
Nsagh

Aromatic

Goods

Marketplace

Prepared By

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Project Proposal
COMP3700 – Introduction to Web Computing

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PROJECT OVERVIEW AND OBJECTIVES

A Quick Tour of Our Website

Here's a look at all the main pages we built for Nasagh. Think of this as walking through our online store.



Home Collection Our Story Contact Account Cart

NASAGH

نسخ عصارة العود الخالدة

The Timeless Essence of Arabian Oud

Discover the finest artisanal fragrances where ancient traditions meet modern luxury. Each scent tells a story of heritage, craftsmanship, and unparalleled quality.

Explore Collection →

Our Heritage

Nasagh

Timeless Essence of Oud

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Desert Rose

Delicate rose petals blended with jasmine and a soft sand base.

- ◆ Family: Floral / Oriental
- ◆ Longevity: 8-10 hours
- ◆ Best for: Daytime & events

Price: 22 OMR

[View Details →](#)

Desert Rose

Delicate rose petals blended with jasmine and a soft sand base.

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- ◆ Best for: Daytime & events

Price: 22 OMR

[View Details →](#)

Royal Amber

Oudh amber fused with musk and sandalwood for a royal trail.

- ◆ Family: Amber / Resinous
- ◆ Longevity: 10-12 hours
- ◆ Best for: Winter & formal gatherings

Price: 30 OMR

[View Details →](#)

Amber Flame

Warm resinous amber with hints of dry wood and smoldering oud.

- ◆ Family: Amber
- ◆ Longevity: 9-12 hours
- ◆ Best for: Cozy evenings

Price: 28 OMR

[View Details →](#)

White Saffron

Saffron-infused oud with light jasmine whispers and a noble finish.

- ◆ Family: Oriental / Floral
- ◆ Longevity: 9-11 hours
- ◆ Best for: Elegant occasions

Price: 27 OMR

[View Details →](#)

- This is the first page you see when you visit
- It gives you a warm welcome and shows some of our best products
 - Easy to find your way around from here

The Main Store (Shop Page):

- Where all our perfumes are displayed
- You can filter by scent type or price range
- Easy to browse and find what you're looking for

Nasagh

Timeless Essence of Oud

Home Collection Our Story Contact Account Cart

Midnight Oud

Concentration: Eau de Parfum (EDP) – 50ml



Fragrance Journey

An enigmatic scent of deep, smoky oud infused with the warmth of amber and a trail of spice. Inspired by Arabian nights and timeless elegance.

Fragrance Notes

- ◆ Top Notes: Black Pepper, Incense
- ◆ Heart Notes: Pure Oud, Saffron
- ◆ Base Notes: Amber, Smoke, Sandalwood

Perfume Specifications

About Nasagh

Nasagh creates timeless Arabian fragrances that honor tradition and craft.

Nasagh (نَسْخ) refers to the noble sap that flows within the heart of trees. Our brand is inspired by this pure essence, just as oud is drawn from the core of fragrance wood.

We specialize in premium Arabian perfumes, crafted with deep respect for heritage and an eye for contemporary luxury design. Every bottle carries a story of the Middle East—its deserts, majlis gatherings, and timeless traditions.

OUR VALUES

- ◆ Authenticity – using high-quality oils and natural extracts.
- ◆ Transparency – clear information about ingredients and sourcing.
- ◆ Elegance – refined visual design, packaging, and presentation.
- ◆ Cultural Pride – celebrating Arabian heritage in every scent.

Product Close-Ups (Product Details)

- Get all the details about any perfume
- See ingredients, scent notes, and customer reviews
- Where you decide to add items to your cart

Our Story (About Us)

- Learn about who we are and why we started Nasagh
- Understand our passion for traditional scents
- Get to know the people behind the products

PROJECT OVERVIEW AND OBJECTIVES

The image shows two screenshots of the Nasagh perfume website. The left screenshot displays the 'My Account' page with sections for 'Login' and 'Create Account'. The 'Login' section contains fields for Email Address and Password, with a 'Remember me' checkbox and a 'Forgot Password?' link. The 'Create Account' section contains fields for Full Name, Email Address, Phone Number, and Password. The right screenshot shows the 'Your Cart' page, which includes a table of selected perfumes, a total amount, and sections for 'Checkout Details' with fields for Full Name, Shipping Address, and City.

