

Eloi Perez Aguilar
Web Developer

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Professional Profile

I am a passionate coder with experience at developing, upgrading and maintaining different websites. I have extensive knowledge of information technology, ranging from building computers, to using design software and understanding coding languages for web. I am looking for my first opportunity to put my skills into practice in a professional context, as this was my ambition when I moved to the UK from Spain five years ago.

I have a working, up-to-date knowledge of HTML5, CSS3 and Javascript ES6+. I am mainly self-taught as I have had an interest in web design since being a teenager. I have done an internet services course in which I learned to configure and administrate Windows Server (including Active Directory, IIS, SSL, certificates...), Apache, LAN configuration, DNS, OS virtualization, automated backups and remote access. When designing websites my strength is my attention to detail, creativity and a desire to create seamless usability.

Career Summary

2010 - Present Self Employed, Valencia, Spain and Manchester, UK
Freelance Photographer

Outline

As a freelance professional I have to manage my time, clients and finances which has given me an understanding of business management. In order to maintain an income I have to ensure that I produce photographs to the highest standards and make sure that any photographs displayed on websites were of the highest quality. I have private clients and I have also worked for agencies, for example, Kodakit for whom I did food photography for big companies like Deliveroo and Uber Eats.

Key Skills

- Executing technical and creative photography to the highest standards.
- Displaying mine and others' photographs on websites and in print in order to best showcase them.
- Organising and managing photo shoots, requiring strategic time management, co-ordination of people and an understanding of the subject matter (e.g. fashion, make-up, food styling).
- Ability to use studio lights appropriately.
- Knowledge of the best image compression methods and website loading time optimization in order to deliver a good quality image without compromising the loading time of the website.
- An in-depth understanding of retouching software. For delicate retouches and photo organisation I use Capture One or Lightroom. For more complex retouches I use Photoshop.
- Colour management skills (which include monitor and printer calibration) to ensure that photographs look colour accurate when displayed on a screen. This is particularly important for product photography.
- Communicating well with clients via email, over the phone and in person in order to ensure success of the project and customer satisfaction.

Key Achievements/Projects

- In 2019 I organised a fashion shoot in Spain. I collaborated with fashion designers, make-up artists, models and local businesses in order to produce a fashion editorial that was published in an American Magazine, *intElegance* (February 2020 Issue www.magcloud.com/browse/issue/1735058).
- A showcase of the full variety of photographic styles can be seen on my website (www.eloiperez.com).
- I was commissioned to produce a fashion editorial for a Spanish magazine *NoeMeLia*. For this I showcased a designer's collection through my photos (February 2014 Issue www.issuu.com/noeliar/docs/revista6).
- In my food photography role I had a big impact on one of the businesses as they chose to use my photos in the interior design of their fish and chip restaurant (The Cosy Cod, Stockport).

Voluntary Work, Valencia, Spain and Manchester, UK
Web Designer

I have created websites for myself, friends and family for different types of business. As editor and co-founder of VA! magazine I have coded the website and collaborated with a team to create the overall design. The purpose of this was to develop my website design skills in order to become professional and make a living from it. I love this type of work and like to help others get the best website possible.

- Good understanding of HTML5, CSS3 and how DOM works.
- Maintaining an up-to-date knowledge of Javascript ES6+, including AJAX, Node.js, WebSockets and some libraries like p5.js, Bootstrap, Bulma or Handlebars theme creation.
- Use of GIT version control on local and online with GitHub.
- Managing a hosting server using cPanel and .htaccess configurations and cloud platforms like Heroku.
- Competent with mobile-first, responsive and adaptive design, so that my clients' websites are user friendly across all platforms.
- Prototyping with Adobe XD and producing graphics using Adobe Illustrator, Photoshop and InDesign.
- Ability to gain knowledge in new topics in order to achieve the goals of the client, for example knowledge of SEO, AdWords and WordPress.
- Problem-solving is crucial when trying to achieve the goals of the client and I particularly enjoy this part of the work.

- VA! magazine website - www.revistava.es
- Code, design and update my own online portfolio - www.eloiperez.com
- More projects in development - github.com/Eloi-Perez

Argos, Heywood, Great Manchester
Warehouse Operative

Due to the Covid outbreak the volume of photography assignments went down so I took this job. I was trained in multiple roles inside the warehouse. I especially enjoyed being Reach Truck Driver as it requires a lot of precision and concentration.

Royal Mail, Manchester
Mail Sorter (Christmas period contract)

As a supplement to my freelance work I took a Christmas contract to boost my income. Each shift I was placed in different roles. I had to adapt, learn quickly and maintain accuracy and efficiency. I enjoyed working in a team in this role.

Royal Mail, Manchester
Mail Sorter (Christmas period contract)

Amazon, Manchester
Warehouse Operative

Royal Mail, Manchester
Mail Sorter

Orridge, North West Stock Counter

First arrived in the UK from Spain.

Education & qualifications

- 2015 - 4 week English course (AIDO, Valencia, SPAIN)
- 2014-2015 - Administration of Internet Services Course (IFCT0509) (FOREM PV, Valencia, SPAIN) including a two month apprenticeship in a web design company (SM Sistemas, Valencia, SPAIN).
- 2012-2013 - Expert in Fashion Styling (NewArt Concept Institute, Valencia, SPAIN)
- 2010-2011 - Advance Photography Course (Blank Paper, Valencia, SPAIN)
- 2004 - GCSE equivalent 9 x PASS (Escuela2, Valencia, SPAIN).
- Full UK Driving Licence.
- First Kyu in Aikido - I have practised this Japanese martial art since 2012.