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## Website brief

### Overview of web site

We want people to find our products by searching the web. The site will provide detailed information about the products and enable visitors to enquire about products.

### List of pages

#### Home page

Contain an overview of each of the products, where customers can click a product to view more detailed information

## Individual product page

Detailed information each product, containing a photo, description, price and a contact us button

## Contact page

Provide contact details: an address, phone number, and a contact form. The contact form should use [Formspree](#) to send emails.

## Style and layout

### Overall style

The site should incorporate our brand colours and logo. Logo is supplied in the images folder in the project.

Primary green: #3F6660

highlight green: #8BDF83

Dark white: #FEFFFF

### Navigation

A common navigation list should be included on all pages. The navigation will include links to the Home page and Contact page

## Website content and layout

### Home page

#### Content

Page title	Home
Content type	Product listing

## Content



String of Fishhooks 6 Inch Unpotted  
\$30.00  
[Link to individual product page]



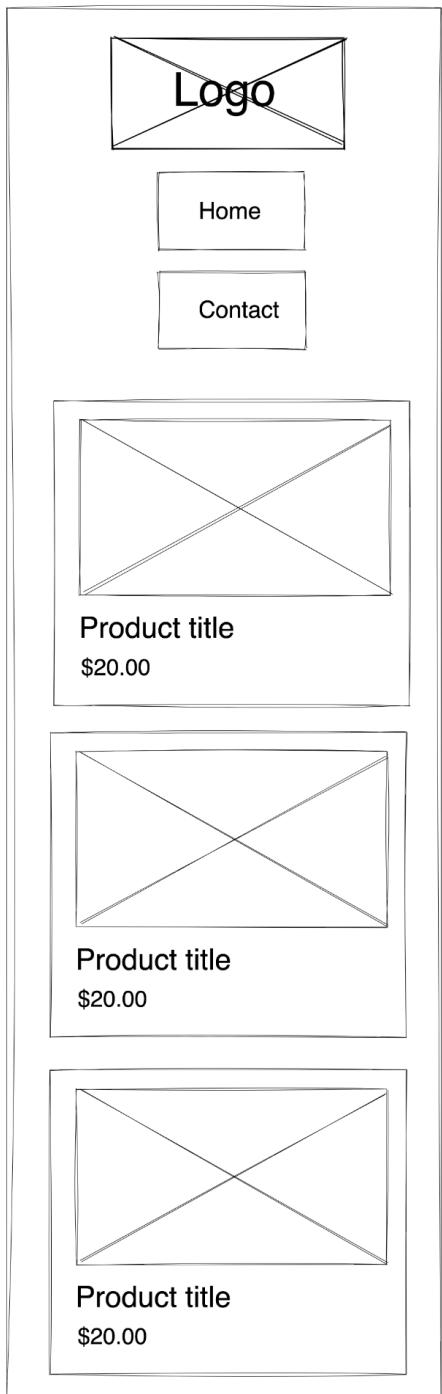
Tradescantia Nanouk 2 Inch In Ceramic Pot  
\$17.00  
[Link to individual product page]



