

# Midterm Schedule + Details

## Thursday February 28

Look at site concept assignment.

**March 4 + 7:** User Testing

**March 11 + 14:** 8 minute Oral Presentations + Slide Deck Linked on Wiki

**March 15 @ 11:59pm:** Final Project Uploaded to Storm + Linked on Wiki

**\*\*\* Participation in User Testing + Oral Presentations is MANDATORY  
+ Counts toward your Class Participation Grade**

This means both as a tester, a user, a presenter + audience member.

If you miss a day of user testing or oral presentations you **MUST** have a valid reason + email me well in advance. Otherwise both your project grade + class grade will be affected.

This also means that while your classmates are presenting your laptop lids are CLOSED. If you want to take notes you can do so with pen + paper.

# Midterm Grade Breakdown

	EXCEEDED (99)	MET CRITERIA (90)	APPROACHED (80)	DID'T MEET CRITERIA (60)	SCORE
<b>Project concept</b>	Something totally original or new.	Interesting idea or a great take on standards.	Nothing that new but you added nice personal touches.	Little thought or effort put into your concept.	<b>10</b>
<b>Design Strategy</b>	Overall aesthetic + UI are exceptional	Overall aesthetic is cohesive, interesting + UI is intuitive.	Looks good, but not overall aesthetically cohesive. Confusing interaction.	Little thought went into the aesthetic or Interaction design.	<b>15</b>
<b>Technical Execution</b>	Exceeds requirements.	Meets all requirements.	Most requirements met.	Did not meet requirements.	<b>40</b>
<b>Participation</b>	Close attention to your user feedback, enthusiastic + generous feedback as a user + fully attentive to others' work.	Attention to user feedback, feedback as a user + attentive to others' work.	Little attention to classmate's work as presenters, users or testers.	Disrespectful lack of attention to classmate's work as presenters, users or testers.	<b>15</b>
<b>Presentation</b>	Engaging oral + visual presentation with insight into your process, ample technical details, user feedback + how you responded.	Good presentation with some insight into your process, technical details, user feedback + how you responded.	Completed presentation with little insight into your process, technical details, user feedback or how you responded.	Unclear presentation with little context as to how or why you made this project.	<b>10</b>
<b>On time, commented code w/ sources cited</b>	On time, fully functional, with extensive comments.	On time, fully functional, with comments.	On time, functional, with little comments.	Late, broken code +/- or no comments.	<b>10</b>

# Midterm Presentation Requirements

5 minute Oral Presentations: **March 11 + 14**

You should create some form of slide deck for your oral presentation with images of your site, code, documentation etc. You should upload a link to your presentation in advance of your presentation date for ease during the presentations and so that you can officially hand it in.

**Presentation schedule will be revealed in class Thursday March 7.**

A link to your final project site is due **Friday March 15 @ 11:59pm**

# Midterm Presentation requirements

(Example, Possible) Presentation structure:

## Introduction & context:

Your name, What is it that you made + Who is it for?  
Why this project?

## Tour of a website, app or project:

Overview of site + your design strategy  
How you want user to interact with your site?  
If something doesn't work, what is it supposed to do?

## User feedback + changes you made!

What did your class mates tell you during user testing?  
How did you implement their suggestions/critiques into your final site?

## Code overview:

Briefly explain your tech. Find a specific part of code that you think is interesting, took you some time, or you're proud of

## Closing:

What did you learn?  
What did you wish you did or will do differently?  
How you would/will take this project further

**5 minutes is not a long time - rehearse, rehearse, rehearse!**

# Midterm - Lincoln Center

As a user, You will go around the room looking at each of your classmate's projects. Each project should have about 3 people user testing at a time. You should spend about 5 minutes with each project.

## User Testing Monday March 4

### Group 1 - 2:35 - 3:05

Justin  
Saad  
Oscar  
Julian  
Andrew  
Joshua  
Ismum

### Group 2 - 3:10 - 3:40

Chase  
Elle  
Mollie  
Alex  
Shormie  
Maneesh  
Cecil  
John

# Midterm - Lincoln Center

As a user, you will go around the room looking at each of your classmate's projects. Each project should have about 3 people user testing at a time. You should spend about 5 minutes with each project.

## User Testing Thursday March 7

### Group 1 - 2:35 - 3:05

Aram  
Nina  
Michael  
Alexis  
Liz  
Tyler  
Nevien

### Group 2 - 3:10 - 3:40

Matthew  
Ben  
Conway  
Jack  
Daisy  
Yihan  
Jia