

ELOISA DOCTON

Creative problem solver with
design, & coding skills

CONTACT

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EDUCATION



2017: UI Design

IUTIRLA

1999: Tourism

SKILLS

Photoshop
Illustrator
After Effects
InDesign
Sketch
HTML5
CSS3
Sass
jQuery
Wordpress/CMS
Spanish
Avid Researcher
Hootsuite
Salesforce
Agile Methodology
HubSpot Workflow

SUMMARY

I am an empathetic illustrator who excels at solving problems and thinking outside the box. I have a strong background in customer and vendor relations while doubling as a freelance designer. I also develop websites using HTML, CSS, JQuery, Javascript and Sass.

TRAITS

Advanced Adobe CS user, excellent collaborator, conceptual thinker, user experience savvy, strong design sense, web designer, developer..

EXPERIENCE

Divi Resorts, Chapel Hill, NC — **Multimedia Designer**
MARCH 2017 - PRESENT

- Lead all digital development and design projects including website assets, email campaigns, marketing materials, social media, events and advertising.
- Work closely with sales and content teams to strategize campaigns while defining and strengthening the brand.
- Disciplines include creative direction, digital strategy, user interface and branding.
- Project types include campaigns, branding, development, illustration, photography, videography, user interface and responsive design.

Eloisa Docton Design, Fuquay Varina, NC — **Designer**
JANUARY 2008 - PRESENT

- Create, develop and execute designs for a variety of customers.
- Research and apply latest trends in both print and digital spaces.
- Manage projects by utilizing an agile methodology.
- Disciplines include strategy, research, development and illustration.
- Project types include illustrations, animations and web-design.

Spoonflower Inc., Durham, NC — **Senior Buyer**
SEPTEMBER 2013 - JULY 20016

- Held various positions including Operations and Customer Service.
- Collaborated with multiple departments, leadership levels, and vendors to secure the success of production and development.
- Directed inventory of two factories {US and Germany}.
- Established and maintained vendor relationships, negotiated the cost of raw materials and contract terms.
- Collaborated closely with the marketing and engineering team to design internal communications graphics, customer-facing illustrations and website improvements.

COMMUNITY

Triangle UXPA | Girl Develop It | AIGA | Ladies who UX | Women Who Code | The Iron Yard Alumni | Dribbble