WORK EXPERIENCE

2015-17

Product Manager, Specialising in Data
LifeWorks (formerly WorkAngel), London, Uk
• Lead a product team of 10 developers and designers
• Manage 5 products, on Web, Android and iOS for a global market (UK/US/CA) of 15 million users.
• Own strategy, prioritisation and the roadmap.
• Run various user research, including validating a hypothesis/assumption without writing any code.
• Create and run workshops for the whole Product, Design and Development teams about best practices for building product.
• Manage senior leadership and client stakeholders, that are based globally.

2016-17

Part-time Instructor, Product Management
General Assembly, London, Uk.
• Mentor professionals on how to build a product from ideation to delivery/investment.

2013-15

Product Manager
Geckoboard, London, Uk.
• Worked alongside the Senior Product Managers to improve Geckoboard. Official title "Community happiness".
• Tested product enhancements by measuring customer engagement metrics.
• Improved the web and mobile app UX design, which decreased   support tickets by 18%.
• Prioritised improvements, bugs, and API integrations based on market research.

2012-13

Specialist
Apple, London, UK.
• Consistently surpassed the quarterly KPIs.
• Chosen to be part of the Business team and manage account relationships.
• Selected to train and mentor the team.

CONTACT

Email ellasl@outlook.com
Mobile 07825277523
Skype ella.smithlangridge
Linkedin
uk.linkedin.com/in/ellasmithlangridge

twitter.com/EllaSquish1

SKILLS

LANGUAGE

HTML (5) ●●●●●
CSS (3) ●●●●○
Clojure ●●●●○
React ●●●○○
SQL ●●●●○

BUSINESS

Product Strategy ●●●●●
Leadership ●●●●●
Stakeholder Management ●●●●○
Data Driven ●●●●○
Prioritisation ●●●●○

EDUCATION

2015-16

Product Management
General Assembly, London, UK
• Identified different business models in order to determine which one is more effective for a given product.
• Created wireframes, MVPs, and basic prototypes in order to test assumptions.
• Utilized usability tests and other user research tactics.
• Measured a product's success and tracked its lifecycle.

2014

Programming
General Assembly, London, UK
Built a website with HTML, CSS, Javascript and Ruby.

2008-11

BSc(Hons) Psychology
Lancaster University, Lancaster, UK
Specialising in Psychopharmacology and Social Psychology of Language. Including: Statistics (1), Advanced Human Neuropsychology (2:1) and Research Methods (2:1).

HOBBIES

Club Organiser and Teacher
Coding Club, 2016-17
Set up a Coding Club in my local area to teach childen how to code once a week. This includes Scratch, HTML, CSS and Python.

STEM Ambassador
Government, 2016-17
Passionate about encouraging STEM subjects to children/young people.

REFERENCES

Ed Lea
CTO
LifeWorks
The Glassmill, 1 Battersea bridge road, London, SW11 3BZ

T 07740349370
E ed@lifeworks.com

Paul Joyce
CEO
Geckoboard
134-146 Curtain Road, London EC2A 3AR

T 07590044413
E paul@geckoboard.com

MORE INFO

Created my first website at 10 years old.

Love to travel, run and try new food.

Graduate Chartered Membership
British Psychology Society, from 2013

Young Persons Governor
Stockport NHS Foundation Trust 2008

Youth Councillor
Stockport Council 2006-08