

# ELOISA DOCTON

Creative problem solver with  
design, & coding skills

## CONTACT

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## EDUCATION



2017: UI Design



1999: Tourism

## SKILLS

Photoshop  
Illustrator  
After Effects  
InDesign  
Sketch  
HTML5  
CSS3  
Sass  
jQuery  
Wordpress/CMS  
Spanish  
Avid Researcher  
Hootsuite  
Salesforce  
Agile Methodology  
HubSpot Workflow

## SUMMARY

I am an empathetic illustrator who excels at solving problems and thinking outside the box. I have a strong background in customer and vendor relations while doubling as a freelance designer. I also develop websites using HTML, CSS, JQuery, Javascript and Sass.

## TRAITS

Advanced Adobe CS user , excellent collaborator, conceptual thinker,  
user experience savvy, strong design sense

## EXPERIENCE

Divi Resorts, Chapel Hill, NC — Multimedia Designer  
MARCH 2017 - PRESENT

- Collaborate with stakeholders for conceptual ideas.
- Lead and execute all digital design projects including homepage banners, product page content, email campaigns, social media, digital advertising and landing page content, utilizing design software and front-end development.

Eloisa Docton Design, Fuquay Varina, NC — Illustrator  
JANUARY 2008 - PRESENT

- Create, develop and execute print artwork for whimsical, colorful, happy customers on a freelance basis.
- Responsible for creating original artwork, consisting of color and texture, that is technically ready for design production as well as for visual presentations.
- Organizing and prioritizing multiple projects to meet established deadlines.
- Research current trends, colors, styles and design technologies via shopping trips, studio visits, courses.

Spoonflower Inc., Durham, NC — Senior Buyer  
SEPTEMBER 2013 - JULY 2016

- Held various positions including Operations and Customer Service.
- Collaborated with multiple departments, leadership levels, and vendors to secure the success of production and development.
- Directed inventory of two factories {US and Germany}.
- Established and maintained vendor relationships, negotiated the cost of raw materials and contract terms.
- Collaborated closely with the marketing and engineering team to design internal communications graphics, customer-facing illustrations and website improvements.
- Managed projects employing agile methodology.

## COMMUNITY

Triangle UXPA | Girl Develop It | AIGA | Ladies who UX | Women Who Code | The Iron Yard Alumni