

Overview of Concur Project Methodology

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Agenda

- Introducing Concur's implementation methodology
- Defining project roles & responsibilities
- Defining partner roles & responsibilities
- Overview of Concur's implementation stages
- Explaining the rules of engagement
- Defining project documentation and tools
- Preparing and planning for a successful project
- Outlining rollout methodology
- Discussing the differences between Premium & Professional implementations

Introduction to Concur's Implementation Methodology

Setting the Scene for Success - Expectations

Preparation

Project Sponsorship: Establish Project Board and Steering Committee members

Project Plan: Agree on the initial project plan and define the milestone dates

Requirements: Gather requirements early and involve local business experts

Standardise: Critically review legacy processes and consolidate requirements

Change Management: Consider early planning of change management activities

Approach

Governance: To enforces the vision and goals of the implementation

Control: Plan activities to ensure the milestones are achieved

Simplify: To drive user adoption and streamline system maintenance

Best Practice: Adopt the recommended best practice approach where possible

Emphasis: Is on effective communication and change management



Best Practice Expense Solution

Benefits

- Reliable
- Repeatable
- Flexible

Availability

- Primary European markets
- Includes North America and APAC
- Supported country guides

Foundation

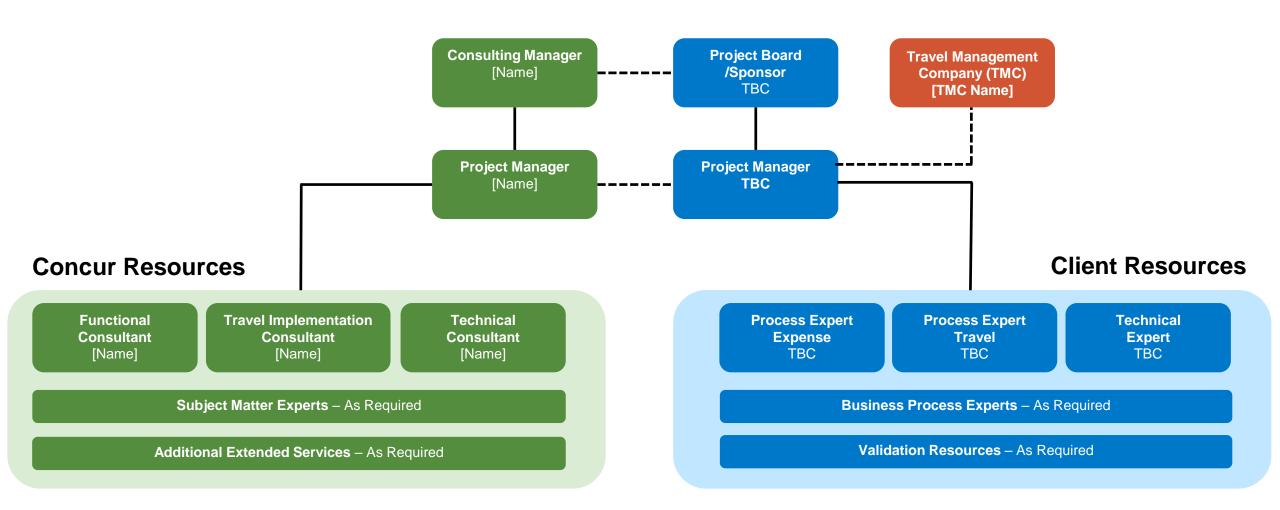
- Concur expertise
- Common interpretations
- Customer experiences



Project Roles and Responsibilities



Project Team Structure – Concur/Client





Concur

Consulting Manager:

- Is the point of contact for the Executive Sponsor
- Attends sponsor calls (where applicable) and supports the governance and vision for the project
- Is the escalation point for project-related issues

IPM/PM:

- Leads the overall project
- Handles peer-to-peer communication with Client PM
- Supplies initial Project Plan template
- Schedules and manages Concur resources

Client

Executive Sponsor:

- Provides executive leadership and governance
- Owns the strategic process to ensure business objectives are met: control vs ease of use and cost vs control
- Sponsor vision and organizational change

Client / Customer Success Partner

Project Manager:

- Develops and implements internal project and deployment plan
- Leads the project team
- Reviews and analyzes business requirements
- Reviews and approves joint project plan
- Oversees test results
- Develops and implements deployment plans



Concur

Design Specialist/Functional Consultant:

- Provides expertise on design
- Reviews and analyzes business requirements
- Delivers design documentation
- Provides input on file import content
- Provides configuration and process guidance
- Supports testing cycle and resolves issues

Travel Consultant:

- Provides expertise on design
- Reviews and analyzes business requirements
- Provides configuration and process guidance
- Liaises with Client TMC
- Supports testing cycle and resolves issues

Client / Customer Success Partner

Back Office or Accounting Team:

- Provides expertise on back office processing and payment
- Supports testing activities
- Assists with credit card management (if applicable)

Process Experts:

- Provide business process requirements and expertise
- Provide local expertise on Travel & Expense policies
- Support testing activities

Travel Management Company

Online Technical Manager:

- Provides connectivity to GDS
- Provides Profile, PNR, and Reporting requirements
- Handles vendor rate loading activities
- Supports testing cycle and resolves issues



Concur

Technical Consultant:

- Provides technical expertise on integrations, feeds, loads, and extracts
- Assists with load and extract issues
- Assists with setup of FTP / PGP and SSO

Integration Services Consultant:

- Provides technical expertise on Web Services, Connectors, and Custom Extracts
- Liaises with Concur PM and TC

Client / Customer Success Partner

IT/Technical:

- Provides integrations, feeds, loads, and extracts
- Handles load and extract issues
- Sets up FTP / PGP and SSO

Summary

Concur Client

Provide Project Plan & Toolkits

Best Practice Design Guidance

System Configuration

Validation Support

Admin Knowledge Transfer

Manage Project Plan

Resource Availability Review Project Plan & Toolkits

Provide Initial Requirements

Integration Data & Development

Testing & Validation

Knowledge Transfer & End User Training



Summary

Client TMC

Gathers Travel Policy data

Travel System & Process Testing

Travel Integration Data

Manages contractual issues and TMC relationship

Testing & Feedback to Concur

Validation & Sign-off to Concur

Provides GDS connectivity & TMC Requirements

Load customer's vendor agreements

Agency validation support

Agent training



Experienced in

Travel processes

Aligns with Client

Coordinates with

Travel Manager

Travel design &

Travel system

configuration

configuration tools

Client TMC

Summary

Travel Consultant

2 Concur experts

Shared integration activities

Common project milestones

Seamless user experience

Expense Consultant

Experienced in Expense processes

Aligns with Functional Process experts

Coordinates with back office/finance teams

Expense design & configuration tools

Expense & Request system configuration



Partner Roles and Responsibilities





Primary Roles and Responsibilities

Project Management (Client Implementation Manager)

- Develop and implement joint deployment plan
- Assist with business requirements review and analysis
- Oversee testing process
- Identify and engage sponsors and stakeholders
- Celebrate successes and create positive momentum

Change Management and Training

- Define change management strategy and develop a plan
- Implement a communications plan
- Training provide system overview to local country team
- Transfer back office knowledge to customer
- Reinforce change



Primary Roles and Responsibilities

Requirements gathering and T&E expertise

- Support the initial completion of design documentation
- Focus on critical business requirements and legislative/statutory requirements
- Global Template comparison review the country guides and best practices with project team
- Challenge and control simplify requirements; remove all unnecessary complexities
- Document potential gaps

Testing Support

- Build and prepare test scripts (focus on the deltas)
- Assist local testing
- Consolidate actions or queries following testing (filter internal and usability issues)
- Test minor configuration changes
- Assist local markets with localization for supported languages (where applicable)



