



Subscription

Contact

:: Home

:: Special Events  
 :: Calendar  
 :: Current Issue

:: Interviews  
 :: Film Reviews  
 :: Music Reviews  
 :: Style

:: Guide to LA  
 :: Restaurants  
 :: Bars/Clubs

:: Archive  
 :: About us  
 :: Advertising  
 :: Links



by Elyse Glickman

style

pick of the week

## Esuchen Hair Care



### Head East

When it came to creating a sanctuary within a sanctuary of beauty and well-being, **Gavin Kelly** and the folks at **GBK** really put a lot of intelligent thought into their **2007 Emmy Suite** at their favorite standby, the **Hollywood Roosevelt hotel**. They took full advantage of the top floor and the Gable/Lombard suite's architecture. The famed suite's upstairs loft was solely dedicated to face, skin and hair, and one could not help but be taken by the **Esuchen Hair Care** display, lined with products in bottles designed to provide a visual representation of the products' obvious and more subtle benefits.

Packaging aside, the range for men and women is also luxury priced for what's inside as well. While Asian haircare lines are now being sought out by everybody keeping a close eye on grooming products and trends worth investing in, Esuchen is very specific with its various products, which in effect take the guess work out of picking the right product for the right texture of hair.

Esuchen prides itself on being an innovator in the haircare industry for more than a decade in 34 countries globally. Their products are created by a select group of health professionals that make up their R&D Pharmaceutical team. They use the finest natural ingredients to create the best solutions for hair & scalp care with the most complete line of haircare products, with a special focus on scalp treatment because frequent chemical processing and environmental agent damage hair, deep scalp treatment is the most vital solutions when it comes to haircare.

Salons and beauty boutiques carrying Esuchen nationwide, and you can study up on the collection by visiting [www.esuchen.com](http://www.esuchen.com).

back to [current style](#)

other articles

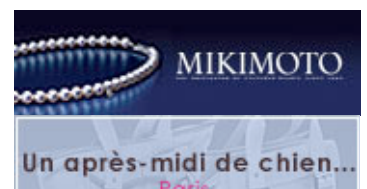
[newbalance](#)[liasophia](#)[brighton](#)

advertisement

Try the  
Solution.

American  
Apparel™

**ONE** THE CAMPAIGN  
TO MAKE  
POVERTY HISTORY



#### 4 latest items:

[esuchen](#) :: [liasophia](#) :: [newbalance](#) :: [brighton](#)

**Visit some of our giveaway sponsors:** [Diamonds in the Rough](#), [Klorane](#), [Rock & Republic](#), [True Religion](#), [Sundari](#), [VonZipper](#), [Petro Zillia](#), [Red Monkey](#), [Flavio Olivera](#), [Robert Marc](#), [Smashbox](#), [Steve Madden](#), [Silhouette](#), [Blue Cult Jeans](#), [Wheels & Doll Baby](#), [Nancy Davis](#), [Moo Roo](#), [Playboy](#), [Go Smile](#), [Oliver Peoples](#), [Stila](#), [Ed Hardy](#), [Antik Denim](#), [Joe's Jeans](#), [Calleen Cordero](#), [Rodan + Fields](#), [Jaqua](#), [Keurig](#), [Beverly Feldman](#), [Rip Curl](#), [Klegg](#), [Sama Eyewear](#), [Fornarina](#), [V-Tech](#), [Toms Shoes](#), [Goorin Bros](#), [L'Oreal](#), [Borba](#), [Jin Patisserie](#), [Verizon](#), [Donald Pliner](#), [Rilastil](#), [Tokidoki](#), [Via Spiga](#), [Coby](#), [Level 99](#), [Underarmour](#), [Charlie Lapson](#)

**French Kitty**

**DITA**  
EYEWEAR

**TRUE RELIGION**  
BRAND JEANS®

**JOE'S JEANS**  
[www.joesjeans.com](http://www.joesjeans.com)

**special features**

**guide to la**  
the city's best places

**archive**

**events**  
articles.issues

**film reviews**  
from around the world

[back to top](#)

[current issue](#)  
[interviews](#)

[special events](#)  
[music reviews](#)

[calendar](#)  
[new faces](#)

[guide to la](#)  
[style](#)

[archive](#)  
[contact](#)

© 2000-2006 THE BOOK LA

design by artbullet