LOG OUT

What's best to buy

In this game we'll ask you to help 4 people with different health needs choose which foods are best to buy.

LET'S PLAY

EXIT GAME

What's best to buy

✕

Which person would you like to help first?

Andrew needs to reduce his cholesterol levels

Susan wants to boost her energy levels

Michael is watching his blood pressure

Grace wants to keep her immune system strong

What's best to buy

✕

Andrew needs to reduce his cholesterol levels.
He's looking at breakfast cereals with different health messages. Which of these should he buy?
There **may be more than one** that meets his needs.

☐

☐

☐

Rich in Vitamin A to help boost your immunity ✔

With Omega 3 to help maintain heart health

Full of Vitamin C to help fight fatigue
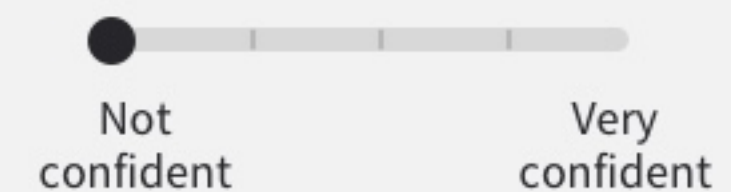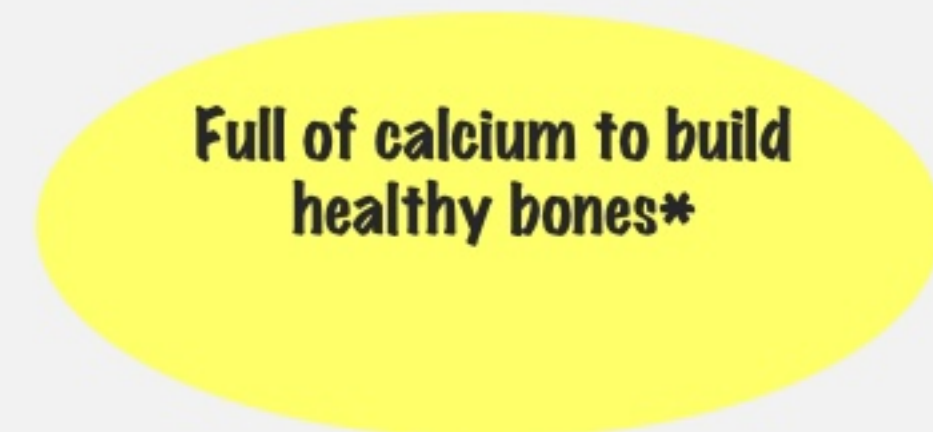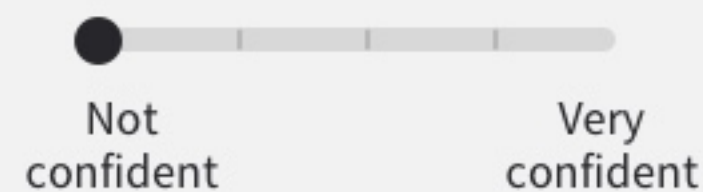Approved by EFSA.

☐

☐

Full of calcium to build healthy bones*

Rich in oat beta glucan to help lower blood cholesterol

NEXT

What's best to buy

Andrew needs to reduce his cholesterol levels.
He's looking at breakfast cereals with different health messages. Which of these should he buy?
There **may be more than one** that meets his needs.

☐ Rich in Vitamin A to help boost your immunity ✓

☑ With Omega 3 to help maintain heart health

☐ Full of Vitamin C to help fight fatigue

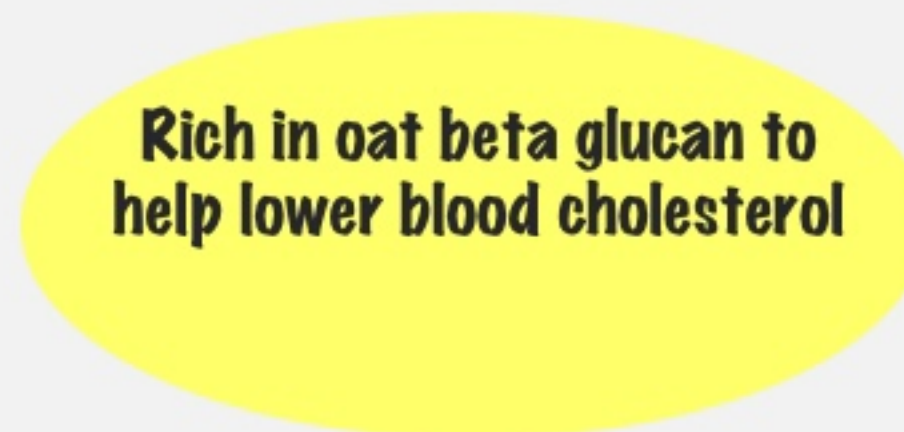Approved by EFSA.

