

Insights Report

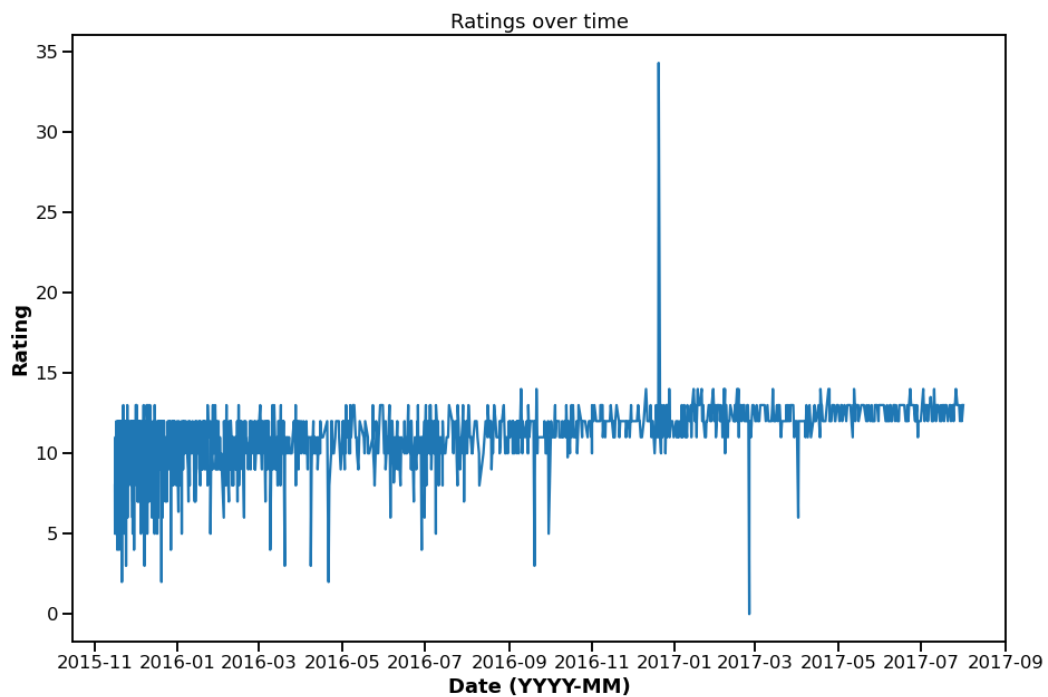
Background

Using the WeRateDogs twitter account we were able to gain some insights. The twitter account rates dog photos with a denominator of 10, however as we can see from the twitter account the numerators are generally above 10. The ratings should be from 1-10, however WeRateDogs give them higher ratings. From below it's easy to see why with all the cute dogs seen below.

So what is the most common dog type? What is the most popular name? Lets have a look below using a dataset of Tweets.

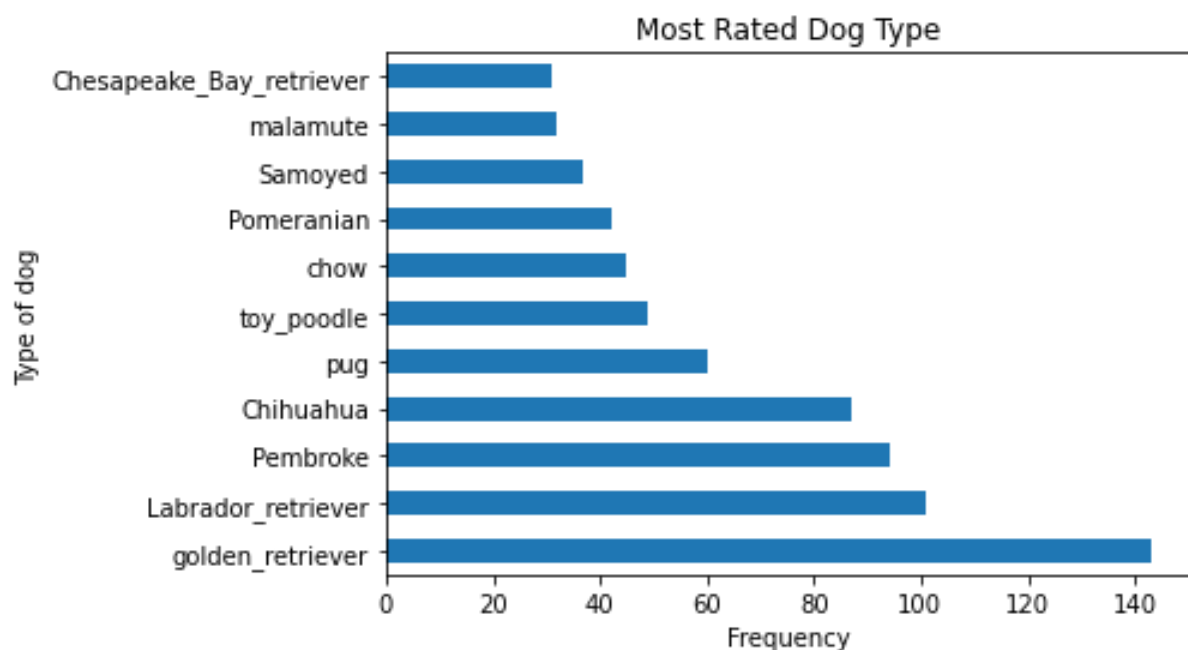


So how high are their ratings? Well over time we can see that their ratings have gotten higher and that since late 2017 most of their ratings have been above 10. The highest rating has been about 34, which shows that WeRateDogs usually give high ratings. From 2015-2016 the ratings varied a lot.



