Interfaces e Usabilidade

3ʳᵈ Stage – Prototyping & Evaluation
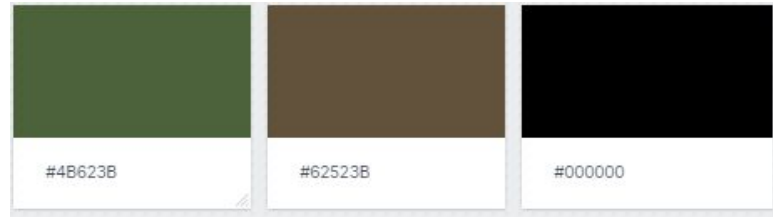
Branding

Passos:

nome e tipografia:

TACTICAL COMBAT PLANNER

palete de cores:

#4B623B	#62523B	#000000

logo:

design guidelines:
-Design simples
-Design estruturado
-Feeling militar

Wireframes
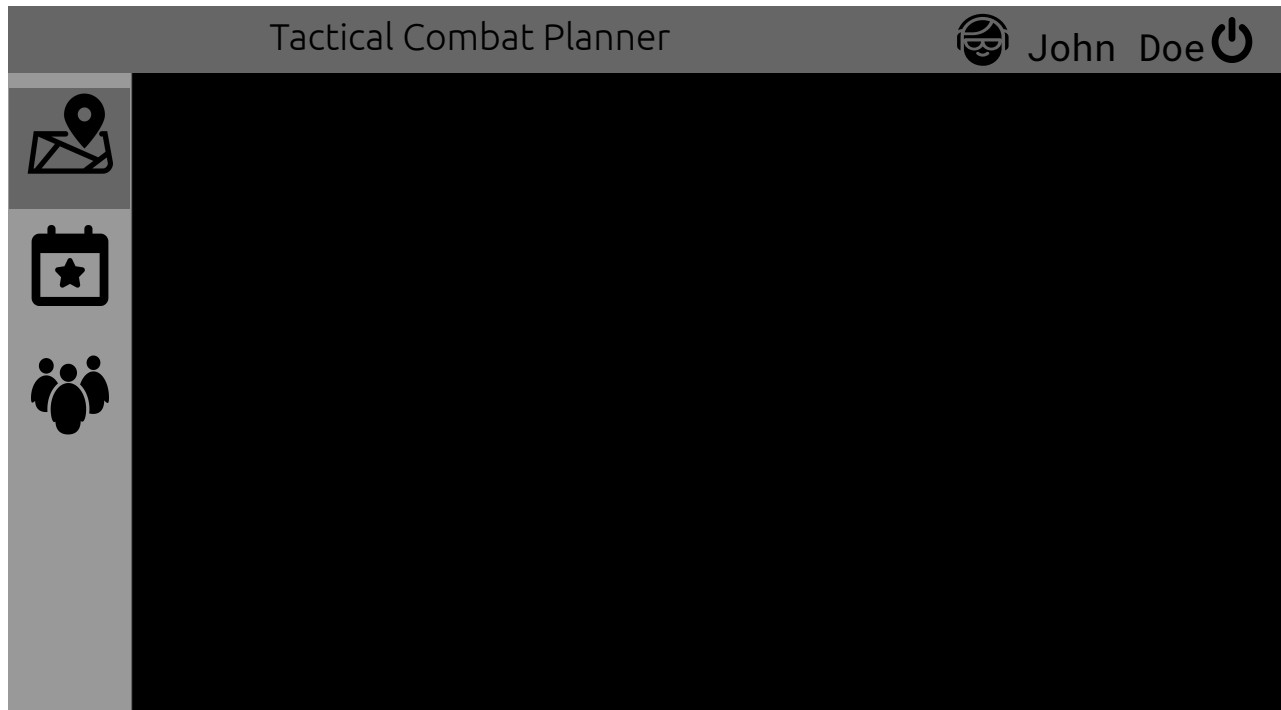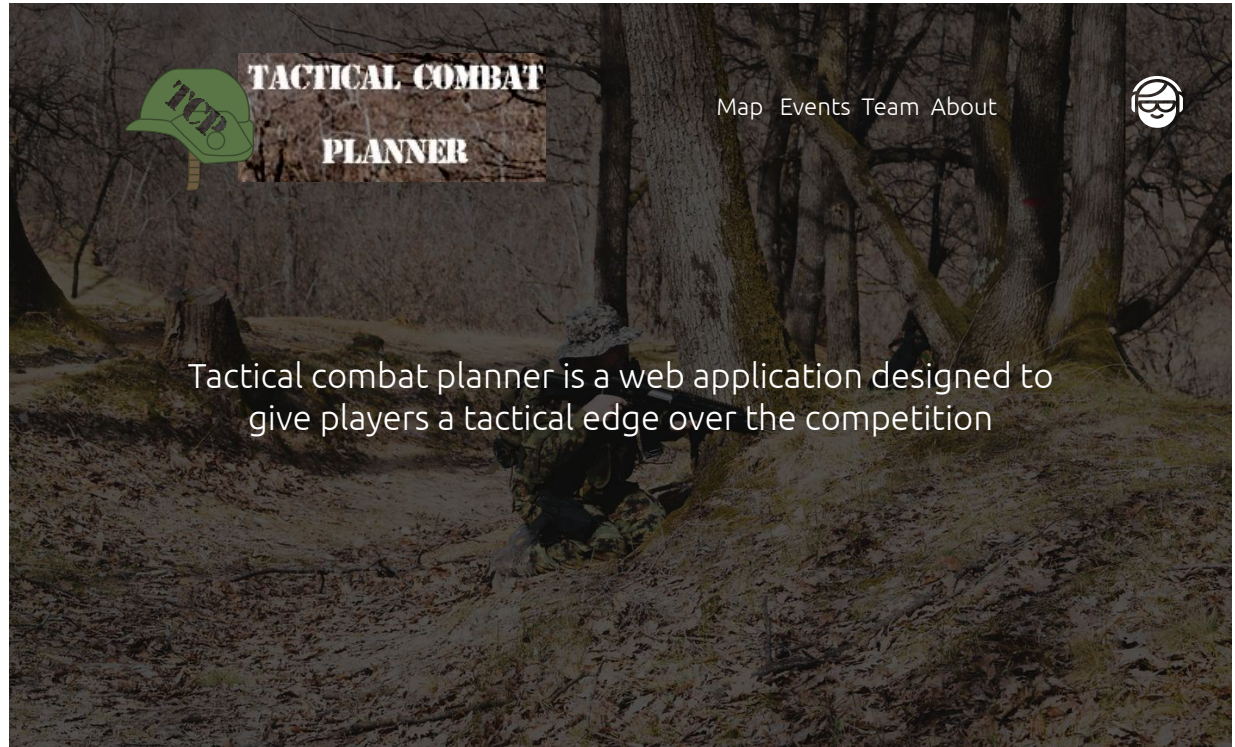
Tactical Combat Planner

