Taskini

Pitch Deck

Presented by : Hack Savvy Team:
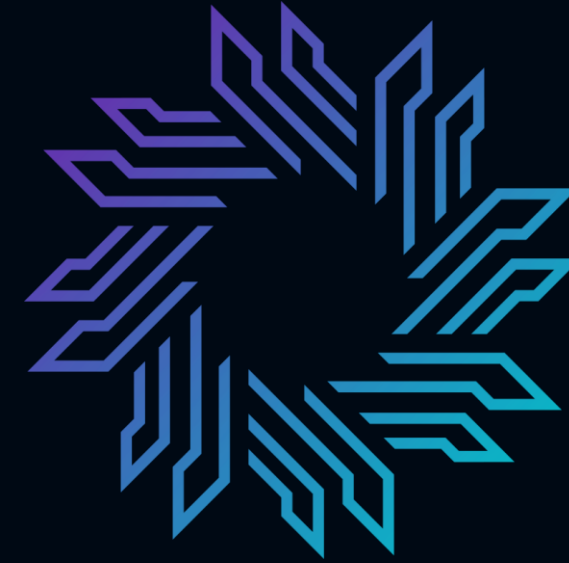**Ahmed Dhia Labidi**
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GitHub

TASKINI

Problems

- Employees struggle with task management.
- Eventually: missed deadlines, decreased productivity, and increased stress.
- Ultimately: loss of money.
- Existing task management apps lack intelligence & individualization.

MOST COMMON CONSEQUENCES
as % of people with employment problems (most serious problem only)

Loss of time	60%
Loss of money	52%

Solution

TASKINI

1 — **Personalized task management:** Taskini learns the employee's work style and adapts accordingly.

2 — **Priority setting:** Set task priorities based on urgency, importance, and personal preferences.
This can also be done manually.

3 — **Time counters:** Determine the estimated time needed for each task and track progress.

