



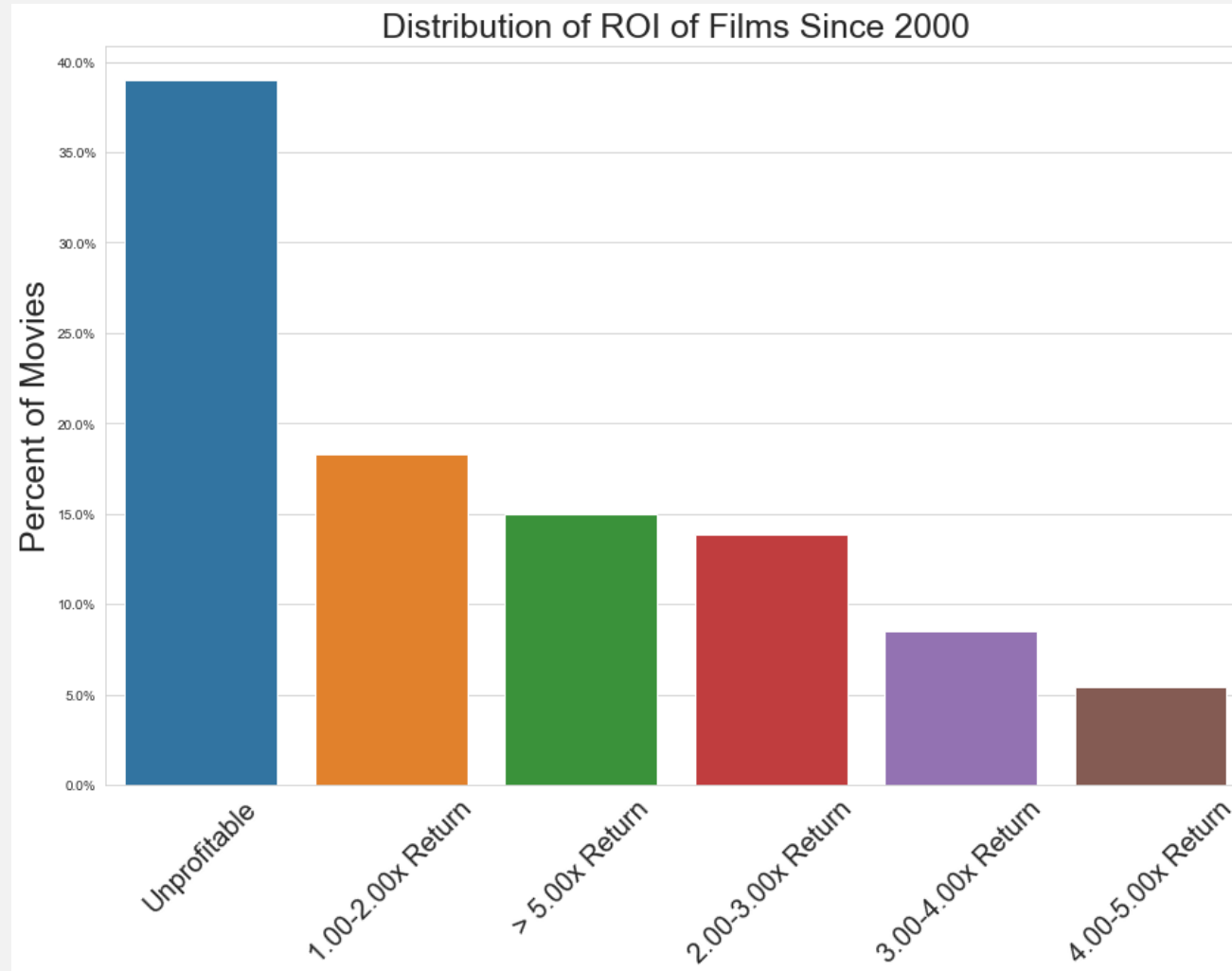
FILM PRODUCTION VENTURE

Exploring what makes profitable films



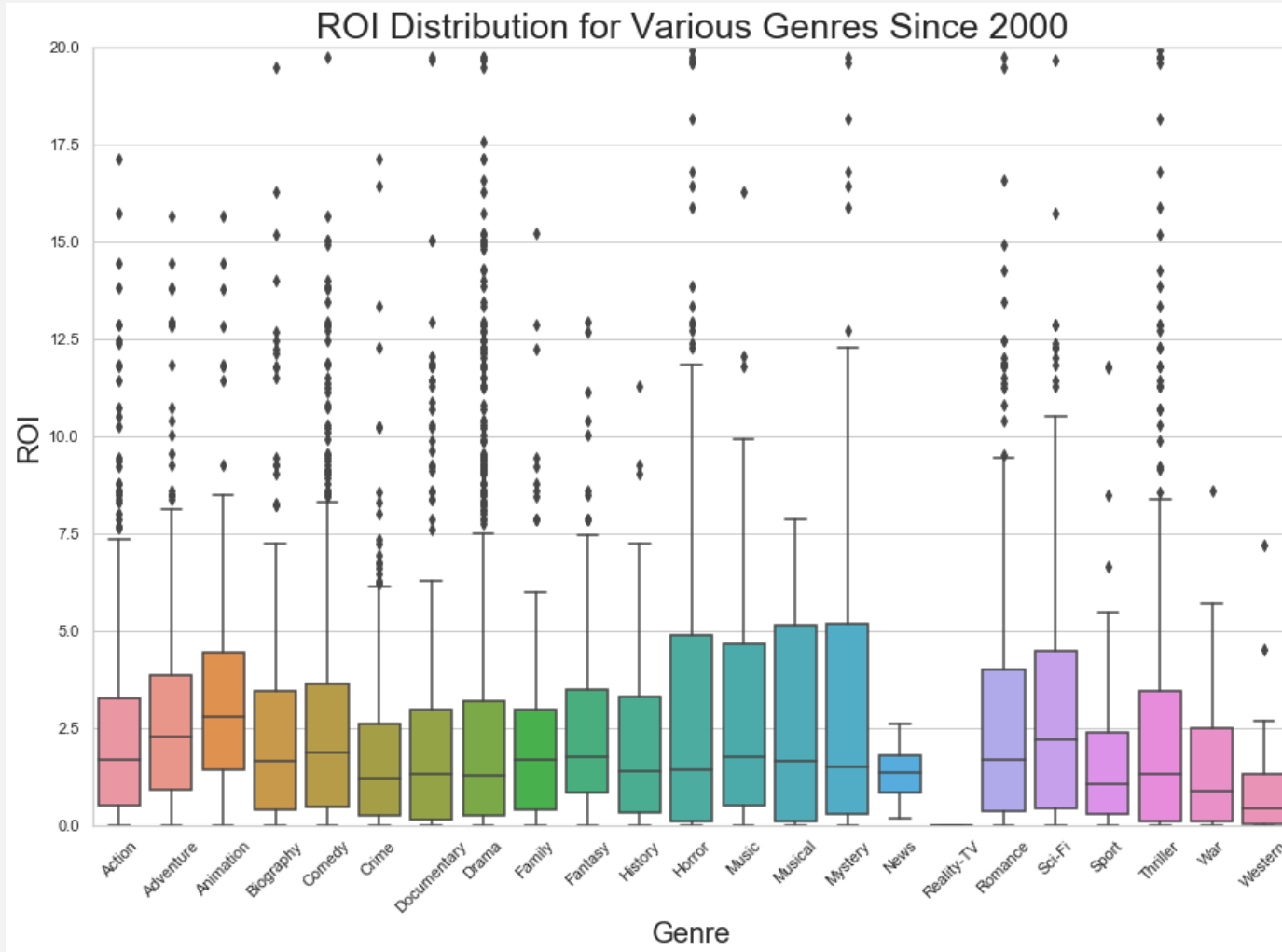
PROFITABILITY OF FILMS SINCE 2000

“Film is a battleground.” – Sam Fuller,



SELECT THE RIGHT TYPE OF FILMS TO PRODUCE

“Everything has already been done, every story has been told, every scene has been shot – it’s our job to do it one better.” – Stanley Kubric

