

ELOISA DOCTON

Creative problem solver
with design, team building
& coding backgrounds.

CONTACT

757-969-8402

www.eloisadocton.com

eloisa.docton@gmail.com

EDUCATION



2017: UI DESIGN



1999: TOURISM

SKILLS



Spanish {Fluent}
Avid Researcher
Tactful Communicator
Agile Methodology User



Design Problem Solver
Natural Eye for Color
Prototyping
Pattern Repeats {Master}
Sketch {Experienced}
Adobe {Expert}



HTML {Experienced}
CSS and Sass {Skilled}
jQuery {Proficient}
Site Responsiveness
{Experienced}

COMMUNITY

Triangle UXPA
Girl Develop It
AIGA
Ladies who UX



WORK

INDEPENDENT DESIGNER ELOISA D.

January 2008 - Present

- Concept and design of surface patterns for fabric and paper, logo design, and web illustrations.
- Negotiate license contract terms and costs.
- Some clients include: Cinnamon Joe Studios, Joann's fabrics, Timeless Treasures fabrics and Spoonflower.

SR PROCUREMENT SPECIALIST SPOONFLOWER

May 2015 - July 2016

- Managed projects employing agile methodology.
- Directed inventory of two factories {US and Germany}.
- Established and maintained vendor relationships, negotiated the cost of raw materials and contract terms.
- Collaborated with multiple departments, leadership levels, and vendors to secure the success of production and R&D efforts.
- Collaborated closely with the marketing and engineering team to design internal communications graphics, customer-facing illustrations and website improvements.

SR CUSTOMER ADVOCATE SPOONFLOWER

February 2014 - May 2015

- Fostered customer satisfaction with design and order support
- Chosen to develop design courses and market blog posts, design graphics for marketing and inter-company emails as needed.
- Coordinated tours of Durham factory.
- Became the Customer Service liaison which included compiling, analyzing and communicating data to the company on a weekly basis, and identifying improvement opportunities to align company departments and goals, plus improve employee morale



TECHNICAL

FREELANCE DESIGN TINYURL.COM/HO26L2V

January 2008 - Present

- Trend research, color selection, seamless repeats, award winning designs.

TUTORIALS TINYURL.COM/ZCFXQ88

January 2008 - Present

- User Stories, image preparation, instructional material creation.

BIKE MD BIKE-MD.HEROKUAPP.COM/LOGIN/

December 2016 - January 2017

- Team collaboration, creative direction, wireframes & mock ups, front-end code.

BRANCHLESS BANK TINYURL.COM/ZENSUY5

November 2016

- User story, user testing, Illustration & branding, wireframes, high fidelity mock ups, prototype app.

TREASURES UNEARTHED TINYURL.COM/JREDH50

November 2016

- Team collaboration, creative direction, user story, wireframes, mock ups, front-end code.

DEAD GAME HACKATHON DEAD-STORY.HEROKUAPP.COM/DEAD/

December 2016

- Team collaboration, creative direction, wireframes, mock ups.

GOODREADS BOOKSHELF TINYURL.COM/ZEZNVHU

November 2016

- Creative direction, wireframes, mock ups, front end coding, logo creation, style guide.