Implementation Stages







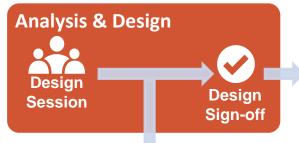
Implementation Overview

Project Tools and Milestones





Project Plan







Design

Workbook



Design Document / Addendum













Overview of Key Milestones









Onboarding & Kick-off



Concur

- Conduct Introduction and Kick Off call
- Provide overview of and access to documentation and supporting toolsets

Client

- Review training, deployment and technical toolkits
- Gather requirements
- Complete and return initial workbooks

Analysis & Design



Concur

- Run design session
- Prepare and submit design documents for iterative review
- System configuration

Client

- Review financial system integration requirements (Technical – FTP, PGP & templates)
- Perform final review and Concur/Client sign off of implementation design documents

Testing & Validation



Concur

- Release
- Make configuration tweaks identified during UAT
- Deliver back office and system admin knowledge transfer

Client

- Perform UAT
- Re-test configuration changes
- Evaluate test results
- Conduct integration testing
- Sign off on testing

Deployment Readiness



Concur

- Prepare system for production
- Transition client to Concur Support, Managed Services, & Account Management

Client

- Execute deployment plan
- Deliver user training
- Prepare for go-live
- Attend Client Support webinar



Project principles

Meetings

- Weekly status calls
- Summary created by Concur
- Client is responsible for reviewing the meeting summary
- Ensure the Actions log is updated 48h prior to the call to enable Concur review

Communication

- Client PM is the single point of contact for the Concur PM
- PM is responsible for coordinating all activities for countries in scope
- Allow up to 2 business days for Concur to respond to requests

Resourcing

- Concur teams are not dedicated to a single project
- Ensure technical resources are assigned and available early
- Resources are required for the entire duration of the project

Timelines

- Timely arrival to meetings or calls
- Don't underestimate the time required for the project
- All Concur travel costs are billed to the customer

Absences

- Communicated at the beginning of the project
- Factored into the project plan by Concur PM
- No additional Concur cover during this period (unless agreed)

Continuance

- Project is at risk if there are periods of inactivity or noncommunication
- Project escalated to Consulting Manager for re-engagement
- Project may be placed on hold
- Project team may be unassigned



Deployment Definitions and Terminology

Initial deployment includes all countries agreed upon as part of the deployment scope

The date that Concur provides the Service to the client for production use

Billing commences, as per the contract, or upon production availability

Production Availability The following terms do not represent production availability in Concur:

- Go-live
- Full roll-out
- Pilot
- Proof of concept

Client internal constraints that do not delay production availability:

- Client interface development
- End-user training or change management
- Parallel external projects

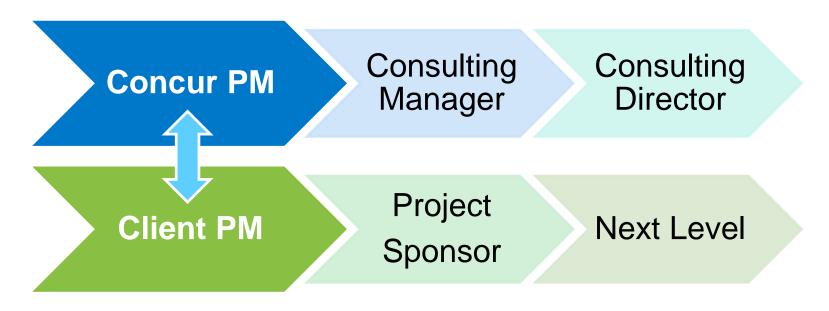


Primary/First Line Escalation Process

All escalations will be managed by the primary project contact:

- Concur Project Manager or Program Manager
- Client Project Manager

The primary project contact will be responsible for managing the escalation path:





Governance

Governance Team

- Executive Sponsorship drives governance (local and global)
- Global Project Lead to drive change control
- Client Project Manager to drive change management

Governance Objectives

- Provide challenge and control
 - Identifies 'Nice to Have' v 'Statutory or Business Case'
 - Work with Concur regarding configuration impact (minor v major)
 - Minor new expense type
 - Major new workflow
- Promote the Global Template
 - Enforce adherence to Global Template
 - Communicate reasoning behind global decision