☑ Full of calcium to build healthy bones*

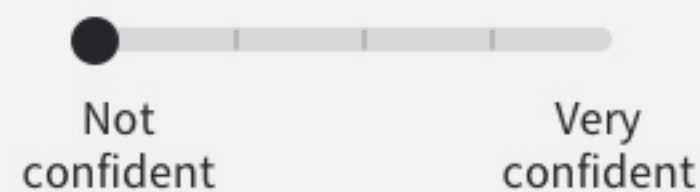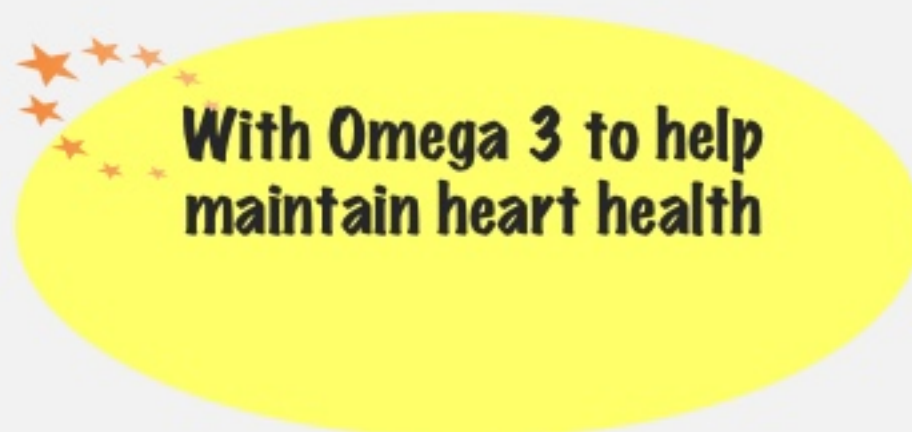☑ Rich in oat beta glucan to help lower blood cholesterol

NEXT

What's best to buy

✕

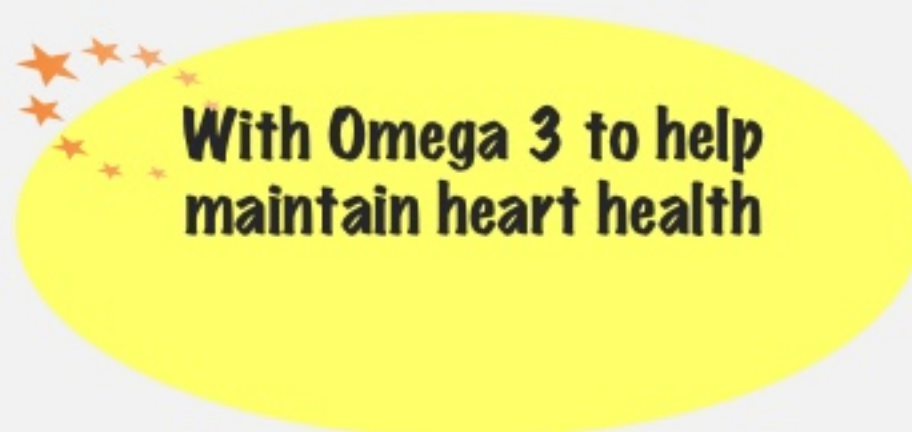Use the sliders below the health messages to show how confident you are about your choices.

With Omega 3 to help maintain heart health

Rich in oat beta glucan to help lower blood cholesterol

Full of calcium to build healthy bones*

Not confident — Very confident

Not confident — Very confident

Not confident — Very confident

BACK   NEXT

What's best to buy

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Use the sliders below the health messages to show how confident you are about your choices.

With Omega 3 to help maintain heart health

Rich in oat beta glucan to help lower blood cholesterol

Full of calcium to build healthy bones*

Not confident — Very confident

Not confident — Very confident

Not confident — Very confident

BACK   NEXT

What's best to buy

×

Your choices are the best to meet Andrew's needs.

ROUNDS COMPLETED

With Omega 3 to help maintain heart health

Rich in oat beta glucan to help lower blood cholesterol

NEXT ROUND

EXIT GAME

Thanks for making these choices.
There are 3 more people for you to help.

What's best to buy

✕

You're partly right. 💬

With Omega 3 to help maintain heart health

Rich in oat beta glucan to help lower blood cholesterol

Thanks for making these choices.
You've completed all the rounds in this game!

ROUNDS COMPLETED

⭐ ⭐ ⭐ ⭐

EXIT GAME

What's best to buy

✕

Your choices will meet other health needs but not cholesterol reduction.
The best choices to meet Andrew's needs are:

With Omega 3 to help maintain heart health

Rich in oat beta glucan to help lower blood cholesterol

Thanks for making these choices.
There are 2 more people for you to help.

ROUNDS COMPLETED

★ ★ ☆ ☆

NEXT ROUND

EXIT GAME

What's best to buy

Which person would you like to help?

Andrew needs to reduce his cholesterol levels

Susan wants to boost her energy levels

Michael is watching his blood pressure

Grace wants to keep her immune system strong

What's best to buy

Please help the remaining person:

Andrew needs to reduce his cholesterol levels

Susan wants to boost her energy levels

Michael is watching his blood pressure

Grace wants to keep her immune system strong