Value Proposition

This platform is a blockchain-powered rent streaming protocol designed specifically for real estate landlords. It solves the operational pain of rent collection by automating payments, reducing delays, and providing instant access to global capital. By bringing rent flows on-chain, landlords gain real-time visibility, programmable disbursements, and composability with DeFi tools — transforming static rental income into dynamic, liquid yield. The product targets real estate owners frustrated with inefficient rent infrastructure and cash flow bottlenecks, starting with small-to-mid scale landlords in developed and emerging markets. Product-market fit is anchored in the growing appetite for tokenized real-world assets, paired with landlords' demand for financial tools that offer better speed, transparency, and optionality than legacy systems.