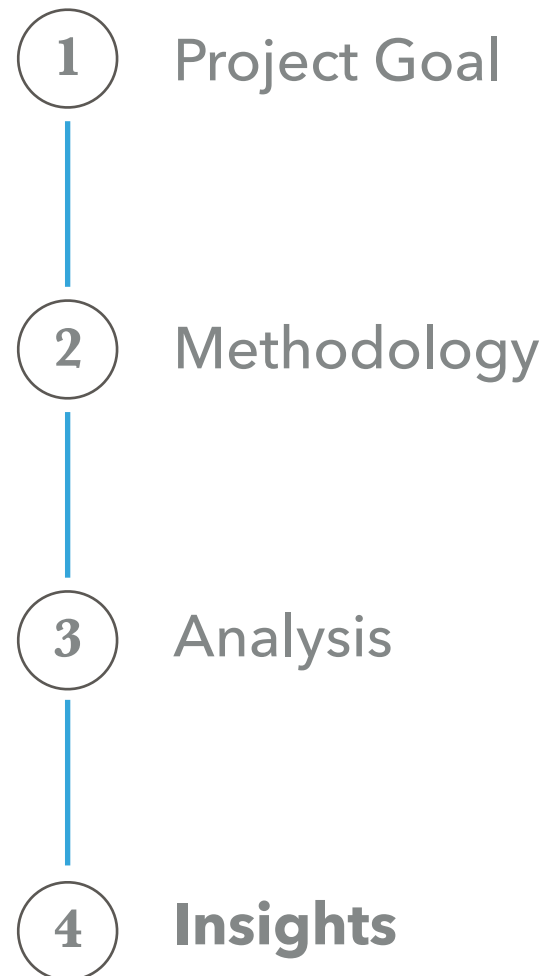


Research Process



My other roles during internship in the market research company

Quantitative

- ▶ Help with survey design and evaluation
- ▶ Input and clean survey data
- ▶ Create charts and graphs based on data analysis results

Qualitative

- ▶ Notetaker during workshops and interviews
- ▶ Make posters and props for workshops
- ▶ Conduct telephone screening for interviewees
- ▶ Collect and analyze informations from dairy studies



CASE STUDY 3

CREATING A CREDIT SCORING MODEL FOR RURAL CHINA