads (P)

447

Total Admissions (P)

22

Total Ad Spend (P)

65K

Total Revenue (P)

2M

Cost Per...

2.97K

Cost Per Lead(P)

146

Return On Ad Spen...

27.25

Conversion Rate (P)

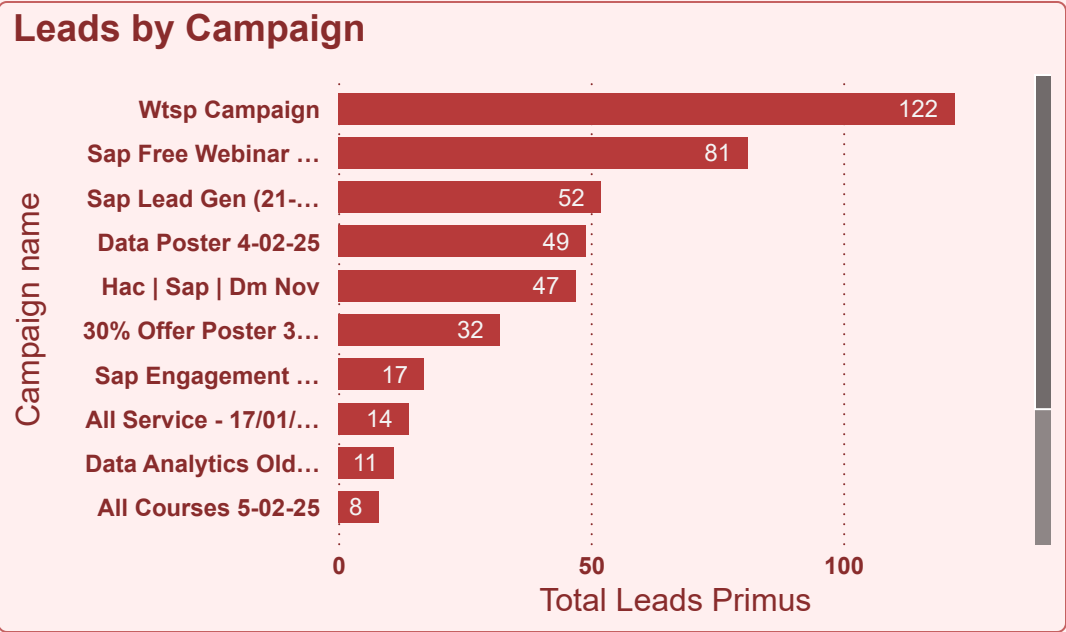
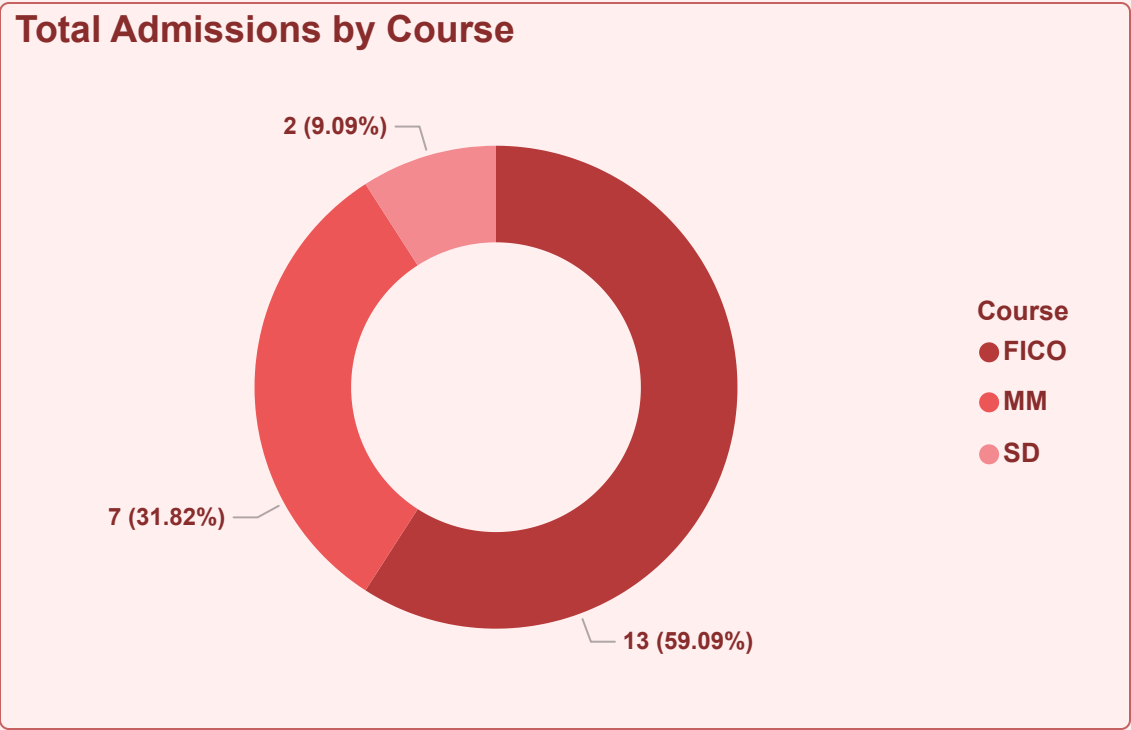
