

Ideation Phase

Problem Statement

Team ID	PNT2022TMID40233
Project Name	Global Sales Data Analytics

Problem Statement: Global sales has some Challenges faced by your client that will give as a statement include resource challenges such as understanding a customer base. The Global sales has another challenge that is communication localization, Managing Global Teams, Language Barriers. Global Sales has big process it will go in profit zone or loss customization and translation

Question	Description
Who does the problem affect?	Customer such as our team website user
What are the boundaries of the problem?	Real time issue, Overloaded Products Due to Lack of sales when it is not moving to customers
What is the issue?	International Client are not willing to go whole purchasing decision in a foreign language salespeople need to localize at least communication to the country
When does this issue occur?	This will happen when customer support and service, currency and payment preferences
Where is the issue occurring?	While purchasing the product in online
Why is it important that we fix this problem?	It is important to fix the problem because it is important reason for global sales when sales trend changes the product into profit in online shopping suddenly it will reduce product sells down we should analyze the number of products sells happen whether it is profit or loss from the market to the customer by the global sales