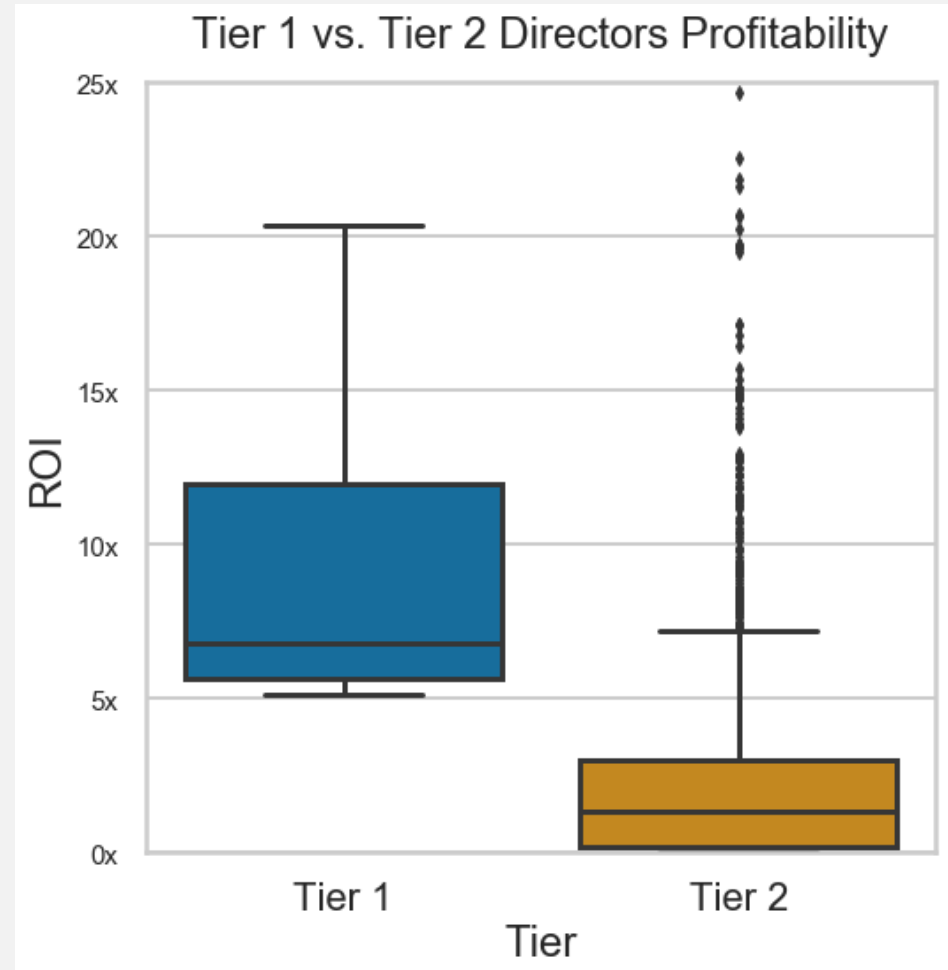
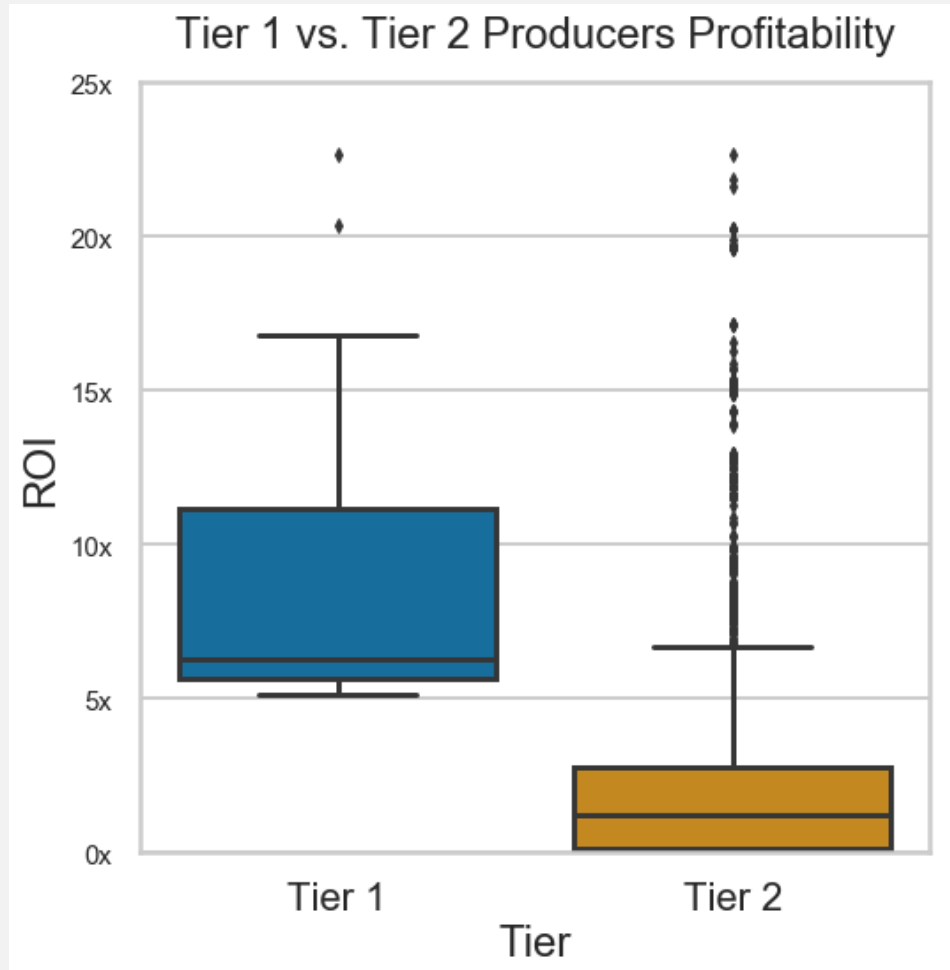


Top Genres (median ROI)

