

Predicting Track Popularity

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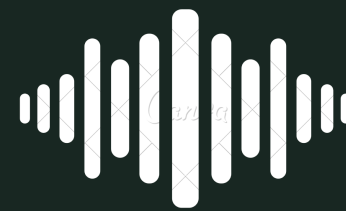
January 2024

Did You Know...

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Americans stream
up to 75 minutes of
music every day.

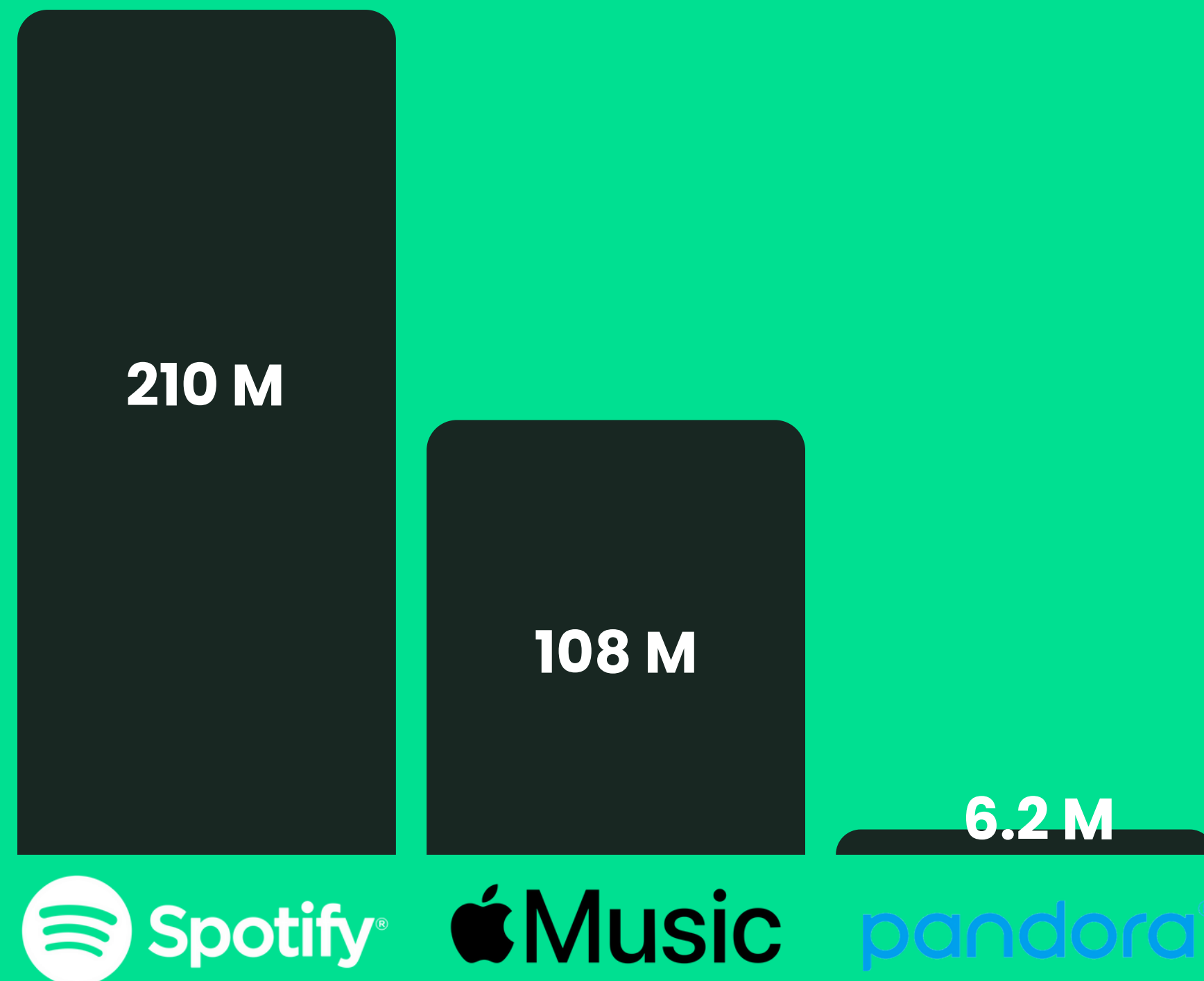


78% of people listen
to some sort of
streaming platform.