Map Events Team About

Tactical combat planner is a web application designed to give players a tactical edge over the competition

Wireframes

Tactical Combat Planner

John Doe

Interface Design

TACTICAL COMBAT PLANNER

Map   Events   Team   About

Tactical combat planner is a web application designed to give players a tactical edge over the competition

Interface Design

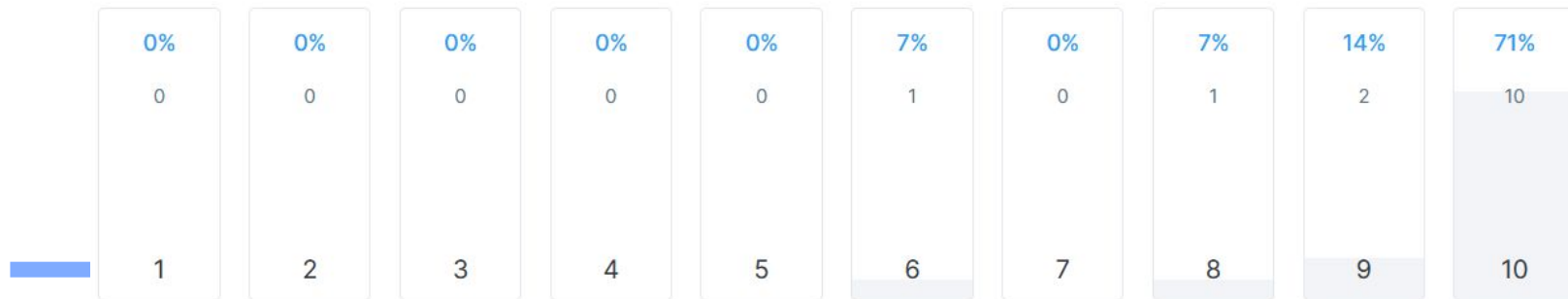# How clear and how easy is to find this functionality?

Mean: 9.4

very hard

very easy

0%	0%	0%	0%	0%	7%	0%	7%	14%	71%
0	0	0	0	0	1	0	1	2	10
1	2	3	4	5	6	7	8	9	10

where would you click to create a new event on the map and how clear and how easy is to find this functionality?

