# How do we as creatives explore with a future with AI?

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## did anyone actually do the homework?



The snowball activity!



Write one sentence or question—the content depends upon the context—on a piece of paper.

Ball up your paper.

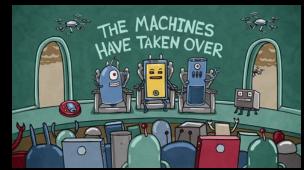
Throw your "snowballs." at me maybe?

Pick up the snowball and read the sentence aloud or answer the question.



# So we learnt about experiential futures





# Then we learnt about machine learning.



Somehow, we need to bring those two worlds together to pass this unit.



## FutureCrafting: A Speculative Method for an Imaginative AI

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#### Abstract

The issue I explore with this position paper concerns dominant cultural scripts around Artificial Intelligence (AI) and the need to imagine different narratives in light of machine learning's autonomous performativity. The aim is to offer a philosophical reflection, not only to sidestep narratives of techno-determinism, dystopia and existential risk to mankind, but also to speculate on how to imagine a (more) benevolent AI based on uncertainty and the co-evolution of humans and technology. The paper presents the speculative methodology I call FutureCrafting: a forensic, diagnostic and divinatory method that investigates the possibility of other discourses, equally powerful in building reality, constructing futures and having tangible impact. FutureCrafting is speculation at the juncture of design and philosophy, pivoting around the open-ended figuration of the what if ...? It articulates collaboration rather than competition, coevolution rather than antagonism, and privileges the indeterminate and the imaginative. To conclude, the paper makes reference to the non-human intelligence of the octopus and to how this can inform a more imaginative AI.

we hardly understand how they work; indeed, not even the programmers know. The simplistic notion of algorithms as procedural problem-solving entities, i.e. what turns questions into answers (according to Google) does no longer suffice. In particular, it cannot account for the uncertainty growing at the core of computation (Parisi 2013, 2017). New narratives are needed, that can turn uncertainty into an asset rather than reducing its ambiguity and providing explanations that rely solely on human-centered models.

#### AI Speculation

The importance of speculation emerges when we consider that Machine Learning's (ML) way of working is highly inductive, unlike traditional deductive Al approaches. ML starts from real observable behaviors expressed and captured in the the form of data. From here, verifiable models of given behaviors are built; a range of tasks (clustering, classifying, categorizing, matching) is performed; then,

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Algorithm Narratives AI Speculation The Robot Does Not Exist Conscious Exotica Cephalopod Cognition FutureCrafting

Read
Reflect
Put something together
Present

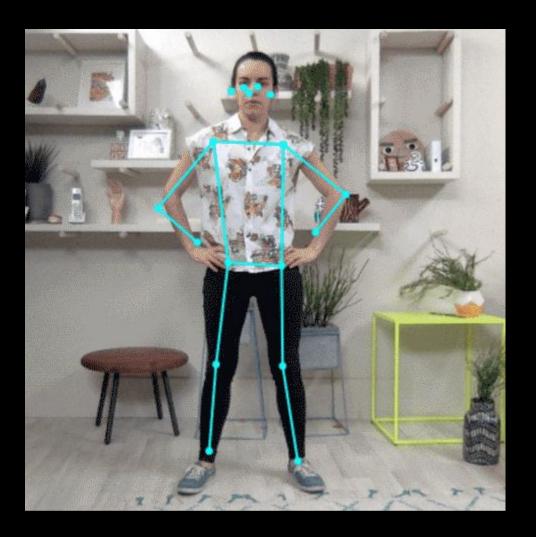
Put a slide deck on google slides together with the 'title of your group'

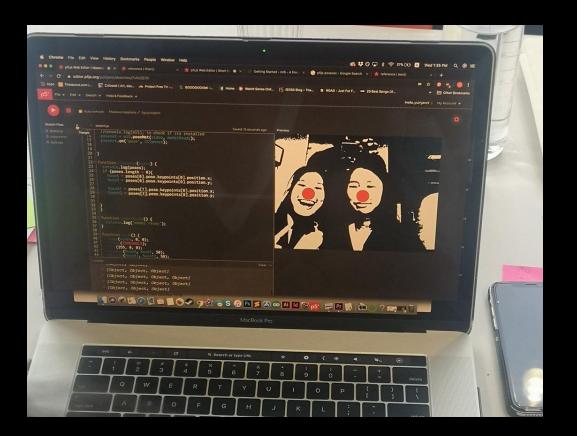
Five bullet points

And share this with me.