TASKINI

4

Difficulty assessment:
Taskini evaluates task difficulty and suggests suitable approaches.
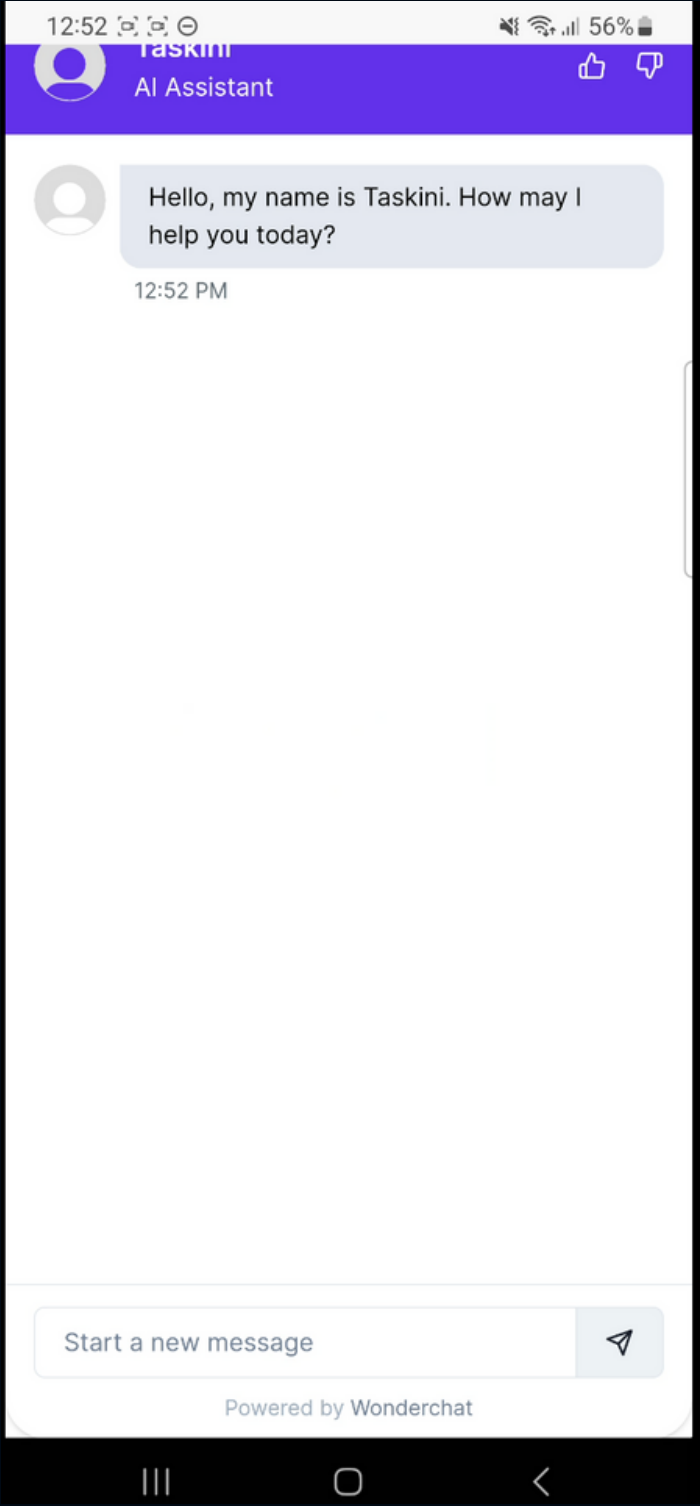