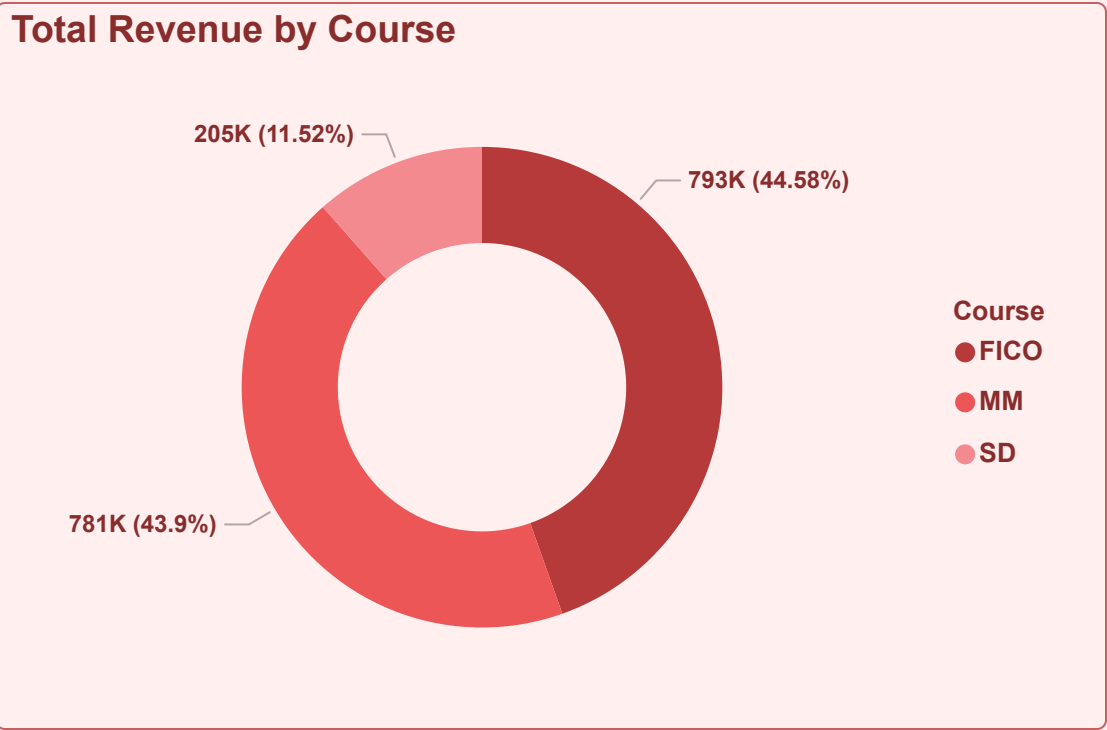
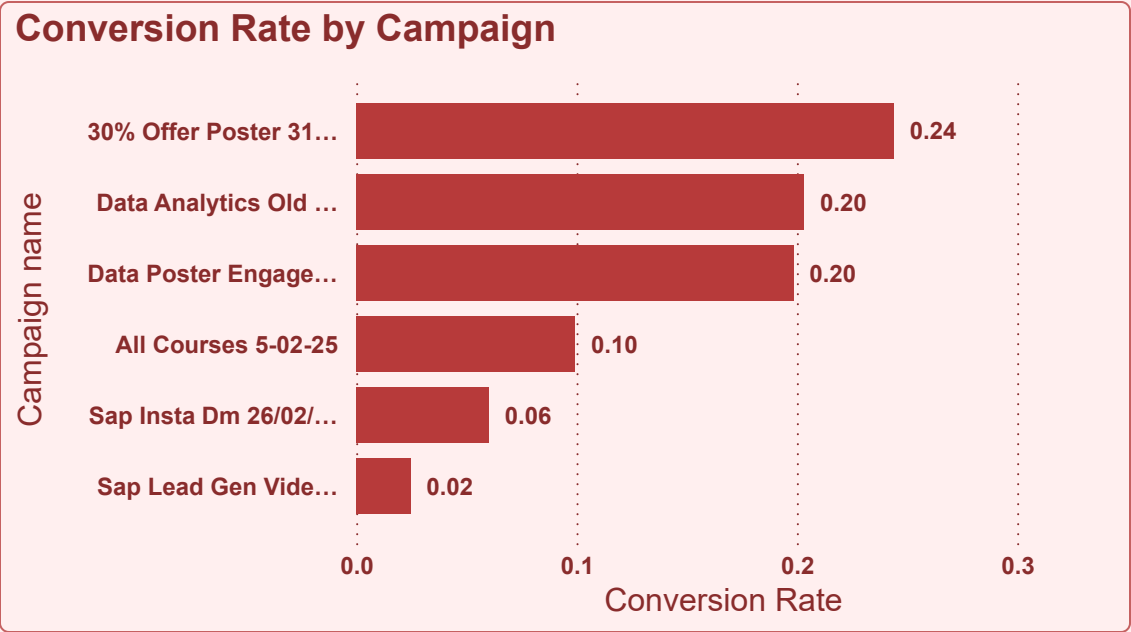
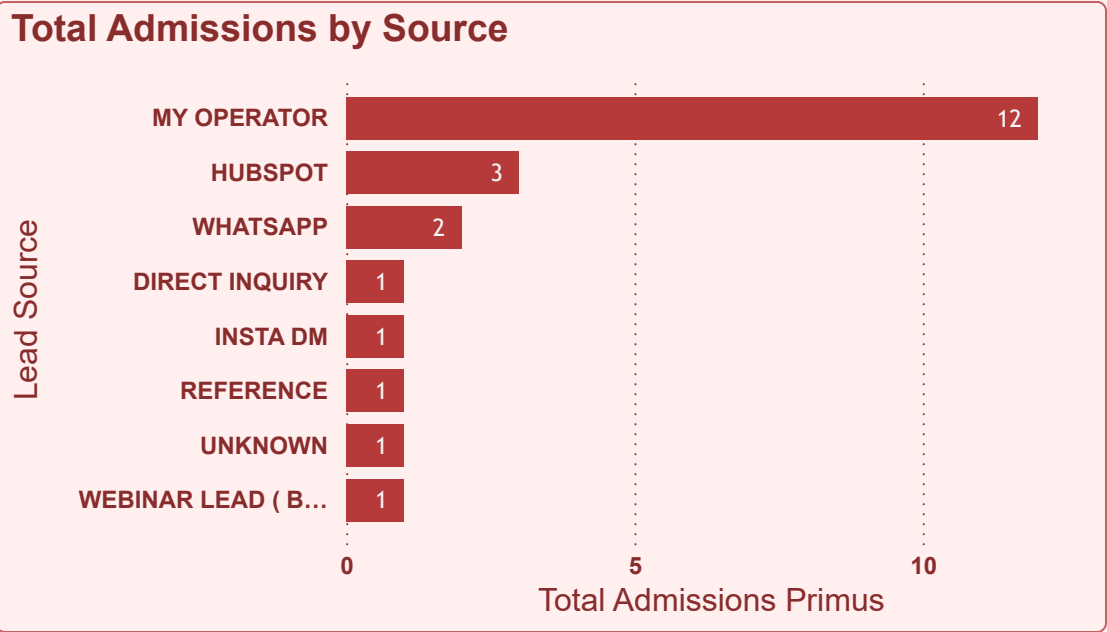
4.92