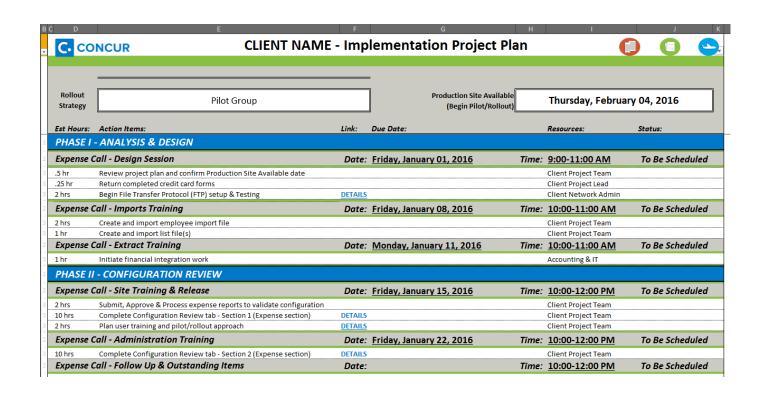
Project Documentation & Tools

Project Plan - Project Milestones

Project plan format

- Available in Microsoft Excel
- Additional Microsoft Excel task list for Travel available

- Detailed task activities
- Primary resource assignments
- Key activities and milestones
- Tracking and status flag indicators for completed milestones





Project Plan – Client Action Items

- Listing of client responsibilities for each phase of the project
- Resource(s) assigned
- Assignment Dates
- Due Dates
- Task Status

CLIENT ACTION ITEMS	Assigned To:	Assigned	Due	Status	Resource	Comment
Phase I - Analysis & Design						
Review recommended training modules in the Deployment Toolkit		1/1/2016	1/5/2016		Deployment Toolkit	
Provide company logo		1/1/2016	1/5/2016			
Review project plan and confirm production site available date -Includes Concur Project Manager and Client Project Management Team Collaborative scheduling of all meeting dates/times - Concur will schedule resources according to the timeline once the Project Timeline is finalized - Concur will make the production site available on the committed launch date and production billing will begin the following month		1/1/2016	1/1/2016			
Complete and submit credit card forms -Timely submission is very important. If there are any issues that may delay this task, escalate the issue immediately.		1/1/2016	1/5/2016			
Begin FTP/PGP set up & testing -IPM will introduce Client Technical Team to Concur Technical ConsultantClient -Technical Team needs to review the technical materials on the Deployment Toolkit prior to Knowledge Transfer call with TC		1/1/2016	1/15/2016		Technical Overview, Documents & Specs	
Complete & import initial custom lists (manual)		1/8/2016	1/15/2016			

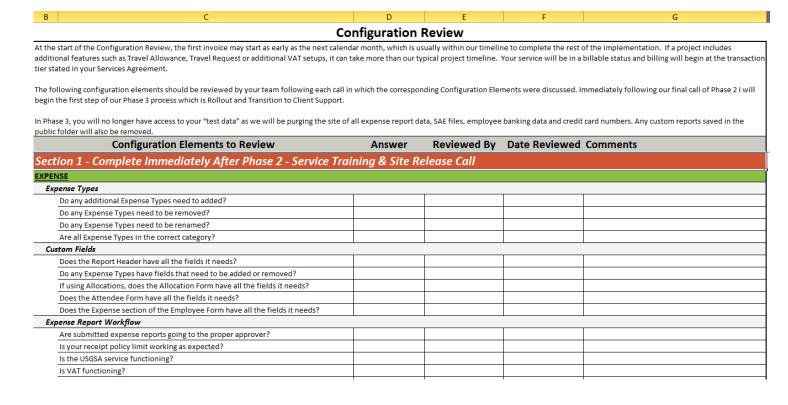
Project Plan – Configuration Change Log

- Listing of configuration change requests
- Assignment Dates
- Requestor
- Product
- Completion Dates

ltem	Assigned	Requested		Configuration Change Log	Party Responsible to	Completed	Change Reviewed	Completed
#	Date	Ву	Product	Change Requested (detailed description)	Complete Change	By	Ву	Date
1								
			1					

