

Maximilian Weicht

21/03/1998 | Nationality: German

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Multidisciplinary professional with a background in Psychology and current studies in Computer Science & Design. Experienced in consulting, logistics, and creative work, focused on optimizing processes and delivering solutions at the intersection of human behaviour, technology, and design.



Education

10/23 – 07/27 (planned)	B.Sc. Computer Science and Design <i>University of Applied Sciences Munich</i> <ul style="list-style-type: none">GPA: 1.6 (1 = best, 4 = worst)	Munich, DE
10/18 – 02/22	B.Sc. Psychology <i>University of Innsbruck</i> <ul style="list-style-type: none">Focus: Occupational and Organizational PsychologyGPA: 1.4 (1 = best, 4 = worst) - Recipient of the Merit Scholarship	Innsbruck, AT

Professional Experience (Selection)

12/24 – present	Freelance Web & Graphic Designer <i>Munich, DE</i> <ul style="list-style-type: none">Created illustrated DIA slides for a children's projector with age-appropriate storytelling.Delivered production-ready assets tailored to analogue film formatting and physical media.	Munich, DE
10/23 – present	Operations & Logistics Working Student <i>frugee GmbH</i> <ul style="list-style-type: none">Managing logistics partners and streamlining logistics processes, reducing costs by 21%.Enhanced the online store's customer journey and streamlined customer service workflows.Supporting operations including invoicing, procurement and process coordination.	Munich, DE
10/22 – 01/23	Recruitment Consultant <i>Right People Group</i> <ul style="list-style-type: none">Led end-to-end recruitment for freelance tech talent: sourcing, screening, and client matching.Defined job requirements and hiring strategies through stakeholder workshops.Delivered client presentations and candidate briefings.	Berlin, DE
05/22 – 07/22	Venture Development Internship <i>KoRo Handels GmbH</i> <ul style="list-style-type: none">Designed and visualized the strategic roadmap for a new ice cream franchise concept.Facilitated workshops to define MVPs and key business milestones.Supported launch of "Chunks" product line with focus on supply chain optimization.	Berlin, DE
02/22 – 04/22	Enterprise Transformation Student Consultant <i>Capgemini Invent</i> <ul style="list-style-type: none">Co-developed a strategic Change Impact Framework for assessing transformation challenges during a global IT rollout impacting 20.000+ employees.Supported the implementation of tailored change initiatives, ensuring alignment between business objectives and operational execution.	München, DE
08/21 – 01/22	Head of IT <i>icons – consulting by students</i> <ul style="list-style-type: none">Managed IT infrastructure incl. server hosting, tools (e.g., HubSpot, Podio), and website.Optimized digital workflows for 30+ members and client projects.	Innsbruck, AT
10/20 – 01/22	Student Consultant <i>icons – consulting by students</i> <ul style="list-style-type: none">Led social media marketing campaign for a local career event increasing engagement by 70%.Developed market entry strategy for a workplace psychology consultancy.Streamlined recruitment process for an Austrian bank, improving efficiency & candidate quality.	Innsbruck, AT
10/20 – 07/21	Research Assistant <i>University Innsbruck</i> <ul style="list-style-type: none">Led student research team (5 people) supporting experimental psychology studies.Conducted data analysis and literature coding for 2 academic publications.Designed and refined visual stimuli for behavioural economics experiments.	Innsbruck, AT

Additional Information

Languages	German (native); English (fluent); French (basic)
Skills	Coding (TypeScript, Python, JavaScript, HTML/CSS), Frameworks (React, Next.js, Expo, Node.js), AI/ML (OpenAI API, Hugging Face), Design (Figma, Canva, Adobe CC), Tools (Asana, SPSS, WordPress, HubSpot, Podio, MS Office), Version Control (Git/GitHub)
Hobbies	Winter sports, Football, Beach Volleyball, Travel, Mountain Biking, Reading, DJing, Event Hosting