
Nsagh Aromatic Goods Marketplace

Prepared By

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Project Proposal
COMP3700 – Introduction to Web Computing

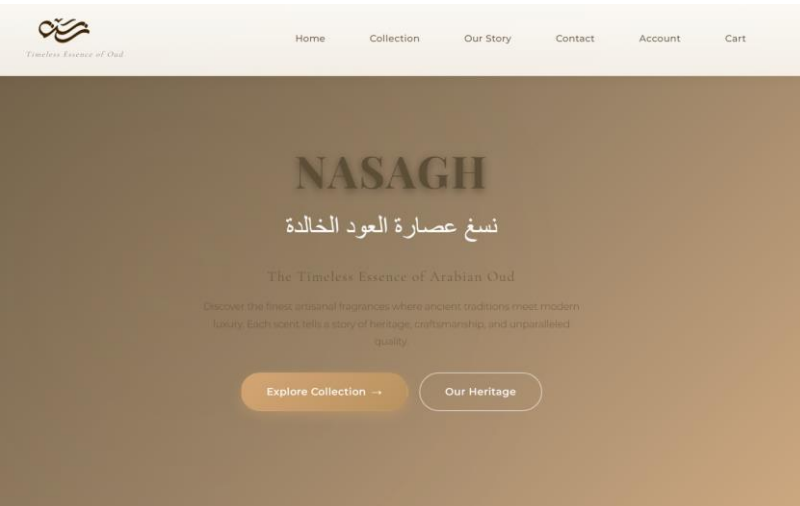
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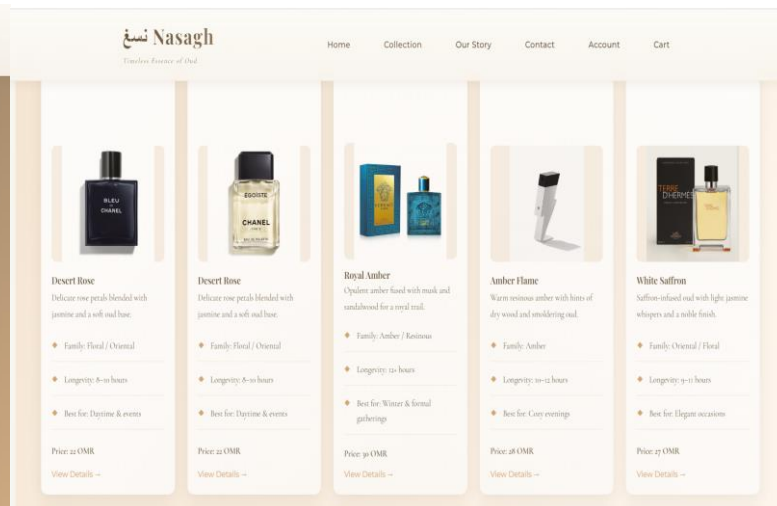
PROJECT OVERVIEW AND OBJECTIVES

A Quick Tour of Our Website

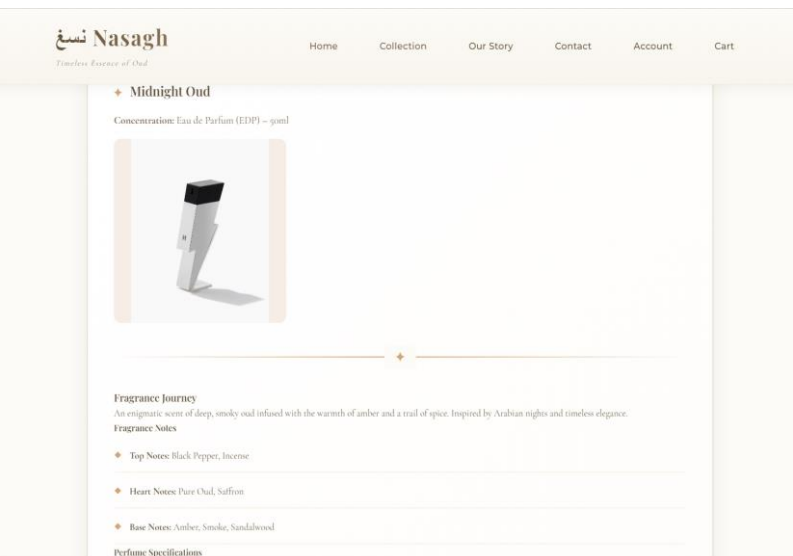
Here's a look at all the main pages we built for Nasagh. Think of this as walking through our online store.



