

ABOUT THE COURSE

FRIENDLY WELCOME DIALOGUE

Good day dear, welcome to **Smartphone Graphic Design Bootcamp (SGDB)**.

Hope you are doing great.

That's good to know.

So what inspired you to become a Graphic Designer?

Let us guess, you are creative and you want to learn how to apply the knowledge in graphic designing? Or You want to power your business/projects with the skill without going through the pain of paying a Graphic Designer every time? Or you want to make the skill your side hustle to support your finances?

Well whatever reason it is, just know that you have come to the right place to get value for your money.

So can you introduce yourself to us?

Oh! You are from Africa, that is great; we are based on the same continent too.

Let us briefly introduce ourselves to you.

We go by the name, Smartphone Graphic Design Bootcamp (SGDB) and we are Africa's leading graphic design training institute.

So what are you expecting in this course?

Let us guess, you want to become that professional Graphic Designer that people look up to for eye-catching and breath-taking designs, right?

But have this question crossed your mind before that after you eventually become a professional Graphic Designer, what next? Like how do you make yourself visible in the market for people to patronize you? *I know you may be thinking that the majority of your sales will come from the people you know, such as your family members, friends, classmates, or people around you but the funny thing is that it is the other way around.*

So the question becomes how do you access and make the people you don't know to start patronizing you?

*You will find out later in the **Marketing PDF** after purchasing the course.*

WHY SHOULD YOU THANK YOURSELF FOR PURCHASING THE COURSE?

1. It is a Smartphone course, so you do not need to start looking for ₦350,000 to get a good laptop, you will be able to make amazing designs with just your Smartphone.
2. It is made up of screen-recorded tutorial videos that are of high resolution, detailed and simplified in the best way possible, while still considering your data consumption rate.
3. Since the course is built on the cloud, you will be able to learn it at your own pace, so whether you are the busy type, in-between or free type, you will not miss anything.
4. Access to a community of students who are also learning like you, hence sharing ideas and asking questions when you are stuck becomes easy.

5. Free access to the instructors to ask questions whenever your fellow students cannot answer your questions.
6. You will not just be taught how to make incredible designs but there will also be drill tests with images on how to identify errors in design, which in a long run will make you conscious of avoiding errors when making designs.
7. You will have free access to copyrighted elements and fonts worth ₦33,450.
8. Since the course is built on a cloud, you will be able to access the course even if your phone gets stolen or you want to make reference to the course in 5 years' time.
9. Updates to the course will reflect on the **Information Group**.
10. You will not just be taught how to make incredible designs but also how to get clients that will be patronizing you continuously for your new skill..
11. You will have a one-time reselling right after purchasing the course to resell it within the 1st 7 days of purchasing the course to someone who you feel will take the course seriously.
12. You will be eligible to purchase our customized branded T-shirt for as low as ₦5,000 (not compulsory but it can boost your confidence in being our student and a Graphic Designer).
13. We know it is not easy to take a course alone without any personal push, so we will include you in our Whatsapp mailing list, which will enable us to personally check on you at least twice every week.
14. A Certificate of Completion will be issued to you after you complete the 40 design challenges in the course and you will be

added to our **Alumni Network**, where high-paying clients will be channeled to you.

WHAT SHOULD YOU EXPECT BY THE END OF THE COURSE?

1. Skills of a world-class Graphic Designer who is up to date with the latest trends in the graphics design industry.
2. Knowledge of marketing in order to know how to monetize your Graphic Design skill.
3. Knowledge of how to relate with people in order to have good charisma in the face of your clients.