

# 5W'S

## ● Difficulty using technology

Seniors and individuals with disabilities may find it challenging to navigate digital platforms, making it harder for them to request essential services.

## ● High and inconsistent pricing

Many services are overpriced, and users often struggle to find fair rates.

## ● Elderly people

who need healthcare or home maintenance services.

## ● Parents

looking for trusted childcare or household support.

## ● Workplaces

To assist businesses with maintenance need

## ● Schools & childcare centers

For professional childcare services.

## ● Emergency Situations

**Electrical hazards** that pose safety risks.

**Water leaks** or **plumbing failures** requiring immediate attention.

**Urgent medical care** for seniors or patients at home.

## ● A modern and intuitive app interface with

**Simple navigation** to easily browse and book services.

**Smart search & filters** to quickly find the right provider.

**Secure online payment** options for hassle-free transactions.

**Multi-language support** to serve a diverse user base.

**Dark & light mode** for a customized user experience

**24/7 customer support** to assist you at any time.

## WHY?

The Cause of the making **EASY FIX**

Finding reliable service providers (plumbing, electrical work, healthcare, or childcare) comes with several

**challenges**



## ● Uncertain service quality

There's no guarantee that the service will meet expectations.

## ● Limited accessibility

It can be difficult to find available service providers, especially during late-night hours when urgent issues arise.

## WHO?

Our application is designed for a broad range of

**users**



## ● Workers & students

with limited time for home repairs.

## ● Migrant residents & A newly moved-in family

who may struggle to find reliable local services.

## WHERE?

Our services are available in

**various locations**



## ● Homes

For repairs, maintenance, and caregiving , housekeeping

## ● Student Housing

For repairs, maintenance ,housekeeping

## WHEN?

You can request these services

**anytime**



## ● Routine Maintenance

## ● Elderly Care

## WHAT?

Our solution addresses these challenges by

**offering**



## ● Verified ratings & reviews

## ● unified platform for users and service providers

## ● Affordable pricing & exclusive discounts