

OUTSOURCING WEB DEVELOPMENT HAS ALL NEW MEAN!



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SUMMARY

- While outsourcing has traditionally been a substantial cost play for the organization, today's leading companies are approaching in innovative ways to enhance business values. Now, you have decided to outsource software initiatives. The second step is to find competent software development partner you can trust to deliver. Due diligence in the partner selection process makes the difference in the success of your outsourcing project & engagement.
- Outsourcing continues to grow as a tool for enabling service delivery transformation. But, it's really more than that: the market has arrived at a point where it is intersecting outsourcing with innovation in ways it was unable to do previously.
- Outsourcing is more than just cost-cutting play. With the thousands of options available for service providers, you look for innovation & enabling transformation rather than just a resource with low cost. We can say that 'innovation' is an asset of the value that you get from outsourcing nowadays.



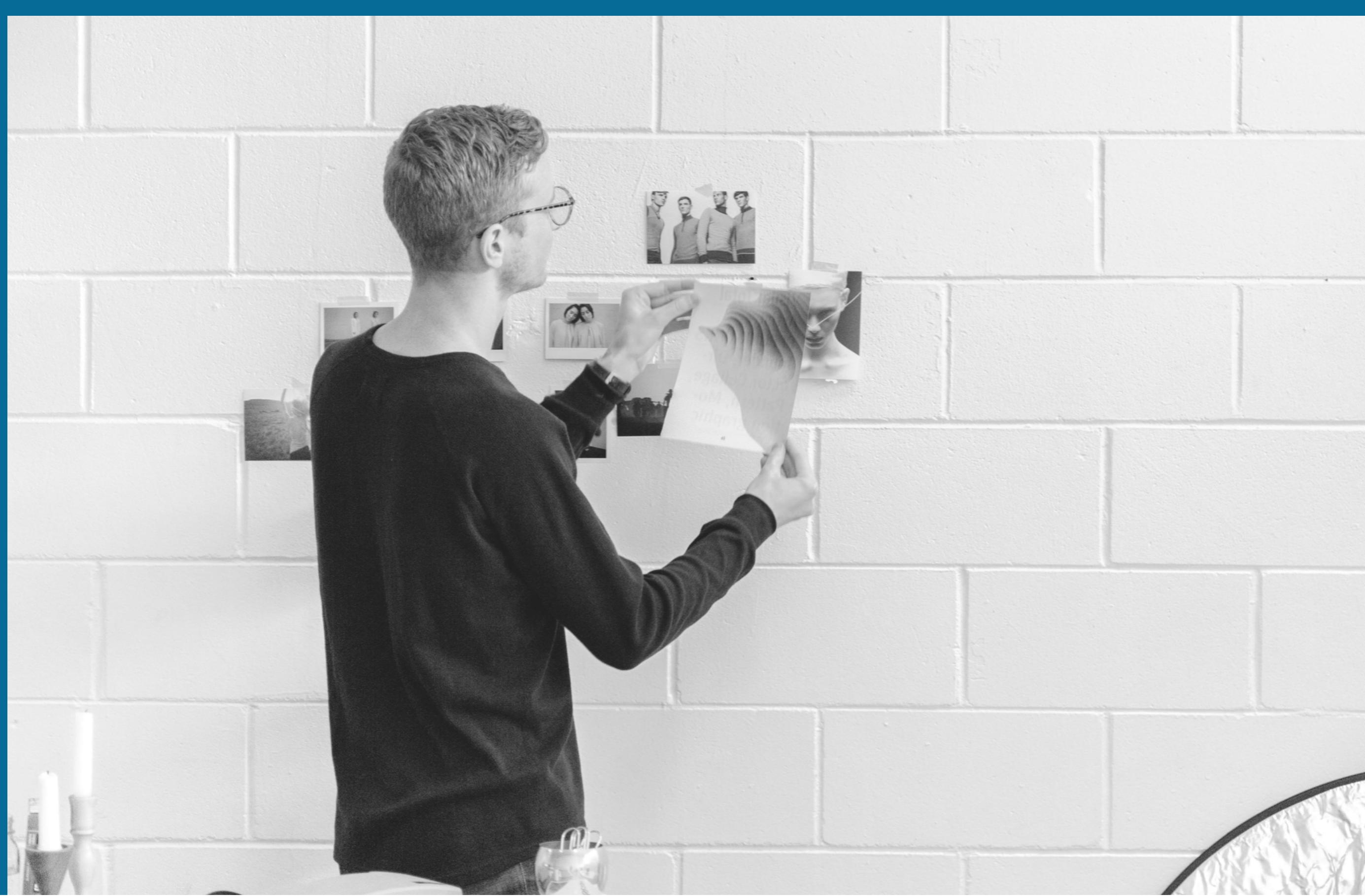


"Outsourcing is a key enabler having ability to deliver tangible benefits for savvy organizations!"