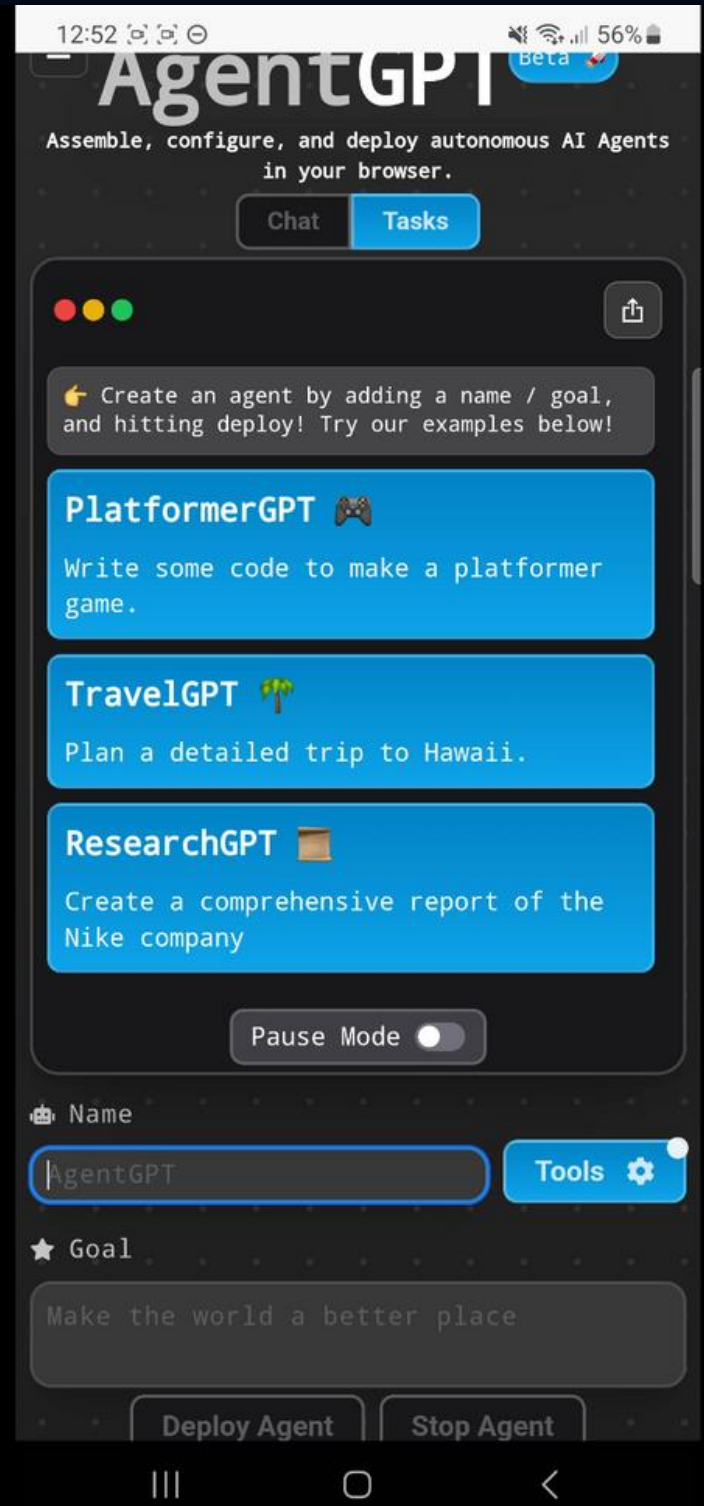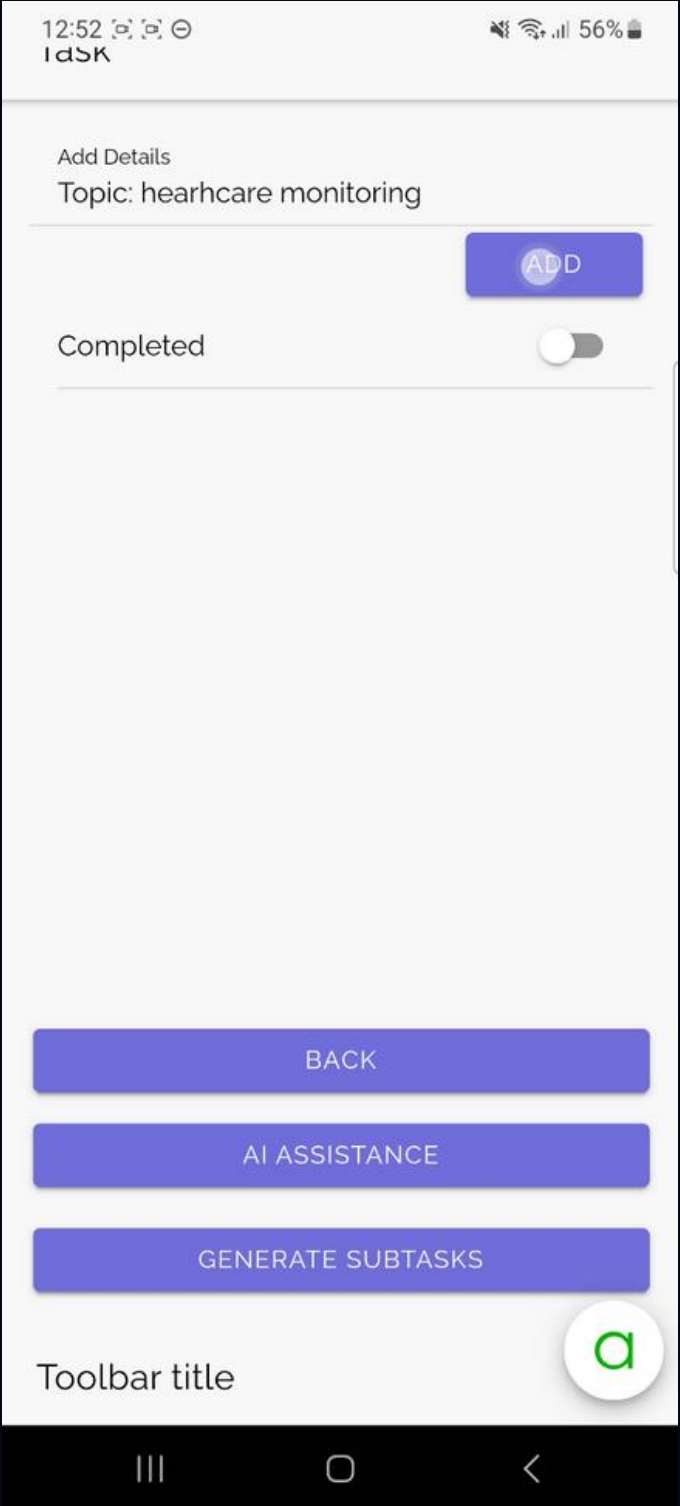