



GLOBAL TERRORISM ANALYSIS POWERBI PROJECT

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Introduction

Analysis of Global Terrorism Dataset (1986 - 2017)

- **Description:**

The Terrorism Database contains information about terrorist attacks worldwide. It includes details such as the date, location, attack type, weapons used, number of casualties, and responsible groups. Your task is to create a Power BI dashboard that provides a comprehensive overview of global terrorism trends and patterns.

- **Data Source:**

Global Terrorism Database (GTD), maintained by the National Consortium for the Study of Terrorism and Responses to Terrorism (START).

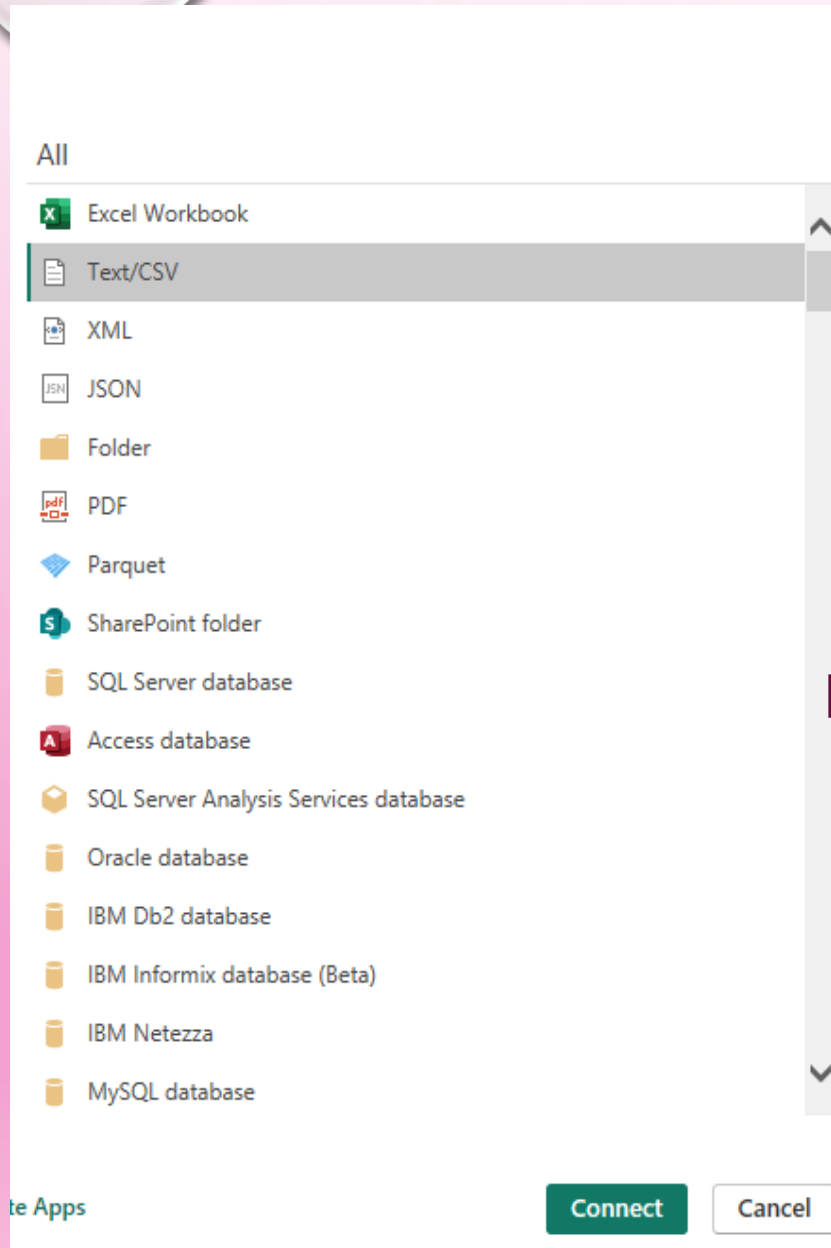
Objectives

- Identify the most targeted facilities by terrorist groups.
- Analyze trends over time and geographical distribution.
- Understand the methods and impact of terrorist attacks.
- Identifying the most deadly terrorist groups
- Understand types of weapons mostly used by Terrorist groups
- Identifying countries and regions prone to terrorist attacks

Overview

- Data Loading
- Data Transformation
- Time Series Analysis
- Geospatial Analysis
- Trend Analysis
- Dashboard
- Insights
- Recommendation
- Reference and Acknowledgements

DATA LOADING



Terrorism.csv

File Origin: 1252: Western European (Windows) | Delimiter: Comma | Data Type Detection: Based on first 200 rows

eventid	iyear	imonth	iday	approxdate	extended	resolution	country	country_txt	region	region_txt
1.97E+11	1970	7	2		0		58	Dominican Republic	2	Central America & Car
1.97E+11	1970	0	0		0		130	Mexico	1	North America
1.97001E+11	1970	1	0		0		160	Philippines	5	Southeast Asia
1.97001E+11	1970	1	0		0		78	Greece	8	Western Europe
1.97001E+11	1970	1	0		0		101	Japan	4	East Asia
1.97001E+11	1970	1	1		0		217	United States	1	North America
1.97001E+11	1970	1	2		0		218	Uruguay	3	South America
1.97001E+11	1970	1	2		0		217	United States	1	North America
1.97001E+11	1970	1	2		0		217	United States	1	North America
1.97001E+11	1970	1	3		0		217	United States	1	North America
1.97001E+11	1970	1	1		0		217	United States	1	North America
1.97001E+11	1970	1	6		0		217	United States	1	North America
1.97001E+11	1970	1	8		0		98	Italy	8	Western Europe
1.97001E+11	1970	1	9		0		217	United States	1	North America
1.97001E+11	1970	1	9		0		217	United States	1	North America
1.97001E+11	1970	1	10		0		499	East Germany (GDR)	9	Eastern Europe
1.97001E+11	1970	1	11		0		65	Ethiopia	11	Sub-Saharan Africa
1.97001E+11	1970	1	12		0		217	United States	1	North America
1.97001E+11	1970	1	12		0		217	United States	1	North America
1.97001E+11	1970	1	13		0		217	United States	1	North America

Extract Table Using Examples Load Transform Data Cancel

DATA TRANSFORMING

- Filtered Rows
- Removed unnecessary Columns
- Renamed Header Columns

The screenshot displays the Power Query Editor interface. The main area shows a table with the following columns: Year, Attacks per Country, Country, Attacks per Region, Region, and State. The data is filtered to show rows where the Year is 1970. The formula bar at the top shows the MEXL expression: `= Table.RemoveColumns(#"Renamed Columns4",{ "weaptype2", "weaptype2_txt", "weapsubtype2", "weapsubtype2_txt",`. The right sidebar shows the 'APPLIED STEPS' list, which includes: Source, Promoted Headers, Changed Type, Removed Columns, Filtered Rows, Filtered Rows1, Filtered Rows2, Renamed Columns, Filtered Rows3, Renamed Columns1, Removed Columns1, Filtered Rows4, Renamed Columns2, Removed Columns2, Renamed Columns3, Removed Columns3, Renamed Columns4, and Removed Columns4. The 'Removed Columns4' step is currently selected.

