# NHL Analysis

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### About the NHL and our project

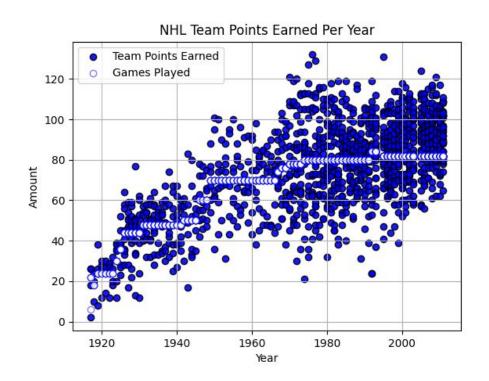
- Hockey is one of the most popular sports in North America. The National Hockey League (NHL) was founded in 1917 and has experienced significant growth and transformation over the years.
- As a professional league develops, teams improve every facet of their organizations, from arenas and fan engagement to coaching, player acquisition and development.
- There is also an improvement over time in the players themselves.
   Professional athletes in general have become bigger, faster, stronger and more specialized as compared to their predecessors.
- We were interested in visualizing NHL data to document the league's progression over the last 100 years.

#### About the dataset

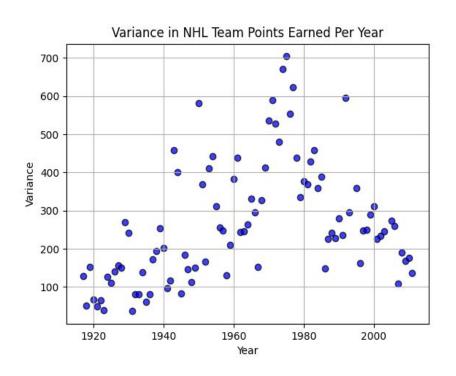
- We utilized a set of files that track a variety of NHL statistics from 1917 to present. Datasets include:
  - Team performance
  - Player scoring
  - NHL Draft results
  - League end-of-season awards
  - NHL attendance data
- How have these metrics fluctuated over time and what does that say about the evolution of the league? How can these changes be explained?

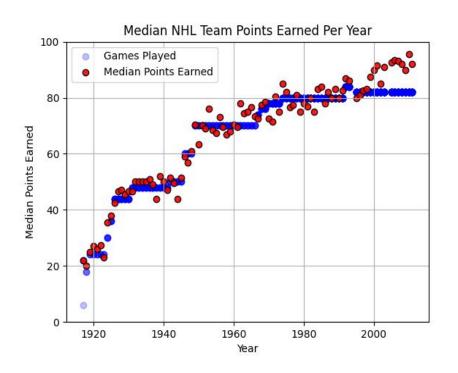
#### Team Performance

- Has team performance changed over time?
- Teams earn 2 points for a win, 0 points for a regulation loss and 1 point for an overtime loss.
- The distribution of team results is clearly condensed from the 1970's to 2011, which perhaps shows that the league's competitive balance improved.
- This is also evident when looking at the results by variance, median and quartile.