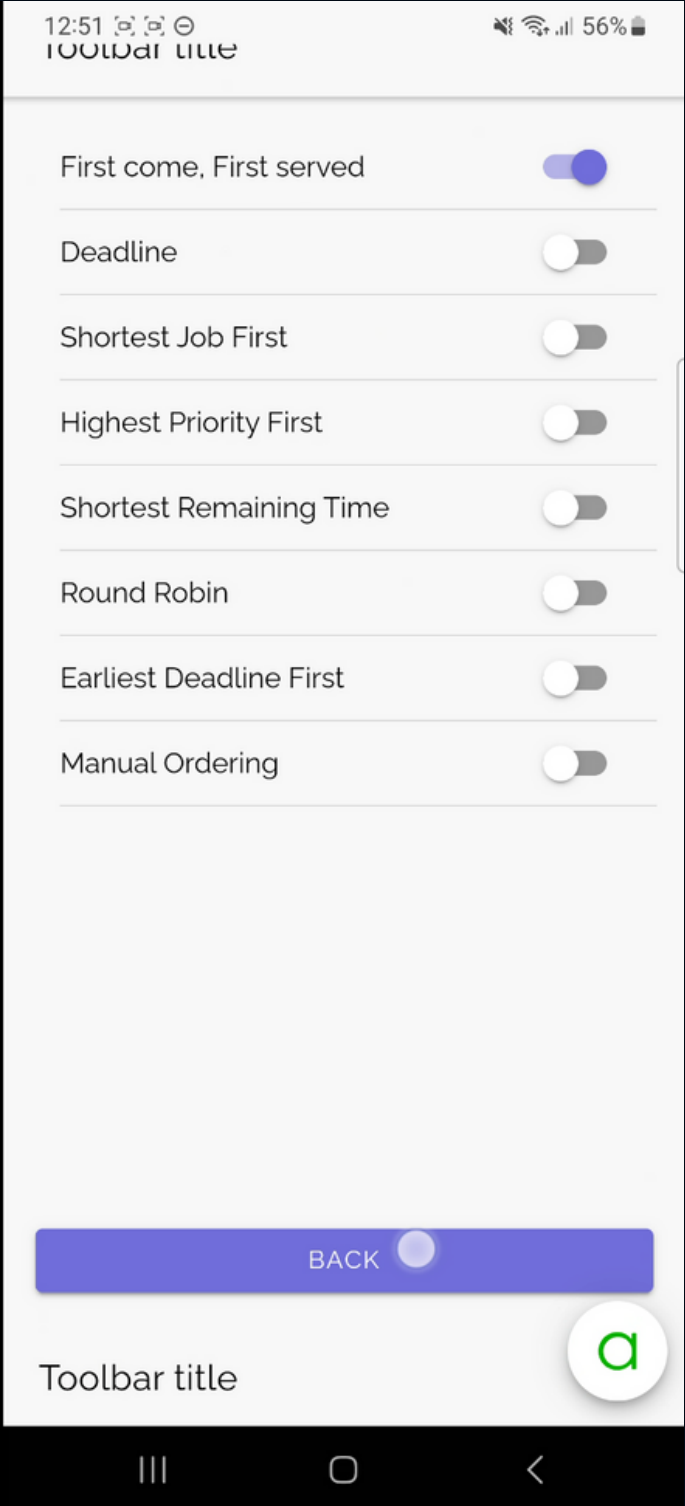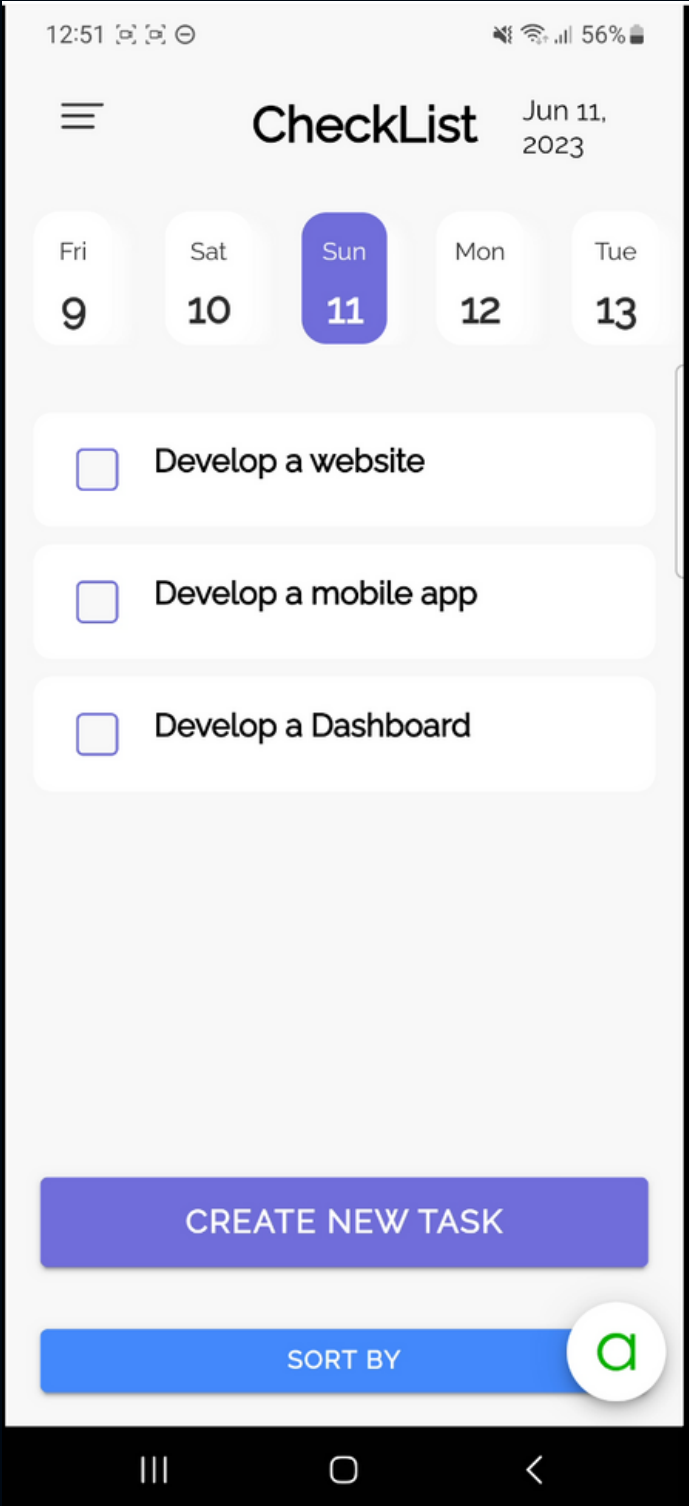
5