Project Plan – Configuration Review

- Areas to review to verify configuration is completed correctly
- Reviewer
- Date Reviewed
- Additional Comments





Project Plan – Project Contacts & Scope

Includes:

 List of contacts (name, email, phone, and role) of key project players

Scheduling Notes / Contacts / Services Included

<u>EXPENSE</u> Rollout/Pilot Strategy: Rollout Strategy:	Pilot Group	End User Communication	on Date:				
Date for Initial Rollout:	Thot Group	Training Style:	on bate.				
Number of Users for Initial Rollo		Training Style. Training Ready Date:					
Additional Rollout Notes:	out:		•				
		Initial User Training Dat	te:				
Vacation/Out of Office/Schedulin	ng Notes:						
		I :					
Name	Email	Phone	Role/Title	ASC?			
			Concur Expense Implementation Project Manager	_			
			Concur Implementation Services Manager	N/A			
			Concur Technical Consultant	N/A			
			Concur Regional Sales Executive	N/A			
			Concur Account Manager	N/A			
			(Contact for when Implementation project is complete)	14/ ^			
Services Included:	Description/Overview:						
		includes an "on-demand" hosted reporting	and analysis service. This service is seamlessly integrated wi	th			
		Concur's powerful solutions, providing access to your organization's travel and expense data. You can use the Concur reporting tools to					
Concur® Analysis	· ·		y manage employee spend. Analysis is part of the Concur se				
		r's Learning Services team	1 manage employee spenar randifficials part of the contour se	c uni			



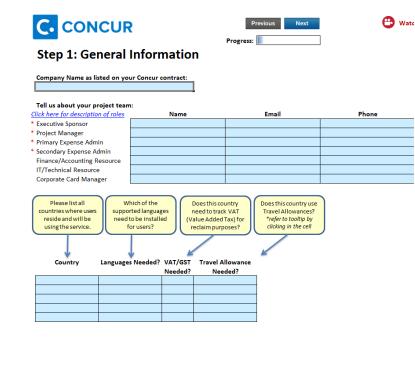
Customer Design Workbook

Purpose:

- To gather key information required for your implementation of Concur
- Synchronised with our pre-configured best practice solution
- Allows for simple gathering of requirements and activation or deactivation of features

Features:

- A wizard-based Excel format
- Clear and simple layout
- Interactive option-driven questions
- Embedded help videos
- Includes sections for Expense, Travel, and Request



Step 7: Miscellaneous Cash Advances Do you issue Cash Advances to your users? Receipt Handling Choose which receipt handling options you would like activated within the system. These expense types never require a receipt: Car Mileage These expense types always require a receipt: Airfare, Hotel, Miscellaneous For all other expense types, receipts are required if they: Are a cash expense and exceed Are a corporate card expense and exceed If the user does NOT have a receipt, can they create an electronic affidavit for the expense?

What types of expenses does your company track?

The listing of Expense Types are the recommended Best Practice. You can indicate what Expense Types you do not want activated though there may be instances were we will not inactivate an expense type due to functionality and/or have tax implications within the system. Implementation will notify you if this is the case. If you do not see a specific Expense Type in the Best Practice list,

it can be added at the bottom of the list	[Label]	[Label]			
			[Label]		
Expense Type	Activate? Y/N	Parent Category	Natural GL Account Code	Alternate Account Code 1	Alternate Account Code 2
Best Practice Global Expense Types					
Hotel		01. Travel Expenses			
Incidentals		01. Travel Expenses			
Laundry		01. Travel Expenses			
Airfare		02. Transportation			
Airline Fees		02. Transportation			
Car Maintenance/Repairs		02. Transportation			
Car Rental		02. Transportation			
Company Car Mileage		02. Transportation			
Fuel		02. Transportation			

Attendee Tracking

Please indicate the types of attendees you need to track.