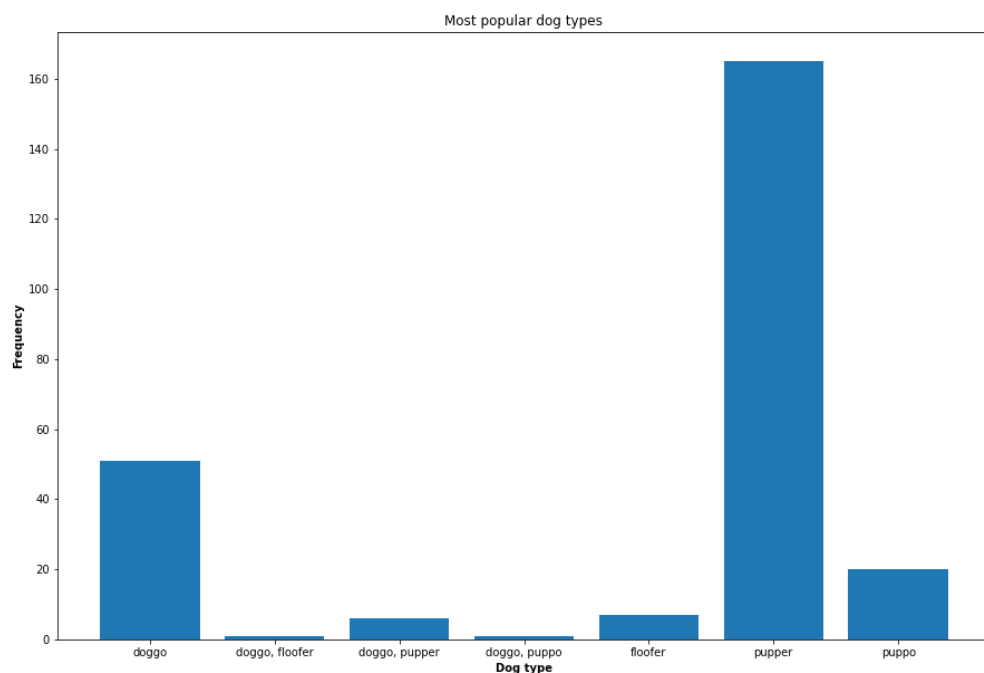
Most common dog type

So what is the most highly rated type of Dog? According to we rate dogs it is the golden retriever, Labrador and Pembroke which received just over 140, 100 and 9 respectively. However, the Pug, Chihuahua and French bulldog were all in the top 10 as well.



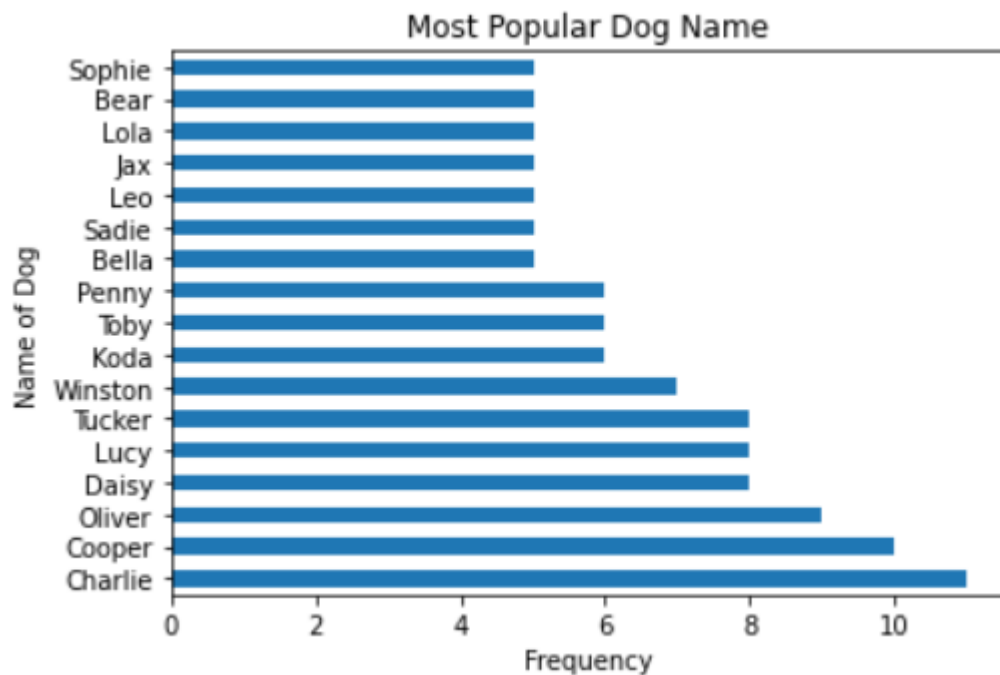
What dog is the most popular rated dog?

However, puppies (or puppers) are the most popular rated dogs from we rate dogs with a frequency of over 160. However, doggo came in second, but with a frequency of less than half of puppers (i.e. about 50).



What is the most common dog name?

The most popular dog name is Charlie with 11 counts. After Charlie, Cooper and Oliver are quite popular.



How have retweets and favourites changed over time?

We can see that while retweets generally have the similar number over times with a few exceptions, tweet favourites have increased over time.