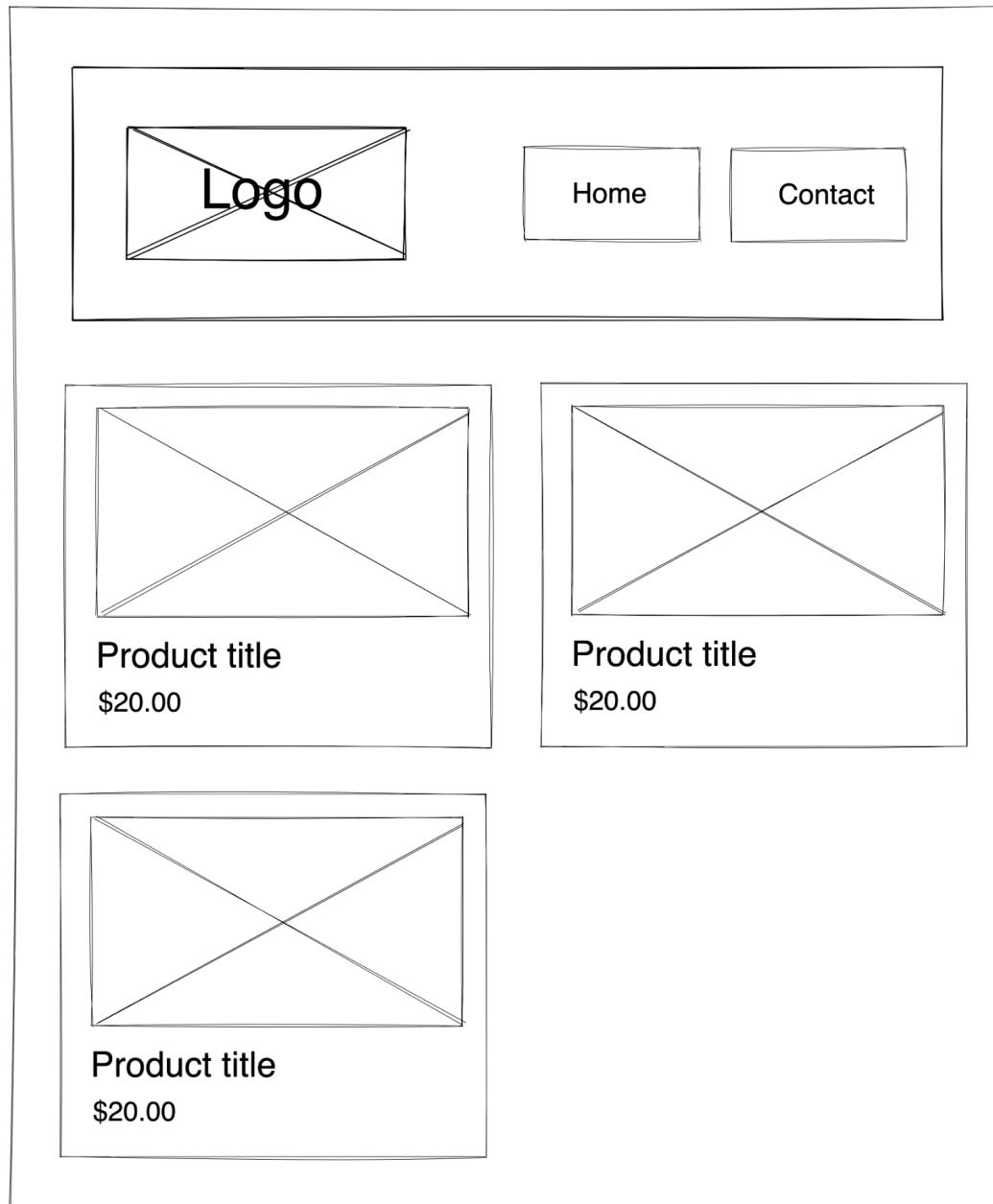
String of Dolphins 2 Inch Unpotted  
\$8.00  
[Link to individual product page]

