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by Elyse Glickman

The Blo & Glo

style

pick of the week



Look, Babe! No Hands!

Though the **Blo & Glo** bills itself as a "revolutionary styling tool," the truth of the matter is that it is a lifesaver that makes every woman's (and many men's) go-to styling tool—the blow dryer—work more effectively by freeing both hands up to style, curl and straighten. The deceptively simple little gadget can be affixed to a mirror, via its patented pressure grip mechanism. Once in place, just stick in your trusty dryer into its handle cradle and let your imagination run wild. Even better, you can take it off your mirror and take it "on location," whether it's your office, your vacation spot or anyplace you want to have everything you need to make your hair look its best.

Not surprisingly, the concept of being your own professional stylist is appealing, especially for busy working women. Famous fans who fit the category and swear by the Blo & Go include **Eva La Rue**, **Fran Drescher**, **Leeza Gibbons**, **Lesli Kay** (The Bold & The Beautiful), **Roselyn Sanchez** (Without A Trace) and **Adrienne Janic** (of the forthcoming Hot Import Nights). The inventor, meanwhile, is **Laurie Coleman**, no stranger to the world of multi-tasking. Even as a runway model, professional ballet dancer, working stage actress ("The Foreigners," "The Vagina Monologues"), wife of U.S. Senator **Norman Coleman** and mother, it was important to her to find the time to invent something that's both a time and a space saver.

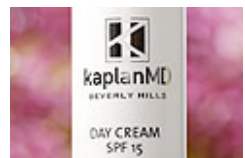
Necessity indeed was the mother of this mother's invention. During her runway modeling years, when she found herself competing with other models for the assistance of a limited number of stylists, she would rig up a coat hanger to the top of a door and nestle her dryer into a makeshift "cradle." "I found myself years later doing the same thing with coat hangers," she muses. "Twisting the hangers into something new became an everyday habit, when getting ready to go out and while traveling. While I felt this simple idea was the next best thing to having a professional stylist, it did not take long to realize this kind of thing would appeal to every woman. When a friend encouraged me to turn the coat hanger into a really practical and durable tool, the Blo & Go was born."

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You can purchase Blo & Glo for \$29.99 + 7.95 for shipping via its own dedicated web site www.bloandgo.com



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