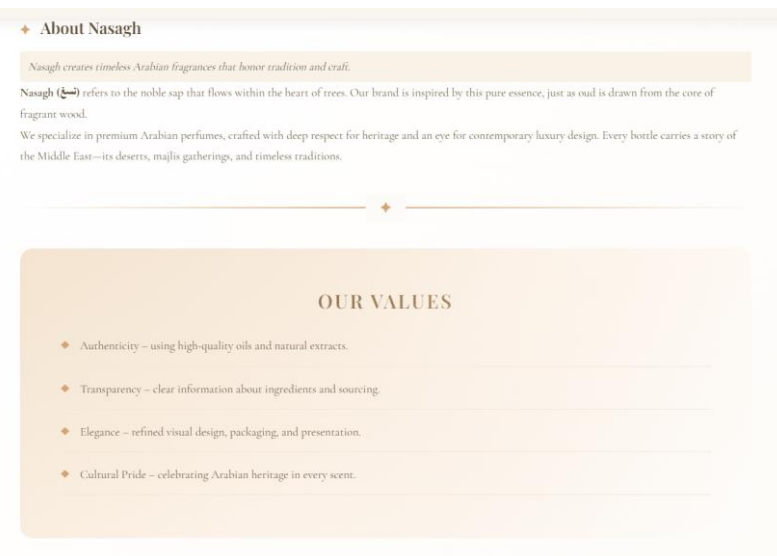
- This is the first page you see when you visit
- It gives you a warm welcome and shows some of our best products
 - Easy to find your way around from here



- The Main Store (Shop Page):
- Where all our perfumes are displayed
 - You can filter by scent type or price range
 - Easy to browse and find what you're looking for