## Home page layout

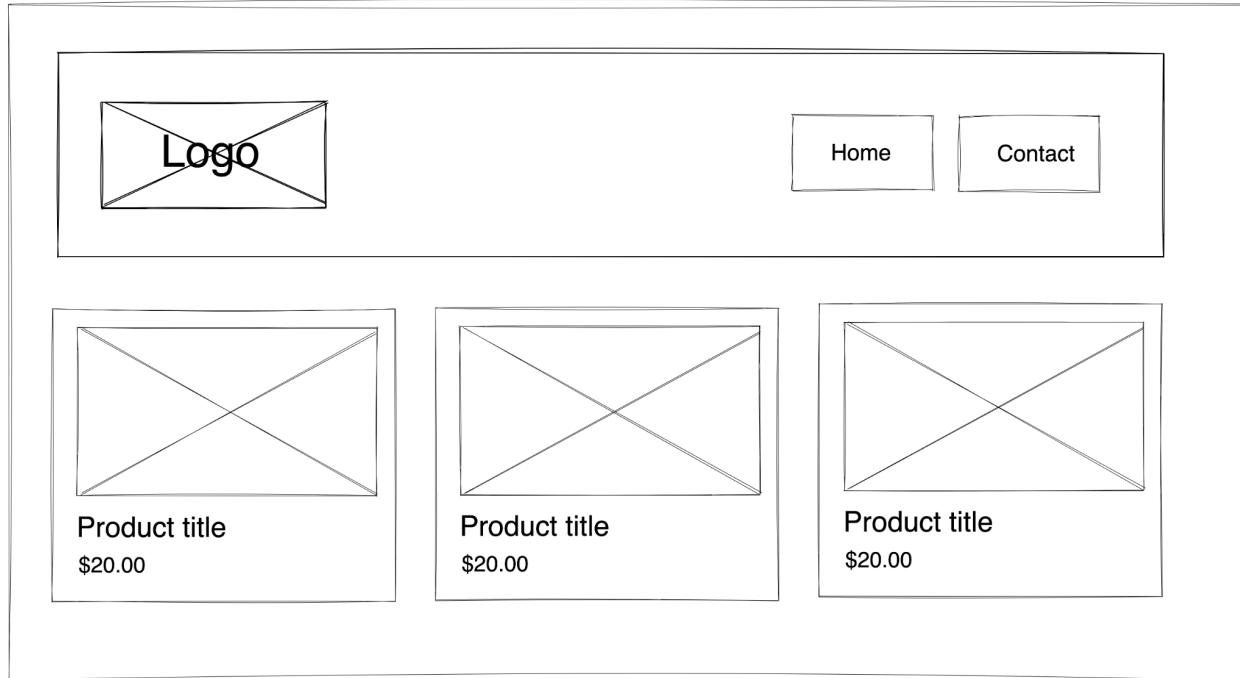
### Small screen



# Medium sized screen



# Large screen

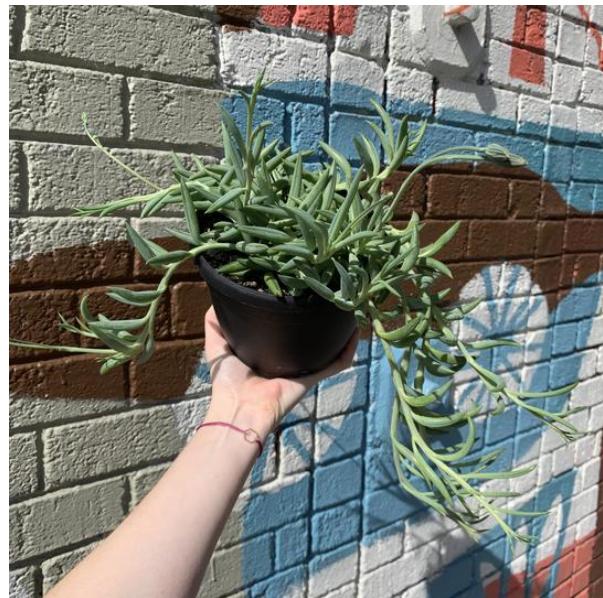


## Product pages

### Content

<b>Page title</b>	String of Fishhooks 6 Inch Unpotted
<b>Content type</b>	Product

## Content



String of Fishhooks 6 Inch Unpotted  
\$30.00

The String of Fishhooks is an easy-to-care-for and robust succulent. It sits beautifully on a shelf because of its trailing vines. The String of Fish Hooks is very similar to the String of Bananas and can sometimes be mixed up. The String of Fish Hooks is blueish green in color and the leaves are much thinner and hook-like. This plant comes in its 6" hanging plastic nursery pot.