UX
Evaluation

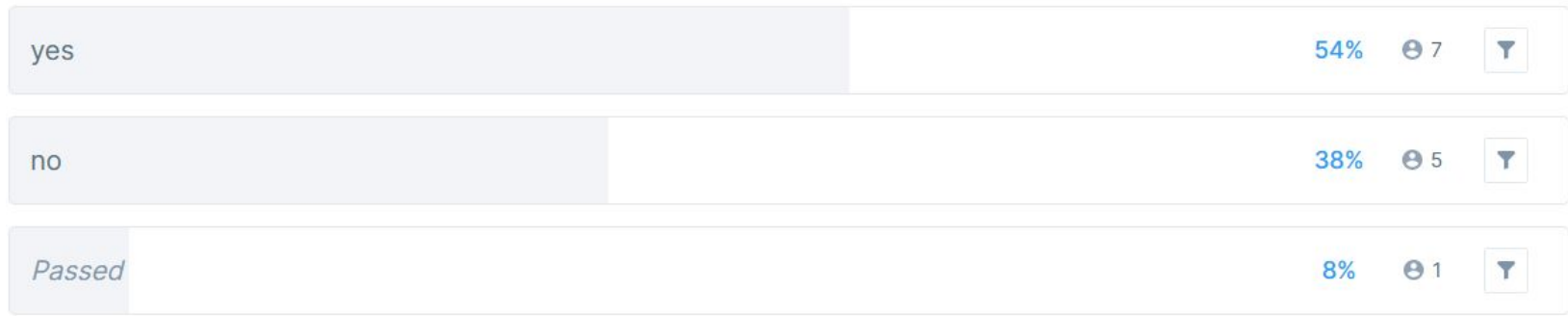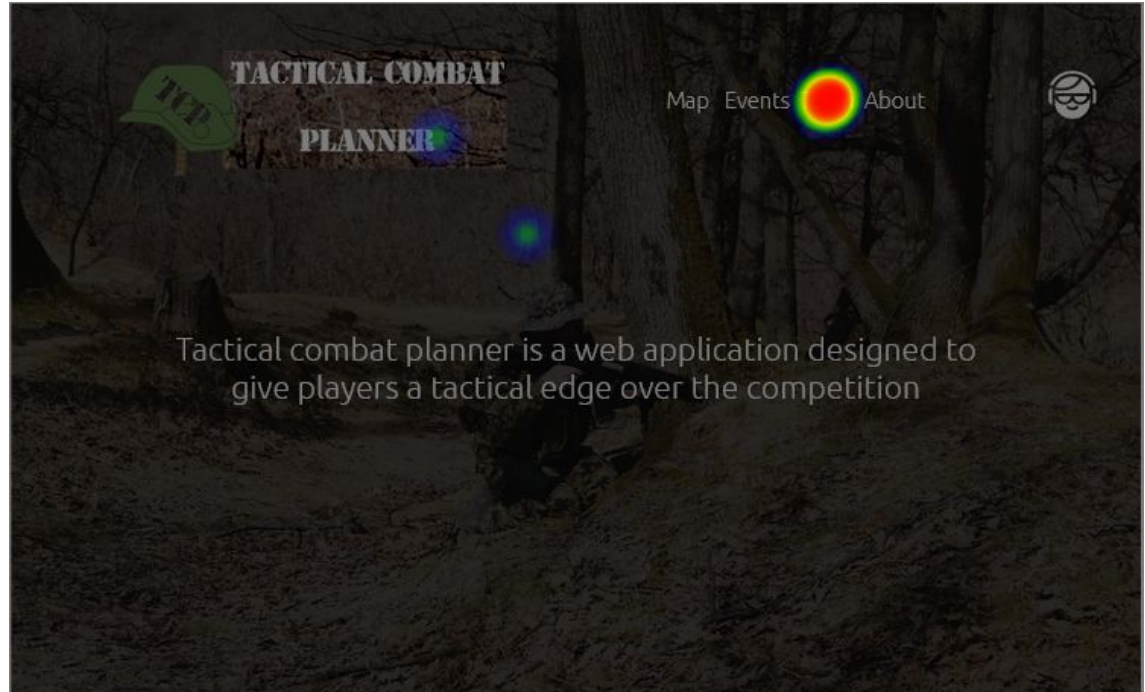| Writing your zone on the text field | 69% | 👤 9 | ▼ |
| zooming in until you find it | 23% | 👤 3 | ▼ |
| *Passed* | 8% | 👤 1 | ▼ |

Where would you click to browse your area on the map and what's the preferred way to find your zone:

UX
Evaluation

yes	54%	👤 7	▼
no	38%	👤 5	▼
Passed	8%	👤 1	▼

Where would you click to see the
Team menu?
Is it easy to find?

UX
Evaluation

TACTICAL COMBAT
PLANNER

Map Events About

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give players a tactical edge over the competition

Obrigado!

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