KEY FINDINGS

1. INNOVATION ENABLES BUSINESS FUNCTION:

The market is looking to evolve the outsourcing process so that it can be beneficial beyond the narrow scope. The prime focus of value is how innovation can act as an enabler of the business. With this vision, it is the major responsibility of outsourcing service providers to offer the most innovative solutions to clients & make the things happen like never before. Outsourcing is the process which is not just for the reduction in costs but its done right can help outsourcing web development companies to maintain & improve the competitive advantage.



KEY FINDINGS

2. THE FOUNDATION FOR AUTHENTIC PARTNERSHIP IS BUILT EARLY:

Even before vendors get engaged, emphasis on extended benefits, ease of management, flexibility plays an important role in starting the relationship on the right foot. Giving thoughtful insight on the elements that would help to grow their business, setting expectations can be next step. It also includes service delivery models, on-paper agreements related to data privacy, cyber security, NDA (Non-Disclosure Agreement) etc.



KEY FINDINGS

3. EFFECTIVE VENDOR MANAGEMENT DRIVES ONGOING VALUE:

Once you get engaged with outsourcing service provider, then it starts transitioning services and then assisting, managing the vendor relationship. The growing number of companies are strengthening this management & relationship management capabilities. It helps for implementing clear and cultivated escalation paths for both.



EMERGING TRENDS IN OUTSOURCING:

1. RE-EVALUATING OUTSOURCING BENEFITS:

Although cost continues to play a prominent role in outsourcing web development, development capabilities, service quality, process automation, innovation have more importance. All are re-evaluating outsourcing benefits by adding value beyond cost cutting, like providing required capacity, advanced functional capabilities, etc.

2. SECURING BENEFITS OF OUTSOURCING: THE ACTUAL EFFECT OF INNOVATION IS YET TO BE MEASURED

It has been seen that only 35% of organizations measure outsourcing value through innovation. Nonetheless, process automation, cloud computing can be considered as key innovations. Cloud computing has the ability for lowering the cost of delivery, speeding up the implementation, step up the rate of change, etc.



EMERGING TRENDS IN OUTSOURCING:

3. MANAGING RELATIONSHIPS TO REALIZE THE VALUE:

Outsourcing companies are enhancing the competitive processes, actively working on managing relationships with the clients. They are believing in maintaining transparency with the clients & actively managing relationships with them are the winners in these days!

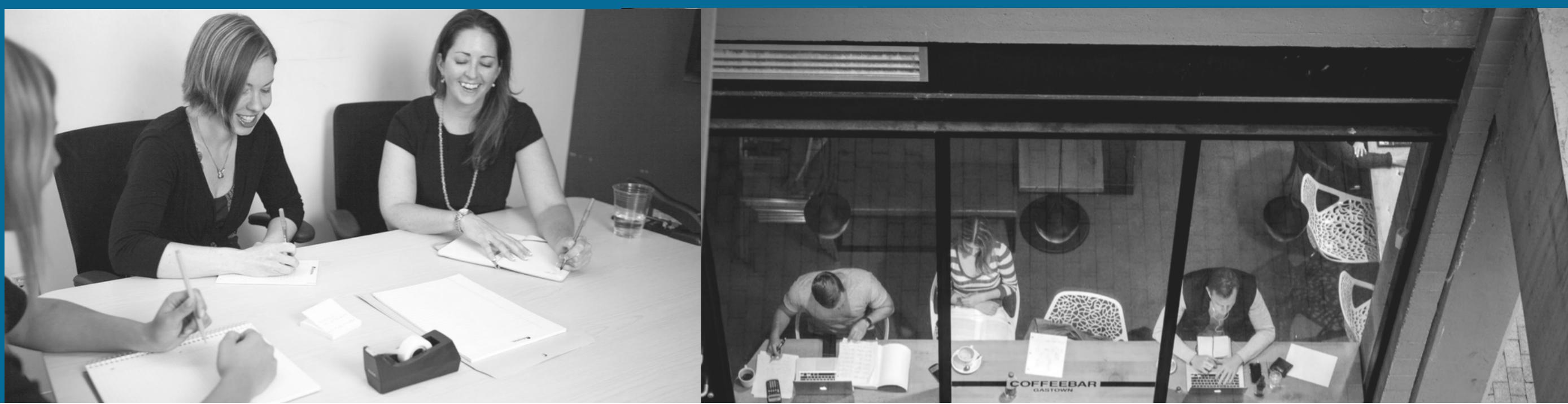


WHAT DO WE THINK?