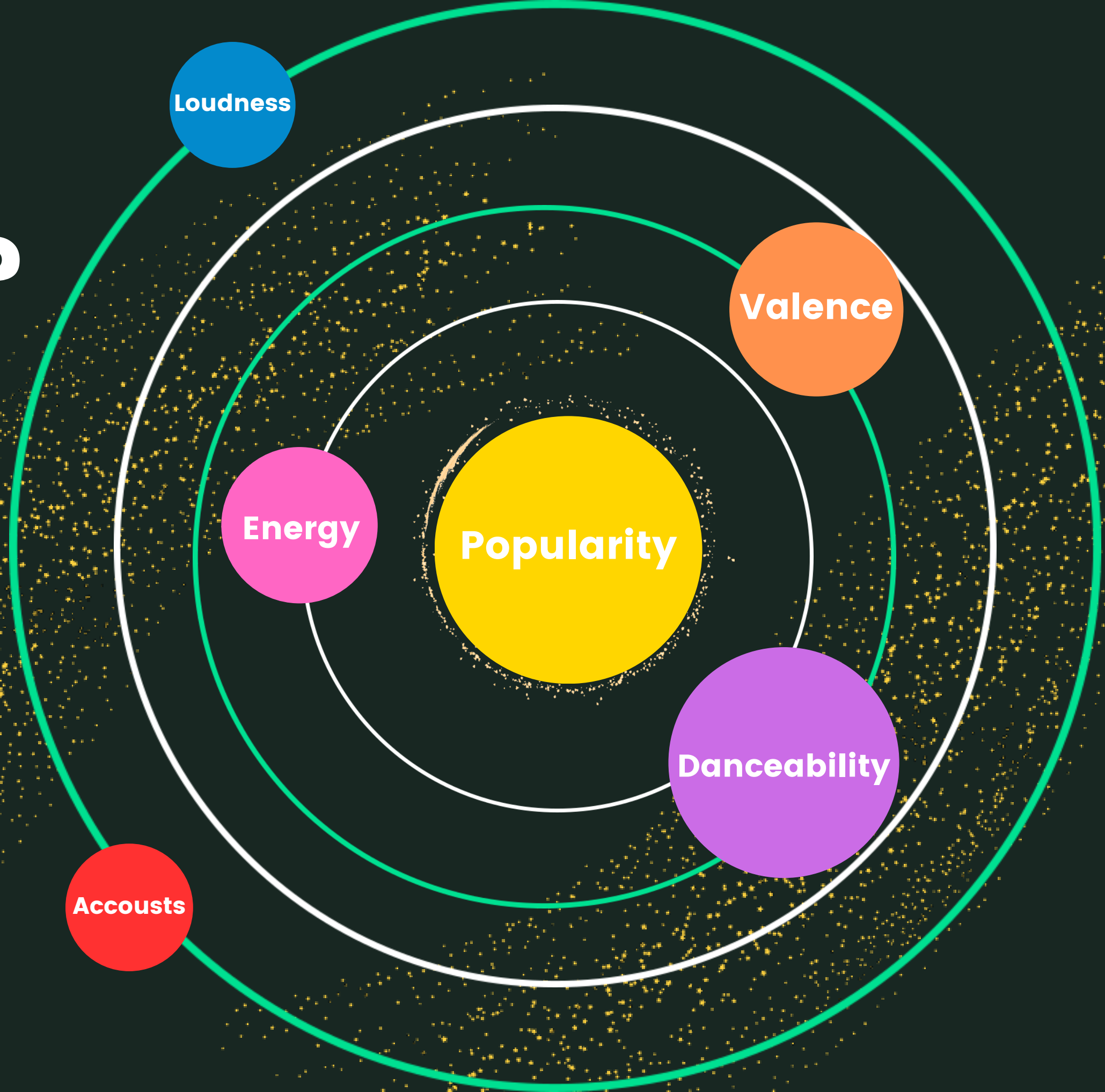
84% of the **US music
industry's revenue**
comes from
streaming platforms.

Worldwide Paid Subscribers in 2023



Top Streaming Music Platforms

What's Popularity?



Impact

- 88% of popularity accuracy
- More long term subscribers
- Reducing cost and increasing revenue

RFC 88.1%

LR 86.3%

KNN 85.0%

DTC 81.0%

Without music,
life would be a
mistake.

FRIEDRICH NIETZSCHE

A PHILOSOPHER'S
PERSPECTIVE

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