# Break

## Exercise





Today, we are going to explore Image Classification.

We are going to try an image database called ImageNet.

Then we are going to build our image classifier tool using ml5.js + our webcam!



14,197,122 images, 21841 synsets indexed

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ImageNet is an image database organized according to the WordNet hierarchy (currently only the nouns), in which each node of the hierarchy is depicted by hundreds and thousands of images. Currently we have an average of over five hundred images per node. We hope ImageNet will become a useful resource for researchers, educators, students and all of you who share our passion for pictures. Click here to learn more about ImageNet, Click here to join the ImageNet mailing list.



What do these images have in common? Find out!

Research updates on improving ImageNet data

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### Imagenet

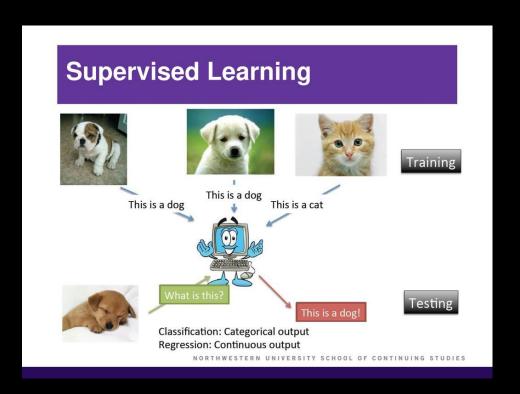
http://www.image-net.org/



### Supervised Learning

Training data is labeled.

Source: https://slideplayer.c om/slide/12369271/







### ImageNet Roulette

Kate Crawford & Trevor Paglen

https://www.excavating.ai









No matter what kind of image I upload, ImageNet Roulette, which categorizes people based on an AI that knows 2500 tags, only sees me as Black, Black African, Negroid or Negro.

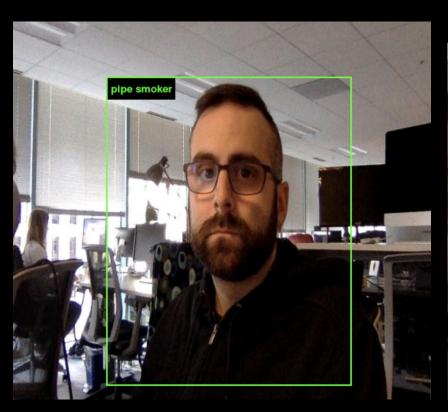
Some of the other possible tags, for example, are "Doctor," "Parent" or "Handsome."



•

 $\bigcirc$  195 people are talking about this

1



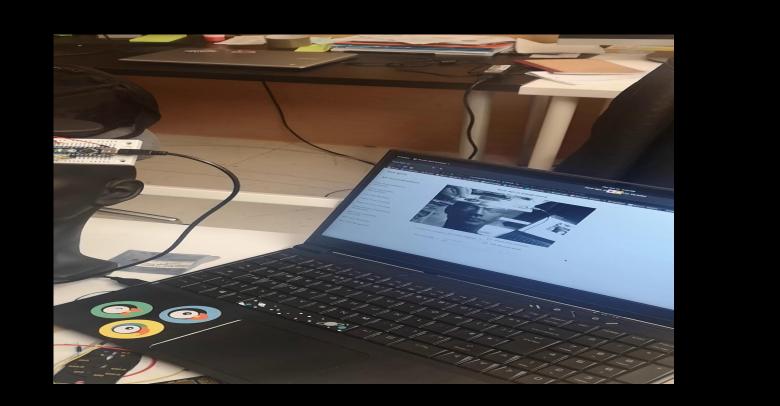




'AI' that wants to dectect shoplifters before they try to steal

https://www.youtube.com/watch?v=cF
cVbxUn1KM







My guess is a toaster. My confidence is 0.12.



Pick at least 10 objects in UAL.

How many of these does it recognize?

What other aspects of the image affect the classification, including but not limited to position, scale, lighting, etc.

# Class done. You are free!