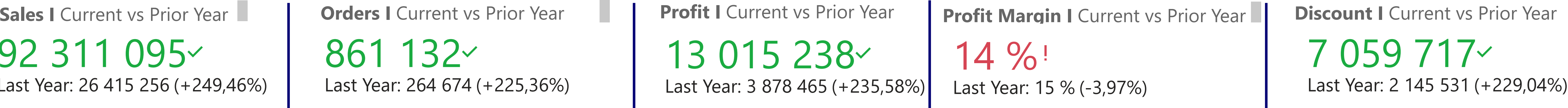


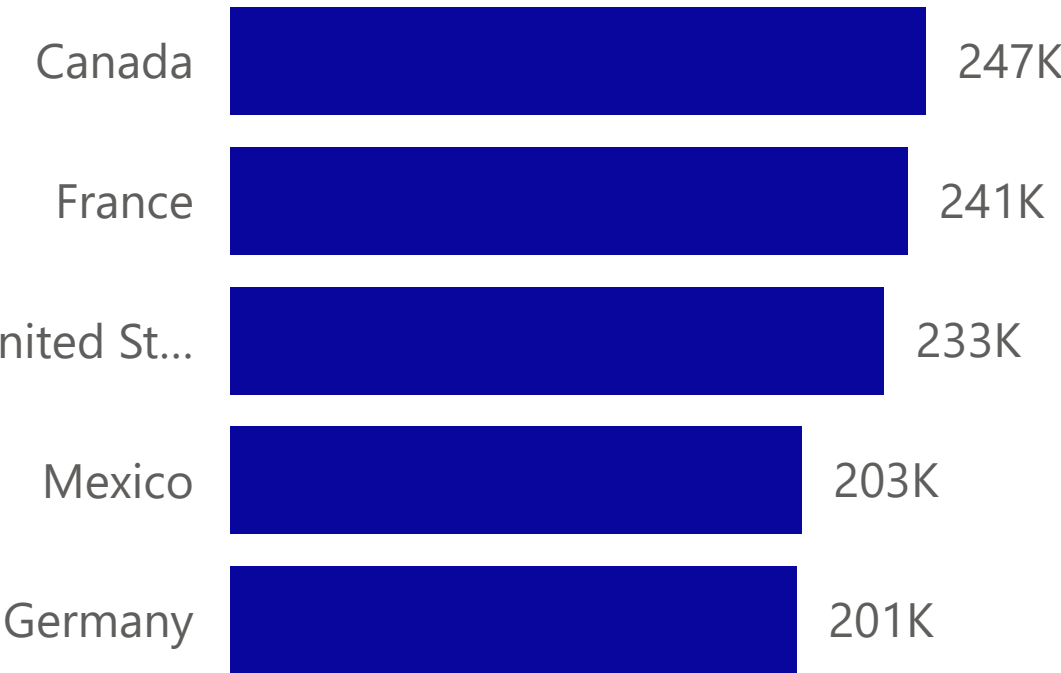
FestMan Stores

FINANCIAL ANALYSIS REPORT

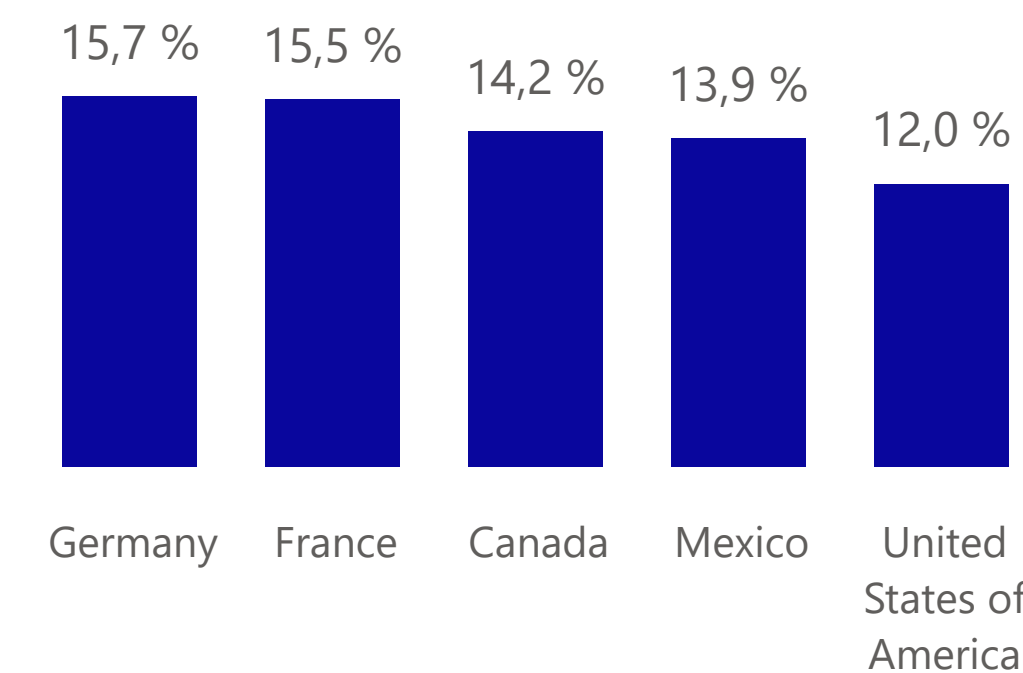
Key Performance Indicators



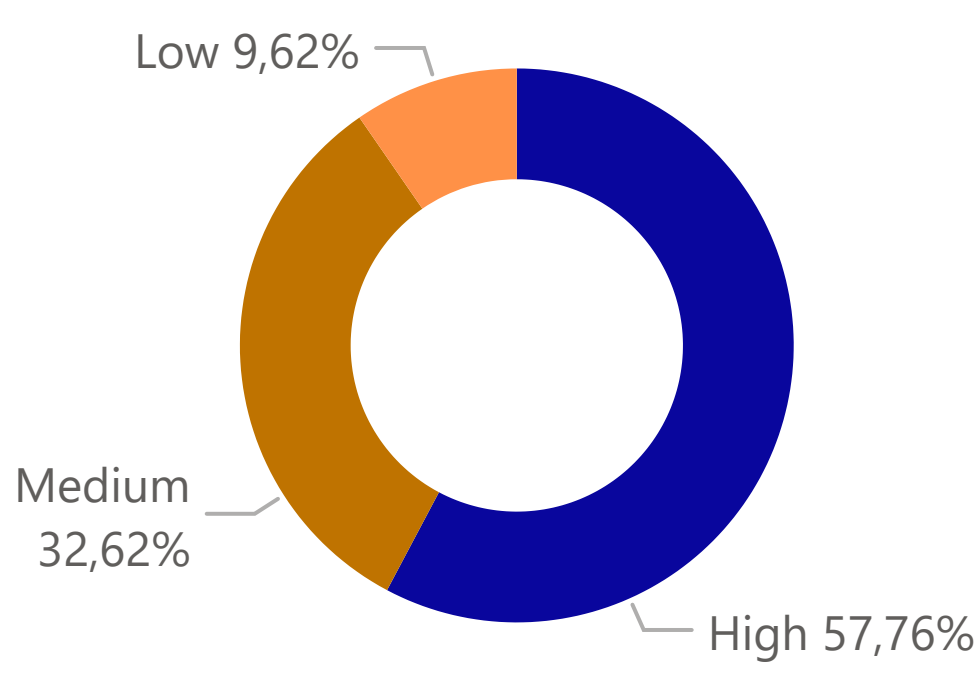
Orders by Country



Sales by Country