As a 14+ years experienced **outsourcing web development company**, outsourcing services will continue its rapid adoption to meet, anticipate demands of the customers. Nowadays, consumers are expecting ingenious services, process improvements from their service providers. These transformational essentials are facilitated by technology advancement, delivering value keeping aside cost is the new key & how they are helping for client's business growth through innovation.

1. OUTSOURCING IS THE RIGHT SOLUTION TO HELP SCALE & GROW YOUR BUSINESS:

I just recall one of our client's scenario. He was a businessman in U.S.A who was not able to find out the exact way to grow it further. Our business development consultant had a talk with him, tried to analyze the concerns from depth & given the solution of dynamic website & what happened? He could generate the revenue 23% more than he was expecting previously. He is with eLuminous since last 8 years. All it needs is proper requirement understanding, planning, and execution from the right professionals.



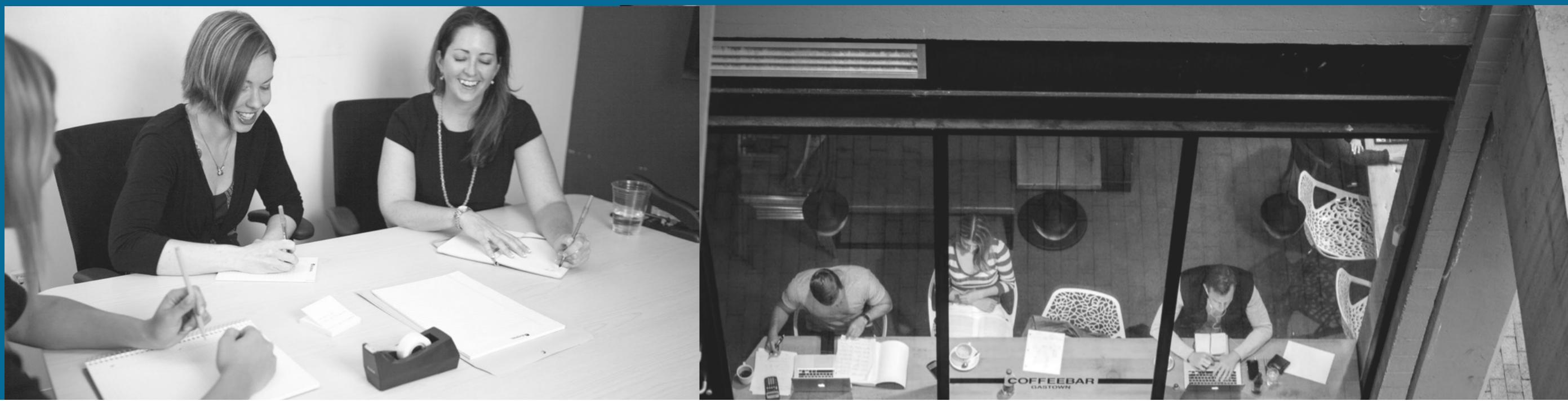
WHAT DO WE THINK?

2. DIGITAL DISRUPTION IS DRIVING AN UNPRETENDED LEVEL OF URGENCY AMONG ENTERPRISE LEADERS & OUTSOURCING CAN REALLY HELP:

In today's industry, digital business models can entirely take established legacy enterprises out overnight. Let's say you have an insurance firm with 1,00,000+ people claims using green screen computer, or a retail outlet with no mobile app strategy, or a bank with hundreds of branches employing from the 1980's, you are extreme risk of competition coming at you with intuitive, mobile app-driven, user-friendly business model supported by intelligent IT operations.

3. OUTSOURCING IS FOCUSING MORE ON CORE BUSINESS ACTIVITIES:

Most of the businesses consider fully outsourcing their IT department, not just to save money but especially to gain better experienced & skilled professionals to produce high quality solutions.



KEY TAKEAWAYS

- Process automation will be the prime focus by enhancing the capabilities & process transformation.
- The whole market will be driven by the outsourcing service providers, who could be able to integrate, learn new technologies & implement them for business growth of your customers.
- Defining innovation & executing it in the real world will separate market leaders from followers.
- New things will continue to create opportunities for providing competitive advantages to the consumers.
- Outsourcing is the industry which is rapidly adopting the technological advancements for creating value for the customers, will be an enabler for business transformation, strategies.





"Change is becoming so constant in outsourcing web development that service providers need to adapt new technologies faster & help their clients to empower their businesses in the most prolific way"

DO YOU WANT TO INCREASE YOUR CREDIBILITY, BRAND, BUSINESS WITH THE TRENDS COMING UP IN YOUR INDUSTRY SECTOR?

Give a try:

Consult with our respective domain experts & get deeper insight for your business. Then decide whether you want to outsource your work or not?

We are eager to meet you!

Drop your email id here, our expert will get in touch you.
(We won't spam your inbox, promise)

Schedule Meeting Now!

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