**Light:** Bright light. Keep it away from direct exposure to the hot sun.

**Water:** Allow soil to dry completely between waterings

Buy now [Link to email  
[sales@plantsandthings.co.nz](mailto:sales@plantsandthings.co.nz)]

Page title	Tradescantia Nanouk 2 Inch In Ceramic Pot
Content type	Product

## Content



Tradescantia Nanouk 2 Inch In Ceramic Pot  
\$17.00

This beautiful green, pink, and white striped plant is easy to care for and also easy to propagate! This cross-pollinated variety originated from the Netherlands. We are selling them in this petite size, but they are fast growers. The more light it gets, the more vibrant the color will be, so give this plant some good light. Some temporary direct sun is great! The plant you receive may be in either ceramic pot design, but you may request one in checkout notes and we will do our best to accommodate.

**Light:** Bright, indirect sunlight or full sun

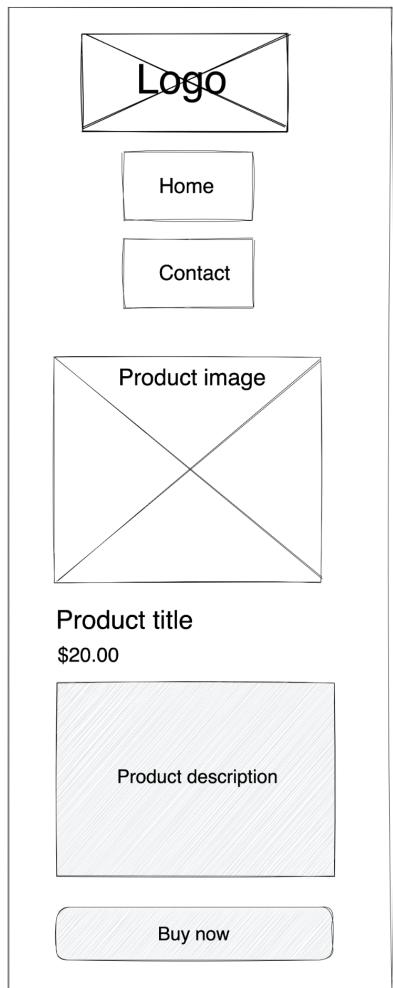
**Water:** Water when the top inch of the soil is dry. Be careful not to overwater.

Buy now [Link to email  
sales@plantsandthings.co.nz]