	Year	Attacks per Country	Country	Attacks per Region	Region	State
1	1970	78	Greece	8	Western Europe	Attica
2	1970	101	Japan	4	East Asia	Fukouka
3	1970	217	United States	1	North America	Illinois
4	1970	218	Uruguay	3	South America	Montevide
5	1970	217	United States	1	North America	Wisconsin
6	1970	217	United States	1	North America	Wisconsin
7	1970	217	United States	1	North America	Wisconsin
8	1970	217	United States	1	North America	Colorado
9	1970	98	Italy	8	Western Europe	Lazio
10	1970	217	United States	1	North America	Michigan
11	1970	217	United States	1	North America	Puerto Ric
12	1970	499	East Germany (GDR)	9	Eastern Europe	Berlin
13	1970	217	United States	1	North America	New York
14	1970	217	United States	1	North America	Puerto Ric
15	1970	217	United States	1	North America	Washingtc
16	1970	217	United States	1	North America	Illinois
17	1970	218	Uruguay	3	South America	Montevide
18	1970	217	United States	1	North America	New Jerse
19	1970	160	Philippines	5	Southeast Asia	Metropol
20	1970	217	United States	1	North America	Nebraska
21	1970	217	United States	1	North America	New York
22	1970	217	United States	1	North America	Mississipp
23	1970	499	East Germany (GDR)	9	Eastern Europe	Berlin

Go to Settings to activate Windows.

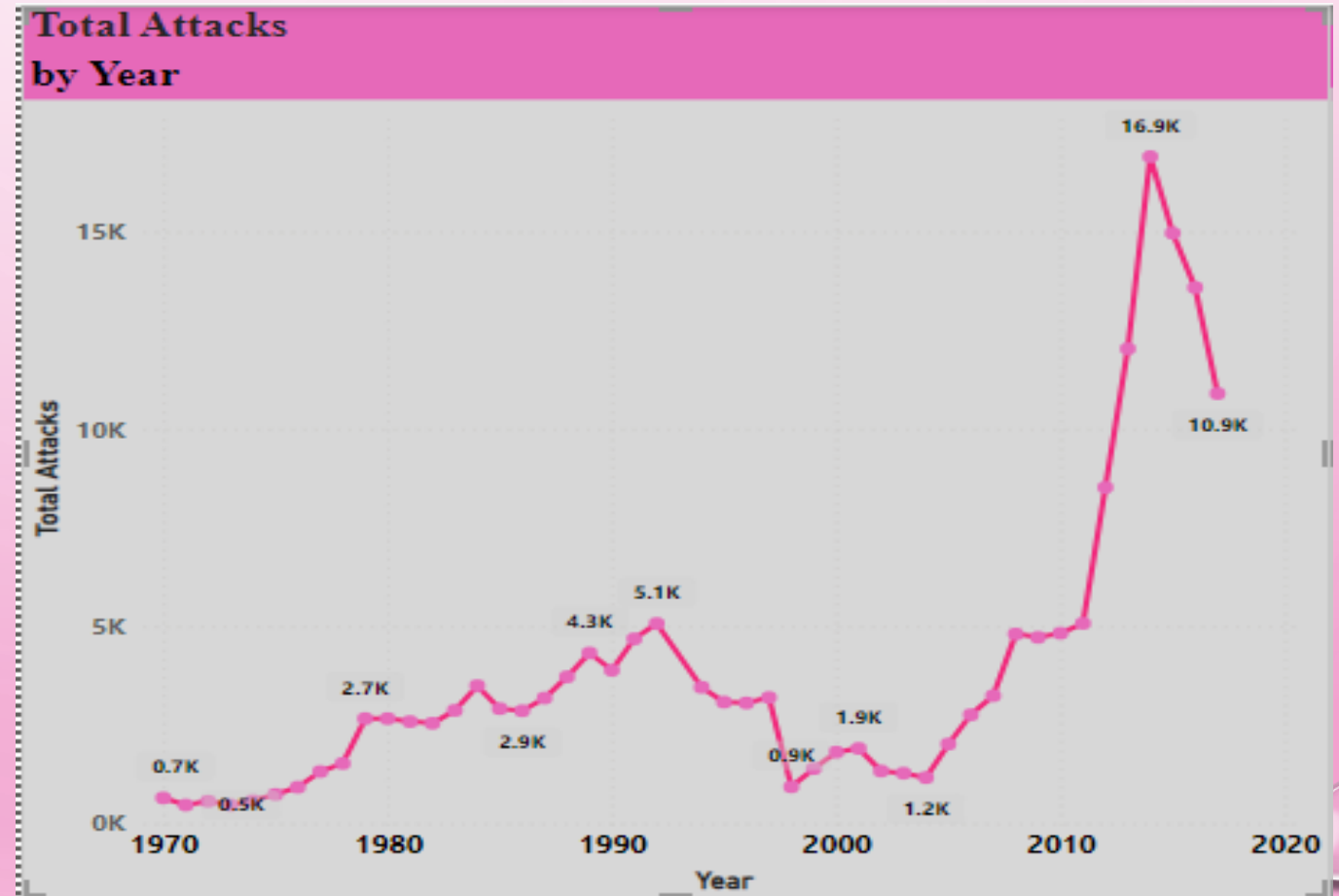
TIME SERIES ANALYSIS

- Analyzed the number of terrorist attacks over time

Chart Type: Line Chart

Conclusion:

The highest number of attacks is 16903 in the year 2014



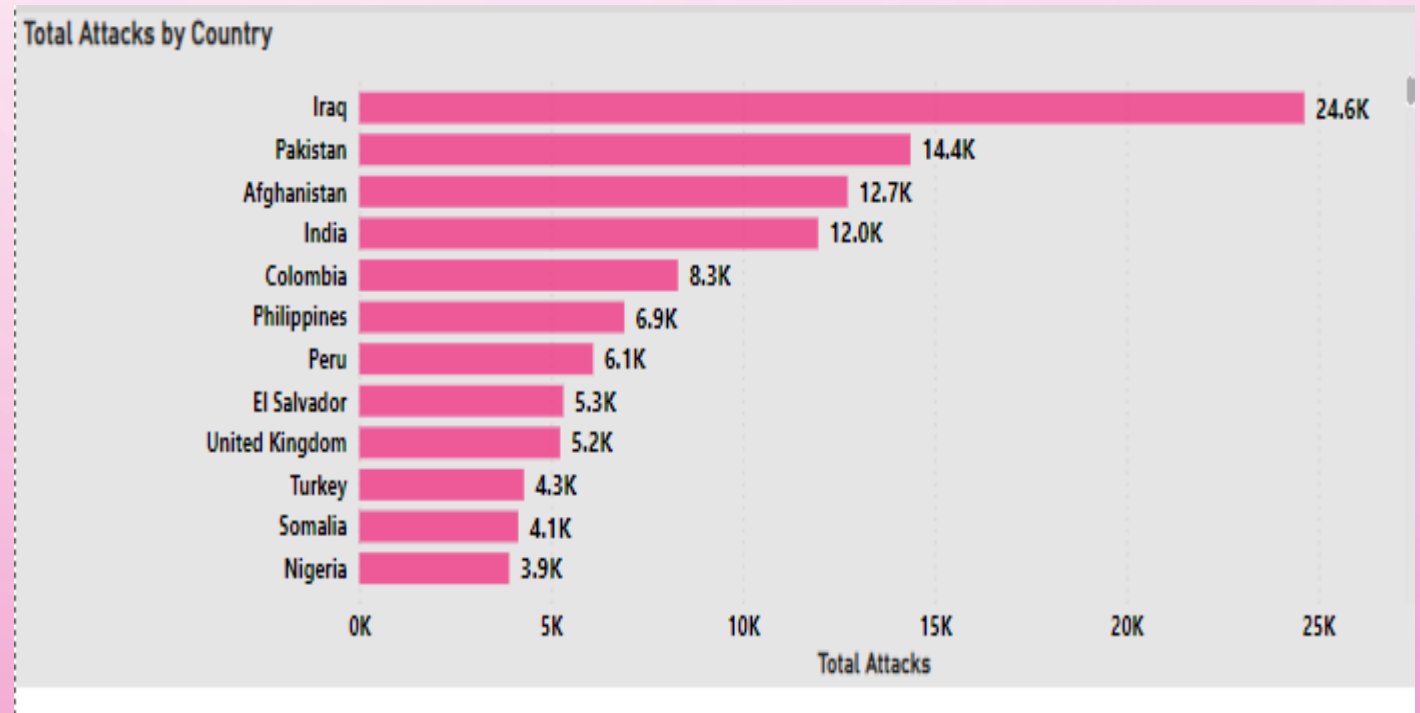
- Analyzed the number of terrorist attacks per Country

Chart Type: Clustered Bar Chart

Conclusion:

Iraq has the most terrorist attacks – 24636

Pakistan has 14 368 terrorist attacks

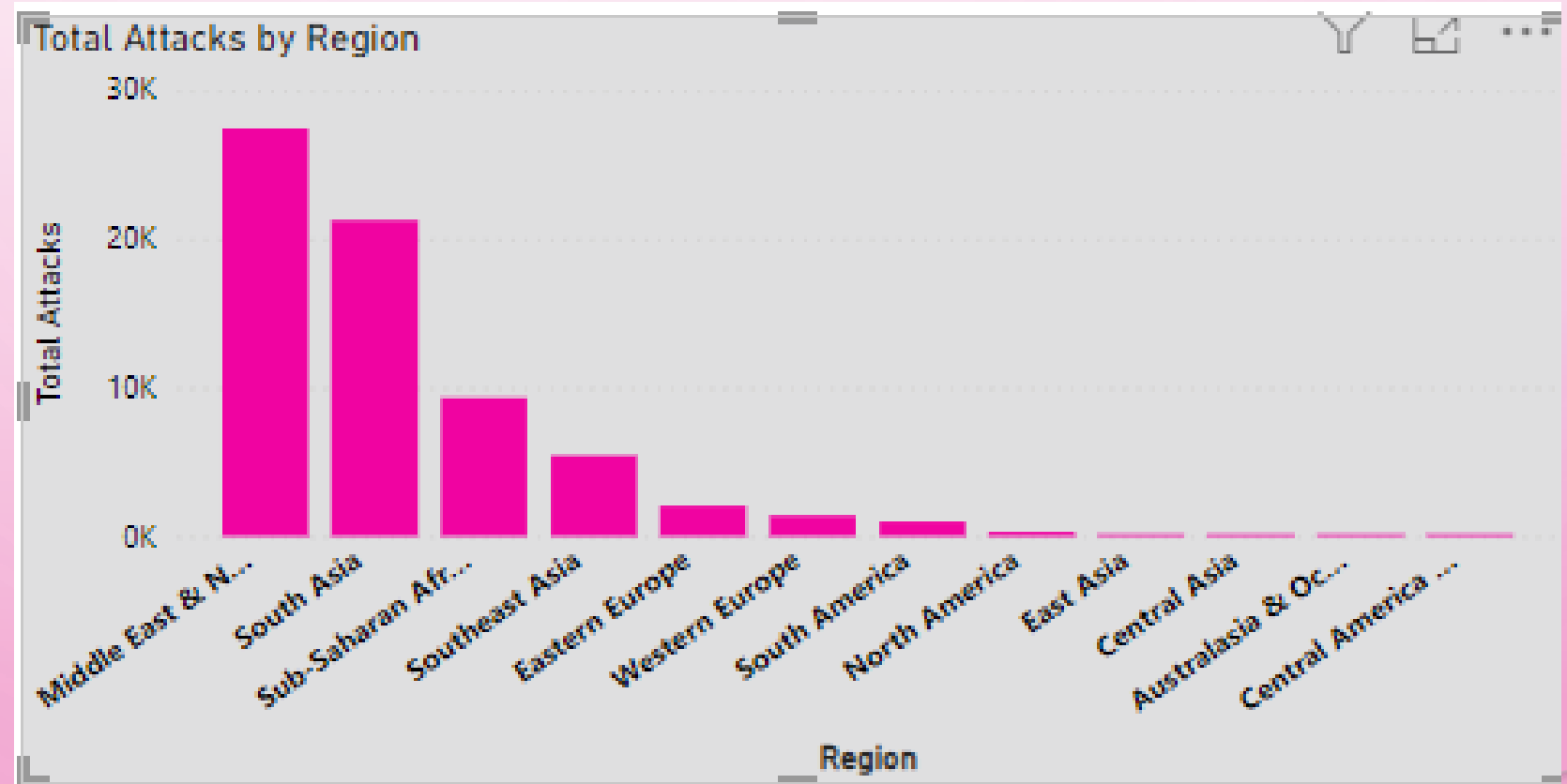


- Analyzed the number of terrorist attacks by Region

Chart Type: Clustered Column Chart

Conclusion:

Middle East and North Africa has the most terrorist attacks – 27 430
South Asia has 21 264 terrorist attacks



GEOSPATIAL ANALYSIS

Visualized successful attacks on a map

Chart Type: Map

Conclusion:

Most successful attacks are in Iraq, Afghanistan and India



TREND ANALYSIS

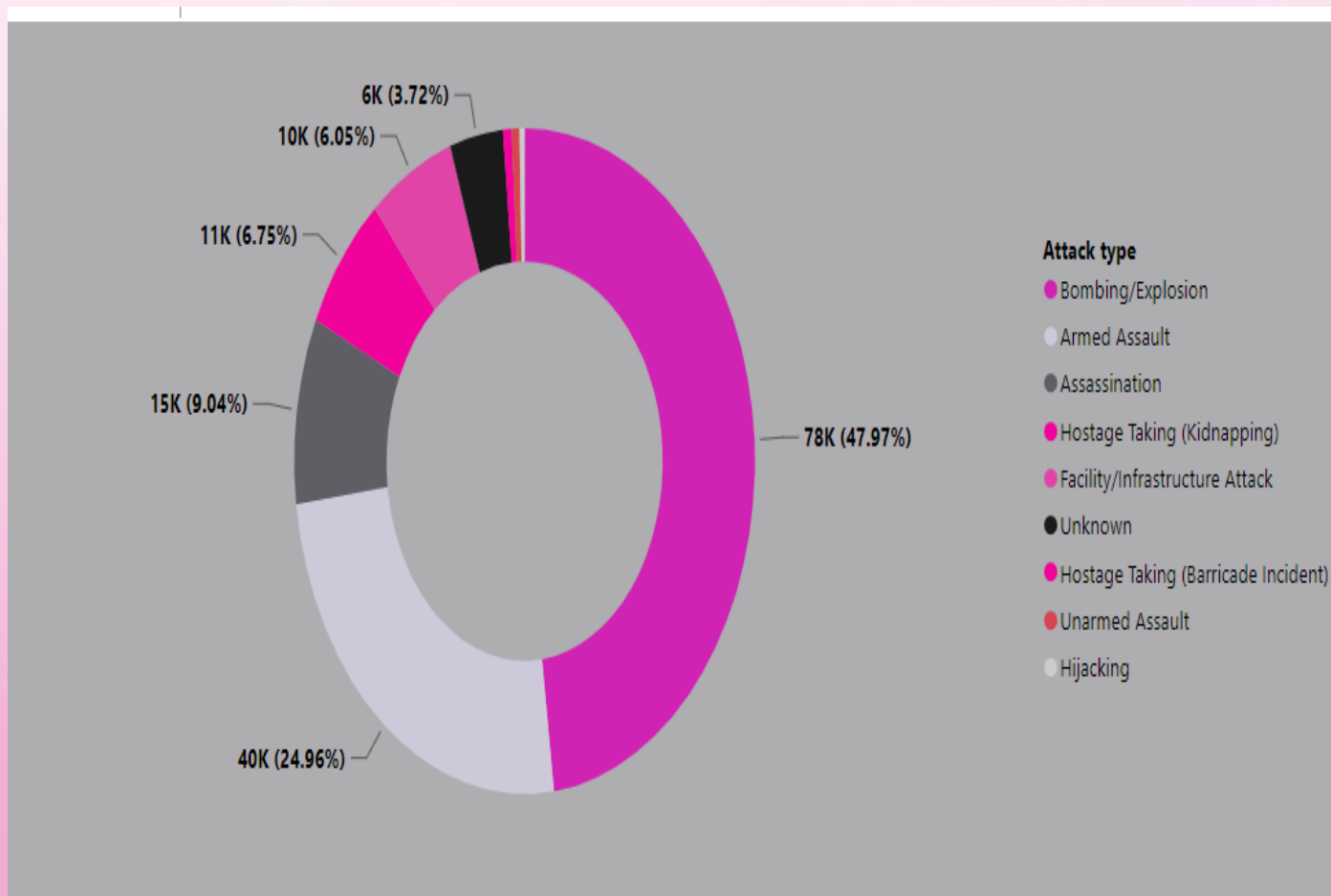
Analyze attack types, weapon types and target type

- Success Rate by Attack Type

Chart Type: Donut Chart

Conclusion:

The most successful attacks are done using Bombing/Explosives - 47.97%



TREND ANALYSIS

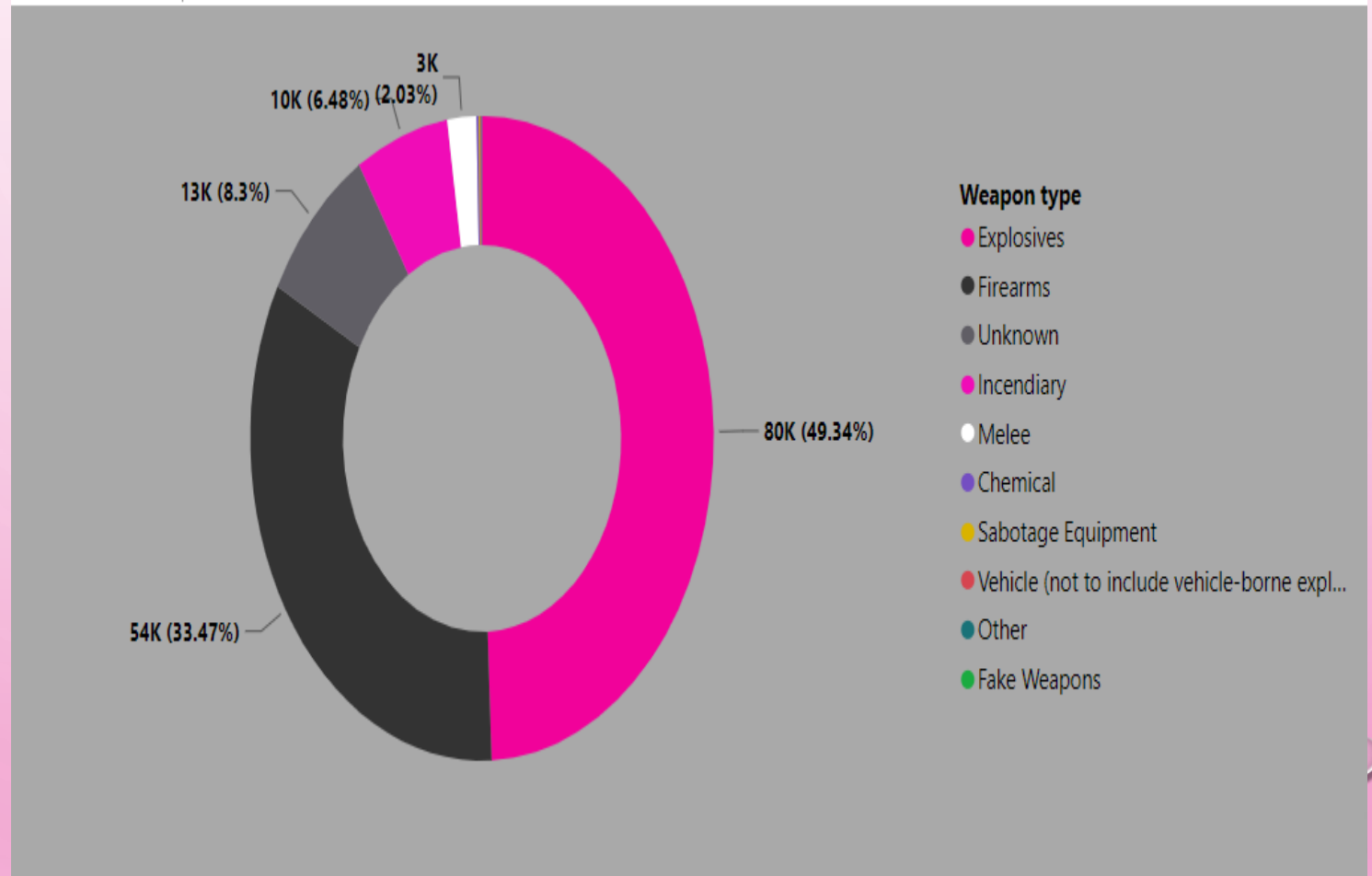
Analyze attack types, weapon types and target type

- **Success Rate by Weapon Type**

Chart Type: Donut Chart

Conclusion:

Explosives is the most commonly used weapon type in carrying out terrorism attacks with at percentage of 49.34%



TREND ANALYSIS

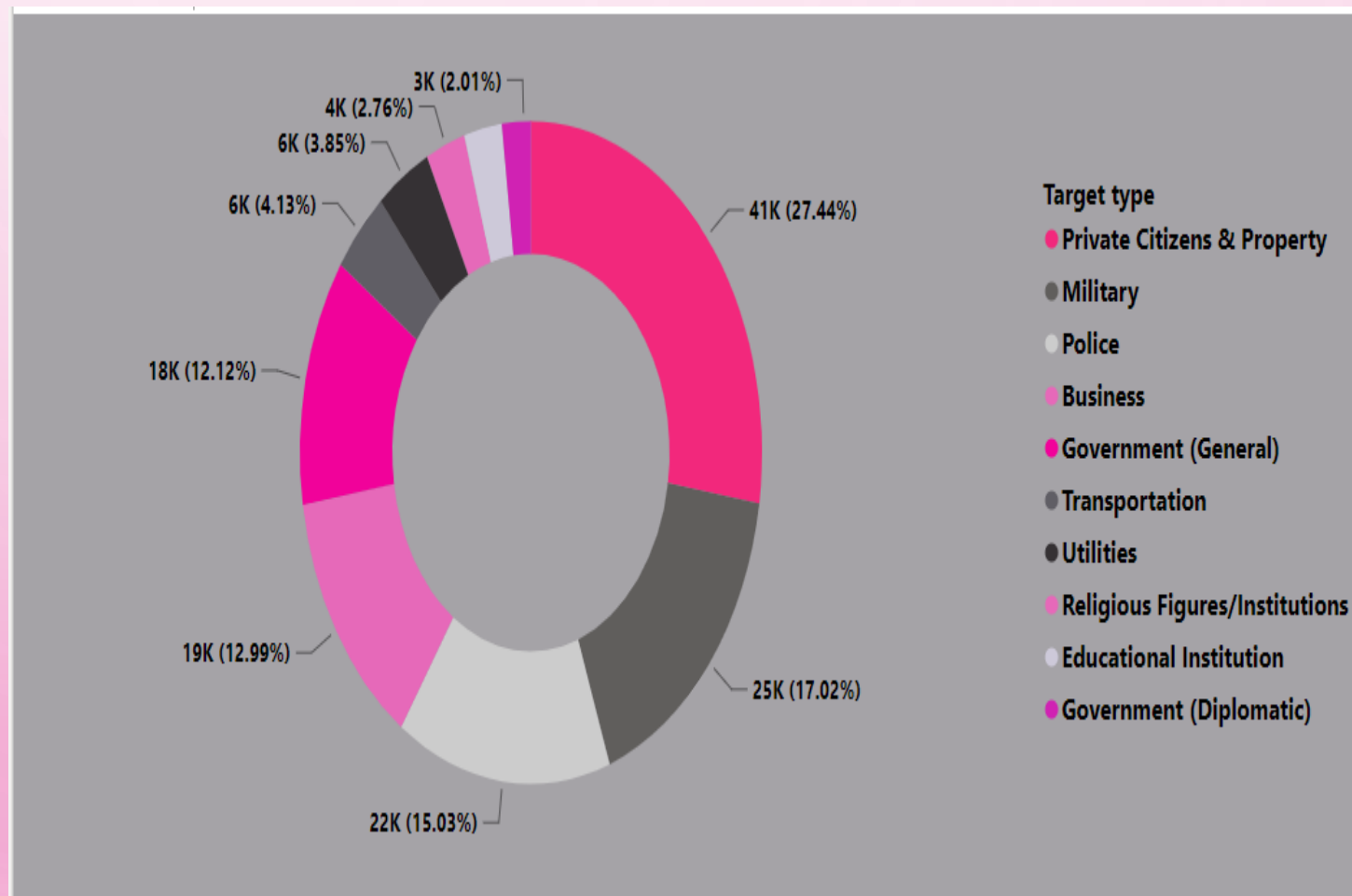
Analyze attack types, weapon types and target type

- **Success Rate by Target Type**

Chart Type: Donut Chart

Conclusion:

Private Citizens and Property is the most targeted group at 27.44% followed by the Military at 17.02%