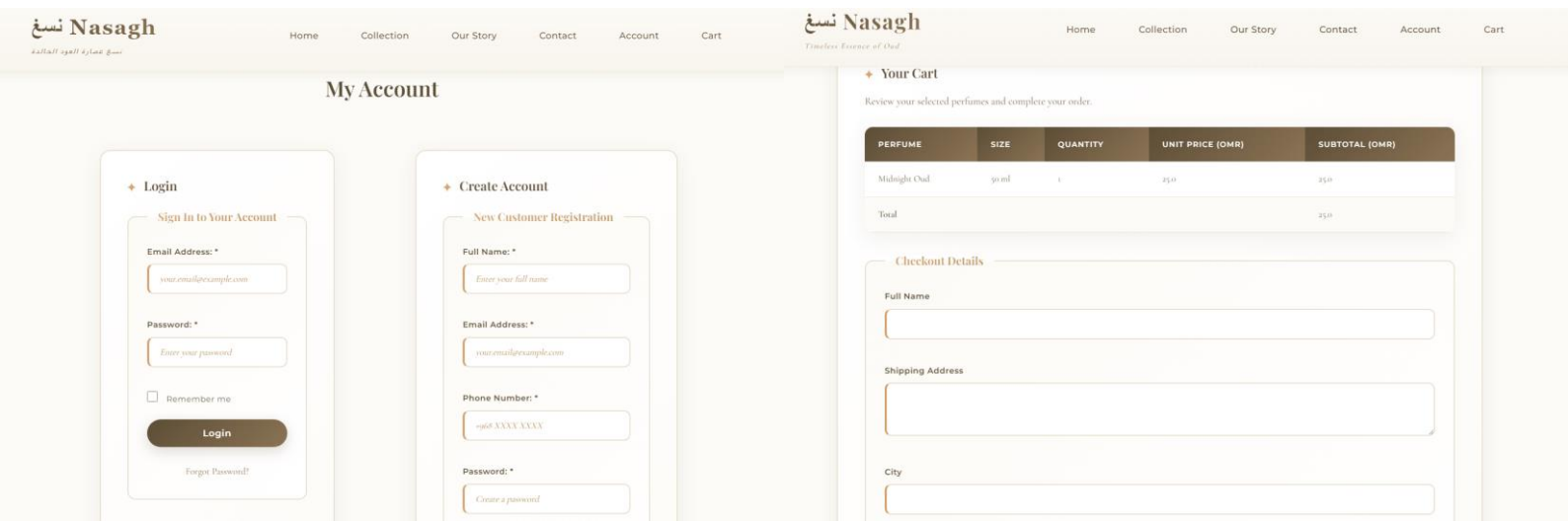


- Product Close-Ups (Product Details)
- Get all the details about any perfume
 - See ingredients, scent notes, and customer reviews
 - Where you decide to add items to your cart



- Our Story (About Us)
- Learn about who we are and why we started Nasagh
 - Understand our passion for traditional scents
 - Get to know the people behind the products

PROJECT OVERVIEW AND OBJECTIVES



Your Personal Space (Account Page)

- See your order history
- Track your current orders
- Manage your information

Checkout Counter (Cart & Payment)

- Review what you're about to buy
- Safe and secure payment process
- Final step before your order is placed

How We Styled Our Website

Overall Look & Feel

We went with a luxury aesthetic using rich browns and gold colors that feel warm and premium. The fonts were carefully chosen - elegant serif fonts for headings to give that classic, high-end feel, and clean sans-serif for buttons and navigation to keep things readable.

Homepage Specific Styling

Hero Section

The banner has a beautiful gradient background that goes from deep brown to golden tones, with a subtle shimmer effect that adds movement. Text slides in smoothly when the page loads to create that premium feel.

Product Display

Each product card has that "lift" effect when you hover over it - it rises up and the shadow gets more pronounced, making it feel interactive. We added gold badges for special items and made sure the prices are displayed prominently in that elegant serif font.

Experience Section

This part has those four feature cards with icons. They have a slight see-through background that becomes more visible when you hover, and they also lift up like the product cards. The whole section has a dark brown background that makes the white text pop.

Testimonials

We kept this clean and elegant with star ratings and italic quotes in that beautiful serif font. The card has just enough shadow to separate it from the background without being too heavy.

Newsletter Signup

Used a gold gradient background here to draw attention, with a contrasting button that stands out.

Responsive Design

We built everything mobile-first, meaning it looks great on phones first, then we added adjustments for tablets and desktop. On mobile, everything stacks neatly in one column, then moves to multiple columns on larger screens.

Interactive Elements

All the buttons and cards have smooth hover effects - nothing too flashy, just subtle movements and color changes that make the site feel alive and responsive. The animations are gentle and don't distract from the products.

Why We Chose These Styles

The color scheme reflects the natural tones of oud wood and gold accents give that luxury feel. The fonts create hierarchy and elegance. All the hover effects and animations are there to make the shopping experience feel premium and engaging without being overwhelming.

The end result is a website that feels as luxurious as the products it's selling!

References

1. Sephora - Fragrance category and product features. Sephora.com. Source: <https://www.sephora.com/shop/fragrance>

2. Arabian Oud - Official online store and brand pages. ArabianOud.com. Source: <https://www.arabianoud.com/>

Hyperlinks

GitHub

Pages: <https://elyasaq.github.io/comp3700-project/>

Free Hosting: <https://celebrated-raindrop-bd22bb.netlify.app/>

GitHub

Repository: <https://github.com/ElyasAQ/comp3700-project>

Contribution

Task	Team Member	Contribution Details
Project Planning & Strategy	All Members	Collaboratively defined website concept, created sitemap, established luxury brand identity and color scheme together
HTML Structure & Layout	All Members	Worked together to build all page templates with semantic HTML, implemented responsive grid systems and navigation structure
CSS Styling & Design	All Members	Jointly created complete visual design system, implemented animations, hover effects, and mobile responsiveness
Content Creation & Copywriting	All Members	Collaboratively wrote all product descriptions, brand story, Arabic/English content, and marketing copy
Product Selection & Research	All Members	Researched and selected out products together, sourced images and product information as a team
Testing & Quality Assurance	All Members	All members participated in cross-browser testing, mobile responsiveness checks, and user experience testing
Deployment & Documentation	All Members	Worked together to set up hosting, configure domain, and prepare all project documentation