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by Elyse Glickman

style

pick of the week

city cosmetics



Urban Renewal

Given Hollywood's obsession with eternal youth and flawless skin, it was no surprise that **CITY Cosmetics'** first best seller—the **CITY Lips lip gloss**—was a runaway smash at several editions of **The Silver Spoon Hollywood Buffet**, **Teri Hatcher's** much-publicized birthday party parting gift and most recently, **On3's 2006 Critics Choice VIP Lounge**. Although pouts all over America and, later, the world were subsequently pretty-fied, CITY Cosmetics, under the leadership of founder and president **Marie Taylor**, did not stop there.

"CITY Cosmetics recognized the need for pain-free, long term and affordable alternative to injections and cosmetic surgery because we ourselves had been searching for a miracle," said Senior VP Amy Jones. "As card-carrying lipstick and lip-gloss devotees, we recognized that women who wanted full beautiful lips had very few alternatives - they either had to suffer through injections or endure stinging and burning of competing lip plumpers containing cinnamon, menthol or spices. **CITY Cosmetics and our team of experts set out to create the perfect lip treatment that would produce results without pain.** From there, we branched out into the search for other solutions to common problems for men and women. CITY Cosmetics will never release a product unless we truly feel that it offers unique benefits, lives up to its promises and claims, and provides only the best with no compromises."

While new packaging that's being launched is keeping the still-hot line as fresh as can be, the **Skin Refinisher**, **Skin Remodeler**, **Wrinkle Reverser**, and of course, those great lip glosses (sold singly or in sets), will still accomplish what they promise... produce results safely and in the comfort of your own bathroom. Celebrities that have declared themselves real "CITY" girls include **Penelope Cruz**, **Jamie King**, **Tyra Banks**, **Fergie**, **Angela Basset**, **Lake Bell** and **Carolina Bacardi**.

This week, **5 lucky readers** will have their day in the City with a special gift set of CITY Cosmetics, which are available at **Sephora**, **Fred Segal**, **Nordstrom** and **Lord & Taylor**.

www.citycosmetics.com

previous articles

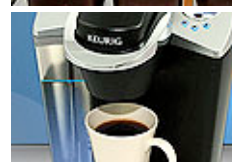
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575



compartes



keurig

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Winners will be randomly selected and notified Feb. 13, 2006. US only. [Rules](#)

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