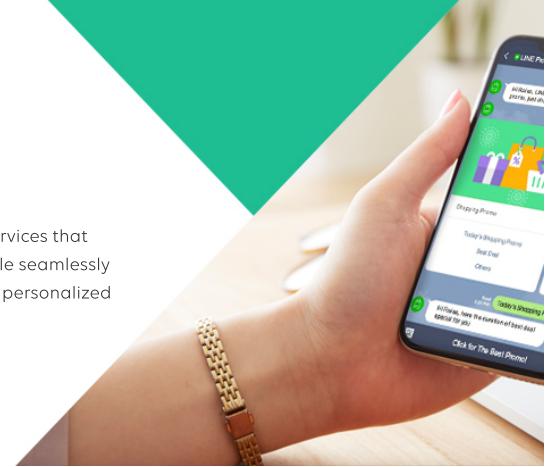




## LINE Account Connect

Take advantage of LINE Official Account-based services that connect businesses with users online and offline, while seamlessly blending into people's daily lives through accessible, personalized communications on LINE.



### How to Create a LINE Official Account on Your Smartphone

Android: Please download the LINE Official Account app from Google Play.

iOS: The iOS version of the app is still under development. Please use the PC or Android versions of LINE Official Account in the meantime.

Register Verified

Register Standard

### About LINE Account Connect

LINE Account Connect provides business solutions by leveraging the benefits of LINE Official Account to help close the distance between businesses and users.

Combined with stickers and other services, it can also effectively boost brand recognition and user interaction for your business.



### About LINE Official Account

**LINE Official Account**

**180+ Official Accounts**

**90+ Million Registered Users in Indonesia**

**Unparalleled Reach**

Solutions to build long-term relationships with customers

This service allows businesses to create their own official accounts on LINE.

More than 180 official accounts representing companies across diverse industries have been established in Indonesia.

Companies can introduce their business to more than 90 million domestic registered users. And feel this service's biggest strength on direct reach to users.

### LINE Official Account Advantages

#### Information to Satisfy Individual Interests



Provide richer customer experiences through one-to-one communication

By linking LINE's messaging API to your company's system, you can enhance your services through personalized messages and two-way communication with users.

[Learn More >](#)

#### Better Personalized Customer Service

Boost customer satisfaction by offering assistance and support via the familiar LINE platform

Streamline the customer support process by seamlessly performing AI and manned chat support, voice calls, and other methods of communication tailored to each customer's unique needs.

[Learn More >](#)



#### Effective Advertising to Promote Communication



Engage in brand-focused communications via Timeline and user chats

Encourage users to experience your brand's values and promote that info by sharing their experiences with their friends and family.

[Learn More >](#)

## LINE Official Account Subscription Plans

There are three subscription plans available, starting at IDR 0.

	Free	Light	Standard
Monthly Fee	Free	IDR 250,000	IDR 750,000
Free Messages	500	2,500	10,000
Additional Message Fee	Change Plan (Light/Standard) to have additional Message	IDR 80	IDR 60

## LINE Official Account Account Types

There are several types of LINE accounts for businesses.

These can be distinguished by icon color.

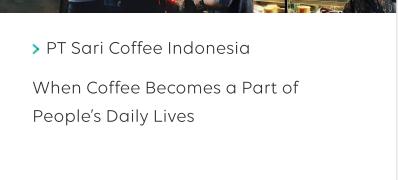
Type	Overview
Premium	After review by LINE, the account receives an account badge and will appear in searches within the LINE app. Payment and other selected features are also expanded.
Verified	Note: LINE affiliation not required for review process.
Unverified	These are for both individuals and corporations. The basic features are the same as verified accounts, and a Premium ID can be bought to switch to a paid plan.

To learn more about LINE Account Connect,  
you can download media kits from the link below.

[Media Kits >](#)

## Case Studies





PT Sari Coffee Indonesia

When Coffee Becomes a Part of  
People's Daily Lives

MaxOne Makassar

Digital Media Strategy: How MaxOne  
Hotel Makassar attracts the youths!

Manhattan Coffee & Cuts

Book a treatment in a barbershop is  
easier using Chatbot. No more wasting  
time!

All Case Studies >



FAQ

Check here to find common questions regarding LINE corporate services.

[Go to FAQ](#) 



Got a Question?

Reach out to us and we'll get back to you as soon as we can.

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