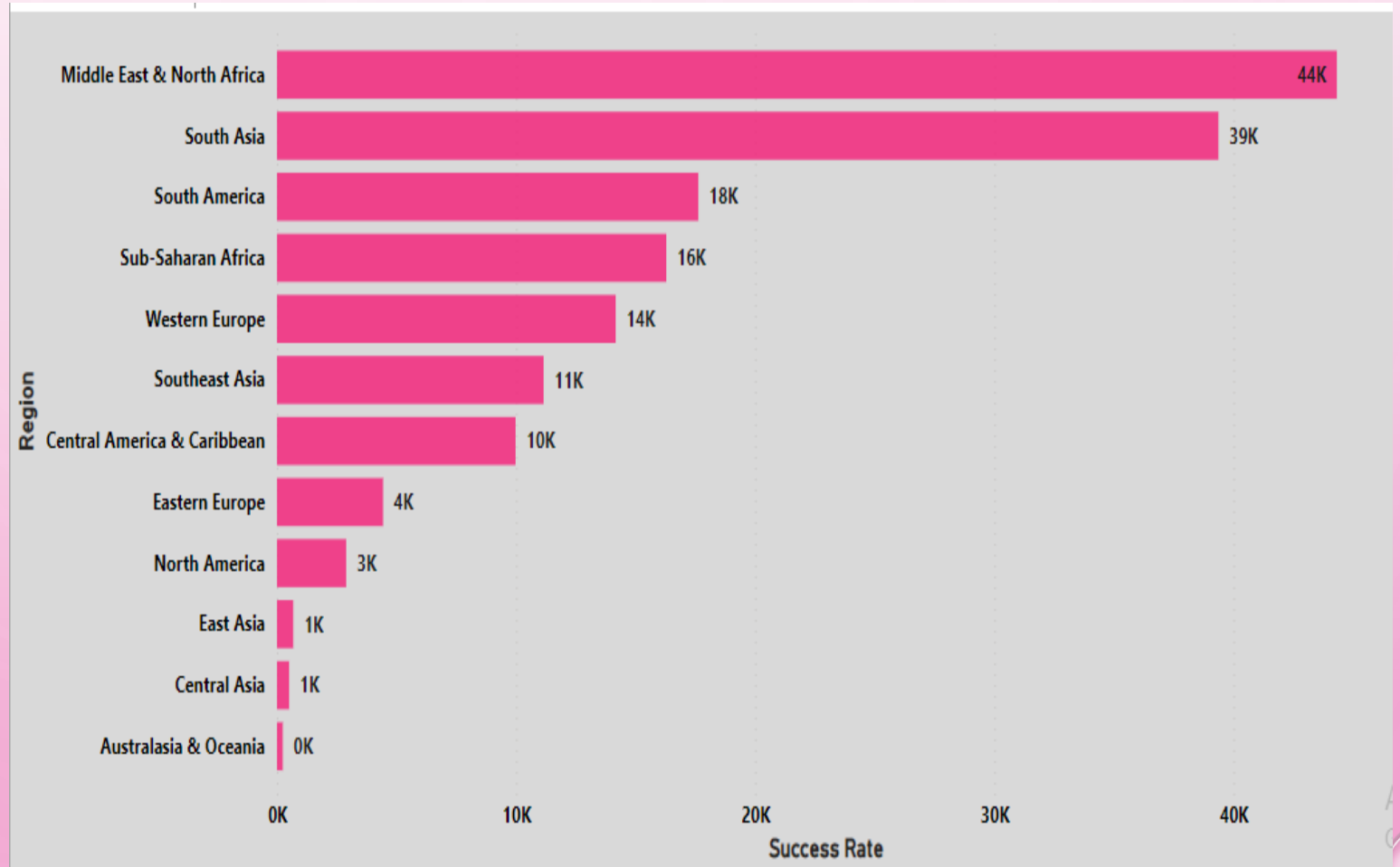
TREND ANALYSIS

- **Success Rate by Region**

Chart Type: Clustered Bar Chart

Conclusion:

Terrorist Attacks are more successful in the Middle East & North Africa and South Asia



