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12181 points

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In Netflix Data Analyst Shoes

In Netflix Data Analyst Shoes



30 min

Netflix is the most famous streaming startup in the world and revolutioned how and when people watch content.

Project

Netflix collects all the data you can imagine and even more! They have millions of dollars of budget every year to invest into new content with the goal of pleasing the customer, increase the watch time, decrease the churn and eventually grow the subscriber base.

Today they need your help visualising the current state of their catalogue.

GOALS

- Ingest the dataset
- EDA it
- Create some visualisations and metrics to:
 - Identify which genres are the most present on the platform
 - Identify in how many countries Netflix is available
 - Identify which country has the most content
 - Identify dominant genre per country
 - Identify if there are seasonality in the catalogue release

Prepare your training (Pr... 100% ✓

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