

Automated decision-making

Automated decision-making

- Decision process without human involvement.
- Decision process can rely upon on profiles, inferences and other data.
- Automated decision-making could use profiling, but not always.

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Benefits

- Automated decision-making can result in more accurate and rapid decisions.
- Affords rapid decisions that involves analysis of large volumes of data.

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Concerns

- The decision process is often not transparent to individuals.
- Lack of insight into how data is used to make decisions.
- Impact from automated decisions could have a significant impact on an individual.