FestMan Stores

FINANCIAL ANALYSIS REPORT

Key Performance Indicators

Sales I Current vs Prior Year

92 311 095~

Last Year: 26 415 256 (+249,46%)

Orders I Current vs Prior Year

861 132~

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Last Year: 264 674 (+225,36%)

Profit I Current vs Prior Year

13 015 238~

Last Year: 3 878 465 (+235,58%)

Profit Margin I Current vs Prior Year

14 %!

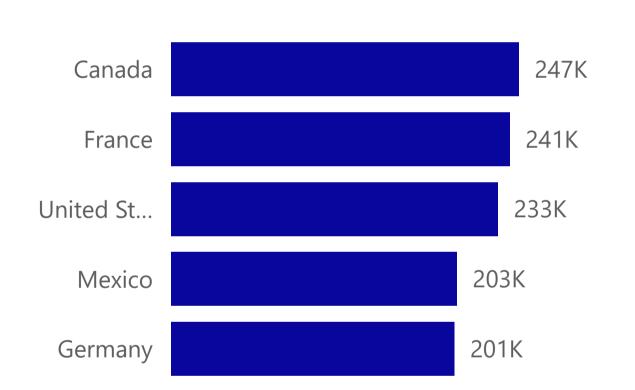
Last Year: 15 % (-3,97%)

Discount I Current vs Prior Year

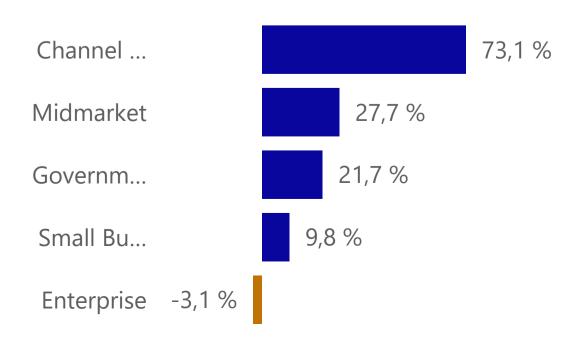
7 059 717~

Last Year: 2 145 531 (+229,04%)

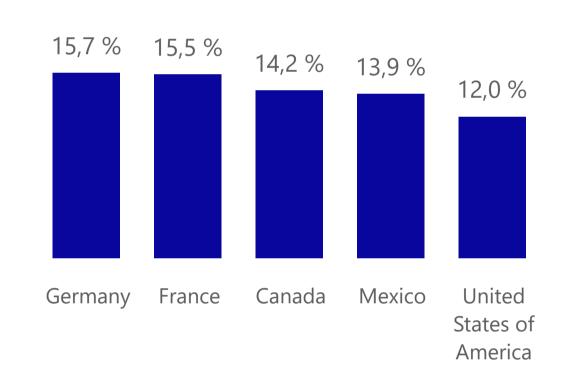




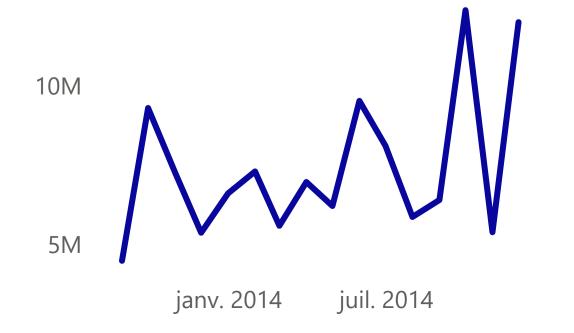




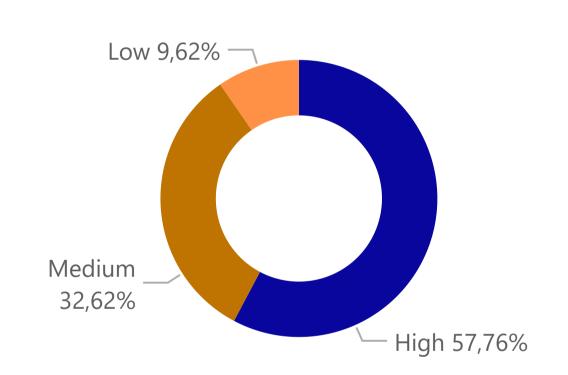
Sales by Country



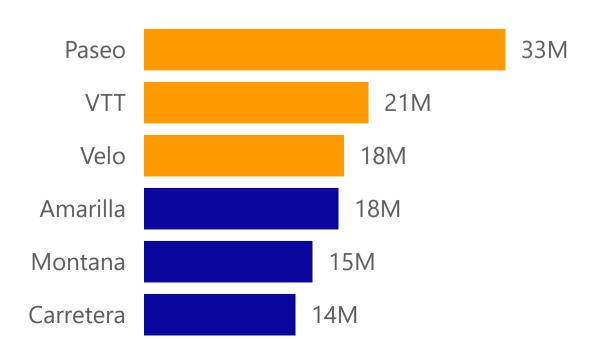
Sales by Year and Month



% Discount by Discount



Top 3 Products by Sales Amount



Profit Margin by Segment and Products

Segment		Profit	Marg	in
⊟ Cha	annel Partners		73,1	%
Α	marilla	1	72,4	%
C	arretera		73,7	%
M	1ontana	1	73,5	%
Pa	aseo		73,0	%
Ve	elo		73,4	%
V.	TT		73,1	%
⊟ Ent	erprise		-3,1	%
Α	marilla	↓	-3,6	%
C	arretera	₩	-7,0	%
M	1ontana	↓	-1,2	%
Pa	aseo	♦	-1,6	%
Ve	elo	↓	-2,4	%
V.	TT	₩	-4,3	%
⊟ Gov	vernment		21,7	%
A	marilla	1	22,2	%
C	arretera	1	23,0	%
M	1ontana	1	20,3	%
Tot	al		14,2	