For some expense types, such as business meals or entertainment, Expense users may be required to identify attendees associated with that expense. In some cases, each individual attendee must be listed. In other cases, it may be acceptable for the user to simply enter a count (number of unnamed attendees).

Yes	Business Guest (activated by default)
Yes	Spouse (activated by default)
Yes	Employee (activated by default)
	HCP (Healthcare Professional)
	Other

Reporting When does your fiscal year begin? Month Day Currency of coursency will default to USD if not otherwise indicated



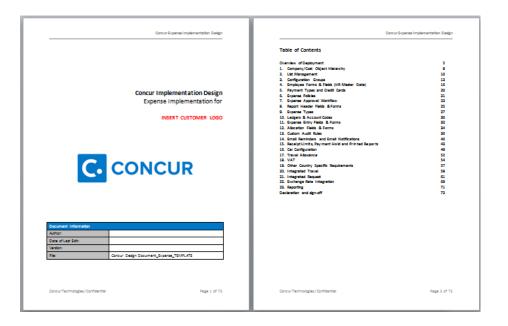
Design Document

Purpose:

- Central repository for Expense functional requirements (includes Request if in scope)
- Forms the agenda of the design session
- Blueprint of the client global design template
- Consolidates relevant design discussions
- Outlines design options and actions

Features:

- Iterative review process
- Aligned with best practice template
- Chronological order of configuration items
- Embedded configuration workbooks
- Also serves as an educational resource



Design Addendum:

- Simpler alternative to full design document
- Optional for smaller Professional projects
- Supplements the CDW to document one-off complex items which require analysis
- Outlines the business justification and impact of not implementing (including the estimated effort)



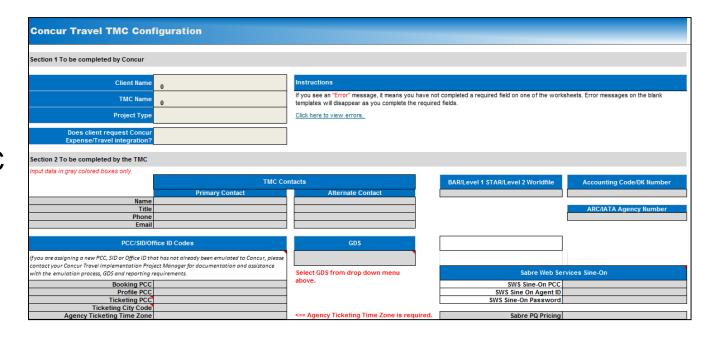
Travel Workbook

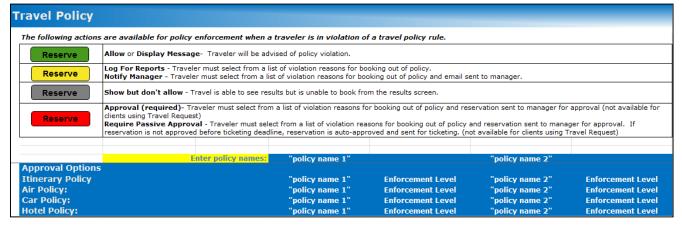
Purpose:

- Central repository for Concur, TMC and customer site configuration requirements
- Outlines options for simple activation or deactivation of features
- Policy guidelines

Features:

- Individual worksheets for customer and agency
- Simple instructions







Preparing and Planning for Implementation

Initial Requirements Gathering

What information will clients and partners need to prepare?

