

ELOISA DOCTON

Creative problem solver
with design, team building
& coding backgrounds.

CONTACT

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EDUCATION



2017: UI DESIGN



1999: TOURISM

SKILLS



Fluent in Spanish
Avid Researcher
Tactful Communicator
Agile methodology user



Design problem solver
Expert in Adobe
Master in pattern repeats
User of Sketch
Skilled with prototypes
Natural eye for color



Experienced with html
Skilled in css and sass
Able with JQuery
Accomplished with site
responsiveness



WORK

INDEPENDENT DESIGNER ELOISA D.

January 2008 - Present

- Concept and design of surface patterns for fabric and paper, logo design, and web illustrations.
- Negotiate license contract terms and costs.
- Some clients include: Cinnamon Joe Studios, Joann's fabrics, Timeless Treasures fabrics and Spoonflower.

SR PROCUREMENT SPECIALIST SPOONFLOWER

May 2015 - July 2016

- Project management employing the agile methodology. Directed inventory of two factories {US and Germany}.
- Established and maintained vendor relationships, negotiated the cost of raw materials and contract terms.
- Collaborated with multiple departments, leadership levels, and vendors to secure the success of production and r&d efforts.
- As collateral functions, collaborated closely with the marketing and engineering team to design internal communications graphics, customer-facing illustrations and website improvements.

SR CUSTOMER ADVOCATE SPOONFLOWER

February 2014 - May 2015

- Fostered customer satisfaction with design and order help.
- Hand-selected to perform collateral functions, including developing design courses and marketing blog posts, graphics for marketing and inter-company emails as needed.
- Coordinated tours of the factory in Durham
- Became the Customer Service liaison which included compiling, analyzing and communicating data to the company on a weekly basis, identifying improvement opportunities, which in turn helped align company departments and goals, plus improved employee morale.



TECHNICAL

FREELANCE DESIGN TINYURL.COM/HO26L2V

January 2008 - Present

- Trend research, color selection, seamless repeats, award winning designs.

TUTORIALS TINYURL.COM/ZCFXQ88

January 2008 - Present

- User Stories, image preparation, instructional material creation.

BIKE MD BIKE-MD.HEROKUAPP.COM/LOGIN/

December 2016 - January 2017

- Team collaboration, creative direction, wireframes & mock ups, some front-end code.

BRANCHLESS BANK TINYURL.COM/ZENSUY5

November 2016

- User story, user testing, Illustration & branding, wireframes, high fidelity mock ups, prototype app.

TREASURES UNEARTHED TINYURL.COM/JREDH50

November 2016

- Team collaboration, creative direction, user story, wireframes, mock ups, some front-end code.

DEAD GAME HACKATHON DEAD-STORY.HEROKUAPP.COM/DEAD/

December 2016

- Team collaboration, creative direction, wireframes, mock ups.

GOODREADS BOOKSHELF TINYURL.COM/ZEZNVHU

November 2016

- Creative direction, wireframes, mock ups, front end coding, logo creation, style guide.