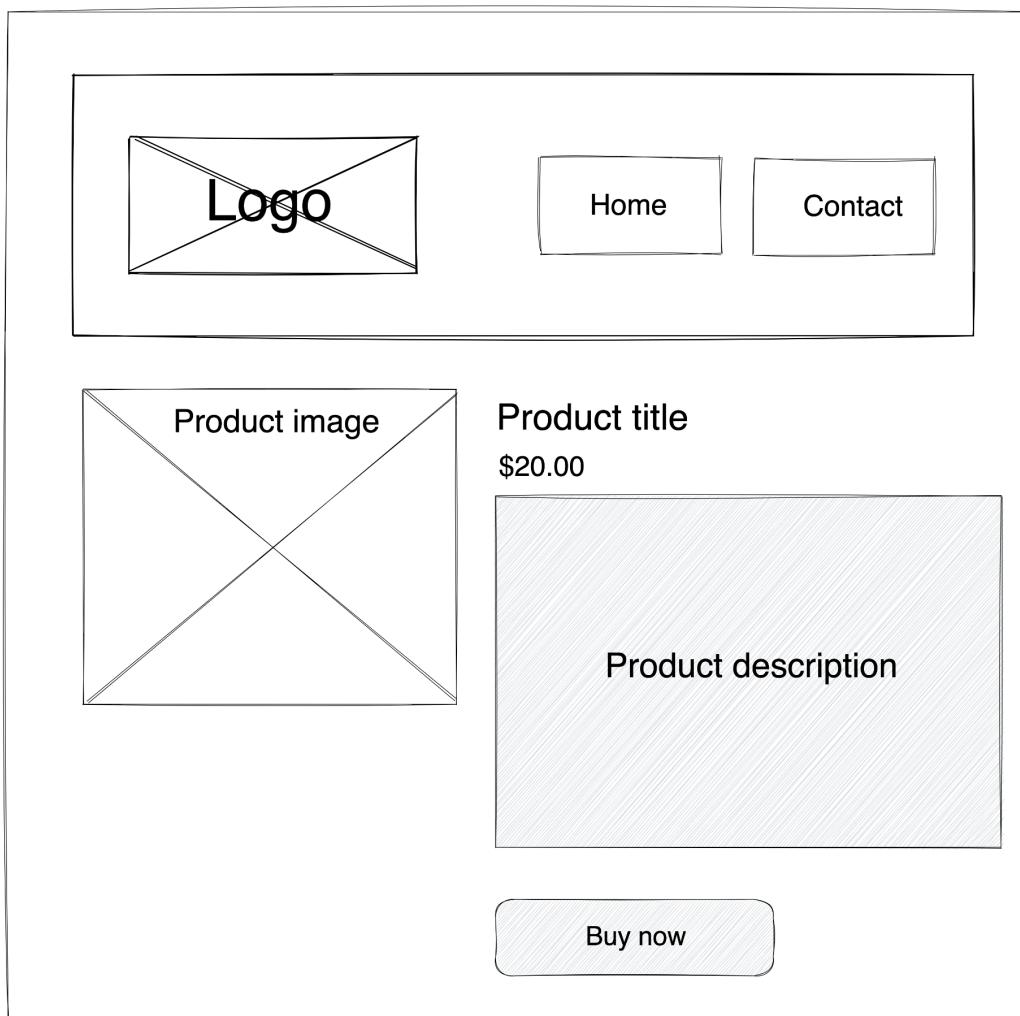
Content type	Product
<p><b>Content</b></p>	 <p>String of Dolphins 2 Inch Unpotted \$8.00</p> <p>The String of Dolphins is a vining succulent named for the shape of its leaves - take a closer look and you'll see they really are shaped like little dolphins! Like other succulents, this one is low-maintenance - perfect for a beginner or someone who travels. This String of Dolphins comes in its 2" plastic nursery pot.</p> <p><b>Light:</b> Full sun, southern or western exposure is ideal</p> <p><b>Water:</b> Allow soil to dry completely between waterings</p> <p>Buy now [Link to email <a href="mailto:sales@plantsandthings.co.nz">sales@plantsandthings.co.nz</a>]</p>