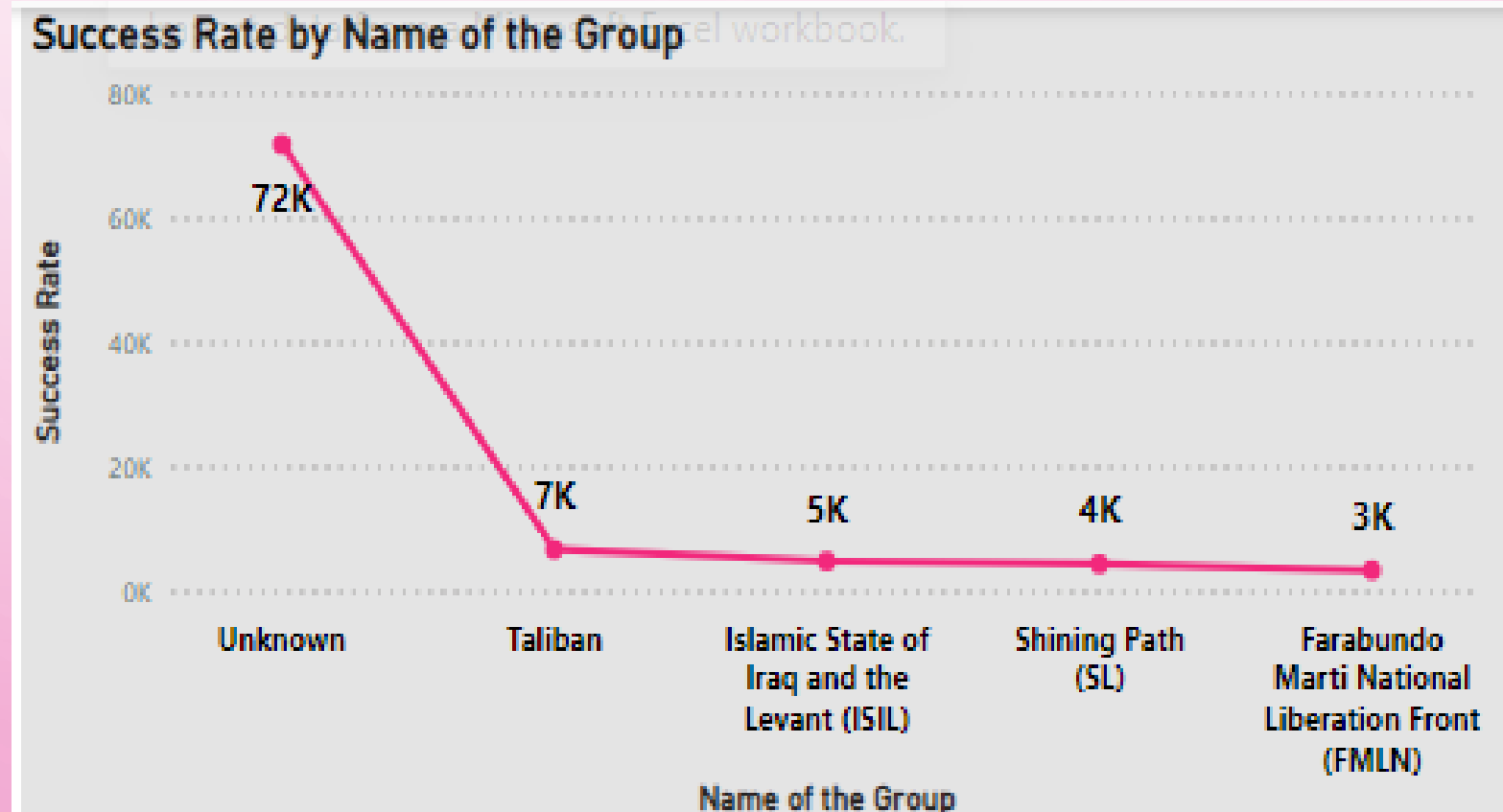
TREND ANALYSIS

- **Success Rate by Group Name**

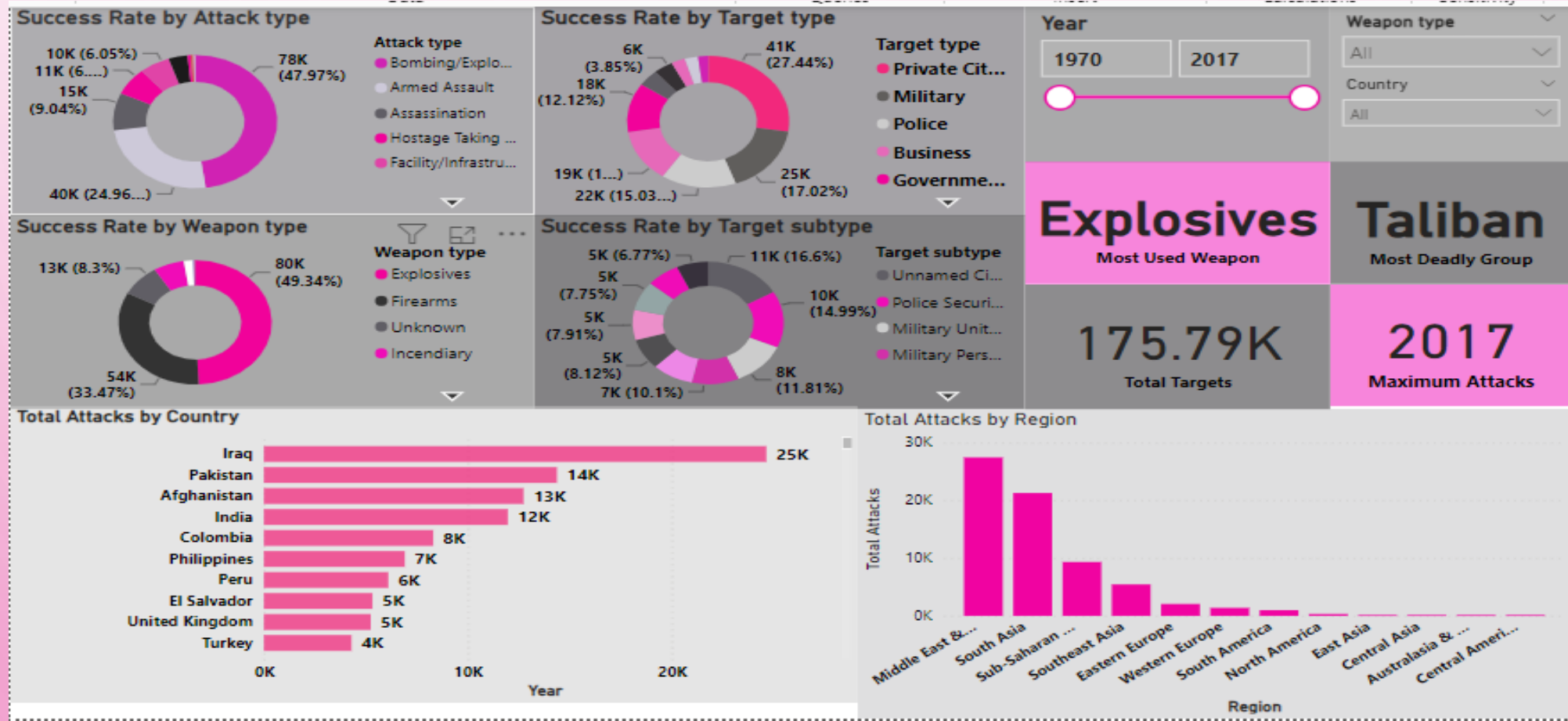
Chart Type: Line Chart

Conclusion:

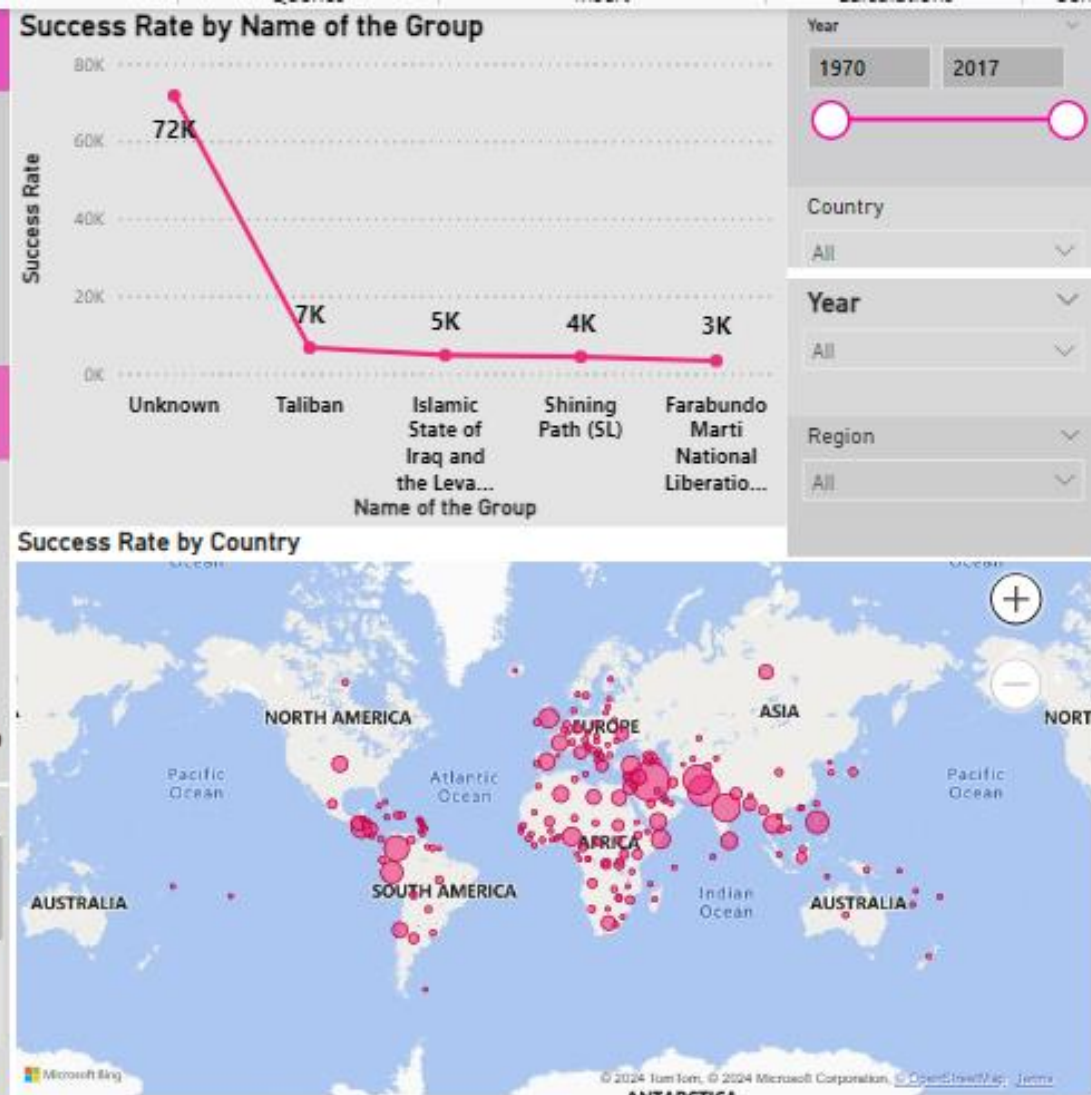
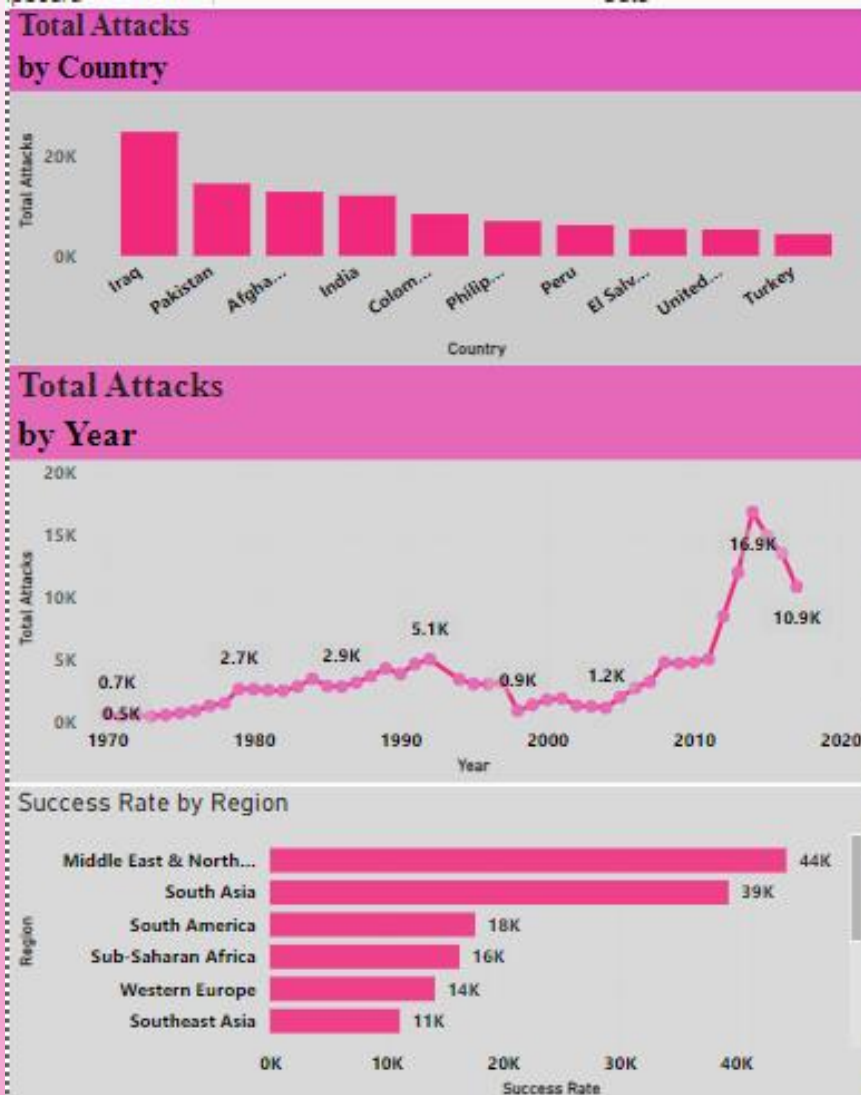
The most successful terrorist group is the Unknown with 71 748 successful attacks followed by the Taliban with 6680 successful attacks



GLOBAL TERRORISM DASHBOARD



GLOBAL TERRORISM DASHBOARD



Summary and Key Insights

Analyzing Global Terrorism data from 1986 to 2017 reveals the following key insights:

1. Most affected Countries are Iraq, Pakistan, Afghanistan and Colombia
2. The most affected regions are Middle East & North Africa, South Asia and South America
3. The highest number of attacks is 16903 occurred in the year 2014
4. The most successful terrorist group is Unknown the followed by the Taliban Private Citizens and Property are the most targeted group at 27.44%
5. Explosives are the most commonly used weapon type in carrying out terrorism attacks with at percentage of 49.34%
6. The maximum number of attacked occurred in 2017

RECOMMENDATIONS

•Actionable Recommendations:

Enhance security at high-risk facilities.

Increase international cooperation in intelligence sharing to combat terrorist attacks.

Invest in community resilience programs to mitigate impacts of terrorism.

•Future Research:

Deeper analysis of socio-economic factors influencing terrorism.

Study the effectiveness of counter-terrorism measures over time.

REFERENCE AND ACKNOWLEDGEMENTS

•References:

Global Terrorism Database (GTD)

National Consortium for the Study of Terrorism and Responses to Terrorism (START)

•Acknowledgements:

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