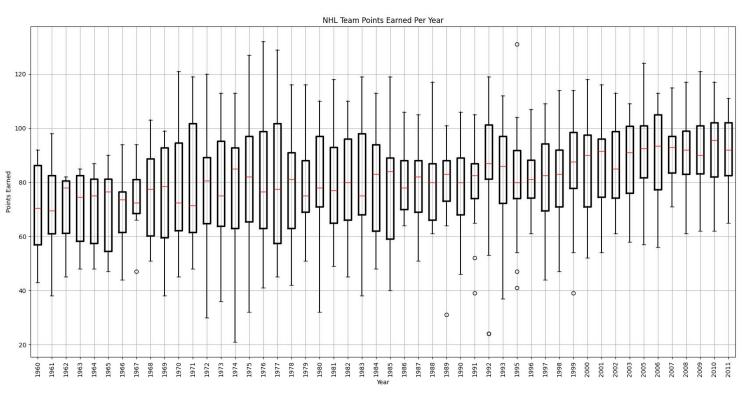
#### **Team Performance**





# Team Performance by Quartile

Boxplot grouped by year

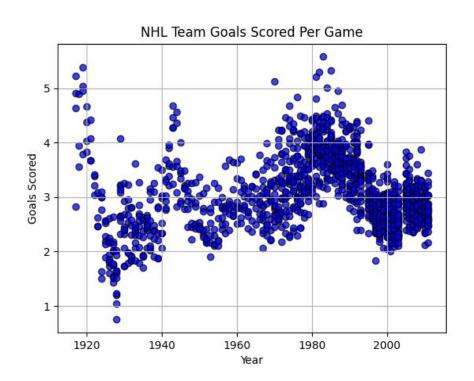


### Team Performance - Takeaways

- Over time, we found a decrease in team point variance and an increase in median points earned per year. We also noticed a decrease in size on the boxplot between the first and third quartile, specifically from the 1970's to 2011.
- These results point to a more competitive and balanced league as a whole.
   This can be explained by a variety of factors, including:
  - Salary cap restrictions
  - Draft structure (worst team from previous year earns the fist pick)
  - Increase in player quality and development
- A balanced league provides greater entertainment value, as more teams deeper into the season have realistic chances of qualifying for the playoffs.

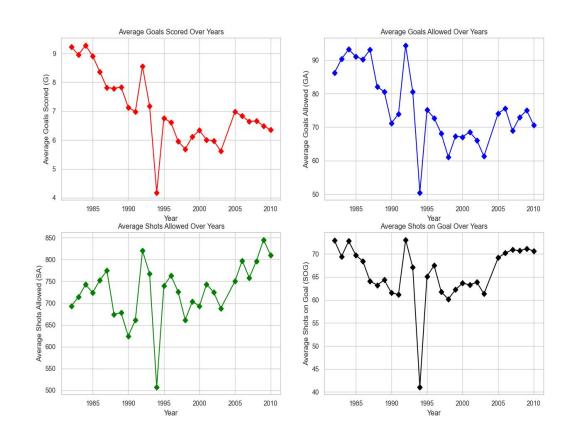
### Team Scoring

- Has goal scoring evolved over time?
- A steady increase in goals scored per game is observed from the 1950's to the 1980's.
- The subsequent decrease in goals scored per game can be attributed to a variety of factors:
  - Defense emphasis (in coaching, player development, tactics, etc.) to counteract NHL offenses.
  - The 1985 offsides rule change (which prevented players from staying in the offensive zone)



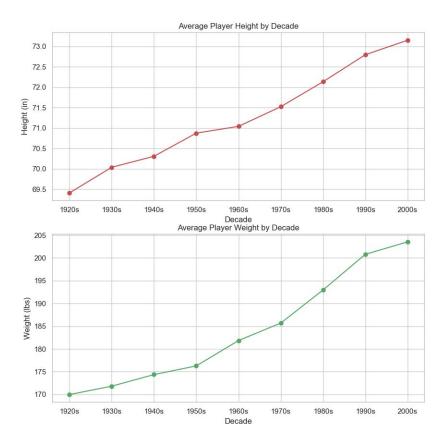
# Player Average Statistics

- Shots Allowed and Goals Allowed: In the early years (1982-1990), both the average shots allowed and goals allowed per game were relatively higher. Over time, there is a trend of declining number of shots and goals allowed.
- Goals: The average number of goals scored per game fluctuates across the years but generally follows a pattern of decrease in the later years.
- Shots on Goal: The average shots on goal per game also shows some variation, but there isn't a clear trend across the years.
- Notable Events: The years 1994 and 2012 stand out due to lockouts, resulting in fewer games played, which influenced the lower averages in all four categories for those years.



