## Case Study Rubric

## **Submission format:**

• Upload a 1-2 page pdf document that includes a summary of the work done, your takeaways, any challenges you faced, and a technical recommendations report comparing the models and justifying your final model selection

This is an Individual Assignment Preparatory Assignments – None

Why am I doing this? This is your opportunity to understand a DS4002 student's work and understand how to make conclusions based on their analysis

• Course Learning Objective: understand how to follow another student's work

## Tips for success:

- Read carefully and thoroughly
- Think through the analysis methods chosen and why they were chosen
- Think critically about the different evaluation metrics for each model when making a decision about which final model to choose

**How will I know I have Succeeded?** You will meet expectations on this Case Study when you follow the criteria in the rubric below.

Formatting	<ul> <li>1-2 pages</li> <li>pdf</li> <li>Order <ul> <li>Summary</li> <li>Takeaway</li> <li>Challenges</li> <li>Technical Recommendation Report</li> </ul> </li> </ul>
Summary	A brief description/summary of the project topic and the analysis completed
Takeaways	<ul><li>What did you learn from completing this case study?</li><li>What were your key takeaways</li></ul>
Challenges	What was challenging about completing this case study?
Technical Recommendation Report	<ul> <li>Final Model: Choose the final model you would choose for this spam detection problem, and explain the reason(s) you would choose this model.</li> <li>Next Steps: Explain what your next steps would be after completing this analysis</li> <li>Format this as if you are writing a report for your boss (the head of UVA's IT Security team)</li> </ul>