

# Advertisement and Marketing

Campus Website

Elvis Gao

Social Media Platforms

Student Council

Residence Hall Association

# Most Basic Features

Tabs for posting lost and found

Form that someone needs to fill out to post their lost item and where it was last seen

Image board where someone can post where they saw an item in case someone lost it

Some type of response ability where you can comment on a post to contact the original poster

Personal Account  
Username:  
Password:

# Hurdles

Keeping the website up to date (free from bugs)

Managing false information

Website upkeep cost

# Platform/ Application type

App

Website

Centralized physical billboard/bulletin location (could be displayed on a screen)

# Technology Stack

Website - Javascript

Elvis Gao

Website - HTML

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Website - CSS

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APP - Java

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APP - Python

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APP - C++

Elvis Gao

# Future Growth For Business

Expansion to multiple schools

Elvis Gao

Sell it to USC

Elvis Gao