- Primary countries in scope, which represent the main business centers of the organization and highest volumes of users and transactions
- Third party vendors travel management company or travel agency (TMC) as well as your GDS and corporate credit card providers
- Overview of back office and ERP systems, especially the HR and financial systems with which you will be integrating
- Functional and business requirements that relate to the corporate expense policy, including expense types, approval workflows, policy rules, etc.
- Compliance or legislative requirements such as travel allowance (per diems), VAT, or mileage reimbursement



Change Management

A Change Management plan ensures that change takes place in a structured, organized, and controlled fashion. A solid and effective Change Management plan involves the following steps:

- 1. Define the Change Management strategy
- 2. Prepare the Change Management team
- 3. Identify and engage sponsors and stakeholders

Concur provides Change Management information and tools, such as:

- Leading Change and Change Management Presentation ppt deck
- Training videos (to provide end-user training) mp4 format
- Guidelines for Creating a Change Management Plan Word doc
- To access, go to: http://www.concurtraining.com/prdeployment/expense/deployment_and_transition



Reporting Services

Concur offers customers a reporting tool powered by Cognos that provides access to an extensive catalogue of standard reports, together with the ability to create custom reports

Online Training Toolkit includes:

- Online training manuals
- Online training videos
- Recorded training sessions
- Open enrolment instructor led training
- Pre-built Standard reports catalogue

Check out Concur's Reporting Training site

http://www.concurtraining.com/pr/reporting/resources

Purchase Reporting Services such as:

- Managed Reporting
 - Dedicated Concur Reporting Expert
 - Client-specific custom reports
- Ad-hoc Consulting Hours
 - Additional custom reports
 - Report Authoring training

Contact advantage@concur.com for information

mailto:advantage@concur.com



Available Training Services

Training Materials

- You will receive standard training materials with your purchase of Concur's solutions:
 - Deployment toolkit
 - Training toolkit simulations, quick-start guides, FAQ's

Expense Back Office Training

- Covers commonly used Expense Admin tools
- Open enrolment one to many
- Delivered at no additional cost
- Attendance not restricted clients can attend as many times as required
- Complements existing online training simulations

Reporting Training

Open enrollment – one to many; delivered monthly – at no additional cost



Available Training Services

What can Learning Services do for you?

- Additional Purchasable Services
 - End user training
 - Classroom reporting training
 - Customized instructor-led training
 - Customized training materials

Interested in more? Check out Concur's Premium Training Services

(http://www.concurtraining.com/customers/concur/TrainingToolkit/documents/Training_Services_ClientOfferings_NA.pdf)

- Offering customized training solutions to meet your needs (estimated fees listed)
- Instructor-led training is available for clients who want a more hands-on approach to training (delivered onsite or by webcast)

Contact Learning Services at: training@concur.com for more information



Thinking Ahead.....

3 Key Areas

- 1. Training Toolkits promote the importance of the available training
 - Watch the online training videos
 - Customizable training page within product
 - Register for back office training
 - Register for reporting training
 - Attend the customer support webinar
- Early preparation of UAT and end-to-end testing
 - Prepare test plan and test scripts that caters for business requirements validation
 - Testing team members are ready to start (align with the project plan timelines)
- 3. Ensure deployment planning is in place
 - Prepare countries for go live
 - Provide internal change management notifications early

Access to the toolkits is located at:

- Deployment Toolkit: http://www.concurtraining.com/prdeployment/expense/welcome
- Training Toolkit: http://www.concurtraining.com/pr/



Post Implementation

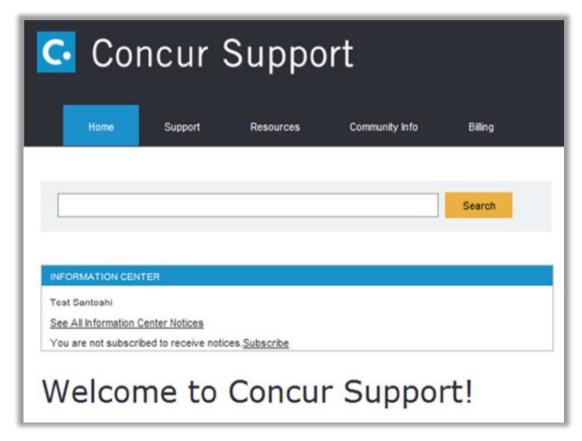
Support & Account Management

Use Customer Support for:

- Viewing & downloading your invoices
- Submitting billing enquiries
- Contacting Concur support post implementation
- Accessing the Resource library
- Viewing regular updates on existing & new features