# Player Measurables

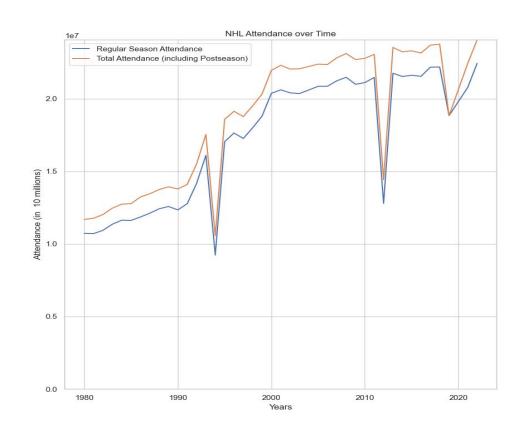
There has been a consistent rise in measurable attributes such as height and weight, providing additional evidence of the league's emphasis on acquiring larger, stronger, and faster players.



# **NHL Popularity**

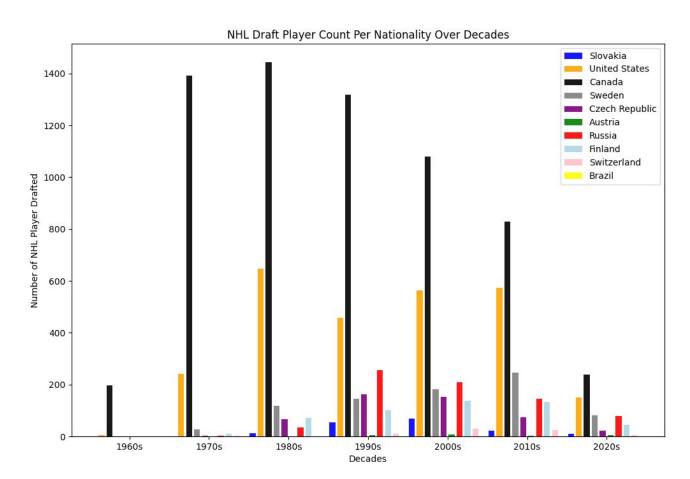


#### **NHL** Attendance

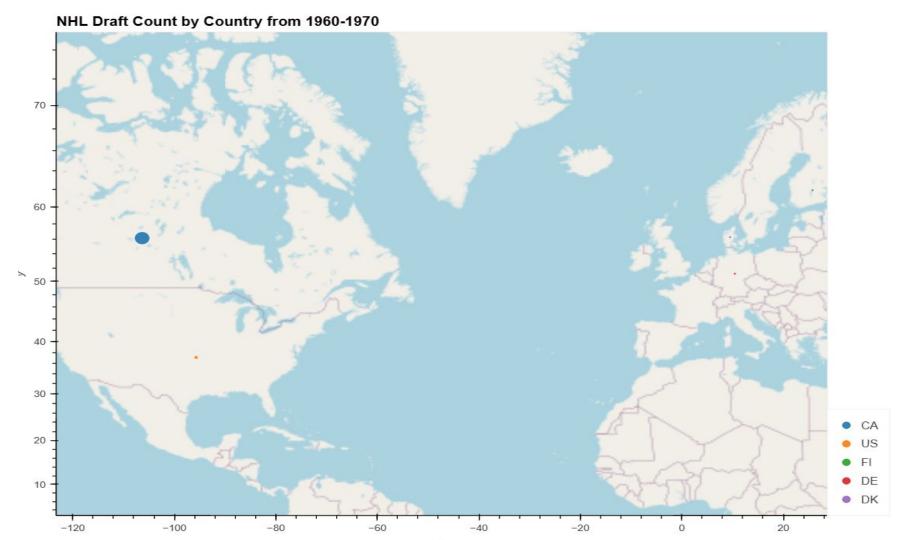


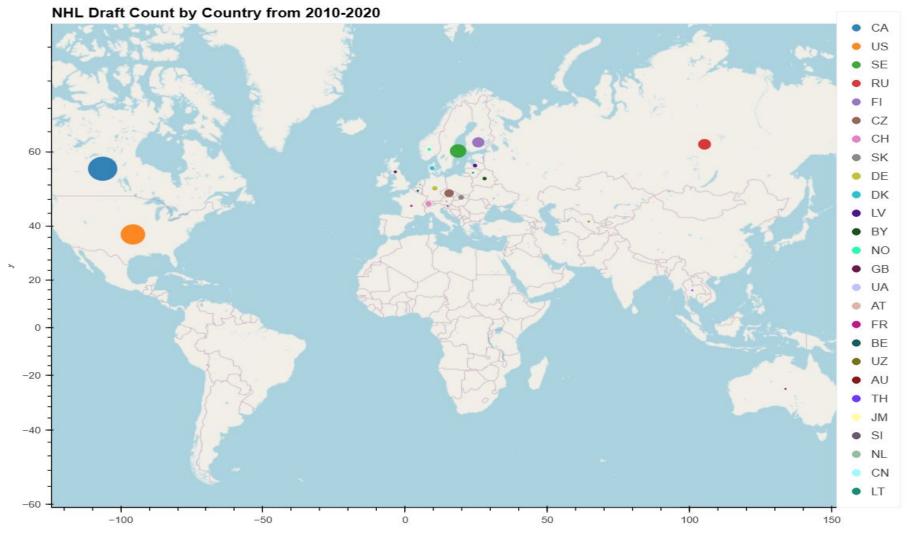
NHL fan attendance has consistently risen since the inception of the league. The only exceptions were in 1994 and 2012, during league lockouts when fewer games were played; excluding these instances, the league has generally experienced an upswing in fan attendance.

# NHL Draft Player Count Per Nationality by Decades



Since the 1960s, there's been a notable surge in diversity among NHL players. Back then, most drafted players were Canadians or Americans, but now, players come from over 10 different countries, with a significant increase in those with European nationalities.





### **Awards**

- Presently, the NHL has 18 annual individual and awards
- The most recent award was inaugurated in 2010
- The first individual award was the Hart Trophy for most valuable player, first awarded in 1924
- First and Second All-Star Teams have been named since the 1930-31 NHL season
- Some of these individual awards are automatically awarded to players based on their statistics during the regular season.
- Total NHL awards to date is 2,086













