

# AI Model Quality

# Review Prompt Engineering

- What is Prompt Engineering?
- Why is prompt engineering important?



# Take Home Exercise

1. Use OpenAI Playground to build an AI assistant that generates a summary of a book.
2. Use the system message to focus on specific elements and properly format the response.
3. Save and share the preset link.



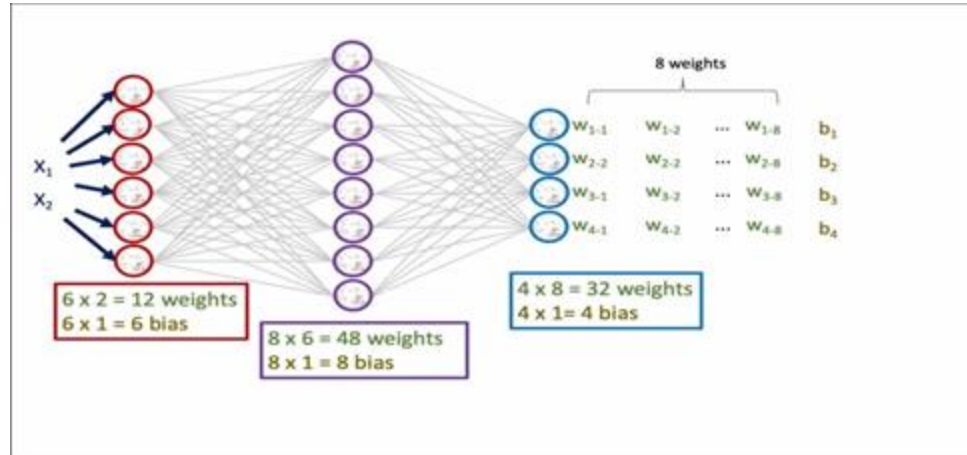
# Model Quality

- Model quality is important to consider when using AI systems.
- Different models are better at different tasks.
- How do we choose which model to use?
  - Specifications
  - Evaluations



# Parameter Size

- Parameter size is a model specification that helps users understand the size of the model.
- Parameters account for all the nodes and connections between nodes in the AI system.
  - The size of parameters in an AI model can range from 1 billion to over 1.75 trillion.



# Parameter Size

- Many models have 2-3 model sizes available to choose from.
  - Bigger parameter sizes improve the strength of the model's responses, but it requires more computational power to run.
  - Smaller parameter sizes are sometimes viewed as more valuable when trying to build task specific tools with limited resources.



# Context Length

- Context length is the amount of data that a model can process and store in memory at a given time.
- The context length is measured in units of tokens which are numerical representations of the data that the model is dealing with.
  - What are tokens?



# Tokens

- In a normal chat bot, like Chat GPT, the user prompts the model with text
- The model converts (tokenizes) the text into numerical representations of the text (tokens).
- Then the tokens get processed through the model, where a bunch of computations happen, and the model generates a set of response tokens.
- These output tokens are tokenized and turned back into text to be returned to the user.





# Context Length

Depending on the model, context length can be an issue with tasks that require a lot of data processing.

- GPT 3.5 Turbo, which is the model that runs Chat GPT (free version) has a 16k context length.
  - That's around 20 pages of text for reference.
- OpenAI has more recent models, like GPT 4o, which have a 128k context window
- Recently Google has announced their newest model, Gemini 1.5 Pro, which will have a context length of 2 million tokens.



# Why are there context length limits?

- There is no limit computationally, but the quality of responses decreases to a level that isn't satisfactory to the user.
- Google tested their 2 million limit to the context window size by using the NeedleInAHaystack benchmark test.
  - [https://github.com/gkamradt/LLMTest\\_NeedleInAHaystack](https://github.com/gkamradt/LLMTest_NeedleInAHaystack)



# Benchmarks

- Benchmark tests on AI models help accurately describe the quality of a model in a specific bounds.
  - There are a wide variety of benchmarks, but there are some common ones used in most model's release notes.
- Review GPT 4 and Gemini's benchmark results
  - <https://openai.com/research/gpt-4>
  - <https://blog.google/technology/ai/google-gemini-ai/#performance>
- HuggingFace's Open LLM Leaderboard
  - [https://huggingface.co/spaces/HuggingFaceH4/open\\_llm\\_leaderboard](https://huggingface.co/spaces/HuggingFaceH4/open_llm_leaderboard)



# Benchmarks

- Benchmarks are essentially a set of prompts (specific to a topic/task) with expected answers.
  - The prompts are passed through the model and the model's response is then graded based on the expected response.
  - [https://github.com/gkamradt/LLMTest\\_NeedleInAHaystack/blob/main/tests/test\\_evaluators.py](https://github.com/gkamradt/LLMTest_NeedleInAHaystack/blob/main/tests/test_evaluators.py)



# Benchmark Critical Thinking

- It is always important to be a bit critical of the provided benchmark evaluations, because they are used as a selling point.
  - What topic is this benchmark focused on?
  - What does the benchmark test?
  - How different are the scores compared to other models?
  - Does this difference show through personal experience?
- Google's Gemini was initially very controversial for misrepresenting the model's features and performance.
  - In their [promo video](#): "Sequences shortened throughout"
  - Comparing GPT 4 to Gemini Ultra before Ultra had been released.
  - "Previous SOTA model listed when capability is not supported in GPT 4V"



# Review

## How do different models affect our response?

- **Parameter size**
  - Bigger isn't always better. Smaller parameter sizes can cut costs and computation while performing better for task specific use.
- **Context length**
  - Simple short (under a paragraph or two) prompts will work fine for almost any model. If you're looking to add a large amount of data for the model to reference, not all models can support that (depending on data size).
- **Benchmarks**
  - Models with better benchmark evaluations will perform better. For specific tasks, check for task specific benchmarks.



# Take Home Exercise

- Evaluate/compare two AI models (GPT 4 and Claude 3 Sonnet) based on context length and benchmarks.
- Which one is best suited to help with programming related questions?