## Layout

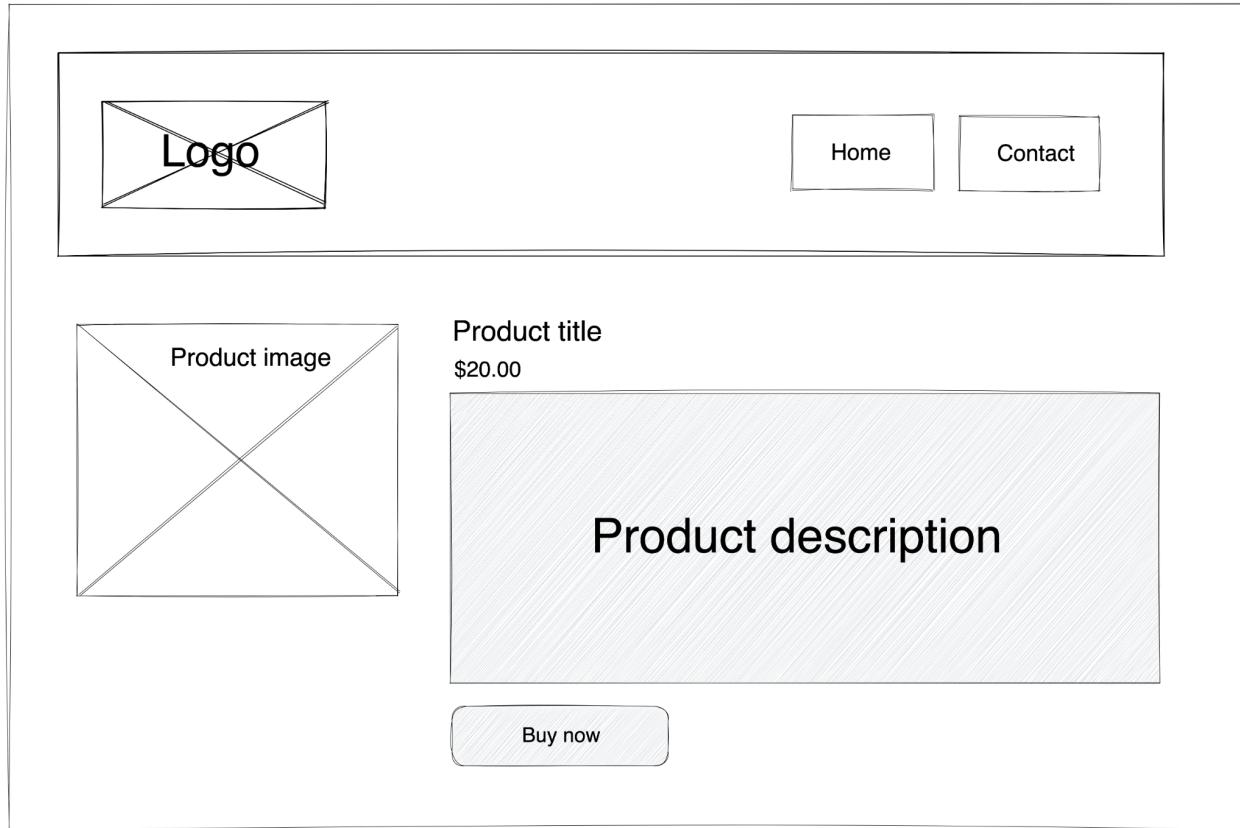
### Small screen



# Medium sized screen



# Large screen



## Contact page

### Content

<b>Page title</b>	Contact
<b>Content type</b>	Contact
<b>Content</b>	<p>Feel free to get in touch anytime</p> <p>[Web form]</p> <p>Name (required) Email (required) Message (required)</p> <p>Contact details</p> <p>123 Fake Street,</p>

Auckland,  
New Zealand

Phone: 09 123 45678  
Email: [sales@plantsandthings.co.nz](mailto:sales@plantsandthings.co.nz)

## Layout

# Small screen



Logo

Home

Contact

Name

Email

Message

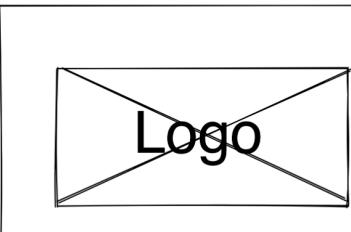
Contact us

Contact Details

123 Fake Street,  
Auckland,  
New Zealand

Phone: 09 123 45678  
Email: sales@plantsandthings.co.nz

# Medium sized screen



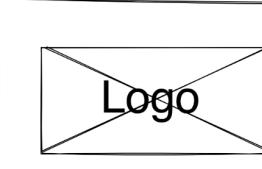
Logo

Home

Contact

Name	Contact Details
<input type="text"/>	123 Fake Street, Auckland, New Zealand
Email	Phone: 09 123 45678 Email: sales@plantsandthings.co.nz
Message	<input type="text"/>
<input type="button" value="Contact us"/>	

# Large screen



[Home](#) [Contact](#)

Name

Email

Message

Contact Details

123 Fake Street,  
Auckland,  
New Zealand

Phone: 09 123 45678  
Email: sales@plantsandthings.co.nz

**Contact us**