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**UPWAY**

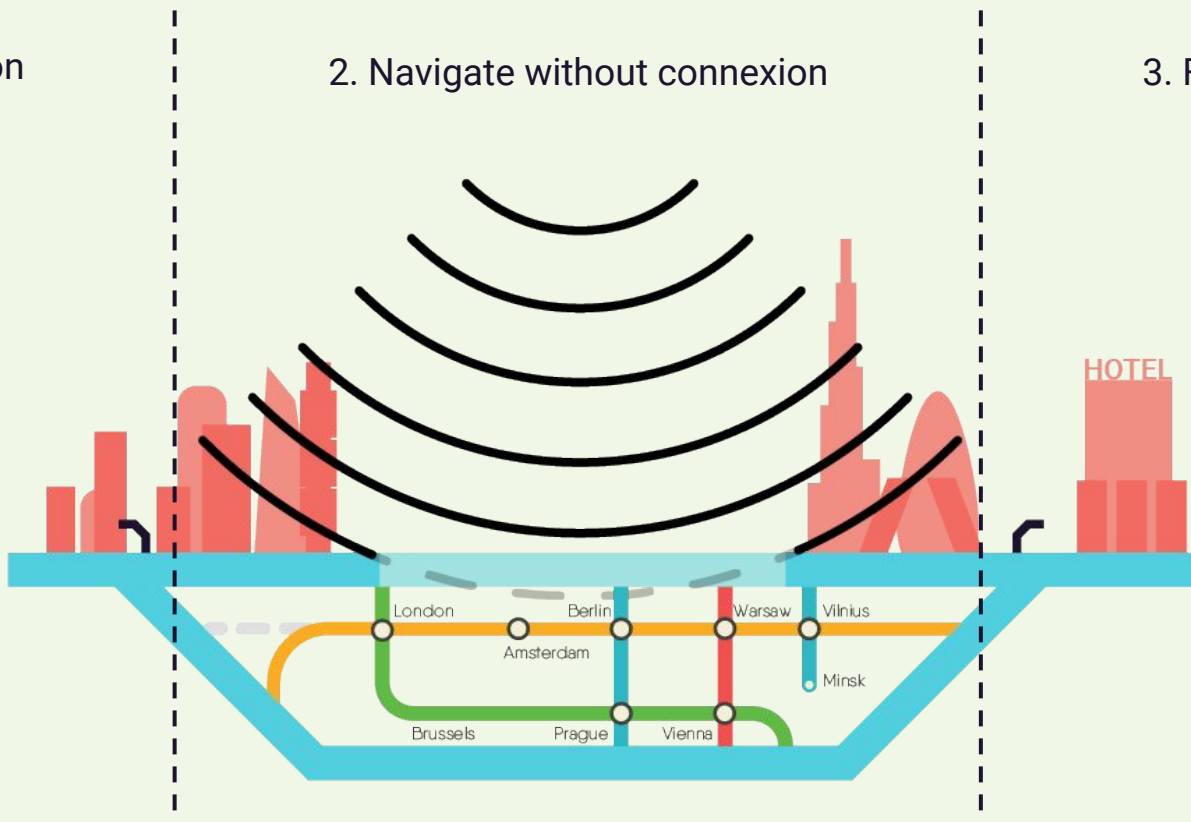
Find your way in and out  
of the underground



1. Find station

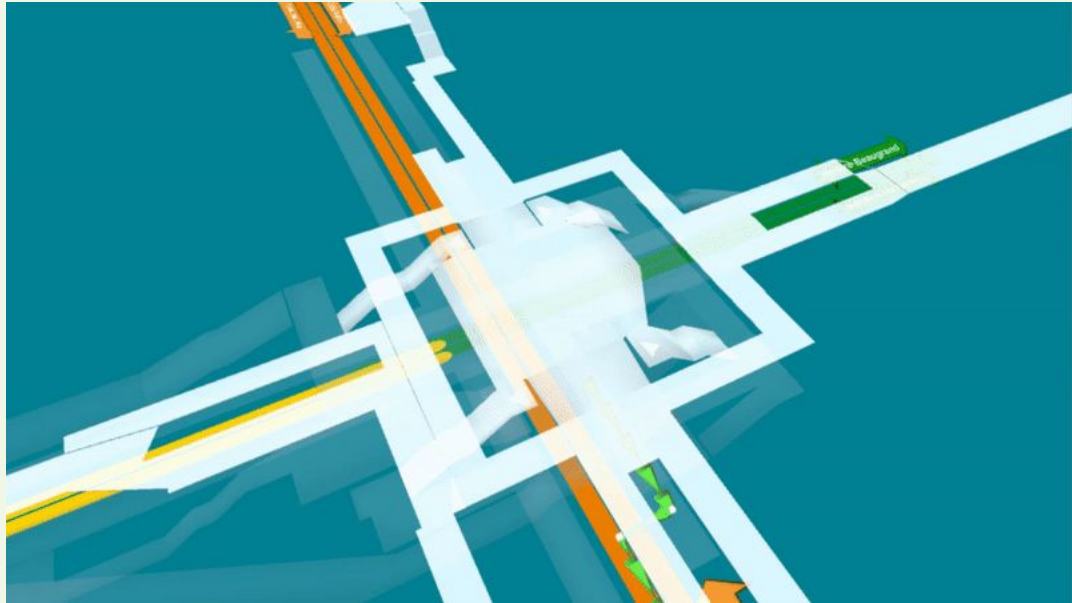
2. Navigate without connexion

3. Find destination





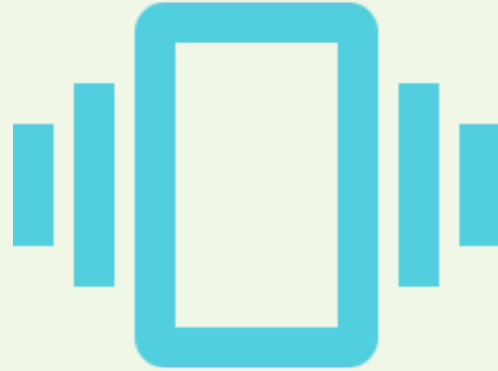
# UNDERGROUND 3D MAPS



# OFFLINE TRACKING



# ACCESSIBILITY



# NEXT STEP

**6 MONTHS**

Tools development

**1 YEAR**

Pilot project

**2 YEARS**

Ready for deployment



The logo for UPWAY, featuring the word "UPWAY" in a bold, red, sans-serif font. A thick red horizontal bar is positioned above the letters "UP", partially overlapping the top of the "U".

# UPWAY

[www.upway.be](http://www.upway.be)

#Y4PTHackathon #UPWAY

@jamscenter  
@antarticaLTD







# BUSINESS MODEL

1. Visitors (tourists, business travellers)
2. Locals

DATA

10 billion \$  
investment  
by 2019

<http://www.cio.com/article/3074238/analytics/big-data-and-analytics-spending-to-hit-187-billion.html>

CITY HALLS  
/TRANSPORT OPERATORS

ADS