Lead Source

All

Course

All



- Deployad Dashboard
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- Dashboard (P)
- Campaign (P)

Clear all slicers

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Cost Per Lead(P)

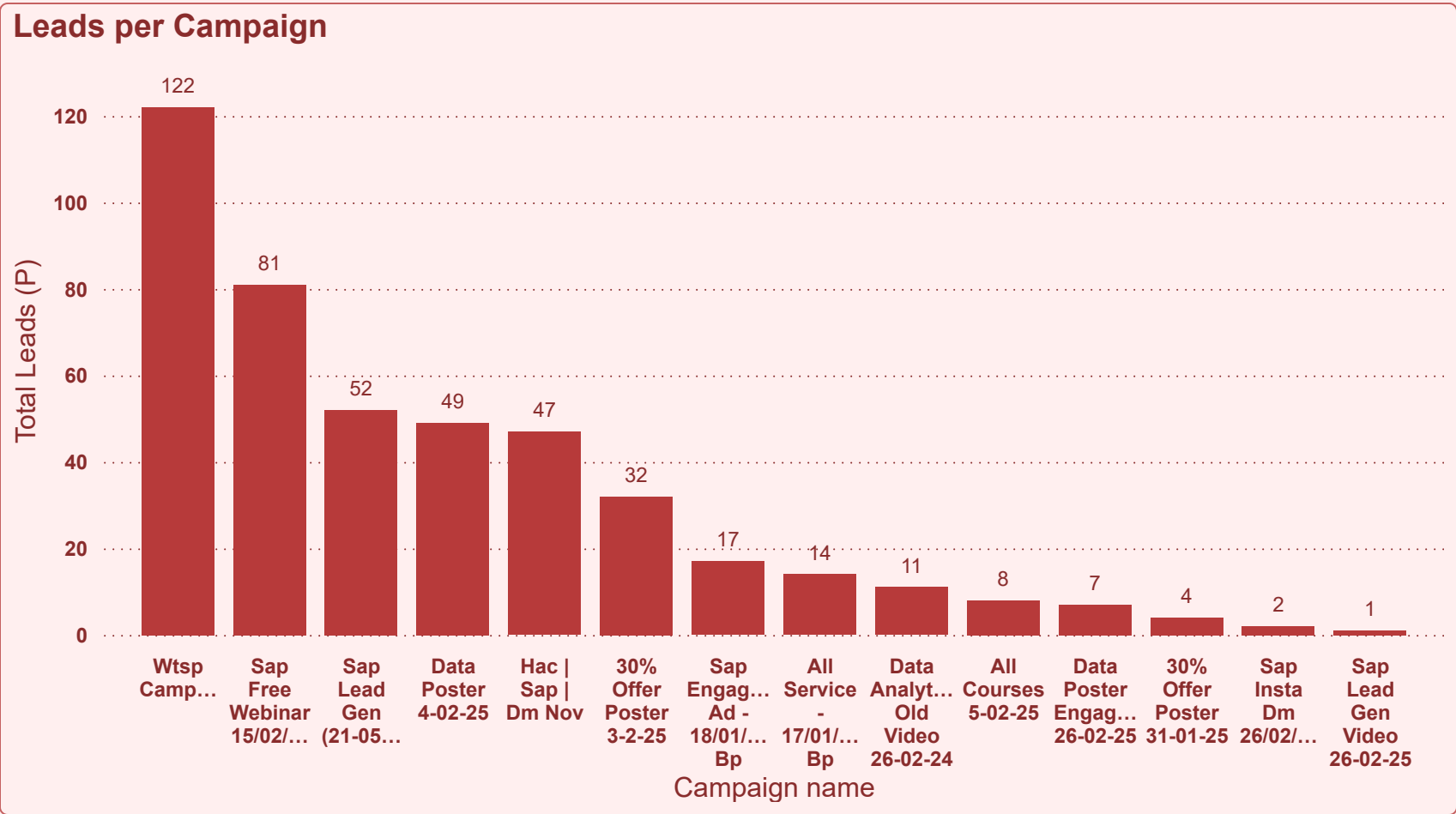
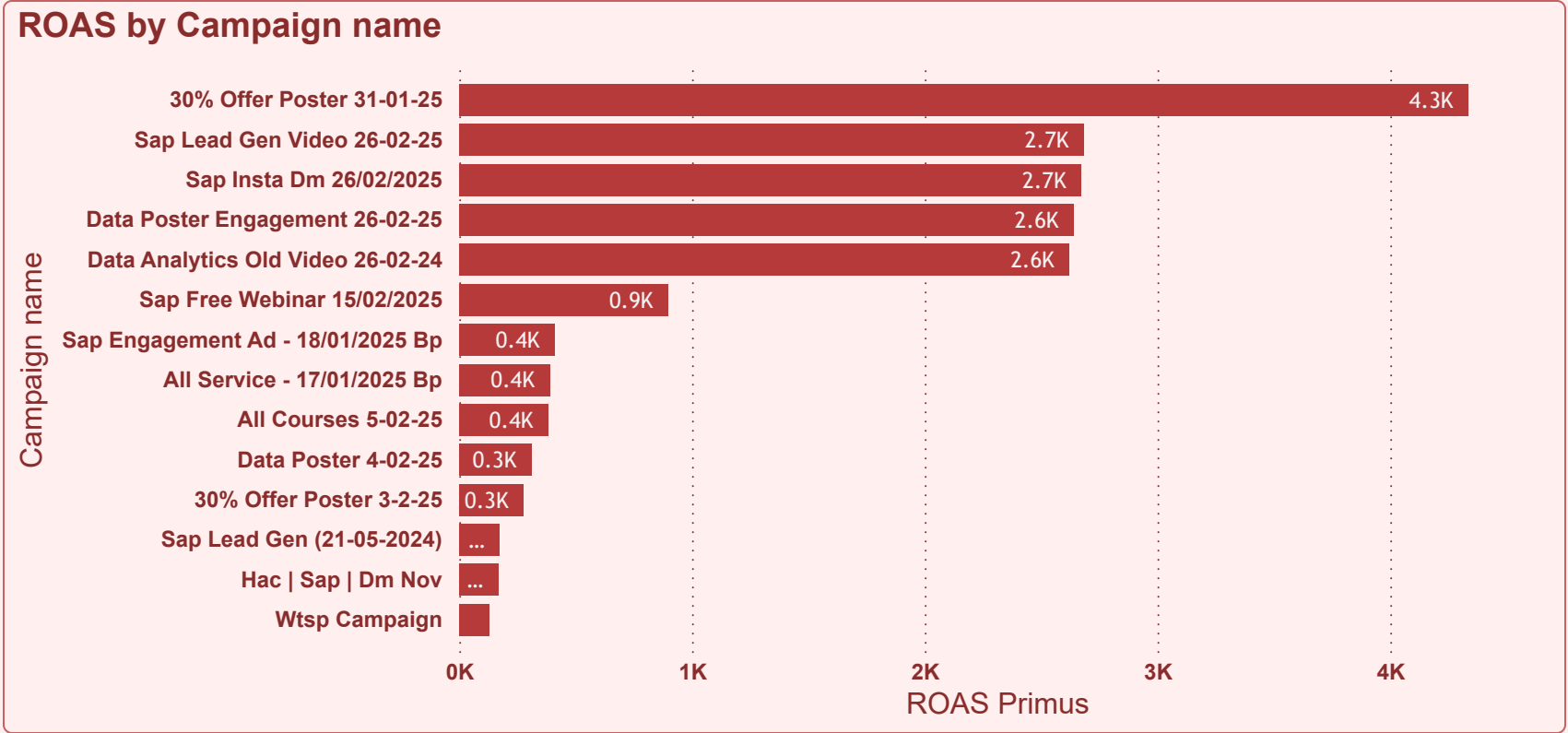
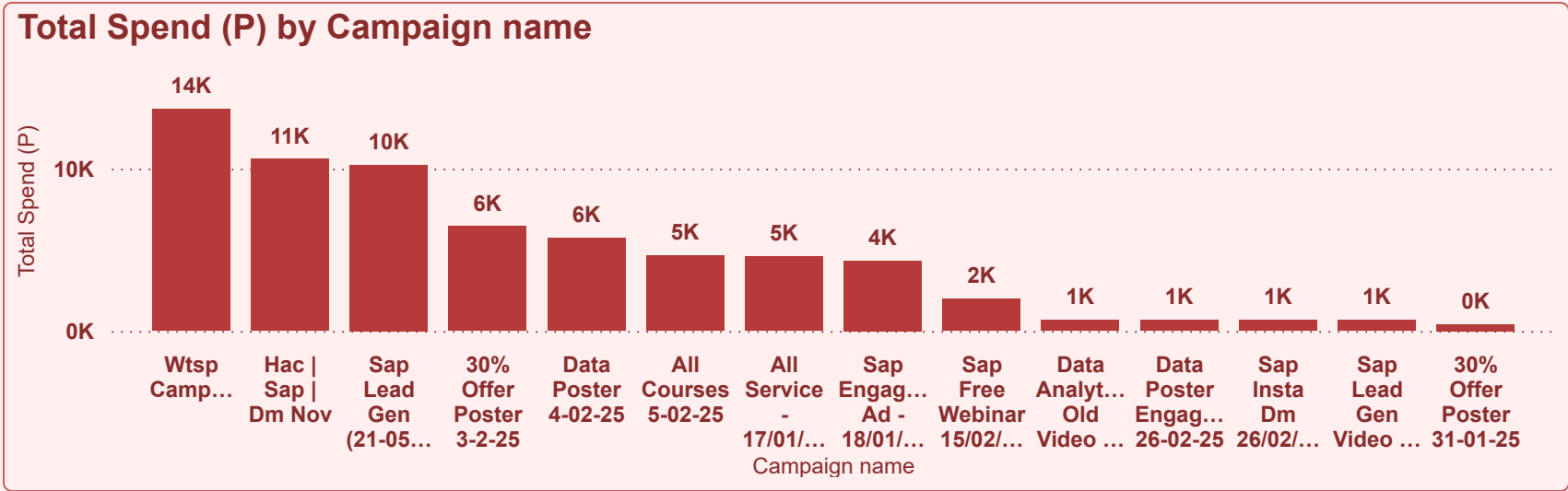
146

Return On Ad Spe...

27.25

Conversion Rate (P)

4.92



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- Dashboard (P)
- Campaign (P)

Lead Source

All

Lead Received Date

All

Campaign name

All

Clear all slicers