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by Elyse Glickman

## Medi-Rub

style

pick of the week



### Better Than House Calls!

For the last two years, even with some very posh offerings passing through the gilded portals of **Gavin B. Keilly's** highly-anticipated **GBK pre-award show events**, the **Medi-Rub** family of massagers has enjoyed the rare distinction of being one of the products to receive repeat invitations to wow celebrities, journalists and tastemakers with their family of at-home massagers for body and feet. They have even gained enough notoriety to make an appearance on the classic game show *The Price is Right*. While the machines are very simple and utilitarian in their appearance, they clearly do have a way of making the user feel like a million bucks. Doctors all over the U.S. have been raving about the Medi-Rub products in their offices.

However, it is company founder **Yolanda Holly** who is the real star of this show. Like many entrepreneurs, she came to the U.S. with nothing in her pocket to develop a product that has touched people on so many levels.

The Body Massager retails for **\$259** while the Foot Massager retails for **\$279**. Both, which come with a limited lifetime warranty can be purchased at [www.medirubmassagers.com](http://www.medirubmassagers.com)

This week, **one lucky winner** will get some at-home TLC with his or her very own Body Massager.



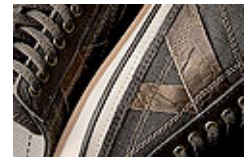
Winners will be randomly selected and notified October 22, 2007. US only. [Rules](#)

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