PERFUME	SIZE	QUANTITY	UNIT PRICE (OMR)	SUBTOTAL (OMR)
Midnight Oud	50 ml	1	25.0	25.0
Total				25.0

Your Personal Space (Account Page)

- See your order history
- Track your current orders
- Manage your information

Checkout Counter (Cart & Payment)

- Review what you're about to buy
- Safe and secure payment process
- Final step before your order is placed

How We Styled Our Website

Overall Look & Feel

We went with a luxury aesthetic using rich browns and gold colors that feel warm and premium. The fonts were carefully chosen - elegant serif fonts for headings to give that classic, high-end feel, and clean sans-serif for buttons and navigation to keep things readable.

Homepage Specific Styling

Hero Section

The banner has a beautiful gradient background that goes from deep brown to golden tones, with a subtle shimmer effect that adds movement. Text slides in smoothly when the page loads to create that premium feel.

Product Display

Each product card has that "lift" effect when you hover over it - it rises up and the shadow gets more pronounced, making it feel interactive. We added gold badges for special items and made sure the prices are displayed prominently in that elegant serif font.

Experience Section

This part has those four feature cards with icons. They have a slight see-through background that becomes more visible when you hover, and they also lift up like the product cards. The whole section has a dark brown background that makes the white text pop.

Testimonials

We kept this clean and elegant with star ratings and italic quotes in that beautiful serif font. The card has just enough shadow to separate it from the background without being too heavy.

Newsletter Signup

Used a gold gradient background here to draw attention, with a contrasting button that stands out.

Responsive Design

We built everything mobile-first, meaning it looks great on phones first, then we added adjustments for tablets and desktop. On mobile, everything stacks neatly in one column, then moves to multiple columns on larger screens.

Interactive Elements

All the buttons and cards have smooth hover effects - nothing too flashy, just subtle movements and color changes that make the site feel alive and responsive. The animations are gentle and don't distract from the products.

Why We Chose These Styles

The color scheme reflects the natural tones of oud wood and gold accents give that luxury feel. The fonts create hierarchy and elegance. All the hover effects and animations are there to make the shopping experience feel premium and engaging without being overwhelming.

The end result is a website that feels as luxurious as the products it's selling!

References

1. Sephora - Fragrance category and product features. Sephora.com. Source:
<https://www.sephora.com/shop/fragrance>

2. Arabian Oud - Official online store and brand pages. ArabianOud.com. Source:
<https://www.arabianoud.com/>

Hyperlinks

GitHub

Pages: <https://elyasaq.github.io/comp3700-project/>

Free Hosting: <https://celebrated-raindrop-bd22bb.netlify.app/>

GitHub

Repository: <https://github.com/ElyasAQ/comp3700-project>

Contribution

Task	Team Member	Contribution Details
Project Planning & Strategy	All Members	Collaboratively defined website concept, created sitemap, established luxury brand identity and color scheme together
HTML Structure & Layout	All Members	Worked together to build all page templates with semantic HTML, implemented responsive grid systems and navigation structure
CSS Styling & Design	All Members	Jointly created complete visual design system, implemented animations, hover effects, and mobile responsiveness
Content Creation & Copywriting	All Members	Collaboratively wrote all product descriptions, brand story, Arabic/English content, and marketing copy
Product Selection & Research	All Members	Researched and selected oud products together, sourced images and product information as a team
Testing & Quality Assurance	All Members	All members participated in cross-browser testing, mobile responsiveness checks, and user experience testing
Deployment & Documentation	All Members	Worked together to set up hosting, configure domain, and prepare all project documentation