Ellie Judge
UX/UI Designer

Contact Me

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Languages

English (native)

Japanese (learning)

Korean (currently learning)

Education

Fashion & Contour Design

De Montfort University, Leicester

Sept 2006 - Jun 2009

Art Foundation

Cambridge Regional College

Sept 2005 - Jun 2006

UX/UI Designer and Front-End Developer passionate about creating intuitive, accessible, and engaging digital experiences. Skilled in Figma, Adobe Creative Suite, and front-end technologies (HTML, CSS, JavaScript, React) to translate user-centered designs into high-performing interfaces. Experienced in responsive design, usability optimization, and enhancing user journeys through thoughtful interaction and visual design. Continuously exploring new ways to improve experiences and connect with audiences.

Core Skills

UX/UI & Design: Wireframes, prototypes, user journeys, interface design, usability testing, accessibility compliance, interaction design, A/B testing, heatmaps

Front-End Development: HTML, CSS, SCSS, JavaScript, React, jQuery, Bootstrap, Next.js, Tailwind, TypeScript, .NET, Git

Design & Graphics: Adobe Creative Suite, Figma, iconography, typography, responsive graphics, marketing assets

Current Employment

Web Designer / Front-End Developer

ALLTHETOPBANANAS GROUP   JUL 2022 - PRESENT

- Redesigned websites and landing pages, improving user engagement by 45% and enhancing overall usability.
- Implemented responsive, accessible UI components, boosting mobile engagement by 70%.
- Conducted light user research using heatmaps and A/B tests to inform interface improvements and optimize conversion paths.
- Developed reusable UI components to accelerate prototyping and maintain design consistency.
- Improved navigation and interaction design across key features, increasing task completion efficiency.
- Supported marketing campaigns with visually compelling assets and strategic CTAs, improving conversions by 15%.

Key Projects:
- Full website development: JobDNA (React, Next.js, TypeScript), TheBIGJobsite, Disrupted Cloud.
- Marketing & UX assets: wireframes, prototypes, social graphics, email designs, interactive landing pages.

Interests

Knitting

Languages

Drawing

Travelling

Courses

Front-End Developer Course

THE LEARNING PEOPLE   JAN 2021 - MAY 2022

Focused on responsive web development, JavaScript interactivity, and UX/UI best practices.

EllChan_Anime – Responsive Web Portfolio
- Designed an interactive gallery showcasing artwork, optimized for mobile usability and navigation.
- Implemented validated contact form and managed deployment via GitHub.

Ranger Game – Interactive Choice-Based Game
- Developed interactive branching scenarios and multiple outcomes.
- Enhanced engagement through intuitive decision-making mechanics, CSS animations, and sound interactions.

E-commerce Product Page – "Sneakers"
- Designed mobile-first product page with image carousel and desktop modal interactions.
- Implemented interactive shopping cart with real-time feedback.
- Optimized layout and task flow for seamless user experience on mobile and desktop.

Employment

Menswear Garment Technologist

BRAND MACHINE INTERNATIONAL   SEPT 2020 - JUN 2021

Product Developer

FUELLED APPAREL   MAR 2020 (1 MONTH)

Menswear Garment Technologist

LYLE & SCOTT   JUN 2016 - MAR 2020

Little White Company Assistant Technologist

THE WHITE COMPANY   JUN 2014 - JUN 2016

Designer / Product Developer Assistant

SUPREMEBEING LTD   FEB 2014 - JUN 2014