Subtask generation:
Simplify complex tasks by generating subtasks with detailed instructions.

6

Intelligent suggestions:
Receive proactive recommendations to improve efficiency and overcome challenges.

Screen 1 — CheckList

12:51 56%

CheckList — Jun 11, 2023

Fri 9 | Sat 10 | Sun 11 | Mon 12 | Tue 13

- [ ] Develop a website
- [ ] Develop a mobile app
- [ ] Develop a Dashboard

CREATE NEW TASK

SORT BY

Screen 2 — Toolbar title

12:51 56%

Toolbar title

First come, First served [on]
Deadline [off]
Shortest Job First [off]
Highest Priority First [off]
Shortest Remaining Time [off]
Round Robin [off]
Earliest Deadline First [off]
Manual Ordering [off]

BACK

Toolbar title

Screen 3 — Task

12:52 56%

Task

Add Details
Topic: hearhcare monitoring

ADD

Completed [off]

BACK

AI ASSISTANCE

GENERATE SUBTASKS

Toolbar title

Screen 4 — AgentGPT

12:52 56%

AgentGPT Beta

Assemble, configure, and deploy autonomous AI Agents in your browser.

Chat | Tasks

👉 Create an agent by adding a name / goal, and hitting deploy! Try our examples below!

PlatformerGPT 🎮
Write some code to make a platformer game.

TravelGPT 🌴
Plan a detailed trip to Hawaii.

ResearchGPT 📄
Create a comprehensive report of the Nike company

Pause Mode

🤖 Name
AgentGPT | Tools ⚙

⭐ Goal
Make the world a better place

Deploy Agent | Stop Agent

Screen 5 — Taskini

12:52 56%

Taskini
AI Assistant

Hello, my name is Taskini. How may I help you today?
12:52 PM

Start a new message

Powered by Wonderchat

TASKINI

Employee

Assign Tasks through the Company's Task Management Software

Manager

TASKINI Mobile App

Configure Workspace Options / Tools

Fill tasks with deadlines & priorities

Check OKR Table via the Mobile App

Task List

Task 1, Priority P1, Deadline D1

Task 2, Priority P2, Deadline D2

Task 3, Priority P3, Deadline D3

Reorder tasks by:
- First come, first served
- Shortest Job First
- Highest Priority First
- Shortest Remaining Time
- Round Robin
- Earliest Deadline First
- Manual Ordering

Reordered List

Task 2, Priority P2, Deadline D2

Task 3, Priority P3, Deadline D3

Task 1, Priority P1, Deadline D1

AI:
- Generate subtask list
- Generate a guide to execute each subtask
- Propose a duration for each subtask (can be adjusted / monitored)
- Generate a list of expertise / skills / difficulty required for each subtask

Task i

subtask 1

subtask 2

subtask 3

Chatbot Assistant

	KEY RESULTS	COMPLETED	ASSIGNEE TO
Objective 1: 100M Revenue	Build a website	80%	Employee 1
			Employee 2
Objective 2	Build a mobile app	90%	Employee 3
			Employee 4
Objective 3	Build a platform	54%	Employee 5
			Employee 6

Employee 1 KPI Charts

Employee 3 KPI Charts

Employee 5 KPI Charts

Employee Dashboard
Available on Dark and Light Mode

Employee Dashboard

2.3016 2.3016 2.3016 2.3016

10,468

Complete Task Target

82%

Task Count

Top Employees

Market Opportunity

- The task management software market is growing rapidly, with an increasing demand for intelligent solutions.
- Taskini differentiates itself by focusing on personalization, AI-driven assistance, and intuitive user experience.

Target Market

- B2C: all employees with access to mobile apps, including managers.
- B2B: businesses who want to develop platforms empowering employees to navigate workplace challenges. These can be both in the Public and private sectors.
- Freelancers: Independent contractors and remote workers who juggle multiple projects and tasks.

Business Plan

- *1-month Free Trial for new verified users:*
  - They will have access to all of the features for each specific version.
  - Verified through Mobile Phone Number and Email Address.
- *After the Free Trial:*
  - **1st Version:**
    - No ChatGPT 4
    - All features Included
    - Price: 25 TND per month per user (B2C).
    - Can go down to 15 TND for Businesses (B2B) with 1000+ Employees in Tunisia and abroad for later steps.
  - **2nd Version:**
    - With ChatGPT 4
    - All features Included
    - Price: 70 TND per month per user (B2C).
    - Can go down to 60TND for Businesses (B2B) with 1000+ Employees in Tunisia and abroad for later steps.

Competitors

- Notion
- Jira
- ProProfs Project
- Chanty
- ProofHub
- Todoist
- Asana
- SmartTask

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Revenue Projection

Projected revenue growth based on market size, pricing structure, and expected user adoption.