1. Animation (2.78x)
2. Adventure (2.26x)
3. Sci-Fi (2.20x)

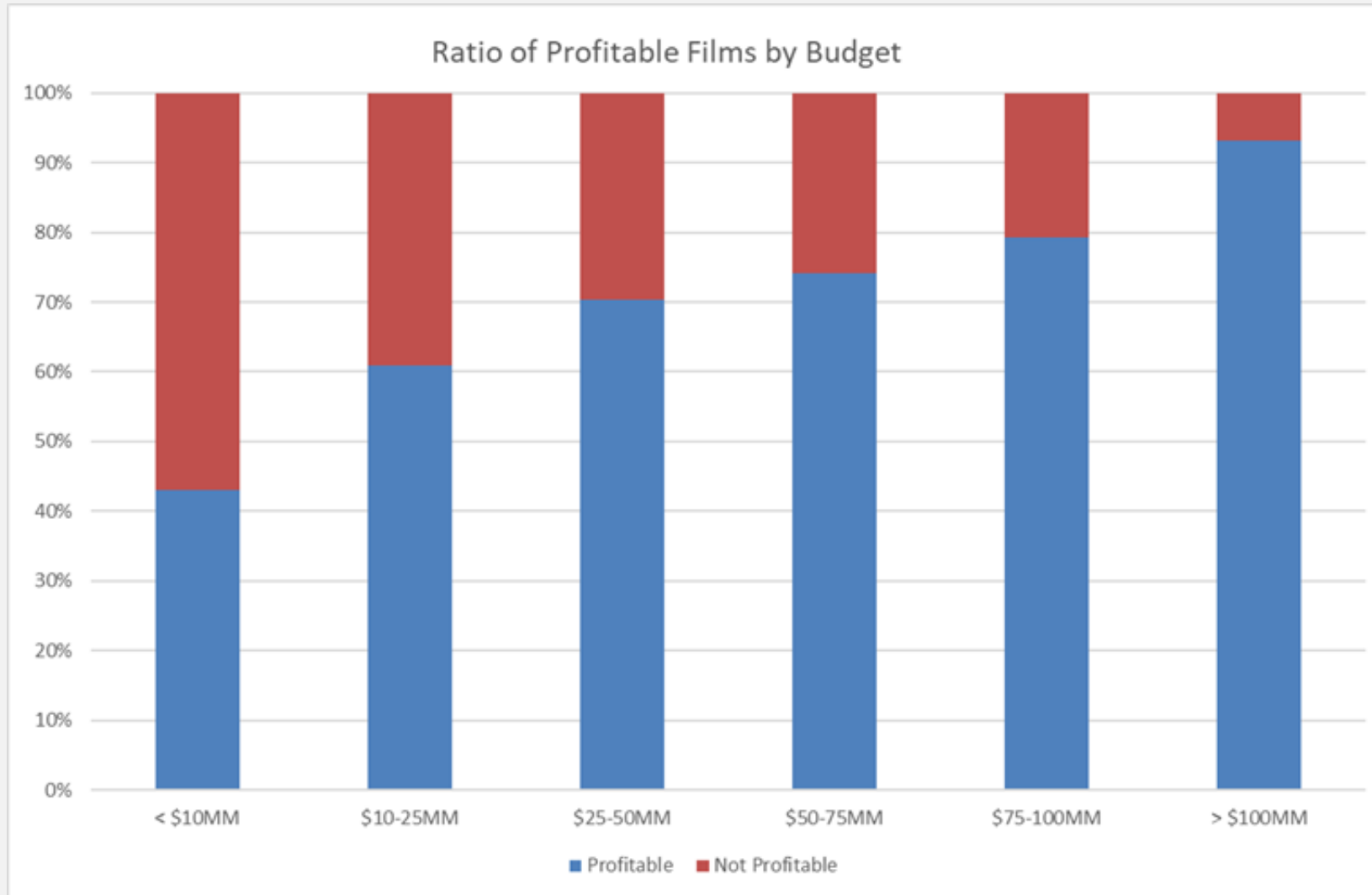
HIRE GREAT PEOPLE TO MAKE THEM

“The best films are because of nobody but the director.” – Roman Polanski



DON'T SKIMP ON THE BUDGET

“If you think hiring a professional is expensive, wait till you hire an amateur” – Red Adair



FUTURE WORK

Scrape for More Financial Data

- Financial data from more films
- Promotional budgets
- Other sources of revenue

Solidify Distribution Model

- Streaming movies on own video subscription service (i.e. Netflix)
- Look at metrics for movie / series popularity

Preferred Genres of Producers / Directors

- What genre films are select directors / producers best at making?

“The way to get started is to quit talking and begin doing.” – Walt Disney

THANK YOU

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APPENDIX: POPULARITY TRENDS MOST PROFITABLE GENRES