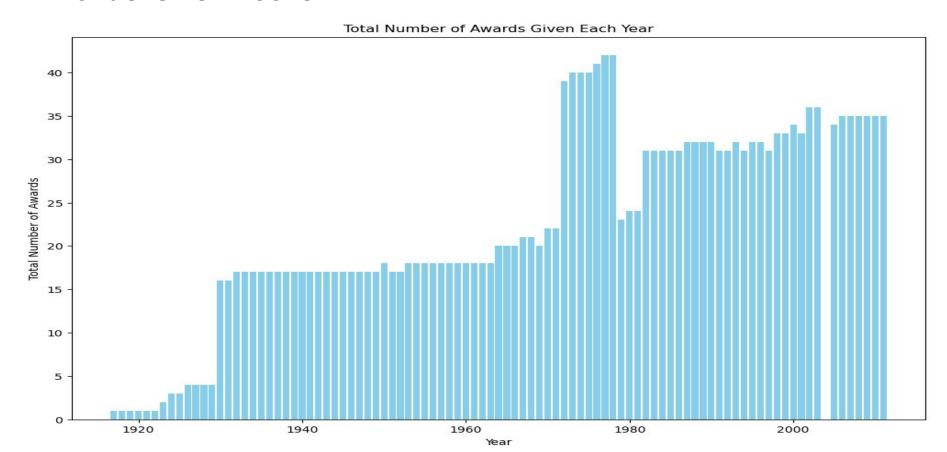




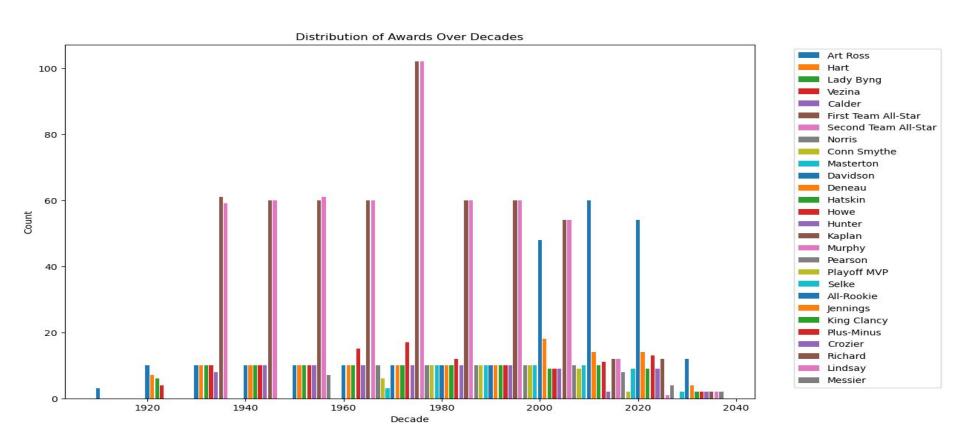
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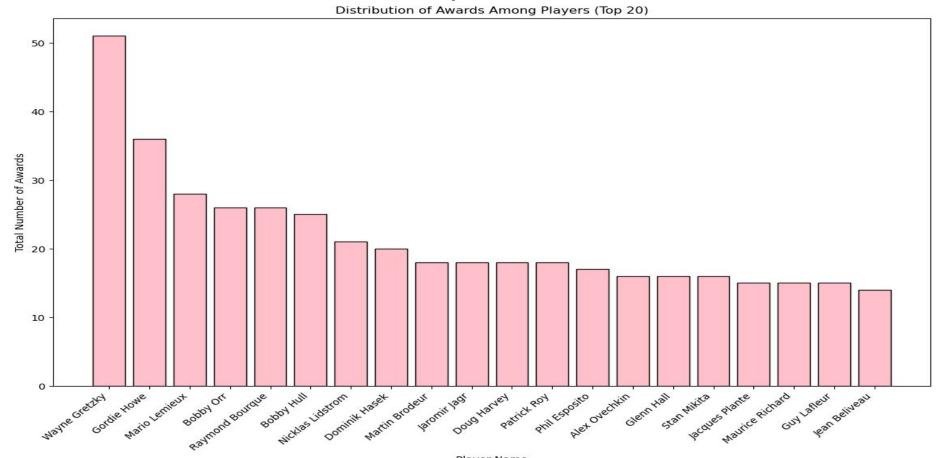
#### **Awards Over Years**



#### **Award Distribution Over Decades**



### Award Distribution Over Players



Player Name

### Data Insights & Conclusions

#### Team Performance

- A tighter distribution of NHL team points earned per season shows an increase in the competitive balance and quality of the league.
- Some of the factors that contributed to this trend were rule changes, salary cap restrictions, and an overall development of players and coaching.

#### Scoring

- A steady increase in scoring from the 1950's-early 1980's gave way to a decrease in scoring from the 1980's-early 2000's.
- As the league developed offensively, tactical changes, rule changes, and an overall defensive emphasis helped teams better defend NHL offenses.

#### Attendance

 Fan attendance at NHL games has steadily risen during their modern era, which points to a more compelling product that brings people to view in-person.

#### NHL Draft

- What started as primarily as a league comprised of U.S. and Canadian players has evolved to attract players from other hockey-playing countries around the world.
- More robust scouting departments help to find NHL-caliber players around the world, which in turn improve the quality of the league.

#### Awards

- Total yearly awards remain relatively unchanged since the 80s.
- We can clearly see the impact of one player in this data.
- This could be one measure of individual impact on an entire sport.
- This finding warrants further analysis and may have implications in other sports.