Total Attainable Market

The global market is estimated to reach US$12.7 Billion by 2030 based on finance.yahoo.com.

Serviceable Attainable Market

Based on Start.io and Statista.com, there are around 3M employees with smartphones. 900M TND for 25TND per App/User per year.

Serviceable Obtainable Market

If only 10% of the market buys the App: 90M TND for 25TND per App/User per year.

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Digital marketing

Social media campaigns, content marketing, and influencer partnerships.
We can promote our solution through YouTube Channels Social Media Stories, and Pages.

App store optimization

Optimize Taskini's visibility on popular app stores through effective keyword targeting.
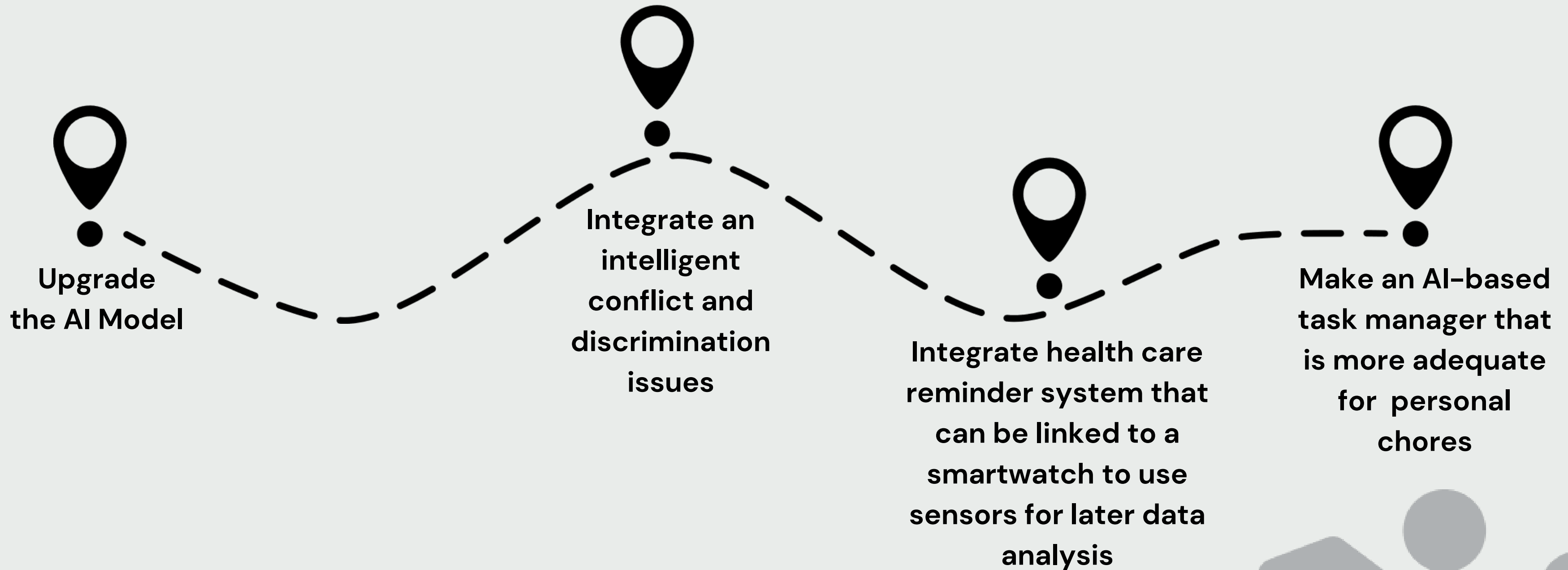We can work on both Android and IOS.

User referrals

Encourage users to refer Taskini to colleagues and friends for organic growth.
For this, we can offer rewards and discounts.

Marketing Strategy

Next Steps

Upgrade the AI Model

Integrate an intelligent conflict and discrimination issues

Integrate health care reminder system that can be linked to a smartwatch to use sensors for later data analysis

Make an AI-based task manager that is more adequate for personal chores

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