Variable aleatoria: $X \sim Normal(\mu, \sigma^2)$

Función de densidad: $f_X = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2}\left(\frac{X-\mu}{\sigma}\right)^2}$

Función de verosimilitud:

$$L(\theta) = \prod_{i=1}^{n} f(x_i | \theta) = \prod_{i=1}^{n} \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2} \left(\frac{x_i - \mu}{\sigma}\right)^2}$$

Logaritmo de la verosimilitud (log-verosimilitud):

$$\begin{split} l(\theta) &= \log L(\theta) = \log \left(\prod_{i=1}^{n} \frac{1}{\sqrt{2\pi\sigma^{2}}} e^{-\frac{1}{2} \left(\frac{x_{i} - \mu}{\sigma}\right)^{2}} \right) = \sum_{i=1}^{n} \log \left(\frac{1}{\sqrt{2\pi\sigma^{2}}} e^{-\frac{1}{2} \left(\frac{x_{i} - \mu}{\sigma}\right)^{2}} \right) \\ &= \sum_{i=1}^{n} \log \left(\frac{1}{\sqrt{2\pi\sigma^{2}}} \right) + \log e^{-\frac{1}{2} \left(\frac{x_{i} - \mu}{\sigma}\right)^{2}} \\ &= \sum_{i=1}^{n} \log \left(\frac{1}{\sqrt{2\pi\sigma^{2}}} \right) - \frac{1}{2} \left(\frac{x_{i} - \mu}{\sigma} \right)^{2} \\ &= -\frac{1}{2} \left[\log(2\pi\sigma^{2}) \sum_{i=1}^{n} 1 - \sum_{i=1}^{n} \left(\frac{x_{i} - \mu}{\sigma}\right)^{2} \right] \\ &= -\frac{1}{2} \left[n \log(2\pi\sigma^{2}) - \sum_{i=1}^{n} \left(\frac{x_{i} - \mu}{\sigma}\right)^{2} \right] \end{split}$$

Derivar e igualar a cero, y despejar μ :

$$0 = \frac{\partial l}{\partial \mu} = \sum_{i=1}^{n} \left(\frac{x_i - \mu}{\sigma}\right) \frac{1}{\sigma}$$
$$0 = \sum_{i=1}^{n} \left(\frac{x_i - \mu}{\sigma}\right) \frac{1}{\sigma}$$
$$\hat{\mu} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

Función de $log - verosimilitud con respecto a v = \sigma^2$:

$$l(v) = -\frac{1}{2} \left[n \log(2\pi v) - \frac{1}{v} \sum_{i=1}^{n} (x_i - \mu)^2 \right]$$

Derivar e igualar a cero, y despejar v:

$$\frac{\partial l}{\partial v} = -\frac{1}{2} \left[n \frac{1}{2\pi v} 2\pi - \frac{1}{v^2} \sum_{i=1}^n (x_i - \mu)^2 \right]$$
$$0 = -\frac{1}{2} \left[n \frac{1}{v} - \frac{1}{v^2} \sum_{i=1}^n (x_i - \mu)^2 \right]$$

Resultado:

$$\hat{v} = \frac{1}{n} \sum_{i=1}^{n} (x_i - \mu)^2$$

$$\hat{\sigma}^2 = \frac{1}{n} \sum_{i=1}^{n} (x_i - \hat{\mu})^2$$