Use Account Management for:

- Additional services and general account questions
- Managing your ongoing relationship with Concur



Post Implementation

Managed Services

Service Administration:

 Provides post-deployment support by a dedicated resource who is responsible for managing and maintaining your system

Managed Reporting:

 A complementary service to Concur Intelligence that provides client-specific reports that are developed and managed by experts with the Concur datamodel experience

User Support Desk

Provides supplemental support directly to your employees

Audit and Receipt Handling

 Provides dedicated resources to verify and substantiate employees' expense receipts and ensures the appropriate level of compliance and control



Outlining the Rollout Options

Big Bang (All at Once) vs. Phased Rollout

Big Bang

- All users go live at once
- Good option for:
 - Smaller companies with one operating unit or located in one country
 - Companies with one company card feed

Pros

- Can quickly abandon old processes
- No need to manage schedule or meet phased rollout dates

Cons

- Lots of users going live at once can be more difficult to manage and support
- Harder to resolve problems in new processes

Phased

- Users go live one group at a time
- Best option for large companies with many business units or operating in multiple countries
- Easier to implement for customers that use multiple company card feeds

Pros

- Allows power-users to discover possible issues
- Smaller user groups and rollouts can be easier to manage
- Users in early rollouts can mentor those in later rollouts

Cons

- Company must simultaneously run old and new processes
- Later groups may be resistant if early groups experience challenges



Multi-Country Rollout Options

Customer-managed Deployment

Expense – Advanced Configuration Training

- For customers who want to self-configure future countries
- Aligned as part of the initial implementation
- Follows a customer-specific global template foundation
- Provides Concur consulting support for complex or legislative requirements
- Customer owns the rollout plan
- Cost effective, global approach
- Reduces configuration and testing time
- Simplifies ongoing maintenance

Concur-supported Deployment

Customers can purchase the following services:

- Multi-country Implementation deploy up to 4 countries in a single phase
- Single-country Implementation deploy 1 country at a time
- Time & Material to assist with self-configuration type of projects

NOTE: Additional Travel implementations always require Concur involvement



Multi-Country Planning

Phase One Countries 1 - 3

- Design
- Configuration
- Validation
- Prod Availability
- Handed to Support

- Configuration signed off
- Transition period
- Concur prepares production
- Client scoping internally on next phase
- Documentation of global design template

Phase Two
Countries 4, 5, 6 & 7

- For next phase Concur reviews updated design
- Gap Analysis 80/20 rule
- Configuration, validation, and deployment
- Multi-Country Implementation single Concur resource
- T&M Concur PM & FC

Lessons Learned Workshop

 The Lessons Learned workshop is held to determine the correct rollout approach



Comparing Premium and Professional Implementations

Professional vs. Premium

Professional

Team: Regional and Business Unit aligned

Cost/Timeline: Fixed Setup Fee based on transactions / 2-3 months duration

Resources: Single resource – Implementation Project Manager

Engagement: 100% remote (onsite for Large Enterprise under discussion)

Country Scope: Limited to a max of 3 in the initial phase

Premium

Team: Global and Regional (Americas, EMEA; APAC)

Cost/Timeline: Time & Materials with statement of work / 4-6 months duration

Resources: Project Manager + Functional Consultant (optional Design Specialist)

Engagement: Onsite capable. Flexible, based on statement of work

Country Scope: Number of countries is flexible, based on agreed scope



Professional vs. Premium

Professional

Methodology: Fixed scope, templatebased methodology approach

On-boarding: Delivered by a separate pre-implementation team

Design: Excel CDW (Design document/addendum optional)

Site Setup: Production entity only (all configuration in the production site)

Expansion: Managed by separate expansion team

Premium

Methodology: Flexible and adaptable methodology approach

On-boarding: Managed by the Premium implementation team

Design: Detailed conceptual design documentation

Site Setup: Production entity only (all configuration in the production site)

Expansion: Lessons learned – continuous engagement for rollout



End of the Day Wrap-up and Q&A