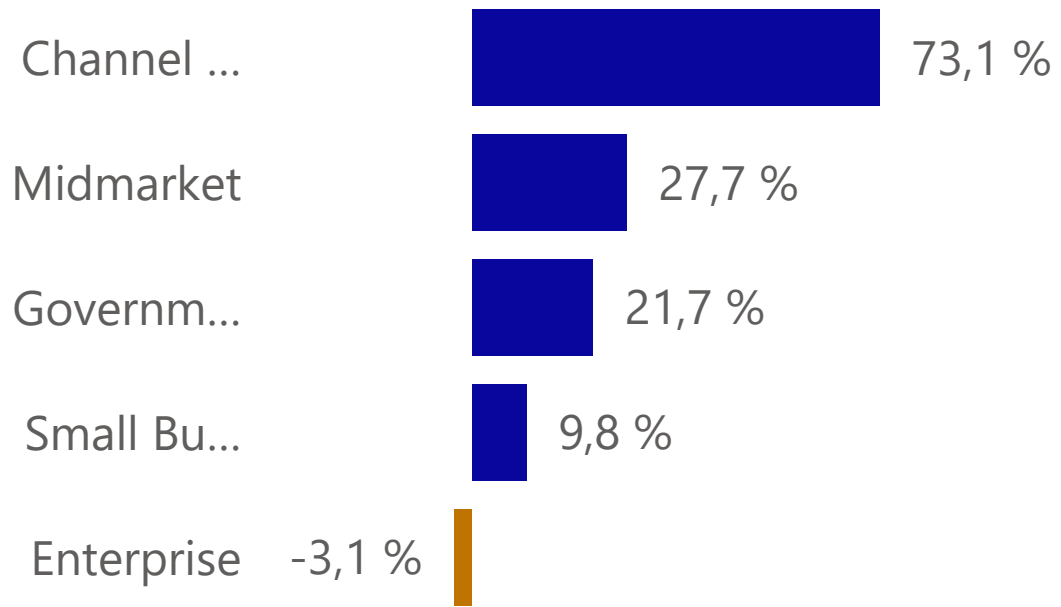
% Discount by Discount



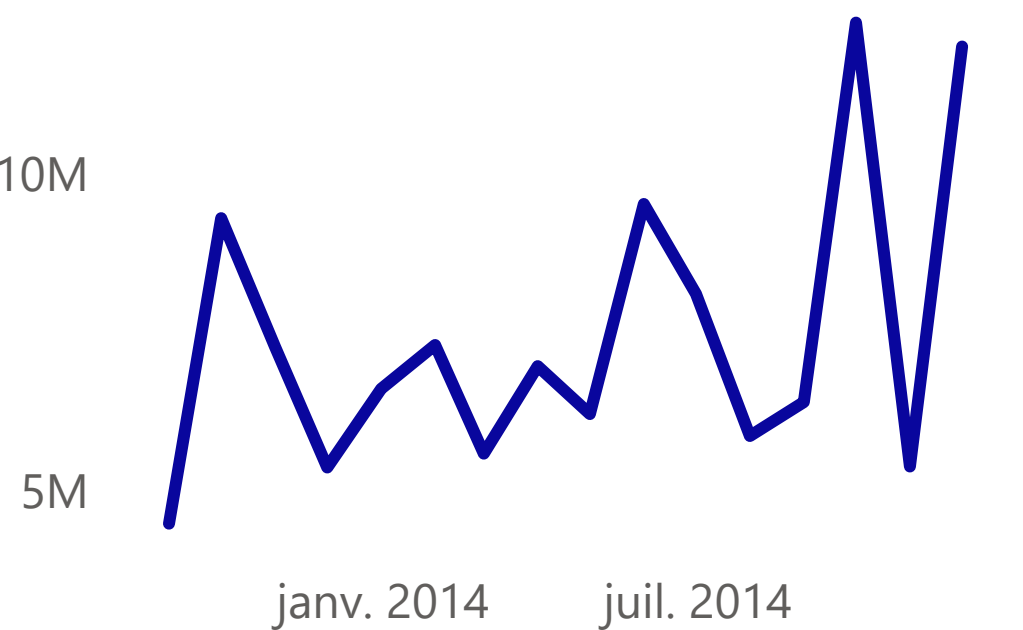
Profit Margin by Segment and Products

Segment	Profit Margin
Channel Partners	73,1 %
Amarilla	72,4 %
Carretera	73,7 %
Montana	73,5 %
Paseo	73,0 %
Velo	73,4 %
VTT	73,1 %
Enterprise	-3,1 %
Amarilla	-3,6 %
Carretera	-7,0 %
Montana	-1,2 %
Paseo	-1,6 %
Velo	-2,4 %
VTT	-4,3 %
Government	21,7 %
Amarilla	22,2 %
Carretera	23,0 %
Montana	20,3 %
Paseo	20,5 %
Velo	20,5 %
VTT	20,5 %
Total	14,2 %

Profit Margin by Segment



Sales by Year and Month



Top 3 Products by Sales Amount

